



REMSONS MANAGEMENT RESEARCH CENTRE
DSIMS MUMBAI ORGANISES

INTERNATIONAL CONFERENCE
ON
Outsourcing Strategy
as a new paradigm

Date : 14th March 2015



BACKGROUND OF THE CONFERENCE

Organisations prefer to focus on their core strategic business activities and develop the core competency to handle such activities efficiently and effectively. Thus, outsourcing of non strategic activities is getting impetus worldwide. It involves transfer of large segments of the companies' internal production processes, businesses and infrastructure to external service providers. It covers a wide range of components depending upon core competency and requirement of the outsourcing firm. It is broadly classified into information technology, human resource, customer service, engineering, knowledge services, legal and R&D. The main motive behind outsourcing is that it allows a company to invest more resources in core activities by outsourcing non-core activities. In a globalised business environment outsourcing helps in minimising the cost by tapping low cost raw material, labour and infrastructure. Thus, outsourcing activities are shaping into a vibrant industry supporting various other sectors of economy. While China plays a dominant role in supporting manufacturing industry worldwide as the outsourced partner, India plays a significant role in services sector.

With sweeping changes on the horizon, the new Indian government's pro-business and trade friendly approach is expected to boost investment in the outsourcing industry which may prove to be a driver of various economic activities and foreign exchange earner. Owing to advantageous factors like presence of one of the best intellectual resources, lower cost structure and multi-lingual capabilities, India has emerged as the 21st century's outsourcing powerhouse; offering many advantages as a global outsourcing hub, especially for IT enabled Services (ITES) and Business Process Outsourcing (BPO). As a result, India continues to dominate the global outsourcing market with market size estimated to be worth more than US\$50 bn. Banking and financial services contribute nearly 40% to India's outsourcing industry. However, of late, the outsourcing industry has been facing many challenges, like competition, shortage of trained and skilled manpower and maintenance of quality standards.

THEME OF THE CONFERENCE

In light of the above, an International Conference on Outsourcing Strategy as a New Paradigm seems very apt to address current issues and future challenges in the outsourcing industry.

This conference is focused to bring about contribution from academia, researchers and industry practitioners towards challenges and new issues faced by the outsourcing industry in India and the world. Some of the main tracks and indicative topics for the conference are:

- The economic and social impact of global sourcing – getting the complete picture
- Re-imagine outsourcing – align, innovate and execute
- Seizing the moment – the journey to a new outsourcing strategy
- Global outsourcing in the next decade – raising the bar
- Harnessing the power of globalisation – the next generation of outsourcing destinations
- Advanced sourcing strategies – how the back office funds front office competitiveness
- Excellence and leadership in outsourcing
- Leading change and the challenges of transformation
- Smart-sourcing – leveraging collaboration and innovation
- Implementing outsourcing for global competitiveness
- Harnessing a global talent pool through crowd sourcing – risks, rewards and opportunities
- Network sourcing and contracting best practices
- Establishing supplier collaboration in a multi sourcing environment
- Challenges related to change management within internal shared services vs. outsourcing
- Trust in IT services sourcing
- The end of outsourcing as we know it
- Regulatory and Accounting Issues in Outsourcing
(the list of sub-themes is illustrative & not exhaustive)

This international conference on outsourcing is your foremost platform to gain in-depth analysis of best-practices, opportunities, challenges and innovation in the outsourcing Industry. This is a premier event for peer-to-peer networking which gives you unlimited access to thought leadership from industry movers and shakers both regionally and globally. With functional discussion, deep-dive into pressing issues that are top of your outsourcing agenda today.

IMPORTANT DATES

ABSTRACT SUBMISSION BY
22nd December 2014

CONFIRMATION OF ACCEPTANCE
31st December 2014

REGISTRATION BY
15th January 2015

FINAL PAPER SUBMISSION BY
14th February 2015

DATE OF CONFERENCE
14th March 2015

GUIDELINES FOR ABSTRACT SUBMISSION

Selection of papers for presentation will be based on detailed abstracts not exceeding 1000 words. Abstracts must include a clear indication of research objective, methodology, expected results, industrial applications or implications, future scope of research and key references. They should adhere to the following format:

Length : Maximum 1000 Words

Margins : 2.5 cms or 1 inch

Font : Times New Roman, 12 pt.

Spacing : 1.5

Title Page Title, Author(s), Affiliation(s),

Contact Details

Key Words : Five

Reference Format : APA Harvard

Abstracts will be blind reviewed and only those abstracts approved by the reviewers will be selected. A soft copy of the abstract in Microsoft Word for Windows and a hard copy of the same should reach the conference co-ordination committee latest by 22nd December 2014.

The soft copy should be mailed at intnlconf@dsims.net. Authors/researchers will be notified of acceptance by 31st December 2014.

GUIDELINES FOR FINAL PAPERS

Selected papers will have to be submitted in pdf format for presentation at the conference to the conference co-ordination committee by 15th February 2014. The soft copy should be mailed at intnlconf@dsims.net. Papers must include a clear indication of research objective, methodology, major results, applications or implications, future scope of research and key references. They should adhere to the following format:

Length Maximum 6000 Words excluding Title Page & References

Margins 2.5 cms or 1 inch

Font Times New Roman, 12 pt.

Spacing 1.5

Title Page Title, Author(s), Affiliation(s),

Contact Details

Key Words Five

Synopsis not more than 250 Words

Reference format APA Harvard

Selected papers will be published as conference proceedings after review process.

CRITERIA FOR EVALUATION

Relevance	- The subject address and interest the theme & attendees of the conference
Applicability	- The paper fills the gap between theory & practice
Credibility	- The paper submits credible and accurate information
Methodology	- The paper used appropriate and sound methods
Organization	- The paper follows certain direction & organization
Originality	- The paper contributes new findings, insights or knowledge to the literature
Conclusion	- The paper conclusions are justified and sensible
Managerial implications	- The paper submits to managerial relevance and implications of the decision problem demonstrated
Format	- The abstract & paper is as per the guidelines for submission

FEES

Corporate participant	INR 2,000/-
Indian academic researcher/faculty	INR 1,000/-
Students	INR 500/-

Best paper award – INR 10,000/- and certificate. Certificates to all paper presentors.

MODE OF PAYMENT

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CONTACT DETAILS

CHIEF CONVENOR

Dr. Sharad Kumar

Dean Academics and Research - Head, Remsons Center for Management Research
sharad.kumar@dsims.org.in

CONVENOR

Dr. Kiran Karande

kiran.karande@dsims.org.in

CONFERENCE CO-ORDINATION COMMITTEE

Prof. Amal Roy

amal.roy@dsims.org.in

Prof. Amit Shrivastava

amit.shrivastava@dsims.org.in

Prof. Nehal Joshipura

nehal.joshipura@dsims.org.in

Dr. Sumana Chaudhuri

sumana.chaudhuri@dsims.org.in

Ms. Sunita Pujar

sunita.pujar@dsims.org.in

Ms. Pooja Goswami

pooja.goswami@dsims.org.in

Ms. Kiran Iyer

kiran.iyer@dsims.org.in
Tel: 022 6681 2325/ 44/ 14



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DURGADEVI SARAF INSTITUTE OF MANAGEMENT STUDIES

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Call: (022) 6681 2325 • www.dsims.org.in