

DSMS



5th
Remsons
International
Research Conference

on

“Sustainability, Growth &
Corporate Governance- Way Ahead”

24th March 2018

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RSET's

Durgadevi Saraf
institute of management studies

WE CREATE LEADERS

BACKGROUND

Every business strives to create a sustainable value by offering desired services or products. Value is created when a company offers a product or service that is unique and of utility to its customers. It is important to understand the key differentiating factors that provide an edge to a company vis-à-vis its competitors on a continuous basis. In order to sustain the growth trajectory, it is essential that the business continues to gain leverage out of efficiencies by adopting better systems, processes technologies and engaging competent manpower.

The promotion of sustainable business conduct along value chains in today's integrated economy will have a visible beneficial impact in the future through a trickle-down effect, leading to systemic and proactive change in dealing with sustainability issues. In most of the affluent countries in Europe, sustainability reporting is on the rise. We hope to see this accelerate further in the future globally. But this is also the big challenge, because we believe that change can only happen when there is strong commitment from the top management of a company to pay attention to sustainability issues, to act on them and to report on them. So, in a sense, the challenge is how to turn the topic of sustainability reporting away from a compliance issue towards business development issues. This is the main challenge we face, not only in emerging economies, but also globally. Business sustainability is the pre-condition for the sustainable growth which inter alia requires efficient management of entire business activities with ethical business practices and corporate governance principles.

Business Growth is a stage where the business reaches the point for expansion and seeks additional options to generate more profit. Business growth can be achieved either by boosting the top line or revenue of the business with greater product sales or service income, or by increasing the bottom line or profitability of the operation by minimizing costs. The drivers of Growth can help the leaders assess where they are today and plan a path for the future to realize their growth ambitions. The fastest-growing organizations support their growth strategies by aligning their capabilities across the major growth drivers namely, Workforce, Culture, Digital technology, Operations, Customers, Investment & Risk both within the company and its stakeholders focusing on continuous, pragmatic innovation. In order to ensure Sustainable Business Growth, companies must repeatedly re-examine their sense of purpose and make sure the organization serves it well. An authentic and inspiring purpose allows for a constant and consistent sense of focus with a strong emotional engagement.

Corporate Governance is defined as extent of transparency in the entity's dealings with various stakeholders, financial prudence and compliance with extant laws and regulations. By virtue of the corporate governance, an analyst could judge the likeliness of independent opinion being sought and fair practices being adopted for the business operations. Dissemination of information is very helpful in raising awareness and implementing policies and procedures to ensure accuracy, consistency and responsiveness to key stakeholders of a business.



SUB THEMES

Finance

- Sustainability Accounting and Reporting
- Business Ethics and Corporate Governance
- Business Ethics and Transparency in Financial Practices
- International Best Practices in Accounting and Reporting
- Business Strategies for Sustainable growth
- SME Reporting(Sustainability) can drive development in emerging markets.



Marketing

- Creating brand value for sustainability
- Importance of Innovation in increasing brand value
- Business growth through value creation
- Importance of value in corporate governance
- Marketing models for value addition and growth
- Creating brand value in service firms
- Creating brand value through product innovations.



Human Resources

- Best International HR practices
- Motivating employees for higher productivity
- Leading people effectively for Organizational growth
- Transparency in HR policies
- HR Audit and Balance Score Card
- Employee Engagement for enhancing Commitment
- Talent Management- To create talent pool



Operations

- Enablers of Digital Transformation in industry, for greater sustainability and growth
- Use of Big Data and Machine Learning to enhance business value
- New GST regime to revolutionize Supply Chain velocity, to support sustainability and growth
- Inventory positioning and reconfiguration of transportation and storage hubs, for greater Supply Chain profitability
- Digitally rewiring organizations for growth and improved corporate governance
- Role of warehouse automation for facilitating Supply Chain flexibility and responsiveness.



These sub-themes are just indicative and good papers in related aspects will be considered for the conference

Important dates

- | | | |
|---------------------------|---|--------------------------------|
| Abstract Submission | : | 06 th January 2018 |
| Abstract Acceptance | : | 10 th January 2018 |
| Full paper Submission | : | 21 st February 2018 |
| Acceptance of Paper | : | 28 th February 2018 |
| Deadline for Registration | : | 10 th March 2018 |



Prizes-Best Paper

- | | | |
|-----------|---|--------------|
| 1st Prize | : | Rs. 15,000/- |
| 2nd Prize | : | Rs. 10,000/- |
| 3rd Prize | : | Rs. 5,000/- |



The abstract / paper should be submitted by e-mail to "international.conference@dsims.org.in"

REGISTRATION

Registration Fees:

All the presenters and participants are required to register for the conference. Please fill the Registration form along with the fees.

International Delegates US \$ 50

National Delegates

1. Academicians & Practitioners INR 1000/-
2. Students & Alumni INR 500/-
3. Accompanying guests/ Co-authors INR 500/-

- The registration fee covers conference kit, lunch, snacks etc.
- Registration fees is non refundable. However change in nomination is permitted.
- Demand Draft favoring "DSIMS" payable at Mumbai.
- Assistance for accommodation for outstation (Female Candidates) may be provided .Kindly book before 10th March 2018.

Online payment through NEFT (For Indian participants)

A/c's Name: RS-DSIMS

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Call for papers

Submission guidelines

- We invite research papers, case studies and practitioners perspectives from academicians, researchers, students as well as practising managers on the mentioned themes and sub themes.
- Only original and unpublished research work is sought. Any research submitted i.e. identical and substantially similar to work already published, under review for another conference or publication will not be considered.
- The contributors should certify that manuscript has neither been published anywhere nor is being considered presently for publication anywhere.
- Abstract (not exceeding 250 words) with key words should reach us latest by deadline in soft copy
- Submission should include a separate title page which clearly indicates the name(s) of the author(s), affiliation(s), complete mailing address, contact number and email address of author(s) with title of the paper.
- All papers must be written in "Times New Roman" font style, font size 12, line spacing 1.15, margin all around 1.0 and A4 paper size setting.
- All headings must be capital and bold. All subheadings must be bold and italicized.
- All tables and figures, sequentially numbered must be within the main text of the paper.
- All table and figures must be in an editable format.
- All the papers need to follow APA style of citation.
Please check url: <https://www.library.cornell.edu/research/citation/apa>.
- Acceptance of papers and suggested modification will be provided within 10 days of the receipt of the paper.
- The complete paper in approx 5000-6000 words (Max.10 pages) must reach us latest by 21st February 2018 in hard and soft copy form. Electronic submission of final paper must be in MS Word doc format only. International papers can be accepted in absentia.
- At least one author needs to pre-register for the conference and present the paper for it to be eligible for publication.
- The editorial committee of the Conference Organizer is authorized to edit the paper if required.
- Certificate would be issued only to the presenter(s) in case of multiple authors.
- A maximum of two papers can be submitted by one person.

Publication Opportunity

All the selected papers will be published in the form of conference proceedings under ISBN 978-93-5196-952-5. The outstanding papers (award winning papers) will be considered for publication in our research journal to be launched shortly under ISSN.

CONFERENCE ORGANIZERS

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ABOUT RAJASTHANI SAMMELAN

Rajasthani Sammelan, a registered public charitable trust was established in the year 1948 at Malad, Mumbai. With an aim to promote various educational, charitable and social activities, the trust has pioneered in providing educational opportunities to various sections of society. During the last six decades, the trust has played a vital role in promoting and providing better education from KG to PG in the fields of Commerce, Management and Information Technology. Apart from its other educational pursuits, Rajasthani Sammelan also caters to the social and humanitarian needs of the community.

ABOUT DSIMS

DSIMS is promoted by the esteemed members of the distinguished Rajasthani Sammelan Education Trust, renowned for its contribution in the field of education in India. We aim to follow a consultative style of management which encourages participation in the development of the institute. The Board of Governors is committed to developing an institution of quality and integrity. To this end, it has established an independent Management Council comprising of eminent educationists, administrators and achievers from all walks of life. The Management Council brings to the school, its expertise in administration, technology-aided learning and education management.

Vision

To be one of the preferred B-schools in India by developing socially sensitive business professionals with global mindset.

Mission

To create a culture for academic excellence with emphasis on social sensitivity.

REMSONS CENTRE FOR MANAGEMENT RESEARCH

The Durgadevi Saraf Institute of Management Studies (DSIMS) attaches high priority to Management Research. It conducts conferences and seminars to bring together the researchers from academia and industry to share their perspectives. It has therefore set up the Remsons Centre for Management Research which is an advanced centre of excellence focusing on developing contemporary and usable research in various areas of Management. It is set up by Late Shri Vishvaprakashji Harlalka in the memory of his mother Smt. Radhadevi Harlalka to bring academic relevance to industry practices with the help of the magnanimous donation from Remsons Group of Companies. This Centre is headed by Dr. Sharad Kumar, who is the Remsons Chair Professor for Management Research.



ABOUT MUMBAI

Mumbai, formerly called Bombay, is a sprawling, densely populated city on India's west coast. On the Mumbai Harbour waterfront stands the iconic Gateway of India stone arch, built by the British Raj in 1924. Offshore, nearby Elephanta Island holds ancient cave temples dedicated to Shiva. The city is also famous as the heart of the Hindi-language Bollywood film industry.



Worli sea link



Hotel TAJ & Gateway of India

Bombay. During the mid-18th century, Bombay was reshaped by the Hornby Vellard project, which undertook reclamation of the area between the seven islands from the sea. Along with construction of major roads and railways, the reclamation project, completed in 1845, transformed Bombay into a major seaport on the Arabian Sea. Bombay in the 19th century was characterized by economic and educational development. During the early 20th century it became a strong base for the Indian independence movement. Upon India's independence in 1947 the city was incorporated into Bombay State. In 1960, following the Samyukta Maharashtra movement, a new state of Maharashtra was created with Bombay as the capital. The city was renamed as Mumbai in 1996.

The seven islands that came to constitute Mumbai were home to communities of fishing colonies. For centuries, the islands were under the control of successive indigenous empires before being ceded to the Portuguese and subsequently to the British East India Company when in 1661 King Charles II married the Portuguese Catherine of Braganza, and as part of her dowry Charles received the ports of Tangier and seven islands of



Bombay Stock exchange























Mumbai Metro



Chhatrapati Shiviji Terminus







Institutions

 <p>Kudilal Govindram Seksaria sarvodaya school INSPIRE, INVENT, INITIATE</p>	 <p>Kudilal Govindram Seksaria english school INSPIRE, INVENT, INITIATE</p>	 <p>Ramniwas Bajaj english high school UNLEASH YOUR POTENTIAL</p>	 <p>Mainadevi Bajaj international school GIVING WINGS TO YOUR DREAMS</p>
 <p>Durgadevi Saraf junior college IN PURSUIT OF EXCELLENCE</p>	 <p>Ghanshyamdas Saraf college of arts & commerce EDUCATION EMPOWERS</p>	 <p>Kirandevi Saraf institute of complete learning WIDENING HORIZONS</p>	 <p>Durgadevi Saraf institute of management studies WE CREATE LEADERS</p>
 <p>Deviprasad Goenka management college of media studies INDIA'S PREMIER MEDIA SCHOOL</p>	 <p>Ladhidevi Ramdhar Maheshwari night college of commerce ENLIGHTENING FUTURE</p>	 <p>Ramdhar Maheshwari career counseling centre STEERING TO SUCCESS</p>	 <p>Kunjbihari S. Goyal online academy LEARNING BEYOND BOUNDARIES</p>
 <p>Draupadidevi Sanwormal women's hostel HEAVENLY DOMICILE</p>	 <p>Pravinchandra D. Shah sports academy FITNESS REGIME</p>	 <p>RS CA study centre INTELLECTION HUB</p>	 <p>Mainadevi Bajaj international playschool YOUNG EVOLVING MINDS</p>
 <p>Jankidevi Bilasrai Bubna boys hostel A WISE HIVE</p>	 <p>Rajasthani Sammelan skill development centre SCULPTING SKILLS</p>	 <p>Rajasthani Sammelan teachers' training institute BUILDING FOUNDATIONS</p>	 <p>Rajasthani Sammelan finishing school A NEW BEGINNING</p>

Endowment Funds & Research Chair

 <p>Remsons Group management research centre MANAGEMENT RESEARCH</p>	 <p>I R B scholarship endowment fund HONOURING EXCELLENCE</p>	 <p>B K T endowment freeship fund FOSTERING KNOWLEDGE</p>	 <p>Jankidevi Bilasrai Bubna endowment freeship fund EMBOLDENING STRENGTHS</p>
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Facilities

 <p>Dhurmaal Bajaj bhavan COMMUNITY PARADISE</p>	 <p>Durgadevi Saraf hall TREASURING MEMORIES</p>	 <p>Trivenidevi Deora chikitsa sahayata kosh HELPING TO HEAL</p>	 <p>Ramnarayan Saraf educational outlet ONE STOP EDU-SHOP</p>
 <p>Vijay Pal Singh health centre WEALTH OF WELLBEING</p>	 <p>Kirandevi Saraf library and reading room WORLD OF KNOWLEDGE</p>	 <p>Rajasthani Sammelan I.T. hub LINKING GLOBALLY</p>	 <p>Rajasthani Sammelan food court FOOD FOR THOUGHT</p>

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DURGADEVI SARAF INSTITUTE OF MANAGEMENT STUDIES

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