

PROSPECTUS 2019 – 2021



RSET's
Durgadevi Saraf
institute of management studies
WE CREATE LEADERS

PGDM

(Approved by AICTE, 2 years full-time)

Educational
Campus

Rajasthan Sammelan





MAIN DONOR'S MESSAGE

Shri Mahavirprasad G. Saraf
Founder and Managing Trustee,
Kirandevi Saraf Trust

At the outset, let me welcome you to Durgadevi Saraf Institute of Management Studies!

It gives me immense pleasure to watch the Institute growing over the years with dynamism unique to itself, in line with the vision and mission of Rajasthani Sammelan Education Trust. I am very happy to note that Durgadevi Saraf Institute of Management Studies has been ranked the 7th Best B-School amongst privately managed B-Schools in Mumbai as per Times of India B-School Survey 2018.

The essence of business today is to understand the rapidly changing global as well as domestic business environment. Durgadevi Saraf Institute of Management Studies imbibes this spirit in itself and also disseminates the same thinking to its students. DSIMS offers Two years full-time MMS program approved by University of Mumbai & AICTE & Two years full time Post Graduate Diploma in Management (PGDM) approved by AICTE.

Our PGDM program with specializations goes beyond the scope of Management Education and aims to gear-up students to compete with the best in the industry. The institute also offers short term autonomous week-end course of Executive Program in Management and also plans to start many autonomous short term courses relevant to today's business scenario.

The progressive educational values and skills imparted by the institute include international collaboration with reputed foreign universities. For the past two years, PGDM students have been visiting Ottawa University under Study Abroad Program of PGDM. They have also visited France, Belgium and Netherlands as a part of their International Immersion.

The PGDM program of DSIMS provides a complete revamp of the traditional curriculum by introducing the latest syllabus or contemporariness in Management Education. The qualitative grooming at the institute ensures holistic development of each and every student to gear them up. It is my sincere wish that Durgadevi Saraf Institute of Management Studies be ranked as one of the top management institutions in the years to come.

Our family extends continued support to DSIMS and wish the institute best of luck in living up to their motto...

"We Create Leaders".



Vision, Mission & Goals

Vision

To be one of the preferred B- Schools in India by developing socially sensitive business professionals with global mindset.

Mission

- To create a culture for academic excellence
- To emphasize on social sensitivity
- To inculcate global mindset amongst students

Our Enduring Goals

At DSIMS, we believe that investment in a sincere and dedicated team provides impetus to us for creating a new paradigm of professional management education. This facilitation process will be enhanced by unique styles of delivery and wide-ranging support material. Our advanced, robust and world-class infrastructure further encourages the process of sculpting fresh ideas that will mould young minds in these times of immense competition.

DSIMS is named in the loving memory of Late Smt. Durgadevi Saraf, mother of main donor, Mahavirprasad G Saraf.





CHAIRMAN'S MESSAGE

Shri Ashok M. Saraf

Chairman, Management Council -
Durgadevi Saraf Institute of Management Studies

Dear Student!

Welcome to the campus of Durgadevi Saraf Institute of Management Studies.

We are delighted that you have decided to be a part of our academic journey. We strive to provide an enriching and holistic learning experience at DSIMS for which we have created a state-of-the-art infrastructure that will facilitate excellent teaching-learning experience and also encourage research. While infrastructure aids the learning process, having a resourceful team is required to acquire quality. Our team comprises of members who possess vast experience in the field of management education, passionate and dedicated and are engaged in lifelong learning. We, at DSIMS, believe in providing students with quality education that will drive them to foster leadership towards sensitized and inclusive development.

Durgadevi Saraf Institute of Management Studies is running Two years full-time Master in Management Studies (MMS) approved by University of Mumbai & AICTE & Two years full time Post Graduate Diploma in Management (PGDM) approved by AICTE. We are also running short term autonomous week-end course of Executive Program in Management. Our PGDM program with specializations is being taught with an aim to cater to the current needs of Multinational and Indian companies operating in the international arena.

To create global connect in students, we have tied-up with many prestigious foreign universities for student & faculty exchange programs. Our institute has signed MOU with Frankfurt School of Finance and Management, Frankfurt, Germany for academic collaboration. DSIMS has also been

sending PGDM students to Ottawa University, Kansas, USA for the past two years under Study Abroad Program of PGDM. In the year 2018 also, students of the PGDM batch 2017-19 availed the opportunity to represent DSIMS internationally and study two courses as a part of four week Study Abroad Program. PGDM students of DSIMS also visited France, Belgium and Netherlands as a part of their International Immersion.

I firmly believe that the academic endeavors of the faculty coupled with various extra-curricular & outreach programs will definitely help to enrich you professionally as well as develop values.





DIRECTOR GENERAL'S MESSAGE

Dr. N. M. Kondap

Director General (RSET) - DGMC & DSIMS

Former Vice Chancellor, SVKM's NMIMS University

Management functions in organisations are becoming more and more complex and strategic mainly due to increased competition, technological advancements and high customer expectations. There is lot of volatility, uncertainty, complexity and ambiguity (VUCA) in the business environment where the managers have to achieve business objectives with efficiency and effectiveness and are required to lead the business operations with active involvement of workforce. Due to fast changing business environment and the obsolescence, the managers are required to learn newer and newer skills on a continuous basis. As Friedman notes, VUCA environment is taxing even the most able leaders, who may find their skills growing obsolete as quickly as their organizations change in this volatile, unpredictable landscape. Leadership agility and adaptability are now required skills if organizations are to succeed in this VUCA world (Source: Developing Leaders in a VUCA environment)

Durgadevi Saraf Institute of Management Studies (DSIMS), which is a part of the RSET Group is focussing on creating a culture for Academic Excellence with social sensitivity. In its endeavour to be one of the preferred Business Schools in India with a global mindset, DSIMS is focussing on creating leaders through various initiatives.

At DSIMS, students are exposed to enriching and life-learning experience through various curricular, co-curricular and extra-curricular activities with field experiences within and outside country.

The academic environment at DSIMS has an enriching impact on student's career with sharpening of skills, enhancement of knowledge base through various activities and mentoring by the faculty. It is our endeavour to establish DSIMS as a quality conscious business school where the focus

is on holistic development of students with excellence driven by ethics and values and social sensitivity.

The architecture of PGDM - a two year full time AICTE approved program is based on the industry academia interaction and is approved by the Board of Studies, Academic Council and the Governing Council.

On behalf of DSIMS, it's my pleasure to extend a warm welcome to the students to the institute to enhance their knowledge and the skills to explore options that are available.

With best wishes





DIRECTOR'S MESSAGE

Dr. C Babu
Durgadevi Saraf Institute of
Management Studies

Dear Leaders,

Let me compliment you for choosing DSIMS as your preferred destination. You will surely benefit from the 70 years of legacy our institute carries in serving humanity by spreading quality education among hundreds of thousands of students.

DSIMS, an offshoot of the Rajasthani Sammelan Education Trust, has carved a niche in the pursuit of world-class management education in India. Having earned the distinction of being among the top 10 B-schools in Mumbai, our glorious eight-year journey has seen us achieve numerous milestones. We have a holistic approach to management education, with a special emphasis on human values and ethics. Our carefully-designed curriculum is delivered to suit the dynamic requirements of business today.

At DSIMS, students learn through several innovative programs and practices. Our professors have painstakingly created various centres of excellence like the 'DSIMS Leadership Development Centre' and the 'DSIMS Case Study Centre', programs like 'Leader in Management', and an assortment of student forums and clubs in various disciplines such as Marketing, Human Resources, Finance and Operations.

The pedagogy at DSIMS is another notable differentiator. Each professor, through personal mentoring and coaching, ensures that students approach their subjects with deep analytical insight and with great hunger for curiosity. Faculty members invest considerable time in each and every student, within and outside the classrooms, creating long-lasting associations that often transcend the duration of the programs.

Innovation in teaching is an ongoing process at DSIMS. Students learn contemporary management practices through our well-placed associations with top-notch international Business schools. They are regularly exposed to many international professors and have opportunities to interact with students the world over through student-faculty exchange programs.

Thoughtful initiatives have helped adhere to our single motto of creating leaders who become a successful asset to the Family, the Society and the Nation.

What is Success?

"To laugh often and much; To win the respect of intelligent people and the affection of children; To earn the appreciation of honest critics and endure the betrayal of false friends; To appreciate beauty, to find the best in others; To leave the world a bit better, whether by a healthy child, a garden patch, or a redeemed social condition; To know even one life has breathed easier because you have lived. This is to have succeeded"

-Ralph Waldo Emerson

DSIMS lives closest to Emerson's famous quote than most. The leaders we create display balanced emotions, have the wherewithal to make a significant contribution to the world, and usher meaning into the life of those around them.

Welcome to DSIMS. Welcome to success!

About Rajasthani Sammelan Education Trust

Rajasthani Sammelan Education Trust, a registered public charitable trust was established in the year 1948 at Malad, Mumbai. With an aim to promote various educational, charitable and social activities, the trust has pioneered in providing educational opportunities to various sections of society. During the last seven decades the trust has played a very vital role in promoting and providing better education from primary to post graduation in the fields of Commerce, Management, Information Technology and Media Studies. Apart from its educational pursuits, Rajasthani Sammelan Education Trust also caters to the social and humanitarian needs of the community.

Rajasthani Sammelan Education Trust had started its educational activities for girls, but in due course of time, it has opened its doors to boys as well. At present more than 16,000 students are receiving education in various educational institutions run by the Trust. Thousands of students beyond the boundaries of the campus are enrolled with Kunjibhari S. Goyal Online Academy (GOLD).

The Educational Institutions owned and run by Rajasthani Sammelan Education Trust are :

- Kudilal Govindram Seksaria Sarvodaya School
- Kudilal Govindram Seksaria English School
- Ramniwas Bajaj English High School
- Mainadevi Bajaj International School
- Mainadevi Bajaj International Playschool.
- Durgadevi Saraf Junior College
- Ghanshyamdas Saraf College of Arts & Commerce
- Kirandevi Saraf Institute of Complete Learning
- Durgadevi Saraf Institute of Management Studies
- Deviprasad Goenka Management College of Media Studies
- Ladhidevi Ramdhar Maheshwari Night College of Commerce
- Kunjibhari S. Goyal Online Academy

Other organizations owned and managed by Rajasthani Sammelan include

- Draupadidevi Sanwarmal Women's Hostel.
- Ramdhar Maheshwari Career Counseling Centre.
- Pravinchandra D. Shah Sports Academy.
- Jankidevi Bilasrai Bubna Boys' Hostel (New Initiative)

Rajasthani Sammelan Education Trust is also providing many other facilities in its educational campus that include: Dhurmal Bajaj Bhavan (Community Hall), Durgadevi Saraf

Hall, IT Hub, Food Court, Ramnarayan Saraf Educational Outlet, RS CA Study Centre, IRB Endowment Scholarship Fund, Vijay Pal Singh Health Centre, Kirandevi Saraf Library and Reading Room, BKT Endowment Freeship Fund, Janakidevi Bilasrai Bubna Endowment Freeship Fund and Lalchand Dalmia Golf Cart.

The Trust is providing financial assistance to needy persons for medical treatment through Trivenidevi Deora Chikitsa Sahayta Kosh. Scholarships are also provided to needy students to complete their education.

Rajasthani Sammelan Education Trust has completed a mega project of renovation and revamp of its premises by construction of a twelve storied building in its educational campus in which presently Durgadevi Saraf Institute of Management Studies, Mainadevi Bajaj International School, Kudilal Govindram Seksaria Sarvodaya School and Kudilal Govindram Seksaria English School are housed with all state of art facilities. On the 11th and 12th floors of the building, Draupadidevi Sanwarmal Women's Hostel is located with all best possible amenities. The Trust has also constructed a new building with all latest amenities for Ramniwas Bajaj English High School and Deviprasad Goenka Management College of Media Studies. The Trust has also started Jankidevi Bilasrai Bubna Boys' Hostel near RSET campus. Rajasthani Sammelan Education Trust has been granted Hindi Speaking Linguistic Minority Status by Government of Maharashtra.



About DSIMS

DSIMS is all set to welcome another fruitful academic year in its stride. The initial years witnessed tremendous success, coupled with admiration from reputed industry and renowned academic community. We are proud to lay a strong foundation with a robust curriculum, where we lay emphasis on the overall development of our budding leaders. The different curricular emphasis are designed to match their learning abilities and interests. At DSIMS we strongly believe in the philosophy of "KAIZEN" or continuous improvement. This is evident in our continuous endeavors to elevate our benchmarks year on year and to compete with the best.

We ensure to make learning more enjoyable and meaningful for students, while developing the desired skills and values that will put them in good stead for the future. These include placing greater emphasis on non-academic program within the curriculum, such as Entrepreneurial Cell "SOCH", Leader-in-Making, Thought Leadership Forum, Experiential Learning, Glocal Immersion etc. Our induction / orientation program is designed to educate and provide opportunities for graduates to transform themselves to postgraduate students.

DSIMS is promoted by the esteemed members of the distinguished Rajasthani Sammelan Education Trust, renowned for its contribution in the field of education in India. We aim to follow a consultative style of management which encourages participation in the development of the institute. The Board of Governors is committed to developing an institution of quality and integrity. To this end, it has established an independent Management Council comprising of eminent educationists, administrators and achievers from all walks of life. The Management Council brings to the school, its expertise in administration, technology-aided learning and education management.



Governing Council as per AICTE norms 2017-2022

<i>Composition of the Committee</i>	<i>Name</i>
Chairman nominated by the Trust	Shri Ashok M. Saraf
	Shri Kailash Kejriwal
4 members nominated by the Trust	Shri Nandkishore Gupta
	Shri Jairaj Thacker
	Shri Samir Choksi
Principal / Director Member - Secretary	Dr. C. Babu
Nominee of the AICTE - Regional Officer	Dr. Amit Dutta
An Industrialist/Technologist/Educationist from the Region to be nominated by the concerned Regional Committee as nominee of the Council out of the panel approved by the Chairman of the Council.	Dr. Dinesh Harsolekar
Nominee of the Affiliating Body	Prin. S. G. Chitale
Nominee of the State Government (DTE)	Dr. Abhay Wagh-Director
An Industrialist/ Technologist/ Educationist from the Region nominated by the State Government	Nomination awaited (letter sent to Government)
02 Teachers elected by teachers of the institution	Dr. Sharad Kumar
	Dr. Beena Prakash
Additional Members nominated by the Trust	Shri Vinod Agarwalla
	Smt. Archita Rajpuria
	Shri Banwarilal Jhunjhunwala
	Shri Suresh Pansari
Educationist from the region nominated by the Trust	Shri Madhusudan Maheshwari
	Shri Sunil Kabra
	Dr. N.M. Kondap
	Dr. Sunanda Kar



Composition of College Development Committee 2017-22

<i>Particulars</i>	<i>Names of the Members</i>
Chairman of the Management or his nominee - ex-officio Chairman	Shri Ashok M. Saraf
Secretary of the Management or his nominee	Shri Kailash Kejriwal
One head of department, to be nominated by the Principal or the head of institution;	Dr. Sarita Vichore
Three teachers in the college or recognized institution, elected by the full time approved teachers from amongst themselves out of whom at least one shall be a women;	Dr. Sarika Jain
	Prof. (Ms.) Kusum Pawar
	Dr. Chandrashekhar Kaushik
One non-teaching employee, elected by regular non-teaching staff from amongst themselves	Ms. Kavita Darji
Four local members, nominated by the Management in consultation with the principal from the fields of education, industry, research and social service; of whom one shall be alumnus	Shri Nandkishore Gupta
	Shri Shrikant Dalmia
	Shri J. P. Khemka
	Ms. Nikita Jhunjhunwala (Alumnus)
Co-ordinator, Internal Quality Assurance Committee of the college;	Prof. Somesh Banerji
President and Secretary of the College Students' Council	Ms. Shivani Pal - PGDM II Year
	Ms. Rafia Sheikh - MMS II Year
Principal of the college or head of the institution - Member Secretary	Dr. C. Babu
Special Invitees	Shri Rajaram Chandgothia
	Shri Krishnakumar Karwa
	Dr. N. M. Kondap
	Dr. Sunanda Kar



Board of Studies

FINANCE

Name	Designation	Organization
Mr. Ajay Bordia	Partner	Positron Consulting Services
Mr. Raj Benahalkar	Chief Risk Officer	National Commodity & Derivative Exchange
Mr. Parimal Sheth	Director	J R Laddha Financial Services Pvt Ltd
Mr. E. N. Venkat	Partner	Aavishkar Frontier Fund
Dr. Dipali Krishnakumar	HoD-Finance	Symbiosis-Pune
Dr. M. Venkateshwarlu	Professor, Accounting and Finance Area	NITIE
Mr. Sameer Gaud	AVP	Edelweiss Financial Services
Dr. Brinda Jagirdar	Retd. General Manager & Chief Economist	State Bank of India

HR

Name	Designation	Organization
Mr. Sanjay Chaturvedi	Business Partner-Global Operations	Sun Pharma
Dr. V. V. Gavraskar	Professor	Institute of Banking Personnel Selection
Dr. Preeti S. Rawat	Professor OB/HR & Editor-Business Perspectives and Research	K.J. Somaiya Institute of Management Studies and Research
Dr. Samta Jain	General Manager HR	Team Global Logistics Pvt. Ltd
Ms. Priya Menon	Head- Sales Training	Aditya Birla Health Insurance
Mr. Neeraj Agrawal	VP - Corporate HR	J M Baxi & Co.

MARKETING

Name	Designation	Organization
Mr. Manoj Paul	President & COO	GPS Global Systems Inc.
Dr. Ranjan Chaudhuri	Associate Professor, Marketing	NITIE
Mr. Nishith Bhandarkar	Head - Marketing & Brand Service	Media Nexxt Inc.
Mr. Deepan Bhatt	GM-Sales	Polyset Plastic Private Limited
Dr. Mohan B. Rao	Associate Dean	IES Management College and Research Centre
Mr. Cajetan Dsouza	Consultant, Director Sales	SuperMac Industries

OPERATIONS

Name	Designation	Organization
Mr. Arif Siddiqui	Founder Director	Coign Consulting
Mr. Harish Chatterjee	Vice President	Raymonds
Dr. Gita Kumta	Former Head IT Dept	NMIMS
Mr. K. V. Subrahmanyam	Ex - Exec. Currently, self-employed business consultant	VP, Value Labs
Dr. Sachin Kamble	Associate Professor	NITIE

Course: Post Graduate Diploma in Management (Approved by AICTE, recognized by DTE and Govt. of Maharashtra)

Duration: Two years - full time.

Intake: 120 seats

Institute type: Private / Unaided. Hindi Linguistic Minority

Fees: Rs. 4,25,000/- fees for the year plus Library Deposit of Rs. 5,000 (Refundable).

Payment of fees should be made in digital format (NEFT/RTGS) directly into the Bank of Baroda, Sunder Nagar Branch, Mumbai 400 064. Account No: 35020100005207, IFSC Code: BARBOSUNGOR (fifth letter is numerical zero) in favour of "RS-DSIMS", within 10 days from the date of admission letter.

ELIGIBILITY CRITERIA

Basic Qualification:

- i. The candidate should be an Indian National.
- ii. Passed minimum three years duration Bachelor's Degree awarded by any of the Universities recognised by University Grants Commission or Association of Indian Universities in any discipline with at least 50% marks in aggregate or equivalent.
- iii. Obtained non-zero score at any one of the following entrance examination required for admission in the concerned Academic Year, MH-CET, CAT, ATMA, GMAT, MAT, CMAT, CET, XAT. Any other (as per the AICTE norms for minority colleges).

APPLICATION PROCESS:

1. The Application Form for PGDM is available online on the institute's website: www.dsims.org.in
2. The student needs to fill & submit the form online and pay application form fees of Rs. 2,000 through online payment mode.
3. Submit a printout of the downloaded PDF application form along with the Entrance Score Card and Graduation Mark sheet, (if appearing, submit last semester mark sheet) within two days from the date of submission of online form.
4. Only on receipt of the form and application fees, one would be considered for GD/PI.
5. Submission of online admission form does not guarantee an admission to the PGDM Programme.

ADMISSION CRITERIA:

1. Admission to the programme is based on Admission Test, Group Discussion, Personal Interview, Past academic performance and participation at sports, and other cultural events at inter-collegiate, inter-state, national and international level.
2. The Institute will prepare a merit list based on the percentile of marks at the admission test and short list candidates for the next stage of selection process (i.e Group Discussion and Personal Interview).
3. Weightage for the various components for admission are as follows:

Component

Weightage

Score in Common Entrance Test	50%
Group Discussion	15%
Personal Interview	15%
Academic Performance	10%
Sports, Extra-Curricular Activities, Academic Diversity & Gender Diversity	10%

4. The Institute will prepare a merit list based on the total score at admission criteria.
5. The selected candidates will be communicated through their registered email address.

REFUND OF FEES

In the event of a student withdrawing before the starting of the Course, the entire fee collected from the student, after a deduction of the processing fee of not more than 1000/- (Rupees One Thousand only) will be refunded by the Institution. In case, if a student leaves after joining the Course and if the vacated seat is consequently filled by another student by the last date of admission, the Institution will refund the fee collected after a deduction of the processing fee of not more than 1000/- (Rupees One Thousand only) and proportionate deductions of monthly fee where applicable. The last date for withdrawal of PGDM admission for the purpose of refund of fees shall be 30th June of every year. In case the vacated seat is not filled, the Institution will refund the security deposit only.

Note: The selected candidates will have to observe the "Code of Conduct" as defined by AICTE, DTE and the Institute. A copy of the "Honor Code" of the Institute will be given to the student at the time of admission, which contains details regarding Anti Ragging and other aspects of discipline. The student will need to return the "Honor Code" to the institute duly signed by him / her.

Prohibition of Ragging

Institute shall take all necessary and required measures, including but not limited to the provisions of these regulations to achieve the objectives of eliminating ragging within the institution or outside (Refer UGC Regulations on curbing the menace of ragging in Higher Educational Institutions, 2009)

Merit scholarship:

- a) Applicant must have at least 70% at the qualifying examination.
- b) Should have obtained 90 percentile and above at the Admission Test



Conventional MBA offering traditional courses fall short of the expectations of the industry. In a globalized world, where enterprises span continents and markets keep evolving, the MBA curriculum too has to change. The PGDM at DSIMS reflects this paradigm shift in the board room expectation. The Post Graduate Diploma in Management (PGDM), though named conventionally, offers specializations that are reflective of the new management ethos. Students at DSIMS will get to specialize in four unique streams that are the cornerstone of modern enterprises. It equips the students to become business leaders who can act wisely and forcefully in a hyper competitive interlinked business ecosystem.

The PGDM is an All India Council for Technical Education (AICTE) approved two-year full-time program. The program is spread across six trimesters over two years.

The first and second trimester are common for all students, the students can choose any one out of the four customized specialization domains offered from third trimester onwards, namely:



- Financial Management (Financial Markets)
- Human Resource Management (Organizational Psychology and Human Resource Management)
- Marketing Management (Marketing and Communications)
- Operations Management (Logistics & Supply Chain Management)

First Year Courses (Subject List)

Trimester I

Fundamentals of Management
Business Economics
Financial Accounting and Reporting
Marketing Management
Business Communication
Organisational Behaviour
Operations Management-I

Trimester II

Macro Economics
Business Statistics
Human Resources Management
Corporate Finance
Trends in Marketing
Operations Management-II
Entrepreneurship
Rural Immersion

Trimester III: Core Courses

Business Research Methods
Business Ethics
Project Management
Analysis of Financial Statements
Financial Markets, Products and Institutions
Financial Planning and Wealth Management
Credit Markets
Learning & Development
Human Resource Policy, Practices and Audit
Talent Management
Performance Management System
Retail Management
Consumer Behaviour
Sales Management and Distribution
Rural Marketing
Transportation and Warehousing
Business Forecasting and Demand Planning
Total Quality Management & Lean Six Sigma
E-Commerce & Retail

CURRI

Second Year Core Courses

Compulsory courses: Common for all second year students

Trimester IV

- Summer Internship Program
- Corporate Strategy
- Corporate Governance

Trimester V

- International Immersion
- Geo Politics
- High Performance Leadership
- CSR & Environmental Sustainability

Trimester VI

- Workshops
- Workshops
- Workshops
- Workshops

Second Year Specialization Courses

Finance

Focus on Financial Markets: This course prepares the students to take up a career in the fast growing and exciting world of investment industry. In a world in which asset classes have multiplied, a plain vanilla course offering the traditional investment management perspectives will not suffice. The course provides a theoretical knowledge of Multi asset portfolio management, Global investment perspectives and Quantitative finance, together with an applied set of courses looking at industry structure, regulations and trends.

Financial Markets

Trimester IV

- Equity Research
- Multi Asset Portfolio Management
- Mergers, Acquisitions & Corporate Restructuring
- Corporate Valuation
- Options, Futures and Other Derivatives

Trimester V

- Financial Analytics
- Financial Regulation and Compliance
- Investment Strategies
- Private Equity and Venture Capital

Trimester VI

- Behavioral Finance
- Financial Risk Management



Human Resource Management

Focus on Organizational Psychology & Human Resource Management: The PGDM - OP & HRM includes the basic subjects offered in a traditional MBA curriculum, as well as a core of organization Psychology courses designed to meet the specialized needs of today's managers. The focus of the curriculum is to enable students to appraise organizational culture and discuss how it shapes business effectiveness. Besides this, the course content covers the role of motivation factors and their uses in an organizational context as well as the development of plans for process improvements and job enrichment. The course offers multi disciplinary themes in course work, including the globalization of the marketplace, ethical considerations and human resources' role in responding to changing technologies and demographics.

Organizational Psychology and Human Resource Management

Trimester IV

- Organisation Structure and Design
- Total Rewards at work
- IR and Labour Welfare
- Strategic Human Resource Management & Global Human Resource Management
- Competency & Assessment Centers

Trimester V

- Organizational Development & Change Management
- Labour Legislation
- Psychometric Testing
- Employee Engagement
- HR Analytics

Trimester VI

- Group Dynamics & Team



Marketing Management

Focus on Marketing and Communications: MBA programs in Marketing are quite common. The DSIMS's PGDM integrates Marketing and Communications in a strategic framework, enabling students to combine the analytical rigor of traditional marketing with the leverage of psychology of consumer behavior to deliver better decisions. Marketing and communication courses develop students into a dynamic marketing professional by honing analytical and critical thinking. These courses explore the links between corporate strategy, marketing strategy and communication strategy within a global framework.

Marketing and Communications

Trimester IV

- Product & Brand Management
- Integrated Marketing Communications
- Financial Aspects of Marketing
- Services Science Marketing
- Social Media & Digital Marketing

Trimester V

- Global Marketing
- Marketing Analytics
- B2B Marketing and CRM
- Negotiations and Selling Skills

Trimester VI

- Strategic Marketing

Operations Management

The PGDM in Operation Management focuses on Logistics and Supply Chain Management. It integrates two crucial aspects of the modern enterprise - Operations and the Supply Chain. Companies need innovative leaders with the vision and skill to manage the entire life cycle of goods and services across a global enterprise. The Supply Chain function is the backbone of any organization. SCM has evolved from being a merely tactical function to a business function. The program is designed to introduce the key concepts needed to enable a business to organize and run an efficient Supply Chain. The program looks at contemporary issues in Operations and Supply Chain Management and creates a deep understanding of the issues involved in a very competitive and challenging environment which is constantly in a flux. It equips the participants with a good understanding of the ground level situation and enables them to take decisions keeping in mind the global impact of the decisions. Overall, the program would lead the participant to adopt an integrated approach and create a competitive advantage for the organization.

Operations - Logistics and Supply Chain Management

Trimester IV

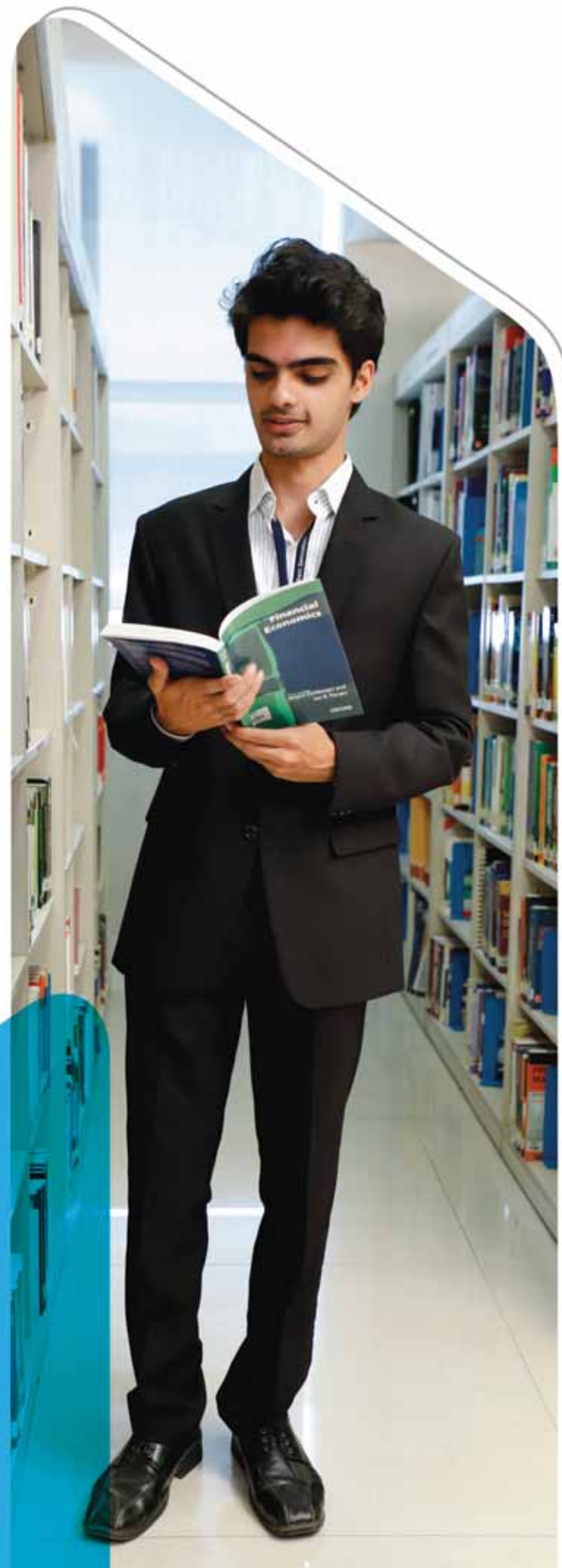
- Logistics and Supply Chain Management
- Operations Planning & Control
- Technology Management
- Operations Research
- Procurement Management

Trimester V

- Infrastructure and Facility Management
- Operations Analytics
- Best Practices & Innovations in Operations
- Enterprise Systems

Trimester VI

- Green Supply Chains





The world has changed over a period of time and along with this the needs of the industry and the expectations about managers have also undergone a sea change. But management education has not progressed much beyond where it all began. The result is the now familiar chorus from the Industry "management graduates are not employable from day one". The industry demands management graduates who can be productive from day one, who have a global outlook but a local mindset and whose education is relevant for these turbulent times.

To meet the requirement of the Industry and to keep the sanctity of the class room learning, DSIMS has developed a series of unique interventions - a unique, blended pedagogy which aims to produce a day one, job ready manager.

We would classify our innovations into two broad categories:

1. Innovations in class room pedagogy
2. Innovations beyond class room initiatives

Leader in Making (LiM)

DSIMS has designed a set of beyond classroom initiatives - branded as "Leader in Making" (LiM) that will inspire, test and challenge the ideas, knowledge and concepts of modern management.

These interventions aggregate theory, practice and experience into a powerful course that will form the foundation of student's future as a global manager.

Apart from imparting education to the students, we also pay special attention to inculcate human values and grooming students for bright career. Our Institute continuously strives to develop students to realize their latent potential while acquiring professional knowledge. We provide the students with career guidance and conduct courses on personality, communication and other such skills. These courses focus on enhancing students' personality and on preparing them for their future careers and enhancing their employability.

a dynamic, globalized environment. The learning process includes experiential learning, workshops, case analysis, role plays, presentations, debates and discussions. The effort is supplemented by our "Corporate to Campus" effort where select Industry leaders are invited to interact with the students. As a student of DSIMS, you will get a chance to interact with some of the best minds of the Indian Industry.

Business News Analysis (BNA)

To improve your reading and analytic skills and help you remain contemporary and relevant, DSIMS conducts "Business News Analysis" sessions, where you follow the significant news and developments on sectors of your choice and share your readings and understanding with your peers. The sessions are moderated by faculty members who add to your perspective.

Business Immersion

Business Immersion makes students examine, analyze and evaluate complex process that challenges managers along the



Aims and Objectives of LiM Program:

- To assess students' strength and weaknesses to obtain not only generic but need based interventions.
- To improve students' employability quotient by giving them an edge; by providing skills and work related learning.
- To help students realize their potential.
- To enable them with new knowledge; and empower them to gather a broader perspective and greater confidence.
- To guide students for a critical transition into a position of greater responsibility.
- To help in increasing students' overall effectiveness and reduce their learning curve.

Nonpareil Pedagogy

We have nurtured one of the best learning environments at DSIMS. The learning process at DSIMS begins before the students enter the learning rooms and continues far beyond the institute. The rigorous yet flexible process focuses on combining clarity on the core concepts with the constraints of execution in

business cycle.

The program begins with the students doing a thorough, structured analysis of the major sectors of the Economy. Periodically, the students will present their understanding of the sectors to a panel of faculty and Industry leaders from the concerned sectors. The panel will guide the students and ensure that the learnings are maximized.

After the industry analysis, the students deep dive into the sector of their choice. In this process, the students get familiar with the regulatory guidelines, current industry best practices and emerging next practices. This will be done through both industry visits as well as interaction with a wide range of experts.

On completion of this exercise, the students identify their role within the sector and study the pre requisites of excelling in the role. This includes close interaction with a few role models from the sector. The students learn the processes and rules that

govern the operations of the chosen role, the skills and knowledge needed to excel.

Analytical and Critical Thinking - ACT

We have developed the ACT to help our students develop their ability to weigh alternatives, make decisions and evaluate seemingly contradictory facts. ACT is anchored in the necessity to inculcate the art of critically analyzing any issue and developing cogent and powerful arguments for and against any broad, multi disciplinary issues that face the nation, the society or the corporate.

This exercise aims to develop the following in our students:

- Persuasive writing skills
- Strategic planning and data acquisition
- Creative thinking
- Asking the right questions
- Logical reasoning



Broad based reading

The distinctive feature of our curriculum is the wider reading that you have to do to prepare for the class - including the use of news paper, magazine articles, thought leadership pieces from journals and blogs in the class room to drive learning.

Thought Leadership Forum (TLF)

Great leaders are not born, but made. In keeping with this adage, students read, listen to and interact with leaders from the corporate world, who are invited to the campus to share their experiences of practicing leadership and achieving excellence in diverse domains.

Meet the Celebrity

This intervention aims at bringing accomplished writers and known personalities to the campus. Students get an opportunity to interact with these known faces and learn during this process.

Entrepreneurship Development Cell (SOCH)

Entrepreneurship Development Cell was established in the year 2015 and was named as "SOCH". The students get exposure to various professional courses like Student Entrepreneurship Development programme wherein professional experts help the students to make business plan and carry their ideas forward in the market. Because of such initiatives students become more confident in expressing their ideas and learn the talent of thinking out of the box.

Bringing Industry to classroom

At DSIMS we ensure to organize guests sessions in each subject under the academic curriculum. These guest sessions are conducted by seasoned industry practitioners and are embedded into the regular lecture schedule. They are quite fruitful and help the students relate the classroom learning to industry expectations.

International Academic -Interface

- DSIMS and ESSCA (Ecole Supérieure des Sciences Commerciales d'Angers), France signed a Memorandum of Agreement (MOA) in 2015, crafting an agreement for academic collaboration.
- DSIMS and Northumbria University, England signed a Memorandum of Understanding (MOU) on 07-May-2015, crafting an agreement for collaboration. The MOU broadly encompasses exchange of scholarly ideas/expertise and research; the support of specific discipline interaction; the development of programmes to include student exchange; and advanced entry from one institution to the other where the students are appropriately qualified.
- DSIMS and University of East London (UEL) signed a Memorandum of Understanding (MOU) on 19-June-2015, crafting an agreement for collaboration. The MOU broadly encompasses internationalization of the institutes' campuses, involving student exchange, faculty exchange and research collaboration.
- DSIMS and Oxademy Graduate School, Oxford, UK

signed a Memorandum of Understanding (MOU) on 25-Nov-2015 for a long term academic partnership.

Many foreign professors and dignitaries have also visited DSIMS and addressed students on myriad subjects.

- A talk on "China's Urbanization Strategy" by Dr. Caryn Callahan, Professor, School of Business, Chaminade University, Honolulu, Hawaii, U.S.A
- A talk on "Paradigm Shift in the Middle Eastern Economics" by Dr. Nora Colton, Deputy Vice Chancellor (Academic), University of East London
- A talk on "Living in US" was delivered by Dr. Frank Trocki from Cornerstone University, U.S.A
- Dr. Karl Markgraf, Associate Vice President for International Affairs, Virginia Polytechnic Institute and State University visited DSIMS campus for exploring possibilities of mutual academic associations in future.
- Mr. Mahendra Gupta, Dean and Geraldine J. and Robert L. Virgil Professor of Accounting and Management, Olin Business School, Washington University in St. Louis

with strong cultural values and to provide an ideal teaching environment and ambience to develop their skills to meet the challenges of the global business environment through varied global exposure. DSIMS has been engaging International Faculties to interact with our PGDM students to give international flavour of business operations and their management. It has helped DSIMS to maintain edge over other B-schools.

Many International faculties have visited our campus on various occasions like Dr. Frank Trocki, Cornerstone University, U.S.A delivered a talk on "Living in US", Researcher Dr. David Zepeda of D'Amore McKim School of Business, Northeastern University, Boston, Massachusetts delivered a session on Supply Chain Management in Health Care Industry, Ms. Celia Gates, the UK based entrepreneur, intrapreneur, an author the much coveted book, "From Brainwave to Business", and the creator of "Global Brainstorm" & "Whether to" delivered a talk on Happiness Circle.

This year, DSIMS invited Prof. Hugh Munro, Professor of Marketing & International Business and former MBA Director



visited DSIMS campus on special invitation.

- Ms. Rosemary Anne Mathewson, Consultant with City University New York (CUNY)- Baruch College visited DSIMS to explore various platforms for collaboration.
- Dr. DeWald Marylou, Associate Dean/Professor at Ottawa University visited DSIMS to explore various platforms for academic collaboration in the future.

International Faculty at DSIMS

The pace and diversity of growth of corporate world demands diverse range of competencies. The changing market dynamics have changed the corporate expectations significantly. The competitive world demands corporations to stay ahead of the curve to meet the challenges and leverage the opportunities. The two year PGDM is designed as a robust, unique, industry-driven, practice-oriented program to meet this demand of multinationals and Indian companies, operating in the international arena. The objective of the program is to impart vibrant, comprehensive and innovative learning to our students enabling them to be managers, entrepreneurs, and leaders

at the Lazaridis School of Business & Economics at Wilfred Laurier University to teach a complete course on "Corporate Strategy" to our PGDM students of batch 2017-19. Prof Hugh Munro spent 2 weeks with our students. This gave the students an International perspective of business strategy in a globalised environment.

DSIMS Case Study Centre

DSIMS is one among very few B-Schools in India that boasts own case study centre. Under this centre, the institute's experienced faculty members with their industry and academic experience write own cases for classroom discussions. Business cases of several Indian industries have been written on variety of fields - marketing, finance, human relations and entrepreneurship management by in-house professors.

Case based teaching is an important tool for DSIMS teaching pedagogy. DSIMS, indeed, right from its inception has been subscribing Harvard Business cases. The institute has developed a congenial eco-system that encourages professors

to continuously prepare own cases for academic discussions. Apart from arm chair cases, DSIMS professors have written many live cases. Thanks to the institutes deep industry connect, faculty members have established very good network with Mumbai based companies and write cases after conducting interviews with senior executives and other stakeholders.

DSIMS Case Study Centre further invites Chief Executive Officers to come to class rooms to interact with students to share their experiences.

DSIMS Leadership Development Centre

The institute has established DSIMS Leadership Development Centre to nurture leadership capabilities of all stakeholders. DSIMS has a strong faculty team that undertakes researches on leadership Development.

Under DSIMS Leadership Development Centre, the institute takes up many Faculty Development Programs to hone their mentees' leadership capabilities. The institute further conducts many leadership development programs for young students in and around Mumbai.

The centre has intensively studied notable Indian business and social leaders. The centre further researched of many leading Harvard Professors' contributions on leadership development. Based on the finding DSIMS Leadership Development Centre has developed interesting modules for numerous seminars, workshops, faculty development programs and management development programs.

Building and Strengthening International Connect @ DSIMS PGDM students' visit to Ottawa University, Kansas, USA

DSIMS in its quest to strengthen global connect, signed a Memorandum of Understanding (MoU) with the prestigious Ottawa University (OU), Kansas, to facilitate our PGDM students to study 2 credit courses in this 150 year old university famous for delivering education class apart.

The association started with the visit of 19 PGDM students of the 2016-18 batch to Ottawa University, Kansas under the student exchange program. They got the opportunity to represent DSIMS internationally and study 2 subject courses spanning across two months at the famous Ottawa University.

The second batch of 14 students, of batch 2017-19 visited Ottawa University in March 2018.

The subjects studied by the students during exchange program were, Servant Leadership and Value Systems and Professional Ethics.

The subject Servant Leadership strove to give the students an understanding of a new, unconventional form of leadership, and motivated them to introspect and hone themselves as leaders, while Value Systems and Professional Ethics helped inculcate a train of thoughts that can differentiate between ethical dilemmas. Both the courses helped the students to develop on their emotional quotient and empathy in different business situations. In addition to imbibing knowledge, this international exposure provided unique opportunity to the students to learn about new educational system, new people and a contrasting culture.

During their period of stay the students underwent timely evaluations in the form of assignments and presentations pertaining to the subjects, and were challenged to think differently and innovatively, be creative and put their abilities to test. Students were given tours to a diverse range of industries where they were exposed to a plethora of work and operational environments. They visited the magnificent Walmart Distribution Centre, where they got to see the source of the hypermarket procurement; Hasty Awards, a company responsible for manufacturing, producing and distributing medals, plaques and trophies for local, regional as well as Olympic level sports; Hallmark Cards; The local yet famous coffee hub - Roasterie; and Kalmar, a homegrown company and assembly plant known for their Make-to-Stock and Make-to-Business Prime Movers.

The faculty and administration at OU also organized recreational visits for the students to give them a taste of life beyond grueling class room study schedules, and desolation of the small town of Ottawa. The students visited Kansas City, where they went to the Nelson Atkins Museum of Art, Union Station and Top Golf. They got to witness the majesty of the State Capital in Topeka and got connected with nature and their surroundings at Camp Chippawa, Pomona Lake and Tallgrass Prairie. Students also tried their leg on the local sport, the famous Baseball game, and set foot on the tracks of KC Speedway. The students were engaged in social service activities like making bath salts, greeting cards and origami flowers for the elderly. Pottery, arts and crafts were made to be a part of the recreational activities as well. It was an experience to remember for every student who was a part of this study abroad program.

The University hosted a grand convocation ceremony for all the students on the successful completion of the exchange program. Overall for the students the entire program was a healthy mix of knowledge enrichment interspersed with immersing in the culture and life of the new country visited. This international exposure not only exposed the students to new subject knowledge but also armed them with many intangible skills like team work, appreciating and valuing cultural differences, becoming socially responsible towards nature and society, time and stress management, exposing them to innovative pedagogies of learning, and many more skills which will actually create a real leader out of them.

Institute Initiatives

Rural Immersion

Rural India is changing rapidly. The rural development initiatives like MNREGA have increased the discretionary spending in Rural India. The rural consumer is now spending more. But the biggest question is – Who are these Rural Consumers? How do they think or act? What makes them good consumers? What influences their spending? These are some of the questions that managers need to answer if they are to enter the rural markets.

Prof. C K Prahalad, in his seminal work, re-introduced Rural India to corporate India. However, if Corporate India plans to enter rural markets, they need a breed of managers who have a firsthand feel for this market. This is the market of tomorrow and the students need to be sensitized to the dynamics of doing business in rural India.

Rural Immersion Program at DSIMS helps our students understand rural markets, supply chains, rural consumers and potential models through field trips over a period of one week. This initiative uses the experiential learning model to create a complete manager who can stand up to the pressures of modern world.

Apart from collecting and analyzing objective data from rural consumers, households, intermediaries and retailers, students explore the peculiarities and characteristics of industries located in rural areas. They interact with industrial units to gain a well rounded experience, which provides them clarity and understanding of the five M's of management: Money, Manpower, Material, Machine and Methods and their application in rural India.

DSIMS takes its students to rural areas of India every year. The aim of this immersion is to sensitize the students on how the Rural India operates.

Rural Immersion





International Immersion

International Immersion

International Immersion is designed to expose students to work practices in an environment different from "home culture". It helps students understand macro economic situation, various economic parameters of the host country from business management perspective. During the immersion, students interact with leading Chamber of Commerce, global companies, attend lectures by eminent professionals and business heads on global economy & business practices. International Immersion Programme for the Post Graduate Diploma in Management students is a unique initiative and a major differentiator with the other B-schools.

It provides the PGDM students with an in-depth exposure to the business environment, geo-political and cultures scenarios of other nationalities of a significant world market, thus preparing them better for a career in the integrated global economy. It further helps to create global consciousness and promote cultural sensitivity. It facilitates to establish network of overseas institutions for mutual exchange and learning.

This helps students get first-hand experience of the country and get acquainted with culture, work ethos, education, industries, economic and business policies which are instrumental in the accelerated growth of the nation. By travelling abroad to meet and interact with local business leaders, government officials and also academicians of some reputed universities, students have the opportunity to learn from a tremendous group of professionals while also immersing themselves in another culture and building life-long relationships.

This is a compulsory activity for PGDM students. Students receive a briefing and are oriented towards these visits in advance before they proceed for international immersion. International Immersion is a half credit course which carries 50 marks.

International Immersion is scheduled for seven days as per the Academic Calendar keeping in view the convenience and whether conditions of the particular countries. The locations are selected in consultation with the students which generally cover two countries (preferably in Europe or any advanced locations).

The students are oriented and get a thorough hand on knowledge about the PESTEL analysis related to the international setting. The entire programme is oriented towards ensuring that the participants get a chance to relate their classroom learning to a real-time situation and the vice versa. It provides insights on the various dimensions of international developments and eco-system. Students are required to submit a report of their analysis to ensure adequate learning through this exposure. They are prompted to draw comparisons between different economic set-ups across the globe.

Students at DSIMS, in consultation with a faculty coordinator, research and narrow down the countries and the industries or firms they would like to visit. The programme generally includes visits to places like Educational Institution of international repute (preferably a B School), Financial Institution (Bank, NBFC etc), Stock Exchange, Manufacturing Units, Maritime Ports, etc.

For last two years our students visited Germany and Switzerland for International Immersion. The immersion was scheduled for 7 days. The ramble consisted of visits to the cities of Frankfurt, Munich, Heidelberg, Stuttgart, Neuschwanstein, Zurich, Engelberg, and Luzern & Schaffhausen. With scholarly visits to the Frankfurt Stock Exchange, the Mercedes Benz Museum, the BMW Welt, ETH University & the Ayinger brewery; where the gratifying visits were inclusive city tours, City Squares and the Penultimate visit to Mount Titlis. Like most of the initiatives, International Immersion too is a student led activity.

HR Meet

DSIMS initiated to organize an exclusive HR meet from the year 2015. This initiative is for an elite group of HR personnel to collectively come together and deliberate on pertinent trends in the management sphere. Eminent speakers from corporate are invited as panelists for the panel discussion. The event is graced by a large number of HR professionals from various sectors. The HR meet gives the audience an opportunity to enhance their knowledge and hone their skills in the domain of HR.

Alumni Club

DSIMS has constituted a very vibrant Alumni Club. This alumni club is very effectively utilised to strengthen the association of

alumni with their alma mater. Every year his club organizes a "Home Coming Weekend" wherein many sports activities were conducted.

Industry-Institute Partnership Cell (IIPC)

DSIMS students are exposed to practices of professional managers through numerous guest lectures. The guest speakers are carefully chosen to represent a wide domain of functions and industries. Apart from bringing the corporate to the campus, the IIPC is active in taking the campus to the corporate. DSIMS identifies the corporate and arrange for a site visit to observe the ground realities.

Our students have visited NSE, Mumbai; Mumbai Port Trust, Bisleri, Santacruz, Mumbai; Mahindra at Kandivali; Raymonds at Vapi, Warehouses in Mumbai and Coke plant in Varanasi, Rashtriya Chemicals & Fertilizers (RCF) in Mumbai and Godfrey Phillips India Ltd. in Mumbai.

Bloomberg Financial Research & Analysis Lab

To provide extensive and up to date knowledge of financial research, RSET has installed twelve Bloomberg terminals for DSIMS especially for training in Algorithm based trading.

The Bloomberg Professional Service provides students with an additional tool that can enhance their classroom learnings, supercharge their job search and add a valuable skill to their resumes. With over 14,000 functions on the Bloomberg Professional Service, it is a powerful tool in researching and analyzing different areas of the finance industry.

Since industry uses Bloomberg extensively, there is a dire need for newly hired Under Graduates and MBA Graduates to have extensive workable knowledge of Bloomberg.

Most academic institutions do not impart Bloomberg training and hence the palpable skills gap between industry requirements and the academic training.

There has been a clear trend in forward-looking academic institutions to setup Bloomberg Labs and train students in Bloomberg.



Financia 2018

DSIMS organized the annual finance conclave FINANCIA'18 embarking on the theme "FinTech: Emerging Trends". Every year the student club of Finance at DSIMS takes up a theme of topical interest in the domain of finance and conducts student events as well as a conclave on the theme under the leadership of a finance faculty as a convener, this year Dr. Nehal Joshipura and the finance faculty team.

The 7th edition of Financia this year witnessed an amazing set of Industry Experts. The conclave began with the welcome speech by Dr. Sarita Vichore, HoD Finance Dept and Dr. Nehal Joshipura along with the finance department at DSIMS. Dr Sarita introduced the audience to the finance club FinDs and the activities of the department. Dr. Nehal demystified the theme FinTech highlighting about the prospects and challenges

gateways and how it is facilitating the change of the financial sector. He went on to say that the demonetization period was a big boost to enhance and establish these gateways as a safe mode of transaction. Mr. Gajendra Kothari, MD & CEO, Etica Wealth Management spoke about the latest trends in wealth management industry in US and India. He spoke about how robo-advisors for wealth management are reshaping the industry and how it will help in bringing security accuracy and safety. Mr. Vaibhav Shah, Sr. Vice President - ORO Wealth spoke more on the general aspects of personal finance and how his company is now adopting various technologies to outstand in the competition.

Financia'18 also had some amazing inter-collegiate competitions such as "Mock Stock". Mock Stock is a simulated trading experience in which participants are put through thrilling real time competition to show abilities to beat others.



for new FinTech organisations in various sub-domains of financial services taking a new shape. She cited the World Economic Forum's reports on the upcoming trends in the industry as the industry is embracing the technology.

Mr. Satyen Jadega- Associate Director, IBM Financial Services spoke about changing modes of delivering financial services. He spoke about the ways in which the shares are dealt within the market and what new opportunities finance specialists will have in the days to come. He also spoke about block chain being a revolution in the finance sector specifically for the banks. Mr. Rajesh Lahori-Head Cash Management Product, RBL Bank spoke about the whole banking sector and the way things have changed now. He spoke about how technology was resisted earlier by a lot of bank employees and now it's actually aiding the whole banking industry. He also mentioned that RBI should take some strong steps towards regulating Fintech bringing in more digitalization. Mr. Manoj Varma, Head Product Management, Lyra India spoke in detail about the new developments in the domain of payments in India and abroad. He spoke about the changes in payment

"FinQ" was an inter-collegiate quiz competition. FinQ had exciting, entertaining and truly testing quizzes in the domain of finance. "XL-Ninja" was a new inter-collegiate competition started this year as a part of Financia. In XL-Ninja, the participants got an opportunity to play with the spreadsheet formulae and models to have fun and decode finance data. All these events saw overwhelmingly good participation from b-school students from various parts of the country.

The events were planned not only with the agenda of fun and frolic, but with the primary motive being learning. Financia'18 also had daily online quiz to generate an interest about the theme and the conclave, which again had very enthusiast participation. Financia'18 also had a creatives team who displayed their creativity in the form of hand creatives portraying "Evolution of Money" and the concept of "Smart City."

HR-O-Scope 2018

DSIMS organized HR-O-SCOPE, the flagship conclave of Human Resources Department of DSIMS on 24th February,

2018. This significant event witnessed the presence of highly privileged corporate leaders. The keynote speech was delivered by Mr. Rohit Wahi- Chief Executive Office & Country Head of FirstRand Bank Limited, India; followed by speeches from Mr. Srinivas Chidumalla- IT-Lead-South Asia with Syngenta; Ms. Rukmini Iyer- founder of Exult-a proprietary consulting firm and Director on the Board of Quantei South Asia Pvt. Ltd.; Dr. Pramod Solanki-owner of consulting firm called Performance Enablers.

The one-day event started with edifying speeches and panel discussion by the esteemed speakers and panelists. The theme for HR Conclave was "Leadership in the era of uncertainty".

The students, faculty and the invitees gained industry insights about various industries from the dignitaries present and about the need for effective leadership in the era of uncertainty in VUCA world. Some of the key takeaway from the session were, how to lead during the time of crisis, how to motivate oneself and aspire others to solve complex business issues, how to strategically do succession planning, how to use ground intelligence to survive in the times of urgency, how to use resources strategically, develop a better understanding of internal and external customers and meet their demands etc.

As a precursor to HR-O-Scope 2018 DSIMS also organised a number of competitive events namely Assessment Centre and Pict-O-Quiz. These events witnessed participation of students from different B-Schools and colleges.

Through the corporate event "Emerging Leaders" HR-O-Scope 2018 has created industry-academia partnership by capturing the Leadership lessons of well-accomplished corporate leaders which resulted into the very first edition of DSIMS HR Magazine, Leadership Edge.

The event was supported by sponsors, with E-Gen (Ashish Creations) being the event sponsor for the conclave. The rest of the sponsors were, Headsminds, P.N Classes, HDFC Bank, Dessert Lounge, Airavat, Belgian Waffle, Golds Gym, Hashtag99, The Tuckbox, Newsaurchai, (social media partner) Hunger burst and NEI Times (print media partner).

The event came to a conclusion with declaration of the prize winners for all the pre-conclave events that we had conducted.

Opession' 2018

The 7th edition of the annual Operations and Supply Chain Management Conclave was successfully conducted on Friday, 23rd February 2018.

This year again, the theme of the Conclave was challenging and future-oriented.

Blockchain Technology Applied to the Global Supply Chain Industry.

The Keynote Speaker was Mr. Satyakam Chakravarty, formerly with E&Y and now a Blockchain Technology consultant from Delhi.

The other two Distinguished Speakers were Dr Ashok Nag, ex-RBI and Mr Ankur Rathi, a leading supply chain professional

with Reliance Petrochemicals.

The Conclave was preceded by QuizOps - a competition in which teams from leading city institutions participated.

Another innovation introduced this year were two Ideation Labs that our students enthusiastically participated in, with the objective of identifying the greatest challenges facing the supply chain industry, that could be addressed using Blockchain Technology. These students formed a students' panel which interacted with the panel of professionals during the Panel Discussion.

The event was well attended by students, Industry professionals and Faculty.

Touge 2018

Touge - sixth edition of the Marketing Conclave held on Sunday 25th February, 2018. Senior level executives from the industry participated as speakers to discuss the theme of the conclave "When the going gets tough, the tough get going...Is the rule book of marketing being rewritten"? The keywords around which the theme revolves are leadership, constantly changing business environment, synergy, collaborations, innovation, culture, customer engagement & all this from the point of view of how successful companies stay relevant by re-inventing themselves, thus outperforming competition & earning superior profits, with the emphasis on marketing playing a strategic role.

Various inter-collegiate events held on the second half of the day.



Social Initiatives

DSIMS is always being an integral part of the economy when it comes to giving back to the society at large. DSIMS considers it as social, economical and environmental responsibility to foster sustainable local development as well as add value to the local economy in which it operates. Our social initiatives take place through an Institutional Social Responsibility (ISR) Cell.

impart training to the students on english communication and computer skills.

DSIMS believes in contributing to the society with a difference on a continuous basis and its small initiative will indeed lay the foundation of sustainable development of our economy at large.



The main rationale for having ISR Cell is to focus on coming together of "hearts, minds and hands" of the various stakeholders' to give back to the society at large continuously.

Objectives:

- a) ISR Cell aspires to conduct a series of collaborations with NGO'S and government agencies for CSR projects on the areas such as health, education, environment and community development.
- b) It empowers students by providing opportunities to participate in social outreach programs of the institute so as to enable them to serve the underprivileged section of the society, and enhance their quality of life by willingly contributing skills and knowledge.
- c) Incorporating and integrating ISR education in the curriculum of the institute. The plan is to associate with one of the school where our students will be organizing poster competition; thereby making the students aware about the environment issues. DSIMS students will also impart awareness among the school students about basic hygiene. They will

Institutional Social Responsibility:

DSIMS's, Institutional Social Responsibility (ISR) activities are conducted under Project SAHYOG. The institute strongly believe in being socially responsible and has undertaken certain initiatives in the areas of education for strengthening awareness among the students of schools. This in turn improves the social sensitivity and leadership skills of our young budding business professionals.

Objectives

- To sensitise students towards social issues and develop social sensitivity.
- Associating with Corporates/ NGO's/ Governmental Organizations in issues related with social/ environmental/health/education importance.

2017-18 ISR Initiatives:

- a. **Cricket For Social Responsibility-2018:** On 10th March 2018, the students of the ISR (Institute Social Responsibility) committee of DSIMS organized the second edition of innovative fund raising event named Cricket for Social Responsibility-2018. The funds raised during the

event were donated to two NGO's Annamrita, and Nanhi Kali (a Mahindra Initiative). Eleven eminent corporates participated in the cricket tournament to extend their support for a cause. After the day long tournament IndusInd Bank emerged as the winner and Intelenet Global Services were declared as Runners Up. The event concluded by handing over a cheque of 55K each to both the NGO's.

- b. **DSIMS-IDF Collaboration:** DSIMS students (mentors) were inducted in the IDF's SLP program - wherein they go to schools and engage with school students in various activities
- c. **Blood Donation Drive:** With great enthusiasm in mind and heart, a Blood Donation Drive was organized on August 29, 2018 at DSIMS in association with Rotary Club DG Goenka Blood Bank. More than 200 people registered to be a part of this noble cause and a count of 161 successful donations were recorded towards this cause resulting in successful contribution towards a

good cause of saving lives. This successful event was conducted under the guidance of Dr. Sarika Jain, Head ISR, along with 30 student volunteers, who joined hands, together making this event a successful one.

- d. **Beach Cleaning Drive:** DSIMS in association with Lion's Club of Gokuldharm Yashodham collaborated for a beach cleaning drive on 2nd September 2018 at Versova Beach, Andheri. 30 student volunteers of both PGDM and MMS participated in this drive, with great enthusiasm.
- e. **Kerala Flood Relief Donation Drive:** Project Sahyog Committee at DSIMS in association with Rahat Floods - An initiative by Goonj, organized a Kerala Flood Relief Donation Drive from 6th to 12th September 2018 in the campus. There were various items listed as major requirements as a part of donations such as food grains, good clean clothes, Sanitary Napkins, Bed linen, toiletries etc. In a time span of 6 days, the team collected around 21 boxes overall that were further sent to Kerala as a donation.



Scholarships

To enable the deserving student receive the benefits of a world class education, DSIMS provides a number of scholarships and freeships. Based on a combination of merit and means, these scholarships are designed to help the students complete their education.

DSIMS delivers this benefit in three flavors:

1. Freeship for one student from PGDM - the primary criteria being economic status of the student and merit within the selected students.
2. IRB Scholarship for two students from PGDM for academic excellence in the first year.
3. Durgadevi Saraf Medal and Ghanshyamdas Saraf Gold Medal for one student from PGDM - for all round academic excellence in the first year.

The scholars are selected by a panel of faculty from DSIMS and forwarded to the trustees of the Rajasthani Sammelan Education Trust for final decision.

The scholarship amount varies and is awarded on a yearly basis - making it mandatory for the scholars to continue their performance every term.

The methodology and application procedure are available in the student handbook, which is issued to the students on admission.



Student Initiatives

Life at DSIMS is never all about academics. We balance academics with a healthy blend of beyond class room initiatives and student led activities.

Finance Club - "FinDS"

The Finance Club at DSIMS encourages students to pursue careers in Finance. The club helps students appreciate perspectives far removed from the typical class room framework, thereby enhancing learning and creating better synergies with people and organizations. Some of our activities include:

- **Market Monday:** The analytical skills are put to test with real-life, risk-taking situations of an investor with an opportunity to take effective decisions of 'how to invest', 'where to invest' and 'how much to invest' in a multi-asset world.
- **Jobs and Careers:** A career in finance is a challenge. We help build the necessary skills and job capabilities among ourselves to ensure we are job ready from day one.
- **C3-Corporate Campus Connect:** An initiative to invite senior finance professionals to interact with students and mentor us. We also organize corporate visits to observe the day to day activities among the financial services providers.
- **Regulatory Recce:** Keeping updated and making sense of the rules and regulations that govern the financial services world.

Supply Chain Club

The Supply Chain Management Club aims to assist DSIMS students to gain a clear understanding of the opportunities, career paths, trends, and current challenges and issues in operations management. The club enables this through inviting eminent speakers, conducting plant tours, discussion panels, faculty interactions, and other activities. The club leverages these programs to assist students with job and internship searches. The activities of the club include:

- **Supply Chain Conclave:** An annual seminar series on Supply Chain Management that sets the tone for the supply chain club.
- **Industry day:** The club organizes an Industry day, where students of other disciplines are introduced to the Supply Chain Industry. This helps the new students at the institute to make an informed career choice.
- **Career Treks:** The club actively identifies career skills that are crucial for success in the supply chain and operations sector by reconciling skills with the job demands. This will help the club members develop practical career enhancing skills.
- **Speaker Series:** We learn from the industry experts

by inviting them to visit the campus and interact with our members. This helps students build a network of industry experts.

- **Industry Visits:** The club organizes industry visits to get a first hand feel of the supply chain and operations of various firms.

HR Club - "Utkarsh"

Utkarsh is the HR Club of DSIMS serving as a platform to learn the various aspects of HR and to understand how HR can serve as strategic partner to drive the company's strategic plans. The activities at the club include:

- **Act-O-HR:** Role play on contemporary HR issues and concerns. Students are given a situational theme on which they have to create a role play. Through the role play students try and address the HR issues while suggesting creative and practical solutions.
- **Workshops, Seminars and Quiz Competitions:** Under these interventions students are given a chance to participate in various workshops, seminars and quiz competitions organized outside



DSIMS campus.

- **Management Games:** Students gain management acumen by participating in various management games. This helps them learn the nuances of management theories through experiential learning.

Marketing Club - "Vibranz"

Vibranz is an intra college marketing club, conducting various activities across streams including advertising, sales, branding, social media etc. The club believes in inculcating a spirited attitude amongst the students to participate in a proactive manner.

This year vibranz conducted two major events- Game of Brands, a quiz based event to test off the feet grasp of brands and case study competition, which made the student test their

logical and analytical skills. Vibranz hopes to continue more activities in the future to keep on building the students' domain



knowledge.

Economic Forum

The Economic Forum is a student-run initiative dedicated to the pursuit of both professional and enthusiast interests in economics. The club aims to introduce the study of economics as core to managerial education. The activities at the club include:

- **Budget Bash:** an in-depth analysis of the annual budget by a panel of eminent economists with divergent views.
- **The Economic Debate:** a series of debates on contemporary issues that will help students get a better insight into the developments across the globe and their impact on Indian economy.

22 Yards

22 yards is an annual inter-B school cricket event hosted by students of DSIMS. B-school cricket teams from all over Mumbai participate in this event which runs across 5 days.

Format of the game is such that the teams are divided in groups of two with each group consisting of three teams. The top two teams of the two groups then proceed to the semi-finals. The winner of the Semi-final 1 & Semi-final 2 then proceed to battle for the coveted trophy.

The teams compete for the trophy playing with great intent and true sportsman spirit and eventually contribute to make this event a grand success.

Sports Club- "VERSUS"

"Versus" signifies the true and positive spirit of competition or conflict. It signifies war, a fight to discover the best amongst all. "Versus" is the sports initiative taken by DSIMS as a whole, in which the students, faculty and staff come together and contribute wholeheartedly and exhibit oneness.

It is a platform in which hidden talents and abilities are showcased. Various events like cricket, football, volleyball, badminton, table tennis, carrom board and a plethora of track

events are organized by the students which demonstrate team spirit, the art of playing strategically in times of pressure and developing new tactics to outsmart the opposition.

Cultural Club - "YUWA"

Youth United with Ambition, the YUWA club of DSIMS is highly enthusiastic to encourage the students to take the legacy and culture of DSIMS to the next level. YUWA club organizes and manages the flagship cultural fest of DSIMS - SABRANG. YUWA also takes care of various events like imbibing the vibes of Indian tradition by initiating the Traditional day, Garba Night, Teacher's Day, World Aids Day, Friendship Day and many more such enticing events that keep the DSIMS environment vibrant and youthful.

DSIMS Ambassadors' Club

DSIMS Ambassadors are the students who are the backbone of all events organized at the institute. It is a very enterprising and active set of students who are ever-ready to take responsibility on their shoulders and always deliver with impeccable precision. The students of this club are selected after vigorous rounds of screening aimed at judging their communication prowess and stage presence.





**DSIMS
Event Gallery-2018**

January 2018

ISTD program was held on 20th January 2018 at DSIMS and the discussion was on the topic "Leveraging Blended Learning in Training and Development". Some of the faculty members along with the Director attended this program.

February 2018

SABRANG: The annual cultural festival was held on 1st February 2018, in the premises of the RSET Campus. It is an earmark event organized by the Cultural Committee of DSIMS - YUWA.

The 2018 edition of Sabrang, sponsored by Water Financial Solutions, based on theme Elements and Nuances of the City of Dreams - Aamchi Mumbai.

YUWA conducted many pre-event activities to spawn excitement that included launching the event and theme by way of a flash mob, sharing celebrity bytes, enshrouding the building with their creativity and conducting workshops and skits.

The build-up set high expectations for the big day, which did not fail to impress either. With participation pouring in from exuberant students and faculty, the day saw events like Treasure Hunt, Hogathon, and One Minute Games. Students displayed their talent in the Talent Hunt, Group Dance, and Fashion Show. The evening ended on a high note with everyone rejoicing and looking forward to the next edition.

Movie Club

Movie club was initiated by Utkarsh Club (HR Club at DSIMS). The screening would be for educational purposes only and purely non-commercial with focus on driving management lessons through movies. Inauguration of DSIMS Movie Club was held on 5th February, 2018.

Versus

Versus is the annual sports event of DSIMS, which was spread over 4 days, i.e., 10th to 13th February, 2018. Before Versus, the team had organised an auction in the similar format as IPL auctions. These auctions were for the inauguration matches that

included Faculties, Non-teaching staff, Alumni, Senior and Junior batch students.

The major events organised were spread over 4 days:

- Box Cricket / Table Tennis / PS4 / Badminton / Chess / Carrom Board
- Dodge ball / Volley ball / Throw ball / Athletics / Open Cricket
- Football

This year the Sports Authority of India at Kandivali East was booked for Open Cricket and Athletics.

March 2018

NHRDN Event

DSIMS in association with NHRDN Western Region organized a Guest Series lecture on Magic of Facilitation by Mr. Neeraj Agarwal. There were over 60 invitees attended this program.



Remsons International Research Conference

DSIMS, organised its 5th International Conference under the aegis of Remsons Centre for Management Research on 24th March 2018 with the theme: Sustainability, Growth and Corporate Governance-Way Ahead.

The conference was inaugurated by Mr. Krishna Kejriwal, CMD, Remsons Industries Ltd. Prof. Hugh Munro, Professor of Marketing and International Business Wilfred Laurier University, Canada delivered the Key Note address Shri Ashok Saraf, Chairman DSIMS presided over the inaugural session. Dr N.M. Kondap, Director General and Dr C. Babu, Director





also addressed the participants.

The guests and researchers were briefed by Dr. Sharad Kumar, the Chief Convener of the conference about the theme. Dr. Priti Pandey, Dr. Sanchita Banerji, Ms. Sunita Pujar and Ms. Pooja Goswami along with student volunteers played a significant role as the Organising Committee.

The conference received an overwhelming response from researchers. One paper each was received from Iran and Bangladesh in absentia. The shortlisted papers were blind reviewed and evaluated by research experts. The first 3 best papers were awarded the cash prizes.

The conference also included unveiling of first issue of research journal "The Management Quest" along with "Compilation of Case Studies" written by in-house faculty and "Best Summer Project" reports.

April 2018

Meet The Celebrity

What could be common between Marathi blockbuster Sairaat movie, Baahubali, Pro Kabaddi League and Corporate Strategy? The book "BOND to BABA - Successful Strategies" by Mr. Ninad Karpe, Director, Aptech Limited and former Chairman, Confederation of Indian Industries - Western Region, draws corporate strategy lessons from real life examples across entertainment, sports and politics. Inspired by a range of subjects, the book derives useful lessons for business leaders, managers, students and anyone interested in the practical application of strategy.

Mr. Ninad Karpe, the author, interacted with the students and faculty of Durgadevi Saraf Institute of Management Studies under program Meet The Celebrity.

While introducing the book to the audience Mr. Karpe, said, "The book draws parallels from recent happenings and significant historical events to understand the strategies that could be used in creating brands. It is my endeavour to reveal practical applications of strategy in today's dynamic and ever-changing digital world."

From James Bond to Baba Ramdev, Mr. Karpe gave a

compelling account of strategic insights that can be extracted from 10 unconventional profiles – James Bond; Kabaddi; Formula One; Hardik Patel; Alexander the Great; Soccer; Baahubali; Alok Kejriwal, Baba Ramdev; and the surprise



Marathi blockbuster, Sairat.

Mr. Karpe sprinkled the narrative with his personal experiences and perspectives, adding high credibility to his keen observations. He asserted that leaders need to "constantly rethink, reinvent, and reboot." For instance, using Skyfall he illustrated how the five-decade-old legendary Bond franchise, highlighted the key role of emotional quotient, judgement, and intuition in business. Equally fascinating is how "pincer strategy," a war tactic or a manoeuvre used by Alexander to attack the enemy from both sides, has been applied worldwide by corporates to unsettle competitors.

Towards the closure of the event he interacted with students and faculties admitting that there is no perfect roadmap for evolving and implementing strategies using snippets of relevant examples. He was felicitated by Director Dr. C. Babu

Thought Leadership

Mr. Manoj Gursahani, Chairman - US India Investors Forum and Founder - Travelmart India interacted with the students and faculties of Durgadevi Saraf Institute of Management Studies under its Thought Leadership Forum emphasizing the

significance of business networking.

He stated that building a network that really works for your business is about having a continuous audit of the ways people you know connect and create opportunity.

He clarified, "Building a network that works is both an art and a science. It is an art in that it requires basic human skills in communication, connection, authenticity and the ability to be 'in the present' and engaged with people and conversation."

He advised the students to always identify the 'critical few' with whom they could maintain stable relationships, remember each other's names, keep in contact and do each other favour. Engage with a smaller group of people who provide quality thinking and behaviour. Individuals that can push and stretch thinking, that can open doors and teach mastery and knowledge. Identify the quality of people and stop obsessing about the quantity." He concluded giving a few useful tips like building rapport, nurture a relationship, value people and more importantly look for long term opportunities not quick gains.

MMS and PT Masters Graduation Ceremony - A Day to Be Remembered!

MMS Batch of 2015-17 and PT Masters Batch 2014-17 Graduation Day Ceremony was held on 21st April 2018. Gracing the occasion with its august presence of Mr. Kewal Handa, Non-executive Chairman & Part-time Non Official Director of Union Bank of India Shri. Ashok Saraf, Chairman of DSIMS and President RSET, Dr. N. M. Kondap, Director General Dr. C. Babu Director DSIMS, Dr. Sharad Kumar Dean Academics & Research DSIMS, Dr. Sarita Vichore, Associate Dean DSIMS, along with office bearers, program chairpersons, faculty colleagues and Parents.

The Ceremony began with the Student procession led by the Chairpersons of the program comprising of all the graduating students adorning their gowns and caps, followed by Academic Procession which was led by Ms. Kavita Darji, registrar, DSIMS.

Dr. Kondap welcomed the graduating students, dignitaries, faculty and the parents by delivering Welcome Address. Shri Ashok Saraf Chairman DSIMS addressed the students on this important day with his encouraging and motivating words. In his address, he advised every student to respect their parents who have worked hard for their success and showed their love and care, spent their time and money and made them what they are today. He motivated them to go out in the world and glorify the name of their parents and their workplace, DSIMS and their Nation.

After the Chairman's Address the most awaited speech was of the Chief Guest, Mr. Kewal Handa. He addressed the graduating students with his inspiring words. He stated the students that your smartness comes from your work, your team work, from the support of your colleagues. Smartness comes from what you do and not what you say. So, winning is good but winning all the time is not good because winning always will change your attitude.

After the address of chief guest; the distribution of the degree certificates to the graduating students of MMS and Part time Masters by Mr. Kewal Handa, Mr. Ashok Saraf, Dr. N. M. Kondap, Dr. C. Babu, and Dr. Sharad Kumar. After this Dr. C.

Babu announced the DSIMS academic excellence awards and achiever awards. The MMS Academic Award 2017 for securing highest marks in the area of Finance was given to Ms. Divya Tibrewal, in the domain of HR it was given to Ms. Gaurangi Divekar, in the domain of marketing the award was given to Mr. Kapil Sharma and in the domain of Operations the award went to Mr. Rohit Singh. The topper of the year award for securing over all highest marks across all the four specializations was given to Mr. Rohit Singh. He was also presented with the prestigious Sunil Kabra rolling trophy for achieving this position. Further the Academic awards 2017 for the PT Master's students were presented for securing highest marks across different areas. For MFM program. It was given to Mr. Neel Jani, for MHDRM program it was given to Mr. Prakash Jagdale, in MMM program it was given to Mr. Shashwat Hegde. Finally the most awaited and converted award "The MMS Student of the Year" was awarded to Ms. Hiral Kapasi.

Dr. Sarita Vichore, administered the MBA Oath on all the graduating MMS and PT Masters students, post which all the students were officially declared as esteemed Alumni of DSIMS. Finally the valedictorian speech was delivered by the Student of the Year, Ms. Hiral Kapasi. The event concluded with Dr. Sharad Kumar proposing the Vote of Thanks, post which the Graduating Ceremony was officially declared closed by Shri. Ashok Saraf. The graduating ceremony of the MMS batch 2015-17 & PT Masters Batch 2014-17 was another successful event.

May 2018

DSIMS-PGDM Convocation 2018

Durgadevi Saraf Institute of Management Studies (DSIMS) promoted by the Rajasthani Sammelan Educational Trust (RSET) a fastest growing B-school in Mumbai, organised its 6th glorious Convocation of PGDM 2016-18 batch at its Malad (West) Campus on 12th May 2018.

Hon'ble Governor of Maharashtra Shri Ch. Vidyasagar Rao was the Chief Guest at the occasion who has delivered his Convocation & Presidential address. He appreciated the contribution of RSET in providing education to different segments of the society. He pointed out that the education system in the country is uneven and requires to be improved by improving the quality of faculty through training, promoting research and innovations, connecting with the industry and filling vacant faculty positions. He also shared his words of wisdom with the graduating students for their professional success by advising them to work with the nationalistic feeling



PGDM CONVOCATION 2018



to contribute to nation building.

Dr N.M Kondap, Director General (DSIMS) welcomed the Chief Guest and other dignitaries. Shri Ashok M Saraf,



President RSET addressed the gathering and shared his vision for the future of DSIMS to make it one of the most preferred B-Schools in India. Shri Kailash Kejriwal, the Honorary Secretary, RSET and other trustees of RSET graced the occasion with their presence. The occasion was marked by the gracious presence of Dr Suhas Pednekar, Vice Chancellor, University of Mumbai and other distinguished guests. Dr C. Babu, Director, DSIMS presented the Director's report highlighting the achievements of DSIMS during the academic year 2017-18.

Dr Sarita Vichore, Associate Dean, administered the MBA Oath to passing students and Dr Sharad Kumar, Dean

proposed the vote of thanks to express the gratitude to Chief Guest, and other dignitaries, family members of students, invited distinguished guests, staff members of DSIMS & other RSET institutions.

Special Engagement Program (SEP) 2018-20

Every year SEP is organized in the month of May by DSIMS for its new batch of PGDM students. This course is conducted for two weeks and covers all areas of management studies. This course acts as a bridge for smooth transition from undergraduate program mindset to post graduate program requirements. It is important for business education students to embark in the area which is critical but instrumental to transform them from plain undergraduate to effective business decision makers.

SEP has been designed with the following objectives:

- To get students from different disciplines ready for fundamental requisites of business studies.
- To bring students at one platform by eliminating gaps within various domains.
- To make the learning more seamless and smooth for two years.
- This year SEP was organized from 15th May 2018 to 30th June 2018 for 3 batches of PGDM students.

June 2018

International Yoga Day

Durgadevi Saraf Institute of Management Studies celebrated International Yoga Day on Thursday, 21st of June. Yoga brings many benefits, physical and mental to its practitioners. It's practice is very relevant for students of B-schools, who face pressures of assignments, presentations and extensive study, they have to do deal with.

The celebrations at DSIMS were led by Dr. Jayant Apte, Vice-Principal of Ghanshyamdas Saraf College of Arts and Commerce. He informed all students, faculty members and other staff present, about importance of doing Yoga not just on yoga day but every day. He also explained about Yoga being supplemented by Brahma Vidya. He emphasised that physical exercises should be accompanied by deep breathing exercise and meditation. He has been teaching this method of wellbeing for many years to Mumbaikars. The participants appreciated

being given an insight into these ancient practices which will enable them to live holistic lives.

July 2018

Orientation Program

DSIMS commenced its 8th Academic Batch of PGDM on 13th July, 2018. A two-day orientation program was organised for 120 students of PGDM 2018-20 batch to orient them to the culture, learning process and expectations of the institute to make the two years journey fruitful for students' overall learning and development. The program was inaugurated by Director General Dr. N.M. Kondap, Director Dr. C Babu, Dean Dr. Sharad Kumar and Associate Dean Dr. Sarita Vichore. The inauguration was followed by an ice breaking session to familiarize the students with each other. The program also covered: Introduction to Library and its resources, Academic and Examination Rules and Regulations, and Life @ DSIMS - where the second year students provided the glimpse of various co-curricular and extracurricular activities that an integral part of life @ DSIMS.

In addition, the Area Heads of all specializations (HR, Marketing, Operations and Finance) interacted with the student to brief them about the career opportunities available and skill sets required in respective specializations. The two day session ended with campus tour of students.

Foundation Day

On Friday August 24, 2018, DSIMS celebrated its 9th Foundation Day and also witnessed the Academic Inauguration of the PGDM and MMS batches of 2018-2020. The event was graced by Mr. Ashank Desai, Founder and Former Chairman of Mastek Limited.

The audience was welcomed by Dr. N M Kondap, Director General, DSIMS. He apprised the audience about the vision and mission of the institute. He spoke about the journey of DSIMS, from its inception to the present date. Shri Ashok Saraf, President RSET and Chairman, DSIMS, emphasized the importance of time management and hard work to become successful managers. Dr. Sharad Kumar, Dean Academics and

Research, DSIMS, cited some of the academic and non-academic milestones achieved during last academic year 2017-18. He also highlighted various activities and events, held at DSIMS which helped in holistic development of the students.

The Chief Guest of the event, Mr. Ashank Desai then briefed the students about his journey as an entrepreneur and how he converted all his adversities into opportunities. He highlighted upon the importance to have knowledge of the changes happening around us today and to know how to apply that knowledge to the benefit of ourselves and the society. Dr. Sarita Vichore, Associate Dean, concluded the event by proposing vote of thanks.

September 2018

The Summer Internship Competition is held every year at DSIMS to encourage the students for better performance during internship. The students and their faculty mentors of best 3 projects were felicitated with cash awards. This year twenty projects (one project per faculty mentor) were selected on the basis of total marks given by Industry Mentors, Faculty Mentors and Viva Voce.

Top five projects were selected on the basis of average scores of the external judges. These shortlisted projects were presented to the Jury on 22nd September 2018 at DSIMS campus.

The Jury comprised of Mr. Shashikant Kulkarni, Director at Capgemini, Mr. Neeraj Agrawal, Vice President HR & Organizational Development EX- JMBAXI Group, Dr. Vidya Naik -Former Prof. SBMNMIMS, Mumbai.

The winners were Mr. Mit Ambani, Ms. Sayali Shelar Mr. Anirban Malik under the guidance of Dr. Sarita Vichore, Dr. Sharad Kumar and Dr. Sadhana Ghosh respectively. The other participants were Ms. Dhedeepya and Ms Vibhuti Rai. The entire activity was actively driven by DSIMS faculty Prof. Anthony Colaco and Ms Pooja Goswami.



Student Participants and Winners in Various Inter Collegiate Events:

Name of student	Batch	Name of event	Event organised by institute / organisation ...	Location of institute / organisation	Month and year of event	Nature of event
Jatin Belwalkar	2018 2020	Prakram	Nirma University	Ahmedabad	29th Sept to 1st Oct 2018	Inter-college competitions of varied types
Nisha Harpalani	2017 2019	Prakram	Nirma University	Ahmedabad	29th Sept to 1st Oct 2018	Inter-college competitions of varied types
Lokesh Raghuram	2017 2019	Chakravyuh	Lala Management Institute	Mahalaxmi, Mumbai	Oct 18	Inter-college competitions of varied types
Maihdul Malik	2017 2019	Chakravyuh	Lala Management Institute	Mahalaxmi, Mumbai	Oct 18	Inter-college competitions of varied types
Aadarsh KP	2017 2019	Chakravyuh	Lala Management Institute	Mahalaxmi, Mumbai	Oct 18	Inter-college competitions of varied types
Jatin Belwalkar	2017 2019	Chakravyuh	Lala Management Institute	Mahalaxmi, Mumbai	Oct 18	Inter-college competitions of varied types

Note

There was no participation from First Year PG Students as they were having exams during both the events.



List of Winners

Program About	Event	Name of DSIMS Student	Program	Batch	Level
Inter-college sports cultural competitions	Basketball	Alisha Koralkar	PGDM	2015-17	Silver
Inter-college sports cultural competitions	Basketball	Digisha Jobanputra	PGDM	2015-17	Silver
Inter-college sports cultural competitions	Chess	Gaurav Ahuja	PGDM	2015-17	1st
Inter-college sports cultural competitions	Volleyball	Ankit Daga	PGDM	2014-16	1st
Inter-college sports cultural competitions	Rink Football	Abhishek Tawte	PGDM	2016-18	1st



Activities held under the Aegis
of Remsons Group Management
Research Centre



• **Dr. Sarita Vichore**

- 1) "Balanced Scorecard: Adoption for Government & Non-Profit Organization", published in "The International Journal's Research Journal of Social Science and Management", April 2013, (ISSN 2251-1571).
- 2) Understanding the link between input-throughput-output model of organization behavior and the input-throughput-output model for adult learning and the learning outcomes, Asian Journal of Multidimensional Research (A Double Blind Refereed & Reviewed International Journal, Vol 5, Issue 7 July 2016
- 3) "Exploring factors of e-learning related To student engagement "International Journal of Multidisciplinary Research and Modern Education (IJMRME) Volume II, Issue II, 2016
- 4) Reviewed a book titled "Security Analysis & Portfolio Management Publication" - Oxford University Press.

• **Dr. Sumana Chaudhuri**

- 1) "Study on Cost Benefit Analysis in Appraisal of Infrastructure Projects: A Critical Review" published in "Advances in Management" Journal: Volume 7 (5), May 2014.
- 2) "Estimation of fair rate of return on equity for Delhi International Airport" published in the "Journal of the Airports Council International". The article has been co-authored with Professor Bijan Vasigh of Embry-Riddle Aeronautical University, Daytona Beach, Florida.
- 3) "A Cost Benefit Analysis of Delhi Airport PPP Project," Journal Air transport Studies (JATS) - 2015 Vol. 8 No. 1, May 2017.
- 4) Brexit and the Aviation Industry: A Strategic Perspective, Analytique "(Quarterly Journal of Bombay Chamber of Commerce), Vol.XII, No.3, July-September 2016

• **Dr. Sarika Jain**

- 1) "Role of Demographic Variables in Work - Family Enrichment: A Study of Sales Employees in India" published in "International Journal of Business and Management Invention" (IJBMI): Volume 4, Issue 5, May, 2015, Page No. 8.
- 2) Mediating Role of Work-Family Conflict in the Relationship between Demands and Turnover Intentions. Int. J. Happiness and Development, 3 (1), 22-43 2016, 3(1), 22-43
- 3) "Work-Family Conflict in India: Construct Validation and Current Status" Asia-Pacific Journal of Management Research and Innovation, a Sage publication (APJMRI: Print ISSN: 2319-510X; Online ISSN: 2321-0729), Vol.12 (II), p. 31 - 45, April 16.
- 4) Submitted a paper on "Mediating role of work-family

conflict in the relationship between demands and turnover intentions" in "International Journal of Happiness and Development" (IJHD), 3 (1),22-43, 2016

- 5) Work Support and Family Support as Predictors of Work-to-family Enrichment and Family-to-work Enrichment Global Business Review, a Sage publication (GBR: ISSN: 0972-1509, Online ISSN: 0973-0664), September-October Edition ,Vol.18(5), p.1307-1324
- 6) Construct Validation And Exploration of Turnover Intentions of Sales Employees: Evidences from India International Journal of Indian Culture and Business Management (an Inderscience Publication) Scopus Indexed Journal ABDC list of Journals
- 7) Jain, S. & Nair, S. K. "Work Support and Family Support as Predictors of Work to Family Enrichment and Family to Work Enrichment" in "Global Business Review" (Sage Publication), (Accepted For Publication).
- 8) Jain, S. & Nair, S. K. "Work-Family Conflict in India- Construct Validation and Status", "Asia Pacific Journal of Management Research", (Under Review).

• **Dr. Nehal Joshipura**

- 1) Risk Anomaly: A Review of Literature. Not Asian Journal of Finance and Accounting (AJFA - Macro think Institute, USA), Vol. 7(2), March 2015. (Delayed publication in November 2015)
- 2) The Volatility Effect: Evidence from India, "Applied Finance Letters", Volume 5, Issue 01, 2016. [ABDC ranked International journal]
- 3) Beta Anomaly and Comparative Analysis of Beta Arbitrage Strategies, NMIMS Management Review, pp. 57-72, Vol.33, January 2017, University Day Special Issue
- 4) Risk Anomaly - Empirical Evidence from the Indian Stock Market, Nirma University Journal of Business and Management Studies, Vol. 8, Nos. 3 January-June 2014
- 5) Risk Anomaly - Empirical Evidence from Indian Stock Market, IUP Journal of Financial Risk Management (IJFRM), Vol. 12(1), March 2015
- 6) "Low Risk Anomaly: A New Enemy of Market Efficiency" published in "The IUP Journal of Financial Risk Management": Volume 10, No. 3, September 2013.
- 7) "Market Reaction to Stock Splits in Large and Liquid Stocks: Evidence from the Indian Stock Market" published in NMIMS Management Review: Double Issue, October - November 2013, University Day Special January 2014 Issue.
- 8) "Exploring Risk Anomaly in Indian Stock Market" had been accepted for "ANVESH-2015" Doctoral Research Conference in Management organized by Nirma University, April 2015.
- 9) Low Risk Anomaly: Evidence from India is published by Bloomsbury Publication as a chapter in an edited book - EMERGING HORIZONS IN FINANCE by A K Puri and Kanhaiya Singh from Fore School of Management.

• **Dr. Beena Prakash**

- 1) Role of Gender and Motivation across Banking Sector in India, International Journal of Management & Social Sciences,(ISSN 2455-2267), Oct., 2016
- 2) "A Study of Key Growth Drivers and Challenges Faced by Indian Wireless", published in TIMSR Journal of Management Research: Volume 2, Issue No. 2, December 2013.
- 3) Coping Strategies and Demographic Variables: A Study amongst Employees in the Banking Sector. Indian Journal of Applied Research, ISSN - 2249-555X Aug. 2016
- 4) Impact of authentic leadership on value-based organisational excellence International Research Conference In Asia Jointly Sponsored By Academy of Human Resource Development (HQ - USA) & AHRD-India, 8th to 10th November 2017
- 5) Authentic Leadership- Role of Gender Internationale Conference on Advances in Women Entrepreneurship, Gender Equality, Law, Business and Social Sciences - 2018 on 13/04/2018 - 14/04/2018.

• **Dr. Beena Prakash and Dr. Sarita Vichore**

"To study factors facilitating disruptive innovation technology" published in "Business Sciences International Research" Journal: Volume 2, Issue 1, 2014, (ISSN 2321 - 3191).

• **Dr. Sarita Vichore & Shazneen B Gandeia**

Published a paper on "Understanding the link between input-throughput-output model of organization behavior and the input-throughput-output model for adult learning and the learning outcomes" An Asian journal of multidimensional research (a double blind refereed & reviewed international journal;issn:2278-4853 Vol 5, issue 7 July 2016

• **Dr. Sharad Kumar and Ms. Pooja Goswami**

Choice of Job Motivators: A Study to Compare the Extrinsic and Intrinsic Motivators of Management Students with their Parents in Mumbai International Journal of Research in Management and Business (ISSN: 2395-4329): Volume 2 Issue 4 January 28, 2017

• **Dr Sanchita Banerji**

- 1) A Study on factors of Employee Satisfaction and Its impact on Employee Engagement in Hospitality Industry, Shodhaditya, bi-annual Research Journal of AIMSR (ISSN No.-2347-8403): Volume 4 Issue 1, Feb 2017
- 2) Academic Learning Organization- Case Study of an Educational Institution; "Special Issue of International Scholarly Research Journal for Interdisciplinary Studies , Mumbai University (Impact Factor- 2.01),ISSN-0976-8564 ; 17-Apr-2017
- 3) A Study of effectiveness of HRM Practices of employee retention in engineering industry International

conference at M D Shah Mahila College of arts & Commerce on 28th April 2018

• **Dr.Dhanshree Potey**

Analysis of the Performance of the Indian Information Technology Enabled Services (ITES) Firms In Relation To Their Age Int. J. of Business Information Systems IJBIS-13191

• **Dr. Sharad Kumar**

- 1) "A Comparative Study of Non-Performing Assets in Various Segments of Indian Banks with Special Reference to Priority and Non-Priority Sector Advances "Bank Quest" (ISSN0019492)page 19 to 28)
- 2) Did increased FDI inflows enhanced corporate investments in India? International Journal of Research in Management and Business. Volume 2 issue 1, February 11, 2016
- 3) Employee Cost & Productivity - A Comparative Study of Traditional and Modern Indian Banks (1997-2015) The Indian Banker Volume III, May 2016

• **Prof. Amit Shrivastava**

- 1) "An Empirical Study of Store Choice Model: An Endogenous Construct" published in "Adhyanan" - A Journal of Management Sciences": Volume 4, No.2, December 2014 (ISSN: 2249-1066).
- 2) "A Study to Understand the Price Sensitive Buying Behaviour of Consumers" published in "Pacific Business Review International": Volume 7, Issue 7, January 2015.

• **Dr. Minakshi Kishore**

- 1) Forecasting the utility of Smart phones and its usage Behaviour amongst the management students in Mumbai Gyan Management Vol No.9, Issue 2, issue July-Dec, 2015

• **Dr. Sharad Kumar, Ms. Jyoti Parimal Sarkar and Ms. Sharmila Bonnerjee**

"Impact of Banking Penetration on Economic Growth: A State-wise Comparative Study" published in "Business Perspectives and Research" Journal of K. J. Somaiya Institute of Management Studies & Research, January-June 2014 issue.

• **Dr. Sharad Kumar and Ms. Ekta Joshi**

"Relationship between Locus of Control and Role Stress in IT Industry" published in "Udyog Pragati": Volume 37, No. 4, October- December 2013 issue, (ISSN 0970-3365).

• **Dr. Sharad Kumar & M. Sreeramulu**

Published a paper on Employees' Cost and Productivity - A Comparative Study of Traditional and Modern Banks in India During 1997 to 2015 in the Journal

"The Banker", published by Indian Banks Association (IBA) as a cover story in May 2016 issue.

• **Dr. Sarika Jain and Dr. Sarita Vichore**

"Oasis: Keeping Environmental Concerns At The Forefront" Annual Research Conference on 17th February, 2018 at Guru Nanak Institute of Management Studies, Mumbai"

• **Dr. Sharad Kumar and Ms. Pooja Goswami**

(one chapter in module) Module of HRM in Advanced Management Book of IIBF (yet to be published)

• **Prof Anthony Colaco**

Building Strategies in a Digital World Aditya Institute of Management Studies & Research, International Research Conference February 16, 2018.



Research Paper Presentation

- **Mr. Amit Srivastava**
"Availability Demystified" at the National Seminar on Effectiveness, Ethics and Sustainability, NSEES 2013, organized by Indian School of Mines, Dhanbad, 6-7 December 2013.
- **Dr. Nehal Joshipura**
 - 1) "Low Risk Anomaly: Evidence from India" in FORE International Finance Conference 2014 (FIFC2014) organized by FORE School of Management, New Delhi, 27 & 28 November, 2014
 - 2) "Asset Allocation using gold and market portfolio: Does it have the golden potential?" at the XIII Capital Markets Conference organized by Indian Institute of Capital Markets, Mumbai, 18 & 19 December, 2014. AIMS J Batra Best Research Paper Award
- **Dr. Sharad Kumar & Ms. Pooja Goswami's**
Paper got selected for presentation at the Convention Venue, at the Institute of Management Studies, Ranchi University, Ranchi on 27th August, 2016.
- **Dr. Sarika Jain**
Research on Work- Family Balance: A Review. Business Perspectives and Research, 2(1), 43-58, 2013 (Sage Publication)

Conference Proceedings

- **Ms. Sharmila Bonnerjee & Dr. Rakesh Singh**
"Sustainable Corporate Initiatives in Indian Agriculture - An Assessment" published in the "Selected Conference Papers" 11th South Asian Management Forum (SAMF) organized by "Association of Management Development Institutions in South Asia" (AMDISA) at Kathmandu, Nepal, May 16 & 17 2011.
- **Mr. Ravi Banerjee**
"How marketing communicators are redefining the rules of marketing communications as of now", 8th SIMSR Global Marketing Conference, 4-5 January 2013.
- **Dr. Beena Prakash**
"Organizational Excellence: Key to Managing Services in Competitive Environment", 10th AIMS International Journal on Management organized by IIM Bangalore from 6-9 January 2013.

"HR Challenges Managing Digital Natives" published in the Proceedings at the Eleventh AIMS International Conference on Management (AIMS-11)

organized by AIMS International and IMT Ghaziabad and hosted at IMT Ghaziabad, 21-24 December, 2013 (ISBN: 978-81-924713-5-8).

- **Mr. Amit Srivastava**
A Study of Price Sensitivity Behaviour in Personal Care and Grocery Category" 5th IIMA Conference on Emerging Economies organized by IIM, Ahmedabad, 9-11 January 2013.
- **Ms. Sharmila Bonnerjee, Ms. Ekta Joshi & Mr. V. S. Girish**
"India - The Regional Management Education Hub: A Critical Analysis" in AMDISA's 12th South Asian Management Forum 2013: "Developing South Asia as a Global Hub of Management Professional - Role of Management Education" in Pune, 14-16 February, 2013
- **Dr. Nehal Joshipura**
"Risk Anomaly - Empirical Evidence from Indian Stock Market", in select papers' proceedings published by Nirma University at their 17th International Conference - NICOM 2014. (ISBN : 978-81-923049-2-2).
- **Dr. Sumana Chaudhuri**
Attended International Conference conducted by Air Transport Research Society (ARTS) in association with R.H. Smith School of Business, University of Maryland at National University of Singapore, 2-5th July 2015.

Articles

- **Dr. Sharad Kumar**
Management Education in India - Opportunities & Challenges, in Abacus, October 2013.
- **Prof. Zubin & Prof. Gajria**
Published an Article about garbage problem, published in Financial Express (Magazine) in June 2016, announced in July 2016.

In House Case Studies

Dr. C. Babu

1. Brazil's Embraer - Vying For A Piece Of Cake
2. IKEA - Scanning India's Marketing Environment
3. Legendary Brand Old Monk
4. Lens Kart - Cruising In Spectacles World
5. The Art Of Brand Extension
6. The Digital Biryani Behrouz - Will It Succeed
7. Monaco Biscuits - Will competition rock the Boat

Dr. Sharad Kumar

1. "Merits and demerits of various appraisal methods used in promotions in a bank".
2. Caselet on Management Styles to Motivate Juniors (Not published)
3. Caselet On Improving The Effectiveness Of Training System
4. Caselet On Effectiveness Of Various Selection
5. Caselet On Identifying Different Ego States Based On The Behaviour
6. Caselet On Management Styles To Motivate Juniors
7. Caselet On Analysis Of Personality Traits Of Leaders
8. Caselet On Employee Development And Succession

- **Mr. Amit Shrivastava**
"Mahindra First Choice Services: Creating a Value Proposition."
- **Dr. Chandrashekhar Kaushik**
Online Pharmacy Store - A sweet or bitter pill,
Published by JDC Bytco Institute of Management
Studies and Research, Nashik, Sponsored by Savitribai
Phule Pune University, ISBN no: 978-93-24457-19-3
(21st January 2017)
- **Prof. Somesh Banerji**
1. Steve Jobs: He Gave The World Its "I"

Remsons International Research Conference at DSIMS

International Conference on Rise of Asia: Opportunities and Challenges (14 March, 2014)

- **Dr. Sharad Kumar & Mr. Dinesh Rajput**
"External sector developments in select Asian Countries during 2008-12: A Comparative Study"
- **Dr. Sumana Chaudhuri, Ms. Rusha Das & Ms. Sharmila Bonnerjee**
"Integrating India into ASEAN: An Infrastructural Perspective"
- **Ms. Prerna Ramuka & Ms. Kusum Pawar**
"A review of Corporate Social Responsibility in Asia with special reference to China, India and Japan"

International Conference on outsourcing Strategy: A New Paradigm (14 March, 2015)

- **Dr. Sharad Kumar**
"Opportunities and Issues in outsourcing Information Technology with Special Reference to offshore outsourcing"
- **Dr. Beena Prakash**
"Coping Strategies of BPO Employees and Demographic Determinants"
- **Mr. Amal Roy**
"Cold Chain Product Distribution & Reverse Logistics of Pharmaceutical Companies Operating in India"
- **Dr. Sumana Chaudhuri**
"Outsourcing in the Light of Applied Welfare Economics"

International Conference on Emerging Management Practices (6 February, 2016)

- **Arti Deepak Chandavarkar, Prof. Amal Roy**
Humanitarian Logistics: an Indian Perspective
- **Pooja Somani, Prof Amal Roy**
Role of Supply Chain Management In Sme (Small to Medium Size Enterprises)

- **Dr. Sarika Jain, Dr. Shreekumar K. Nair**
An Investigation of Turnover Intentions of Sales Employees: Evidences from India
- **Prof. Maneesh Gupta**
Review of Literature of Asset Pricing Models
- **Dr. Sharad Kumar and M. Sreeramulu**
Employees' Cost and Productivity - A Comparative Study of Traditional and Modern Banks in India During 1997 to 2015
- **Dr Sumana Chaudhuri**
Economic Regulation of Airports in India: Toward Structural Adjustment in Till Model

International Conference on Innovative Business Practices for Achieving Excellence In Globalized Competitive Environment (18th February 2017)

- **Prof. Anthony Colaco**
Open Innovation-The Way Forward
- **Dr Chandrasekhar S Kaushik**
A Study of Association between the Demographic Factors and Patients' Visit to Pharmacy
- **Dr Shailja Badra & Prof. Vivek Sharma**
The Future lies in Innovative Governance
- **Dr. Sharad Kumar & Mr. Pravin Shukla**
A Comparative Study of Non-Performing Assets in Various Segments of Indian Banks with Special Reference to Priority and Non-Priority Sector Advances

International Conference on Sustainability, Growth and Corporate Governance-Way Ahead (24th March 2018)

- **Dr. Chandrashekhar Kaushik & Ms. Urvashi Gopalani Mr. Kartik Rawal**
A study on buying decision and identification of factors related to purchase of instant noodles.
- **Ms. Kusum Pawar & Ms. Pooja Goswami**
Performance Feedback as a Tool for Sustainable Employee Performance
- **Dr. Priti Pandey**
Sustainability Reporting for securing Competitive advantage
- **Prof Anthony Colaco**
Sustainability and Organizational Learning - Strengthening the relation
- **Dr. Nehal Joshipura**
An Empirical study of Performance Chasing Behaviour of Equity Mutual Fund Investor in Indian Market

- **Dr. Sanchita Banerji**
Workforce Diversity & Inclusion: Reward or Challenge
- **Dr. Sarita Vichore & Aditya Goradia**
Crypto currency - A Paradigm Shift in Investment
- **Dr. Sarika Jain**
A Study of CSR Initiatives At Ipca Laboratories
- **Prof. Ruchika Shoukeen**
To Study Hybrid Consumer Behaviour In The Retail Apparel Industry In India-- A Conceptual Framework

Magazine / Newspaper

- **Dr. Beena Prakash**
Empowering Employees is it a Myth? HRM Review IUP Publications April 2016 (April 2016)
- **Prof. Zubin & Prof. Jeswani**
Article about Global Warming problem, published in Free Press Journal (newspaper) (03-December 2014)
- **Prof. Zubin & Prof. Repak**
Article about privatisation of Indian Railways, published in Business World (magazine) (20-February 2015)
- **Prof. Zubin & Prof. Gajria:**
Article about garbage problem, published in Financial Express (magazine 03 June 2016)
- **Dr. Sharad Kumar and Dr. A.K. Nag**
"Demonetization of High Denomination Currency: A Critical Review" in Abacus (17 Jan 2017)
- **Dr. Nehal Joshipura**
 1. Financial Express on Mutual Fund benchmarking in column "Your Money". (11-Apr-17)
 2. Financial Express on Mutual Fund titled "Why you should opt for a direct plan." (24-Apr-17)
 3. Mutual fund style box in Financial Express (09-Mar-17)
 4. How IPO shares get allotted to retail investors." published in Financial Express (30-Aug-17)
 5. Strategic Asset Allocation -Column-Your Money (10-Aug-17)
 6. Financial Express on Equity Mutual Fund out performance: A mixed bag at the best in column "Your Money" (14-Feb-18)
 7. Financial Express on Want to invest in foreign equity? Know these Four ways to invest and their tax treatment (7th-July-2018)
- **Dr. Sharad Kumar**
Demonetisation of High denomination currency-A critical Review published in Abacus (27 April 2017)

Management Quest

A Bi-Annual Research Journal of DSIMS under the aegis of Remsons Centre for Management Research (Online ISSN: 2581-6632)

Articles of Volume No.1, Issue No.1, April-September 2018

- **Mr. Amey Haldankar and Dr. Sharad Kumar**
A Comparative Study of Financial Performance of Dena Bank vis a vis Five Leading Indian Banks
- **Mr. Neel Jani and Dr. Sarita Vichore**
Trends and Scope of commercial lending in India
- **Dr. C. Babu**
Book Review: Hit Refresh: The Quest to Rediscover Microsoft's Soul and Imagine a Better Future for Everyone, Satya Nadella (Ed.) 2017

Articles of Volume No.1, Issue No.2, October 2018-March 2019

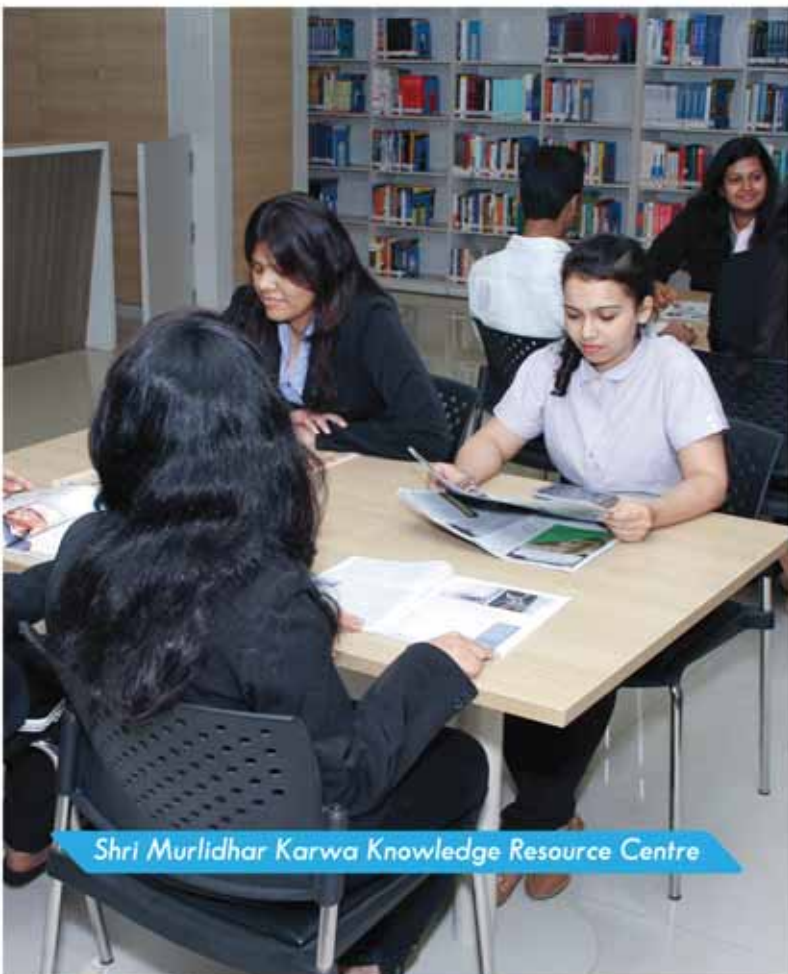
- **Mr. S. M. Feroj Mahmood, Bangladesh**
Probing the E-Commerce Market Readiness of Bangladesh
- **Ms. Maria Ilko, Iran**
Intellectual Capital Philosophy in Accounting and Financial Engineering and Applied Models
- **Dr. Sadhana Ghosh**
Conceptual Framework of Performance Evaluation



Durgadevi Saraf
institute of management studies

WE CREATE LEADERS





Shri Murlidhar Karwa Knowledge Resource Centre



Beniprasad Luharuka Computer Lab

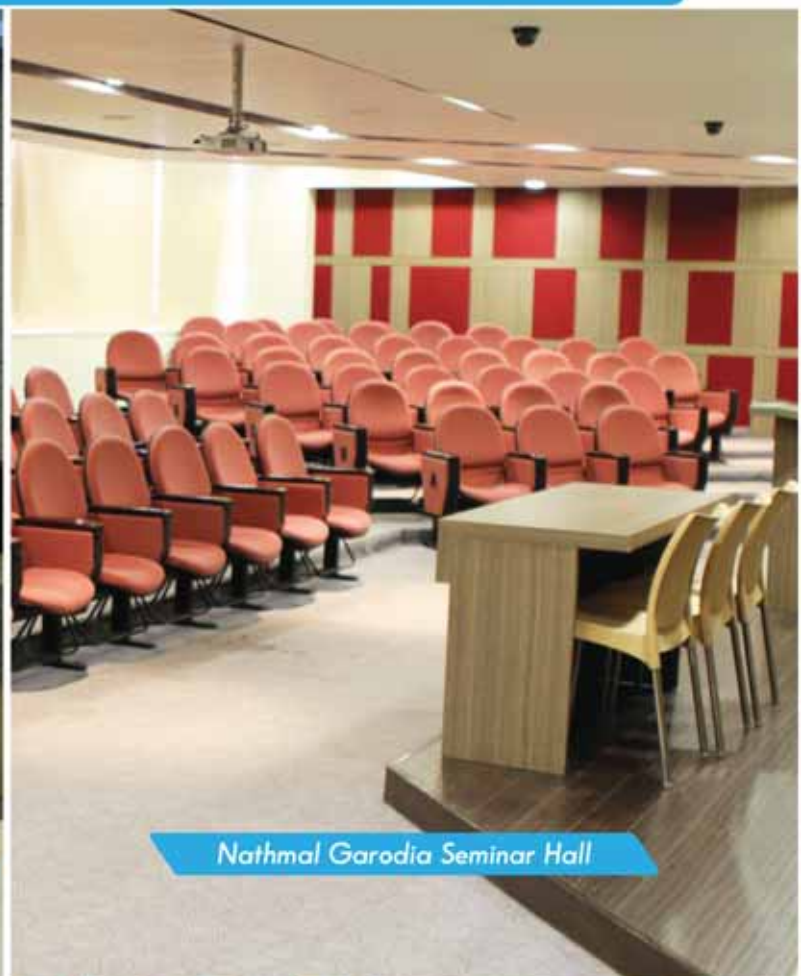


Classroom

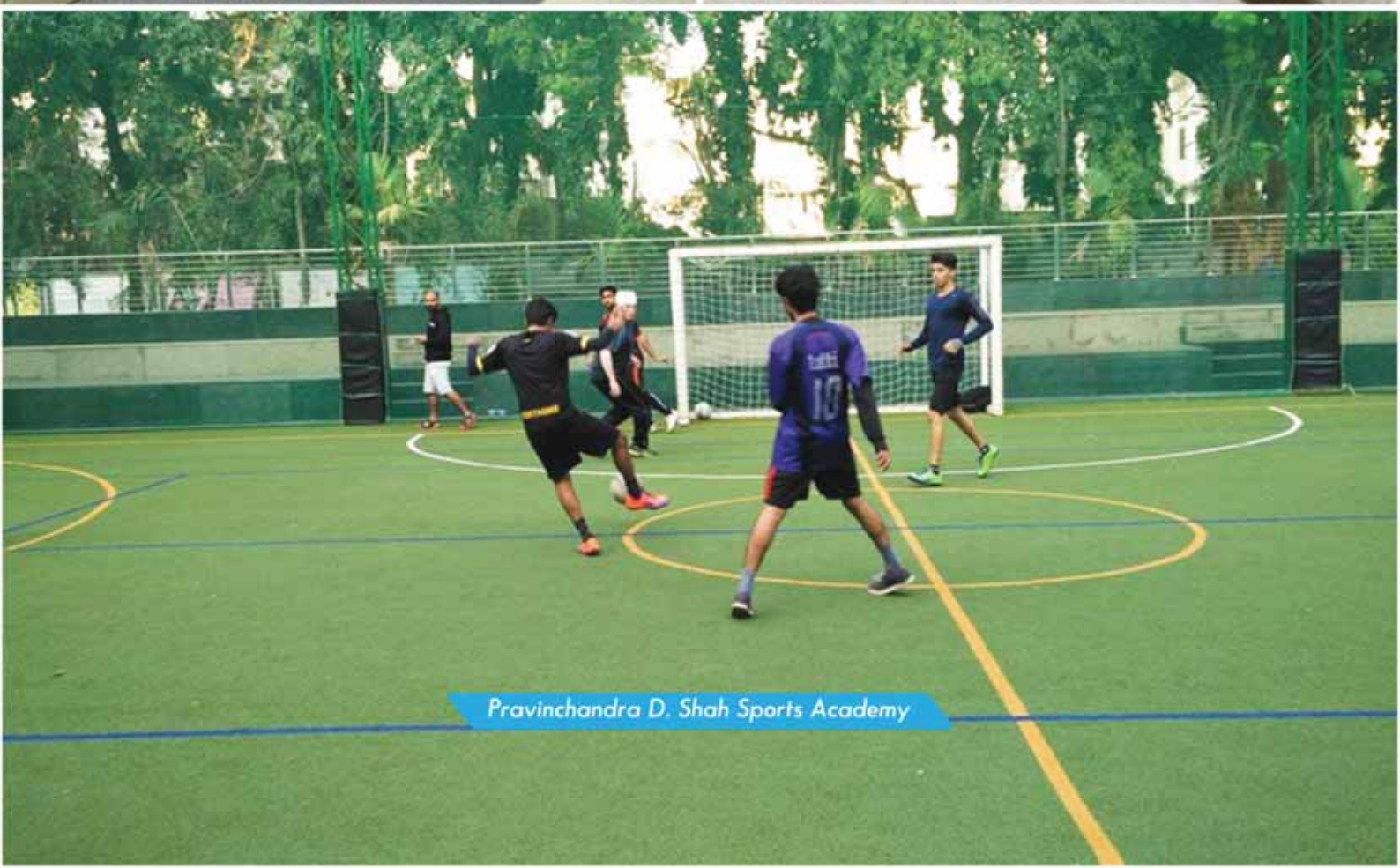
Infrastructure & Campus



Smt. Smita Mahavirprasad Agarwal Nevatia Seminar Hall



Nathmal Garodia Seminar Hall



Pravinchandra D. Shah Sports Academy

Infrastructure & Campus

Draupadidevi Sanwarmal Women's Hostel



Draupadidevi Sanwarmal Women's Hostel is housed on the 11th & 12th floor of the educational complex of Rajasthani Sammelan Education Trust. The hostel can accommodate 135 girl students.

The hostel has AC as well as Non-AC Triple Occupancy rooms on both the floors. All the rooms have attached toilets, designed in such a way that they can be serviced when the rooms are locked.

Each student in a room is provided with a bed, a writing table, a chair & a common sofa.

The hostel consists of a reception on the ground floor, a recreational area, a dining hall & a dry pantry on the 12th floor. The corridors of the hostel are naturally lit and ventilated by big skylights. Passages have been made colorful to give a lively ambience. Voids are provided between 11th & 12th floors for the students to communicate.

FEE STRUCTURE

Type of Accommodation	Fees for 12 months	Fees for 6 months	Security Deposit
Triple Sharing AC Room	₹ 1,92,000	₹ 1,02,000	₹ 30,000
Triple Sharing Non AC Room	₹ 1,44,000	₹ 78,000	₹ 30,000

Infrastructure & Campus

Jankidevi Bilasrai Bubna Boys' Hostel



TV Loinge



Quadruple Sharing Room



Study Area



CAFETERIA

Jankidevi Bilasrai Bubna Boys' Hostel is the latest addition in the educational endeavour of Rajasthani Sammelan Education Trust. The Hostel is located at a walking distance from RSET Campus. The independent Hostel building has seven floors and provides accommodation for 152 students. All rooms are air-conditioned and aesthetically designed. There are air-conditioned study areas on all floors where the students can sit and study. Also, all the floors have lounge and TV room for recreation of the students. Other facilities include communication room, dining room and games room. For the safety of the students, the building is equipped with fire detection and fire fighting system. CCTVs are also installed for 24x7 security. There is Wi-Fi access to the entire building. The building is maintained by professional house-keeping agency. For the convenience of the hostel inmates breakfast & dinner is provided to them.

FEE STRUCTURE

Type of Accommodation	Fees for 12 months	Fees for 6 months	Security Deposit
2 Bed Sharing AC	₹ 1,92,000	₹ 1,02,000	₹ 30,000
4 Bed Sharing AC	₹ 1,56,000	₹ 84,000	₹ 30,000

The Mentors – A Team Gets Defined

Director



Dr. C. Babu

Dr. C. Babu is the Director of Durgadevi Saraf Institute of Management Studies (DSIMS), Mumbai. He is an MBA from Madurai Kamaraj University and has completed his PhD in Management from Faculty of Management Studies, Gurukul Kangri University, Uttaranchal. Prior to joining DSIMS, Dr. Babu was the Director-in-charge at Chetana Institute of Management and Research, Mumbai. In the past, Dr. Babu has been associated with prestigious institutes like YMT College of Management, Navi Mumbai, as the Director and ITM Business School, Navi Mumbai, as Assistant Director. He has also held positions of Academic Head, at the Lalita Devi Institute of Management and Sciences, New Delhi Affiliated to Guru Govind University; and as the Dean of School of Management and Media Studies (SAMS), Dehradun, Uttaranchal.

Dr. Babu has conceptualized, designed and conducted unique training programs and introduced Executive Development Programs as a part of his Directorial initiative across various Business Schools in the country. His area of teaching and research are focused on Consumer Behavior and Business Strategy. Dr. Babu has published two books entitled *Management and Technology Emerging Trends and Perspectives (2012)* and *Management and Technology - Entrepreneurial Challenges and Opportunities in Emerging Economies (2013)*, both published by the Himalaya Publishing House. Dr. Babu was actively involved in Business Simulation based teaching in Management Education with Prof. Pierre Mora, Bordeaux University, France, in June 2007. He was awarded as the Outstanding Dean for successfully setting up a new campus for School of Management and Media Studies (SAMS) in Dehradun and was also awarded as the Best Professor at ITM Business School, Navi Mumbai in 2006.

Dean - Academics and Research



Dr. Sharad Kumar

Dr. Kumar is M.Sc. (Statistics) from IIT Kanpur, M.A. (Psychology) from Kanpur University (Topper), PGDPM and MBA from FMS Delhi University, Ph.D. in Organisational Behaviour from Mumbai University and CAIIB from IIBF. Before joining DSIMS in 2012 he was holding the post of Adviser (CGM) in RBI dealing with Information Management Systems and Research and has been the member of various committees set up by the RBI.

Dr. Kumar has been trained at Cambridge University on "Strategic Risk in Financial Services" and had attachments with Bank of England, UK and Bank for International Settlements (BIS), Switzerland. He also attended Advanced Management Program (AMP) at European School of Management at its London and Paris campuses. Dr. Kumar represented RBI in Global Forum on Trade Statistics jointly organized by UNSD and WTO at Geneva Switzerland. As a lead trainer, he has conducted training programs related to Information Systems Audit and Information Systems Security at Bank of Tanzania's Training Institute at Mwanza and Kenya School of Monetary Studies (KSMS), Nairobi. He has widely published in national and international journals. He is an approved Ph.D. guide of SNTD University in the Management field. His areas of specialisation are HRM & OB, Information Systems & Information Technology, Research Methodology, Banking & Finance and External Sector.

Associate Dean & Area Head- Finance



Dr. Sarita Vichore

Dr. Sarita Vichore is a doctorate in Management in the area of Finance. She has earned her MBA in Finance and holds a degree of Cost and Management Accountant CMA, USA. She has over 16 years of experience of Industry and academia. Her consultancy interest is in the area of Strategic Cost Management and BSC (Balance Score Card). She has been involved with corporate training for the Middle and Senior level Managers. She has done MDP's and FDP's in the area for "Finance for Non Finance" and "Strategic Cost Management". She has presented research papers in various National and International conferences, she also has publications in referred National and International Journals. Her teaching interest are in the areas of Corporate Finance, Performance Management, Valuations and Mergers & Acquisitions. Her research interest includes Micro Finance.

FINANCIAL MANAGEMENT



Nehal Joshipura, Assistant Professor

Dr. Nehal Joshipura has more than a decade long experience in industry and academia. Having received MBA in Finance from Bhavnagar University and MCA from Gujarat University, she has earned PhD on "Exploring Risk Anomaly in Indian Stock Market: the Test of Market Efficiency." She has published a number of papers in refereed management journals including ABDC listed international Journals. She teaches courses like Multi-asset portfolio management, Alternative Asset Classes, Applications of Portfolio Analysis, Portfolio Management and Behavioural Finance.



Apurva Mehta, Associate Professor

Prof. Apurva Mehta has an MBA (International Finance) from Thunderbird, Sam Garvin International School of International Management, Arizona, USA & a Masters in Management Studies (M.M.S.) - Finance, Mumbai University. He has over two and a half decades of experience in Banking, Financial & Transaction Advisory Services. He specializes in International / Cross border Valuation, Fund raising and liquidity management. He worked for organizations like American Express Bank, Morgan Stanley, ICICI Bank and KPMG. His last stint was as a Senior Partner - Corporate Finance at Baker Tilly DHC. His research interests include looking at the Financially Distress asset market in the Indian banking system and the role of Asset Reconstruction Companies.



Dr. Shailja Badra, Assistant Professor & Chairperson

Dr. Shailja Badra has earned Master's Degree in Financial Management from Jajlal Bajaj Institute of Management Studies, Mumbai. After graduating several stepping stones- B.Ed, M.Ed and M.Phil, she has completed Ph. D. from Himachal Pradesh University, Shimla in the year 2005. She is currently pursuing Post Graduate Diploma in Operations Research Management from Mumbai University. Dr. Shailja has more than nine years of industry experience in different positions and three years of teaching experience in one of the leading Management Institutes. She has published several research papers in National & International Journals. Her areas of interest include Research Methodology, Operations Research, Business Statistics and Financial Markets.



Dr. Neetu Bhardwaj, Assistant Professor

Dr. Neetu Bhardwaj received her Doctorate in the field of Management from Banasthali University with work experience of around 8 Years. Her area of specialization is in the field of Accounts, Finance and International Finance. She has certification from NSE and a Resource Person representing SEBI.



Maneesh Gupta, Assistant Professor

Prof. Maneesh Gupta is pursuing Fellowship (Ph.D) from National Institute of Industrial Engineering (NITIE), Mumbai. He has six years of experience in industry and academia. Prior to this he was associated with KJ SIMR. He has also cleared Financial Risk Management (FRM) Level I.

His research interest are in Credit Risk Management and Finance Analytics.



Priyanka Oza, Assistant Professor

Prof. Priyanka Oza holds Masters Degree in Management Studies from University of Mumbai and UGC-NET Qualification for Lectureship. She has around seven years of experience in academics and around a year and a half of experience in the industry. Priyanka has taken up various subjects in Finance Specialization as well as her General Management subjects prior to joining DSIMS. In her earlier stint as an Assistant Professor, she has also been awarded as the Best Faculty from the Institute. She has presented research papers in Conferences and also published papers in peer reviewed journals. Her teaching and research areas include Financial Accounting, Financial Management, Security Analysis & Portfolio Management, Mergers & Acquisitions, etc.

HUMAN RESOURCE MANAGEMENT



Dr. Sanchita Banerji, Associate Professor & Chairperson- PGDM I year

Dr. Sanchita Banerji is a Ph.D (HR), MBA, PGDMM with an experience of more than 14 years in the field of Management Education, Training and Consultancy. She has participated and presented papers in various National & International Seminars and Conferences and has several publications to her credit in Journals of repute. She has been invited as a Chairperson and Forum Speaker and is also empanelled in the Editorial and Advisory Board of various esteemed National & International journals. Her teaching and research interest areas include Principles of Management, OB, HRM & Personality Development.



Dr. Sarika Jain, Associate Professor, Controller of examination & Head ISR

Dr. Sarika Jain is a Fellow (PhD) of National Institute of Industrial Engineering (NITIE) in the area of Human Resources Management. She holds a first class Master's degree in Social Work with major specialization in Human Resources & Social Work from Aligarh Muslim University (AMU). She has an experience of teaching of about 11 years. She has worked with Tata Institute of Social Sciences (TISS) on a national Project "Educational Status of Religious & Linguistic Minorities". She has received Devang Mehta Award for "Best Professor in CSR" in 2015. She has also published papers in peer reviewed journals of National and International Repute. Her teaching and research interest areas include Organizational Behaviour, HRM, Business Ethics and CSR.



Dr. Beena Prakash, Assistant Professor, Area Head- HR

Prof. Beena Prakash holds Masters Degree in Psychology and post graduate degree in HR. She has more than nine years of academic experience and five years of industry experience. Prior to joining DSIMS, she was Assistant Professor at TIMSR. Her Industry experience includes stints at Jindal Steel and Power Ltd., and IEL. She has presented research papers at both National & International Conferences and also published papers in International journals. Her areas of research interest are performance management and employee engagement.



Kusum Pawar, Assistant Professor & Chairperson-PGDM II Year

Prof. Kusum Pawar holds Master of Management degree from Dayalbagh Educational Institute (D.E.I), Agra with specialization in HR. She was awarded Director's Medal for securing highest marks in Economics Honors in D.E.I, Agra. She has work experience of over 15 years. Her industry experience includes stints at Birla Sunlife Insurance Co. Ltd. and Max Life Insurance Co Ltd. She is a Certified ISO Internal Auditor for Max Life Insurance Co Ltd and was awarded "Best Process Auditor" certificate by Max. Her areas of research interest are Employee Engagement and HR Audit. She is currently pursuing MA in Psychology specialising in Counselling Psychology from IGNOU.



Anthony Colaco, Assistant Professor

Prof. Anthony Colaco holds a Bachelor of Science degree in Chemistry, however he was more inclined towards the chemistry of humans in organization rather than that of organic and inorganic elements. This led him to successfully acquiring a Diploma in Human Resource Management (Xavier Institute of Management) and Labor Laws & Labor Welfare (Mumbai University). He holds Masters Degree in HRM from NMIMS. He has 15 years of experience in industry and academics. He teaches courses in Human Resource Management. His areas of interest are learning organization, organizational learning and organization development.



Pooja Goswami, Associate Faculty

Prof. Pooja Goswami is an MMS with specialization in HR from Mumbai University (Topper of the Institute). She has qualified UGC-NET in Management. She has also completed P.G. Diploma in Labour Law and Administrative Law. She has done her M.Com & completed various NSE certifications. She has worked with Angel broking Ltd and was associated with Raychem RPG Ltd during her internship. She has around 5 years of experience. Her teaching and research areas are Performance Management, Employee engagement, Total rewards at work and work life balance. She has presented research papers in Conferences and also published papers in renowned journals. She is part of Remsons Centre for Management Research and also assists Dr. Sharad Kumar, Dean, Academic and Research in various research activities of the Institute.

MARKETING MANAGEMENT



Dr. Chandrashekhar Kaushik, Associate Professor

Dr. Kaushik is a doctorate in Marketing Management from Savitribai Phule Pune University (formerly University of Pune). He holds a degree in Pharmacy and is a post graduate in Master of Business Administration specializing in Marketing. Before joining DSIMS, he was as an Assistant Professor with IES Management College and Research Centre.

Dr. Kaushik has more than 14 years of experience in Industry and academics. He has more than 8 years of experience in Pharmaceutical Industry with Production, Sales and Marketing areas. He has more than 6 years of experience in academics with areas of interest in Services Marketing, Retail Management, Rural Marketing and Business Communication. He has interest in Research and has published papers in National and International Journals like Sage and Springer and also written chapters in books.



Dr. Padma Singhal, Assistant Professor, Area Head Marketing

Dr. Padma Singhal is a Ph.D in Marketing Management from DAVV University, Indore. Her topic of study was 'Effectiveness of Promotional Strategies of Retailers: An Empirical Study of Branded Apparel Sector'. She has obtained an MBA (Marketing). Dr. Singhal has seven years of experience in academia besides a three years stint in the corporate arena. She has numerous publications to her credit. Dr Singhal's interest includes Marketing, Branding and Services Management.



Dr. Dhanashree Potey, Assistant Professor

Dr. Dhanashree Potey Received PhD from IIT, Bombay, Mumbai in the area of Service Enterprises and analytics. First Class in MMS from Narsee Monjee Institute of Management Studies. Has Successfully completed Entrepreneurship program from Indian School of Business. Besides have published papers in peer reviewed journals and written a number of articles in the area of marketing finance for Business Standard newspaper. Started career with APTECH (earlier Apple Industries Ltd) in marketing and sales, moving to research at IITB and has been associated in teaching with University of Mumbai and IBS Mumbai. Teaching areas of marketing would be services marketing, marketing management, consumer and Industrial buying behaviour, Marketing of Financial products and services to name a few.



Ruchika Shokeen, Assistant Professor

Prof. Ruchika Shokeen has thirteen years of corporate experience in Retail/E-Commerce sector. She has worked with companies like Britannia, Aptech, ICICI, Hindware and GHCL.

She did her MBA and DFM from Pune, and an EPRM from IIM Calcutta. She is currently pursuing PhD with AIMA. She travelled extensively to China and Hong Kong in various capacities working in the Marketing and Merchandising sector. She is a National level athlete. She has amazing abilities to organize mega events and was part of the core team that organized Common Wealth Games 2010 in India, New Delhi. Ruchika started her academic career in GD Goenka University. With one and a half decade of industry and academic experience, she inspired many students to take leading roles in the corporate sector.



Nilesh Deshpande, Assistant Professor

Prof. Nilesh Deshpande is a pharmacy graduate B Pharm with first class post graduate specialization in marketing management (MMS) from University of Mumbai. He has more than 20 years of work experience in marketing and sales domain. He has worked across Pharmaceuticals, FMCG and FMCD industries. His last job was in the capacity of Associate Director of marketing in a Top 10 Pharmaceutical organization. He has a passion for teaching and enjoys interacting with and facilitating the learning by young would be managers.



Dr. Minakshi Kishore, Assistant Professor

Dr. Minakshi Kishore has 13 years of varied experience both in Academics & Corporate. She has been awarded Ph.D for doctoral work in Marketing Management field in the year 2015. She worked in corporate sector for 4 years and has rich experience in the area of Planning, Executing Business Development, Revenue Generation and Sales Administration in IT Training Industry. She has published research papers in leading journals and presented papers at National & International Conferences.

OPERATIONS MANAGEMENT



Somesh Kumar Banerji, Associate Professor & Area Head-Operations & Chairperson, Placements and Corporate Relations

Prof. Somesh Banerjee has a B.Tech. in Metallurgical Engineering from IIT Mumbai and a PGDM from IIM Bangalore. He has more than 37 years of industry experience across industries like Automotive Components, Industrial Plastics, FMCG, Steel and Allied Products. Prior to joining DSIMS, Somesh was Chief Industry Officer and Faculty Member at IIFM Mumbai and earlier, Controller of Projects, SCM & Infrastructure - Adam Smith Institute of Management, Hyderabad. His areas of interest are Logistics, Project Management and Supply Chain Management.



Dr. Sadhana Ghosh, Adjunct Professor

Dr. Sadhana Ghosh is M. Stat. from Indian Statistical Institute, Calcutta and Fellow of NITIE Mumbai. Before joining DSIMS, Sadhana worked with NITIE and held positions of Board Member NITIE, Dean Academic, Prof. - in- Charge Academics & Placement. She has more than three decades of experience in teaching, training and consulting. Her areas of interest are Quality Management, Six Sigma, Continuous Process Improvement and Business Analytics. She received Best Service Award from NITIE in 2013 and Best Teacher Award in Operations Management by the Jury of 19th Business School Affairs; Dewang Mehta Business School Award, Presented by HUL in Nov. 2011.



Zubin Sethna, Assistant Professor

Prof. Zubin Sethna is qualified as an engineer and has an MBA from Mumbai University. He has 9 years of rich corporate experience in following areas: production management, production planning & purchase planning, 5S, housekeeping, safety, vendor co-ordination, inventory management, warehouse space optimisation, manpower planning and restructuring, scrap reduction, product-costing and new product development. Also, he has been a key user of ERP systems. For past 6 years, he has taught a variety of subjects related to operations-management specialisation: supply chain management, transportation management, warehousing, global-warming mitigation, waste management, production management, operations research and total quality management. He has interests not in only academics but also in cultural, sports & management competitions and industrial visits which enable 360 degree development of students.

GENERAL MANAGEMENT - BUSINESS COMMUNICATION



Sharmila Bonnerjee, Adjunct Professor

Prof. Sharmila Bonnerjee is a faculty in the area of Human Resource Management and Communication Skills at the Durgadevi Saraf Institute of Management Studies, Mumbai. She is a graduate from Calcutta University with Honours in Botany, B.Sc. (Hons.) and has completed her Post Graduate Diploma in Business Administration from Symbiosis Centre for Distance Learning, Pune; specializing in Human Resource management. She has also done her Post Graduate Diploma in Software Exports Management, GNIIT S/W Exports from NIIT Ltd. She is currently pursuing MA in Psychology specialising in Organizational Psychology from IGNOU. She has undergone training on "Handling Employee Relations" from Welingkar Institute of Management, Mumbai and has attended workshop on "Case Method Teaching" jointly organized by Harvard Business Publishing and IIM, Ahmadabad. Prof. Sharmila has a rich experience of about 12 years in both Industry and academics. She has worked with premier organizations like NIIT Ltd. and Asset International (a division of APTECH Ltd.). Her teaching proficiency spans across subjects like Business Communication, Perspective Management, Organizational Behaviour and Human Resource Management. Her area of interest includes developing courseware and caselets in the domain of Business Communication for the MMS/PGDM Curriculum. Her field of research includes Barriers to Effective Communication focussing on "Organizational Barriers to Communication Flow".



Beena Menon, Adjunct Professor

Prof. Beena Menon, with a Masters in English Literature and a Business English Certification (Advanced) from the University of Cambridge, has been facilitating corporate workshops for the last 11 years. She focuses on 'Leadership skills in Communication' that includes Feedback Skills, Communication within teams, High-impact Presentation Skills and Influencing through Communication.

An ICF Accredited Coach, she supports individuals and organisations through coaching to be more appreciative and nurturing, so as to draw out discretionary potential.

A Graduate in Statistics and with a Diploma in Systems Management, her prior experience in the IT Sector included developing customised software solutions. Key responsibilities were Business Analysis, Quality Assurance and Project Management.

ECONOMICS



Dr. Sumana Chaudhuri, Associate Professor

Dr. Sumana Chaudhuri, Post Doctoral Fellow at IIT Kharagpur (2018), received her doctorate from National Institute of Industrial Engineering (NITIE), Mumbai, India. Her area of specialization is in the field of Applied Welfare Economics and Infrastructure Economics. A National Merit Scholar, she is a first class M.Sc. in Economics from University of Calcutta. She has successfully completed sponsored research project with Airports Economic Regulatory Authority of India (AERA). She has received the best paper award at the International Conference on Infrastructure Finance at Indian Institute of Technology Kharagpur in 2010. She has also published articles in peer reviewed International journals and edited books.

Visiting Faculty

Name	Designation	Company
Mr. Abhay Daudkhane	Manager -Training	Max Life Insurance
Mr. Abhishek Pawar	Managing Director	Skill Shaperz Training & Services Private Ltd
Mr. Ajit Kurvey	Former DGM & Academician	Wheelabrator Alloy Castings Limited
Mr. Amit Kumar	Digital Business Development Head - hometesterclub.com	Buchanan Group
Mr. Anil Agnihotri	Retired Vice Chairman	Mahindra & Mahindra Ltd
Mr. Anil Rander	Sr. VP - Finance & Legal	Tech Mahindra Business Services Ltd
Mr. Archis Sahasrabudhe	Promoter and Owner	Twine Outdoors
Mr. Arun Kamat	Proprietor	Arun Kamat & Company
Mr. B. Banerjee	Former Senior Vice President - QA	Associated Capsules group (ACG)
Mr. B. Dhongade	AGM- Law and HR	SICOM ARC LTD
Mr. Bibek Chattopadhyay	Head Corporate Communications	Ambuja Cement Limited
Mr. C.P. Joshi	Professor	K.J. Somaiya Institute of Management Studies & Research, Mumbai
Mr. Deepan Bhatt	General Manager - Sales & Marketing	Polyset Plastics Pvt. Ltd.
Mr. Devendra Asar	Former - General Factory Manager	Hindustan Unilever Ltd.
Mr. Devendra Mogare	Manager - Strategy and Planning	H-Energy (Hiranandani) Group of Companies
Mr. Indrasen Dhumal	Director	Prativ Technology & Engineering India
Mr. Jeet Shah	Partner	Veer Consulting services
Mr. K. K. Jain	Retired- Management Consultant	Voltas Limited
Mr. Kiran Rane	Product Head	IndusInd Bank Ltd.
Mr. Leslie Rebello	Director	LR Associates Pvt. Ltd.
Mr. Mahendra Yadav	Academician	Aditya Institute of Management Studies & Research, Yadavrao Tasgaonkar Institute of Management
Mr. Nandan Shrivastava	Chief Customer Care officer	Bank of Baroda
Mr. Nijai Gupta	General Manager - Treasury	Garware Polyester Ltd
Mr. Nitin Shinde	Supply Chain Consultant	Spectrum Chemicals , Adchem Technologies & Milan Pharma
Mr. P V Gupte	Partner and Promoter	Deepkamal Printing & Packaging Pvt. Ltd.
Mr. Prakash Gehani	Legal Consultant	—
Dr. Pritee Saxena	Dean - Placements	IBS
Mr. R. Krishnan	Engineer	Indian Institute of Technology
Mr. Ravindra Raswalkar	Former General Manager	Union Bank of India
Mr. Rustam Kutar	worked with BOI at various level	Bank of India
Mr. S.S.N. Murthy	Former - Dy. General Manager	Union Bank of India
Dr. Samta Jain	General Manager-HR	TeamGlobal Logistics Pvt Ltd.
Dr. Sarat Kumar Malik	Joint Director	Securities & Exchange Board of India

Visiting Faculty

Name	Designation	Company
Dr. Satish Ailawadi	Professor	IMT Ghaziabad
Dr. Satish Pai	CEO	People Plus Business Solutions
Mr. Saurabh Parikh	Head program management and PMO	Symantec India Counslting
Mr. Saurabh Parikh	Head program management and PMO	Symantec India Consulting.
Ms. Shruti Singh	HR Consultant & Trainer	Midas Consulting
Ms. Sonali Prajapati	Academician	M.V.M College
Ms. Sonia Nangallia	Academician	ICFAI Business School -Powai, Mumbai
Dr. Suhas Rane	Academician	S.P.Jain, NMIMS, IGTC, CII
Mr. Tapan Wagle	Director	TA & P EHS Consultants Pvt. Ltd
Mr. V. Mahadevan	Partner	L S Shetty & Associates
Mr.Prateek Singh	Sr.Copywriter	Phonethics Mobile Media Pvt. Ltd
Mr.Abhishek Seth	Assistant Manager	HR Talent Acquisition, Talent Management & Organization Development
Mr. Ajay Reche	General Manager - HR	Peninsula Land Limited Ashok Piramal Group Company)
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Prof. Bipin Vengsarkar		Biopac India Corporation Ltd.
Prof. Nitin Shinde	Supply Chain Consultant	Spectrum Chemicals , Adchem Technologies & Milan Pharma
Prof. Ajit Kurvey	Former DGM	Wheelabrator Alloy Castings Limited
CA Dr. S. P. Das	Associate Prof. cum Head -Centre of Excellence for CSR & Sustainability	Don Bosco Institute of Managemet & Research
Prof. Ritesh Gohil		Elara Capital
Prof. M H Varma	Adjunct Faculty	ICFAI Business School
Prof. Prateek Singh	Sr. Copywriter	Phonethics Mobile Media Pvt. Ltd
Prof. Leslie Rebello	Director	LR Associates Pvt. Ltd.
Prof. Vikas Sharan	Marketing & Corporate Communication	Aranca
Prof. Nitin Shinde	Supply Chain Consultant	Spectrum Chemicals , Adchem Technologies & Milan Pharma
Mr. Anil Agnihotri	Retired Vice Chairman	Corporate Center, Mahindra & Mahindra Ltd
Prof. CA Pallav Shah	Associated	Edelweiss Capital Limited a Public Limited
Prof. SSN Murthy	Retired as Dy. General Manager Senior Vice President - Advisory Desk - Fixed Income	Union Bank of India from its Risk Management Dept BNP Paribas Wealth Management
Mr. Joydeep Sen		
Ms. Vasudha Agnihotri	Visiting Faculty	Media Institutes
Mr. B Banerjee	Former Senior Vice President - QA	Associated Capsules group (ACG)



Summer Internship

Program@ DSIMS

An MBA Summer Internship Program is a brief learning-oriented work experience with a company that is completed between the first and second year of the MBA program. Summer internships are compulsory for most business schools today. Essentially, an internship as an MBA student will allow students to apply the skills and lessons learned in a classroom in the real world of business. The 2014 year-end poll conducted by the Graduate Management Admission Council on 201 recruiters reveals a strong outlook for internship among employers. In 2014, 68 percent of employers said that they had recruited MBA students as interns in 2013.

As summer internships start after the first year of the course. The first year at most B-schools prepares the students in core business courses to prepare the ground for taking up specialised electives in the second year. Once in the course, until the summer internship project, their interaction with corporate is nil. It is only after the hands-on experience of the summer project that the real picture starts to build for them. They are better informed about their interests and the field that they would want to work in." Academic knowledge is all that most students have until the internships. The stay for about 8 weeks at a company is a hands-on training for students and a time to apply and observe theory in practice.

Growing number of institutes are setting up advisory boards for their curriculum comprising people from companies in order to make the management courses more relevant to the industry needs. The feedback from the corporate where a student completes his summer internship is often used as an input for curriculum upgrades. Additionally, the feedback of the company also adds to the student's grades and academic evaluation.

At DSIMS the Board of Studies is one such body of representatives both from the industry and the academia who meet annually to review the PGDM curriculum in order to make it more robust and industry ready. Hence Summer Internship Program bridges the knowledge gap between the academia and industry by strengthening the relationship both ways and is the most important component of MBA education.

Summer Internships also indicate B-schools which sectors are likely to generate more jobs in the immediate future. If a company shows an interest in recruiting a larger number of summer interns than usual, then B schools try and build a steady relationship with that company.

The summer placements to a great extent indicate how the final placements will be, not only for the second year batch which shall appear for final placements in a few months' time, but also for the first year batch students. Many companies use internships to recruit talent that fits their culture. Students are exposed to a network of professionals and hiring decision makers in that organization who will judge their performance during the tenure of internship. For most employers, interns are an economical way of "trying before buying." If the student as an intern lives up to their performance expectations, he/she would be hired easily.

Thus Summer Internships provide a very lucrative platform to the management students to network with the industry professionals, develop the required skills which will ensure them employment at the end of 2 months, in the form of a Pre Placement Offer which is converted as a permanent

employment in the same company post the student finishes his/her course. It's finally a Win-Win situation both for the graduating students and the company hiring them.

Testimonials

Below are some of the learning's in the form of testimonials which have been shared by the second year students of DSIMS on how they have found their Summer Internship Program a Path- Changer for them.

Mapro Foods Pvt. Ltd.

"I did my SIP with Mapro Foods Pvt. Ltd. I was given a role of product promotion through BTL activities like in store sampling, where I interacted with the consumers face to face, understood consumer behavior, relationship building etc. This is how I took the classroom learnings to the ground zero, where I got the real time experience of sales promotion and learned the tricks of trade."

Sumer Bhowmick

Batch 2016-18-Marketing

HPCL

"Summer internship experience with HPCL in sales gave me immense career flexibility. It was best thing that could have happened with me because you get to learn so much out there on the field. Its shows you a whole new picture of the world but the conceptual knowledge and practical learning which I got from my class room sessions helped me to learn the skills which were useful in sales. It also taught me to get out of my comfort zone. And most important of all, the completion of my project instilled in me confidence that no matter how tough objectives may seem, there is always a way to achieve it. The key to its perseverance and hard work."

Bhavesh Shah

Batch 2016-18-Marketing

Raymonds Ltd

Learning is a continuous process which helps us to improve and develop continuously. As it is rightly said 'to learn new things we have to unlearn'. This is what I did at my Summer internship at Raymond's Ltd, Vapi. I had the honour to work with one of the world's largest woollen fabric manufacturing company. Coming from an operations management background working in a backward integrated firm where everything is made in house was a great exposure. Taking hands on experience of the production process, learning how supply chains exactly work in the real time, learning project management, company standards, quality control, import and export processes was a great opportunity. I was part of the communication chain from the top management to the workmen, working in the production process. Was exposed to corporate ethics and one of the most important learning was to be disciplined in both the professional and the personal front. One of the best thing internship has given is the direction to go ahead in career and provided lots of opportunities which can help me to sail my career ship.

Chirag Agarwal

Batch 2016-18- Operations

Siyarams

I feel very fortunate that I had the privilege to do summer Internship in one of the most reputed company in textile Industry. Advertising and Branding was completely new for me, but friendly and motivated atmosphere of Branding Department supported me in completing my Project and helped me in gaining some new insights of the Advertising and Branding World. Analysing Branding Strategies of Core Competitors of "Oxemberg" was one of the main project which I did in my SIP apart from the Research project. As a student of DSIMS, I was always supported by my Faculty Mentor for completing my Research Project which was very much admired and appreciated by the Organisation. During my SIP, I have learnt how an Apparel Branding and Advertisement are done which has done a great value addition to my Marketing Subjects.

Chirag Dembla

Batch 2016-18-Marketing

Motilal Oswal Securities Limited

Nothing is comparable to a real world experience. My learnings boosted up when my theoretical knowledge united with my practical experience. Motilal Oswal Securities Limited gave me an exposure to real world and different issues, along with detailed insights about financial markets which will further help me build my career path. The work was based on real world situations, which was fascinating with a positive atmosphere in Company.

Riddhi Gala

Batch 2016-18-Finance

HyperCity

I did my summer internship of two months from HyperCITY. My time over there gave me a brief glimpse of the rigors of corporate life and how to best handle them. My time dealing with vendors on behalf of the company taught me the finer details of vendor negotiation. I learnt how to give corporate presentation and my time management skills was both challenged as well as honed during my time in the office. I had first-hand experience on learning how all the functions of HR are integrated together.

Prashant Varghese

Batch 2016-18-HR

A PLUS capital services LLP

I have done my summer internship at A PLUS capital services LLP and my role was cold calling clients to convince them to open DEMAT account with our company. Major challenge faced was convincing people over a call and building trust with them, but at the end of 2 months I learnt how to talk to clients professionally and it helped in enhancing my communication skills and an added benefit was good knowledge of share market. Apart from that I also had a great corporate engagement during my 2 month summer internship.

Kruti Gajera,

Batch 2016-18- Finance

Brand Keeda

I have done my internship at Navi Mumbai based consulting company BrandKeeda. As once Benjamin Franklin said "Tell me and I forget. Teach me and I remember. Involve me and I learn",

during my tenure as intern in BrandKeeda, I had been given opportunity to have hands on experience in creating, training and development programs for multiple clients. My internship program had given me opportunities to challenge my limits and to learn new traits such as leadership skills, self-analysis, communication skills and more and have developed myself to be a better person academically, professionally and personally. As there is proof needed to validate words, my first position in best SIP competition prove that internship with right people and right organization with a right attitude and hard work does create wonders in life.

Dipti Tiwari

Batch 2016-18-HR

Bhilai Engineering Corporation

I did my summer internship at Bhilai Engineering Corporations, As a student of operations; I took my academics learning one step ahead in the world of 3D Printers. My work was to study the 3D printing manufacturing in Mumbai and understand all

the challenges associated with it faced by the different industries. 3D printers are the future of manufacturing and understanding it is a challenge, but by the guidance provided by college as well as industry mentor the task became easier. My SIP was a great learning experience for me

Sneha Fate

Batch 2016-18-Operations

I-Can Financial Solutions

"There was so much to achieve while studying through a corporate exposure. I-Can Financial solutions acted as a starting point in establishing my competencies. In the process, I developed my self-efficacy and discovered the art of imparting myself in a business driven environment. It was an enlightening experience."

Palak Modi

Batch 2016-18-Finance



Summer Internship Companies' Feedback



Sayali Shelar | MMS Finance | Batch 2017-19

The work place behaviour and etiquette shown by the student is good. Tendency towards being punctual and commitment to work is well exhibited. Very good initiation skills shown. The study & remarks provided by the students would be of help to us.



Suyash Keshav | MMS Marketing | Batch 2017-19

He is a Quick Learner & a quiet personality. He is good at Content Writing and can be a good fit for marketing.



Jimit Shah | PGDM_Finance | Batch 2017-19

Exemplary performance by the intern, lot of help provided and rigorous callings & meetings done to achieve the targets.



Titiksha Haldankar | PGDM Operations | Batch 2017-19

She seems to be very smart & hardworking girl. She grasps things very easily & has an eagerness to learn.



Sanchit Kelkar | MMS Finance Batch | Batch 2017-19

We found him a talented student, dedicated in work , he adapted to work culture very well. He has potential to grow in business world.



Alumni Testimonials

AJIT BITRA

Course Completed - MMS

Year of Passing - 2014

Present Organization and Designation - Info Edge India Ltd. (99acres.com), Assistant Manager

Most Memorable Event in the Institution

when I secured 2nd position in the SIP competition. That moment gave me lots of confidence to achieve more in life and as a result of that, I was the first person from the MMS & PGDM batch to get selected in 2 renowned companies.



Nirav Chauhan

Course Completed - PGDM Finance

Year of Passing - 2016

Present Organization and Designation - Integreon Managed Private Solutions

Looking back at my time at DSIMS, I can see how blend of experienced faculty members, unique curriculum, up to the mark infrastructure and a sound learning environment helped us grow academically and made us industry ready from the very first day we join corporate. I feel myself fortunate to be part of DSIMS family. The PGDM course encourages students to look beyond theories, enables us to relate concepts to real world and develops the power of creativity in us.

For me the whole tenure of 2 years has been most memorable, but to point out one it would be International Immersion. International Immersion, wherein I was the captain of the ship, helped us understand different business environment and business building in different geographies and scenarios. On a personal level, the trip was my first initiative at this institute which helped me experience and understand a very core aspect of management which is "People Management".

I would like to credit DSIMS for transforming me from an individual who use to feel shy or glitch in talking with someone to a more confident, mature and responsible professional. "The distance between your dreams and reality is called DISCIPLINE" and this is taught at DSIMS.



Sumeet Acharya

Course Completed - PGDM Marketing

Year of Passing - 2018

Present Organization and Designation - Alliance Tire Group, Management Trainee

My experience at DSIMS has meant career advancement to a highly responsible and challenging position in a leading-edge Tire manufacturing Company ATG. Along with that goes an increased sense of self-esteem and a feeling of accomplishment and personal satisfaction.

I found welcoming classmates, engaged faculty, and a built-in community in DSIMS. I really enjoyed the teacher-student feedback, the contents of the courses and the teaching framework offered and specially the expert guest lecturers.

Our batch was the first to attend a two month long course under student exchange program at Ottawa University Kansas USA.

We took up servant leadership and business ethics as our main papers at Ottawa University. These papers helped us grow in life and understand the value of ethics in business, preparing us to become better than yesterday. I have learned much more from books than my experience in my time at DSIMS, be it international immersion in Germany and Switzerland to our rural immersion at Amul factory in Gujarat. I owe my success to this esteemed institution.



Divya Tibrewal

Course Completed - MMS Finance

Year of Passing - 2017

Present Organization and Designation - Ernst & Young LLP (EY), Assistant Manager



Post-graduation is an exciting time

It is both - an ending and a beginning; it is warm memories of the past and big dreams for the future. DSIMS was the key to those locks of my life which I thought would never open. DSIMS gave me a platform to rise and fight back. Right from the best faculties to the excellent infrastructure and a diverse peer group, DSIMS is everything you need as a prerequisite to enter the corporate world.

Right from the first interaction with Sharmila Ma'am and expressing the desire of being the part of the growth story of DSIMS to winning the best speaker award, from sitting and making notes in all the lectures to helping all my friends with the same during exam time, from expressing the desire of being the best at everything at everything - Course, extra-curricular activities and grabbing the best job to Sarita Ma'am and achieving the same, from being a part of the annual financial conclave - Financia to being the event head for the same, literally EVERYTHING that happened in the institution was memorable.

The course structure of MMS is designed in such an amazing manner that it gives us a holistic view of how the eco-system of a corporate set-up works, the pre-formed project groups consisting of students across domains gives that feel of how working with people from different educational backgrounds can be. The open door policy between the faculty and the students is another very important facility that DSIMS provides. Right from education to skill development to personality building, DSIMS gives it all. Looking forward to continue my association with DSIMS forever.



List of Placement Companies

Few of the key companies which have recruited our students are:

DECIMAL POINT
Innovative Research Solutions



Deloitte. dentsu



dhc | DESAI HARBHAKTI
Innovation. Value. Growth.



Directi
Intelligent People. Uncommon Ideas.



future group



HDFC BANK
We understand your world



TIMESJOBS



verve
Unorthodox ideas. Assured returns



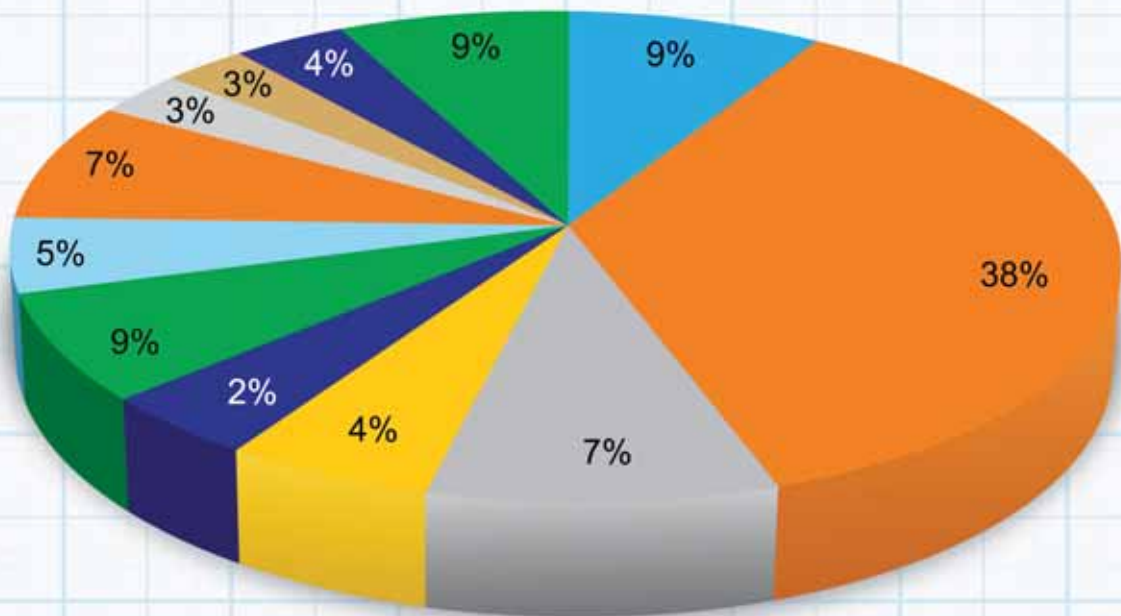
List of Placement Companies

 Good Food, Good Life				
				
				
				
 Complete Concrete Solutions				
	 Siyaram Silk Mills Ltd.	 SMERA RATINGS LIMITED		
		 WITH YOU ALWAYS		 The Electronics Megastore
		 Selección - Capacitación - Educación		

Sectorwise Placements - 2018

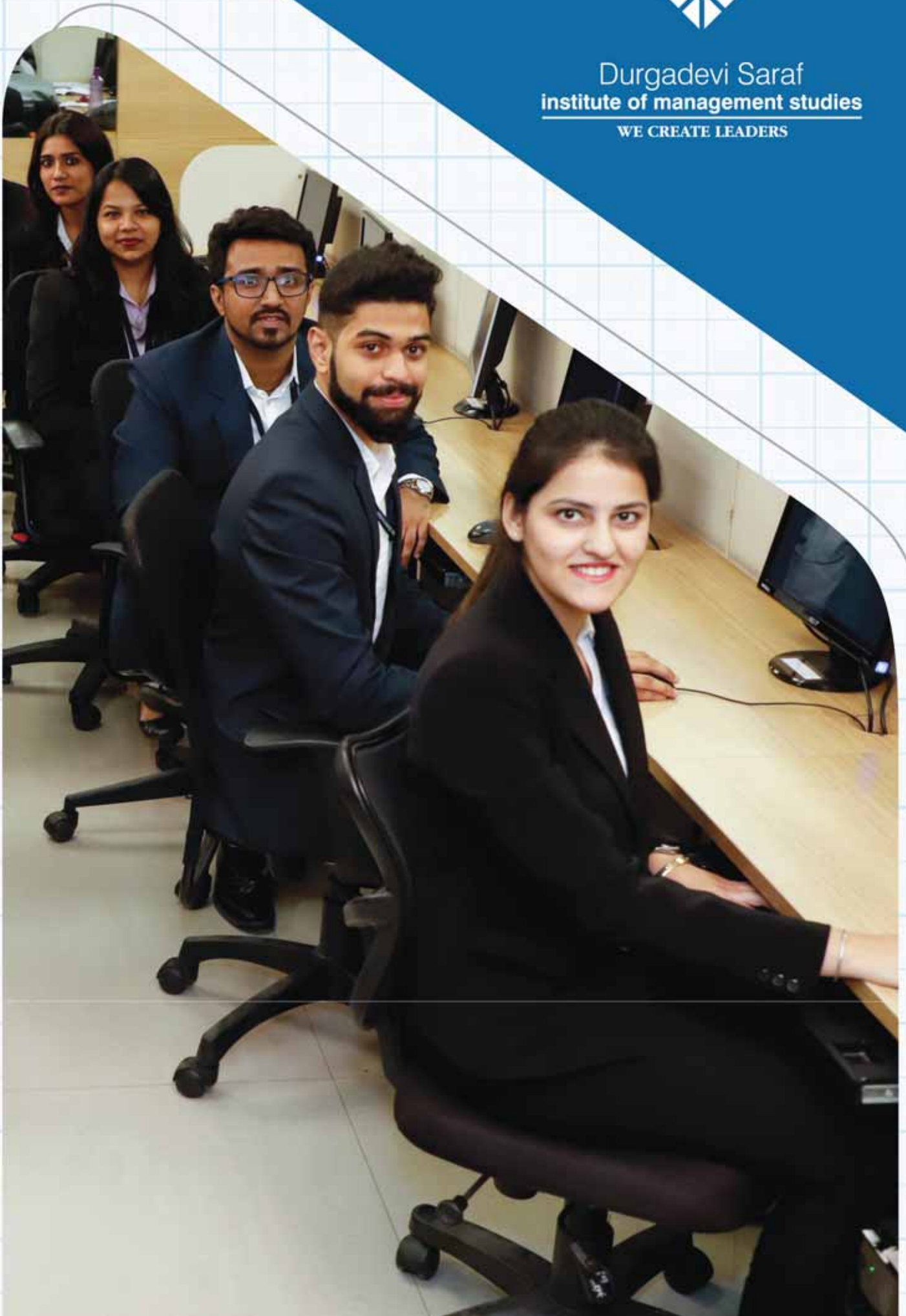
- Banking
- BFSI
- Consultancy
- E commerce
- FMGC
- Infrastructure
- IT
- Manufacturing
- Media
- Pharmaceuticals
- Retail
- Service





Durgadevi Saraf
institute of management studies

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Note: Names appearing above are printed in alphabetical order of surname and within a family names are printed as per seniority

Courses @ RSET

 <p>Kudlal Govindram Seksaria sarvodaya school INSPIRE, INVENT, INFLUENCE</p> <p>Established in 1959</p>	<p>The school is authorised by the Maharashtra State Board of Education to offer SSC syllabus & the medium of instruction is Hindi.</p>	 <p>KGSS www.kgss.org.in</p>
 <p>Kudlal Govindram Seksaria english school INSPIRE, INVENT, INFLUENCE</p> <p>Established in 2010</p>	<p>The School is authorised by the Maharashtra State Board of Education to offer SSC syllabus & the medium of instruction is English.</p>	 <p>KGES www.kges.org.in</p>
 <p>Ramniwas Bajaj english high school UNLEASH YOUR POTENTIAL</p> <p>Established in 1985</p>	<p>The School is affiliated to the Council for the Indian School Certificate Examinations and follows the ICSE curriculum from Nursery to Std.X.</p>	 <p>RBHS www.rbhs.org.in</p>
 <p>Mainadevi Bajaj international school GIVING WINGS TO YOUR DREAMS</p> <p>Established in 2009</p>	<p>Authorised International Baccalaureate Diploma Programme (IBDP). Authorised - Cambridge Primary Programme (CPP). International General Certificate of Secondary Education (IGCSE).</p>	 <p>UNIVERSITY of CAMBRIDGE International Examinations CAMBRIDGE INTERNATIONAL CENTRE</p> <p>MBIS www.mbis.org.in</p>
 <p>Durgadevi Saraf junior college IN PURSUIT OF EXCELLENCE</p> <p>Established in 1975</p>	<p>The Junior College is authorized by HSC Board of Government of Maharashtra to offer higher secondary courses in arts, commerce & science. College has started Bi-focal in science stream. The students have the option of selecting Computer Science & Electronics as their subjects of choice.</p>	 <p>DSJC www.dsjc.org.in</p>
 <p>Ghanshyamdas Saraf college of arts & commerce EDUCATION EMPOWERES</p> <p>Established in 1983</p>	<p>Affiliated to University of Mumbai</p> <p>Undergraduate courses: B.Com B.Com (Accounting & Finance), B.Com (Banking & Insurance) B.Com (Financial Markets), B.M.S., B.M.M., & B. Sc IT.</p> <p>Post Graduate Courses: M.Com (Accountancy), M.Com (Business Management) MCJ - Masters in Communication & Journalism. MFTNMP - Masters in Film Television and New Media Production.</p>	 <p>GSCC www.sarafcollege.org</p>
 <p>Kirandevi Saraf institute of complete learning WIDENING HORIZONS</p> <p>Established in 2005</p>	<p>University / Institute Tilak Maharashtra University ICOFFP (Mysore University) Helen O'Grady International</p> <p>Courses BCA, BBA MBA- Finance, MBA+ APFP, CFP Teacher Training Program</p>	 <p>INTERNATIONAL FOUNDAION OF TECHNICAL & PROFESSIONAL EDUCATION</p> <p>KSIL www.ksil.org.in</p>



Durgadevi Saraf
Institute of management studies
WE CREATE LEADERS

Established in 2010

University & AICTE Approved courses:

- Two years full-time Master in Management Studies (MMS)
- Two years full time Post Graduate Diploma in Management (PGDM)

Autonomous Programs

- Global Entrepreneur Program
- Family Managed Business Administration
- Entrepreneurship Program
- Women Entrepreneurship Program
- Event Management
- Supply Chain Management



DSIMS
www.dsims.org.in



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

Established in 2010

- 1) AICTE approved (2 years full time) Post Graduate Diploma in Management (PGDM) with specialization in
 - (a) Media & Entertainment and
 - (b) Advertising & Communications
- 2) Bachelor of Arts Film, Television & New Media Production - affiliated to University of Mumbai
- 3) Courses in affiliation with University of Mumbai's Garware Institute of Career Education and Development:
 - (a) Post Graduate Diploma in Digital Marketing
 - (b) Post Graduate Diploma in Communication Design
 - (c) Certificate Course in Digital Film Making
 - (d) Certificate Course in Sound Engineering & Design
 - (e) Certificate Course in Cinematography



DGMC
www.dgmcms.org.in



Ladhidevi Ramdhar Maheshwari
night college of commerce
ENLIGHTENING FUTURE

Established in 2014

Rajasthani Sammelan Education Trust has started a Night College in its educational campus in the name of Ladhidevi Ramdhar Maheshwari Night College of Commerce from the academic year 2014-15. The college is affiliated to the University of Mumbai and offers B.Com course. Ladhidevi Ramdhar Maheshwari Night College of Commerce has accommodated students who have passed out from evening section of Durgadevi Saraf Junior College as well as other deserving students from the nearby areas.



LRMC
www.lrmc.org.in



Ramdhar Maheshwari
career counseling centre
STEERING TO SUCCESS

Established in 2011

- Career Assessment and Guidance
- Professional Consultancy
- Personalised Skill building
- Learning Difficulty Assessments
- Remedial solutions for Academic Difficulty
- IQ & Aptitude Assessments
- Occupational Therapy
- Personal Counseling
- Workshops for Teachers, Parent and Students
- Study Abroad Counseling
- SAT/GRE/GMAT/ILTES/TOEFL Coaching
- Speech & Drama Programme

RMCC
www.rmcc.org.in



Kunjibihari S. Goyal
online academy
LEARNING BEYOND BOUNDARIES

Established in 2014

Rajasthani Sammelan Education Trust has started an Online Academy to extend educational facilities to a large number of students who are unable to attend regular lectures in a college. At the same time, there are many students who are anxious to study further. Through online academy, lectures of well qualified lecturers will be available on the website and students will be able to study from the convenience of their own home. Besides, the student will be able to view the lecture on the website again and again to clear his/her concept. The online academy will provide lectures of degree and post-graduate courses.

GOLD
www.goldelearning.com



Mainadevi Bajaj
international playschool
YOUNG ENLIGHTENED MINDS

Established in 2014

Rajasthani Sammelan Education Trust continues with its endeavors in the field of education with its new initiative for Toddlers which is, Mainadevi Bajaj International Playschool. The Trust aims to lay the foundation of learning for tomorrow's Global Citizen. Mainadevi Bajaj International Playschool is the first IPC Accredited Playschool in Mumbai, India and offers a Playgroup and Pre Nursery.



MBIP
www.mbip.org.in



RS CA
study centre
INTELLIGENCE IN HER

Established in 2015

Rajasthani Sammelan Education Trust has started RS CA Study Centre. In the city like Mumbai there are space constrains in many houses and students often face inconvenience to study in a peaceful atmosphere. This study centre proves to be a boon to many students, as they are able to study in a quite environment. The study centre remains open from morning till late evening for the benefit of students. The ICAI Extension counter has also been opened at the RS CA Study Centre for the benefit of its students and members, for submission of various documents and distribution of study material to CA students.



RS CA
www.rsca.org.in



Dhurmal Bajaj
bhavan
COMMUNITY PARADISE

Established in 1975

Dhurmal Bajaj Bhavan is a community hall which was constructed in the year 1975-76 with the handsome donations received from Shri Dhurmal Bajaj Charity Trust & other philanthropists of the community. It is situated on S.V. Road, on the opposite side of the Educational Complex of Rajasthani Sammelan Education Trust. It has a spacious, air conditioned hall on the ground floor with a seating capacity of 350 persons. The building has two more halls on the first & second floors. There are air conditioned rooms adjacent to the hall on all the floors. Dhurmal Bajaj Bhavan caters to the needs of the community, as it is rented out to the people for marriage & other social & business purposes. Many cultural activities of the schools & colleges of the trust are also conducted in Dhurmal Bajaj Bhavan.



Trivenidevi Deora
chikitsa sahayta kosh
HELPING TO HEAL

Established in 2001

Rajasthani Sammelan Education Trust has set up Trivenidevi Deora Chikitsa Sahayta Kosh to provide medical help to needy people. It is managed by Trivenidevi Deora Chikitsa Sahayta Kosh Committee. The committee receives applications for medical help from needy people and on scrutiny of the applications, sanctions and disburses medical aid to the concerned persons who have applied for the same. Many people including the staff of all the institutions have availed of this facility from time to time.



Durgadevi Saraf
hall
TREASURING MEMORIES

Established in 2002

Durgadevi Saraf Hall is constructed in the educational complex of Rajasthani Sammelan Education Trust & is an air conditioned, sound proof hall with state of the art facilities. It has a seating capacity of approximately 300 persons & is mainly used for organizing seminars, conferences & cultural activities of the educational institutions of the trust. Besides, it is sometimes also given to the members of the community for marriage & other social needs. The hall has all the facilities to cater to business meetings. It has 2 air conditioned rooms adjacent to the hall.



Rajasthani Sammelan
I.T. hub
LINKING GLOBALLY

Established in 2010

To maintain universally accepted IT Standards in security, availability and data management, Rajasthani Sammelan Education Trust has decided to have an IT Hub as proper data centre which is supported and managed 24 x 7. The IT Hub is constructed on the 10th floor of the new building, in a built-up area of 3800 sq. ft. It is fully air conditioned and is operational. The main aim of constructing the IT Hub is to make all course material available on line to our students, easy flow of interaction between student and teacher through electronic medium, to create alumni data and keep students attached to our organization life-long through web, to safe guard the campus using video vigilance and electronic access control, to control the entire admission process of all institutions centrally, to safe guard all available data and provide fast internet services within the campus.



Rajasthani Sammelan
food court
FOOD FOR THOUGHT

Established in 2010

Rajasthani Sammelan Education Trust has started a cafeteria in its premises to provide snacks of large varieties to students. The cafeteria is situated on the ground floor on the south side of Durgadevi Saraf Hall in a total built-up area of approximately 4500 sq. ft. It is used by staff and students of all institutions. Various food items of different price range are supplied by the cafeteria to the students & staff of all our institutions. The cafeteria supplies all kinds of snacks and beverages to the canteens of all the institutions of Rajasthani Sammelan Education Trust.



Ramnarayan Saraf
educational outlet
ONE STOP EDUC. SHOP

Established in 2010

Rajasthani Sammelan Education Trust has started an educational outlet in its campus by the name of Ramnarayan Saraf Educational Outlet. This educational outlet is dedicated to the memory of late Shri Ramnarayanji Saraf. The educational outlet is constructed on the ground floor of the new building of Ramniwas Bajaj English High School on the rear side, in a built-up area of 5000 sq. ft., with an independent entrance. In this educational outlet, all stationery items, text books etc. are sold at a reasonable price so that students need not go out to purchase such items elsewhere. It also has xeroxing facility for staff and students.



Vijay Pal Singh
health centre
WEALTH OF WELLBEING

Established in 2014

Rajasthani Sammelan Education Trust has constructed Vijay Pal Singh Health Centre on the ground floor of the new building of Ramniwas Bajaj English High School and Deviprasad Goenka Management Institute of Media Studies, in a built-up area of approximately 1200 sq. ft. The health centre is fully air-conditioned and has a well equipped clinic, managed by trained and experienced staff and qualified medical professional prepared to meet the emergencies. The health centre caters to the students of all institutions of Rajasthani Sammelan Education Trust for health check-up. It will also conduct health and wellness educational seminars for staff, students and parents.

Other Initiatives



**Kirandevi Saraf
library and reading room**
WORLD OF KNOWLEDGE

Kirandevi Saraf Library and Reading room offers reading room facilities to such students who do not have a peaceful environment at their house. The reading room is open to all students from Standard 8th onwards. The Kirandevi Saraf Library and Reading room facility is available to the students from 6pm in the evening to 9pm and from 9am to 9pm on Sundays & holidays. The library is manned by staff of Rajasthani Sammelan Education Trust and the students are enrolled on payment of nominal fees to access the facilities.



**Draupadidevi Sanwormal
women's hostel**
HEAVENLY DOMICILE

University Grants Commission (UGC) has given a special grant to GSCC under X Plan to start residential facilities for women students to pursue higher education. RSET's Draupadidevi Sanwormal Women's Hostel is state-of-the-art infrastructure with two and three bedded A.C. and non A.C. rooms, Wi-Fi enabled recreational area, a dining room, a dry pantry and laundry facility. The hostel has round the clock vigilant security services with CCTV surveillance.

www.dswhostel.org.in



**Pravinchandra D. Shah
sports academy**
FITNESS REGIME

Pravinchandra D. Shah Sports Academy is built on a 24,000 sq ft area with the most modern infrastructure. The Academy offers sports facility like Tennis, Basketball, Box Cricket, Futsal, Handball, Netball, Hockey, Skating & a walking track. Pravinchandra D. Shah Sports Academy will perhaps be the new sports landmark in the north western part of Mumbai and will add a new dimension to the educational endeavour of Rajasthani Sammelan Education Trust.

www.pdsa.org.in



**B K T
freeship endeavour fund**
FOSTERING KNOWLEDGE

Rajasthani Sammelan Education Trust has started BKT Endowment Freeship Fund to provide freeship to those students who cannot afford education due to lack of funds. BKT Endowment Freeship Fund is going to provide opportunity to many deserving students to obtain suitable education and thereby make progress in their life by becoming properly qualified.



**Remsons Group
management research centre**
MANAGEMENT RESEARCH

Rajasthani Sammelan Education Trust has started Remsons Group Management Research Centre (in memory of Radhadevi Harlalka) in Durgadevi Saraf Institute of Management Studies. Research is an important part of management education for its growth and development. Remsons Group Management Research Centre has been playing an active role in the area of research in management studies. This has given an opportunity of interaction with scholars of reputed universities all over the globe. The Director as well as faculty members of DSIMS have been presenting research papers in many international and national seminars and workshops. We are sure that in future, many scholars will successfully complete Ph. D Programme from Durgadevi Saraf Institute of Management Studies.



**I R B
scholarship endowment fund**
HONOURING EXCELLENCE

Rajasthani Sammelan Education Trust has started IRB Scholarship Endowment Fund to provide scholarships to all meritorious students of all the institutions of Rajasthani Sammelan Education Trust. This will give encouragement to many brilliant students to achieve further excellence in education. Meritorious students will be further motivated to work hard and give their best performance in the field of studies.



**Jankidevi Bilasrai Bubna
endowment freeship fund**
EMBOLDENING STRENGTHS

Rajasthani Sammelan Education Trust has started Jankidevi Bilasrai Bubna Endowment Freeship Fund to give freeship to the needy and deserving students studying in various educational institutes of RSET. The Jankidevi Bilasrai Bubna Endowment Freeship Fund will provide the much needed financial support to such students who do not have the financial means to pursue their education.

NEW Initiatives



Jankidevi Bilasrai Bubna
boys hostel
A WISE LOVE

Jankidevi Bilasrai Bubna Boys' Hostel is the latest addition in the educational endeavours of Rajasthani Sammelan Education Trust. The hostel provides safe and secured accommodation to male students coming from other states and abroad in Mumbai for obtaining higher and professional education. It is housed in an independent building with seven floors and is situated near RSET campus. It has all state of art facilities such as a canteen, air-conditioned study area on all the floors, lounge and TV room, games room etc. All the rooms are air-conditioned.



Rajasthani Sammelan
finishing school
A NEW BEGINNING

With the increasing globalisation and the foray of multinationals, organisations are looking at globally savvy individuals. To meet the fast changing requirements of the corporate world, RSET's proposes to start a Finishing School that will impart training in soft skills, communications, personality development etc with a view to groom the students for challenges of internationally benchmarked corporate world.



Rajasthani Sammelan
skill development centre
SCULPTING SKILLS

The proposed Skill development centre aims to advance the skill sets of the students to compete in a global environment. The objective is to provide necessary information and training to develop the skills sets of the students and make them industry ready. The Skill Development Centre will help bridge the industry-academia gap for employability.



Rajasthani Sammelan
teachers' training institute
BUILDING FOUNDATIONS

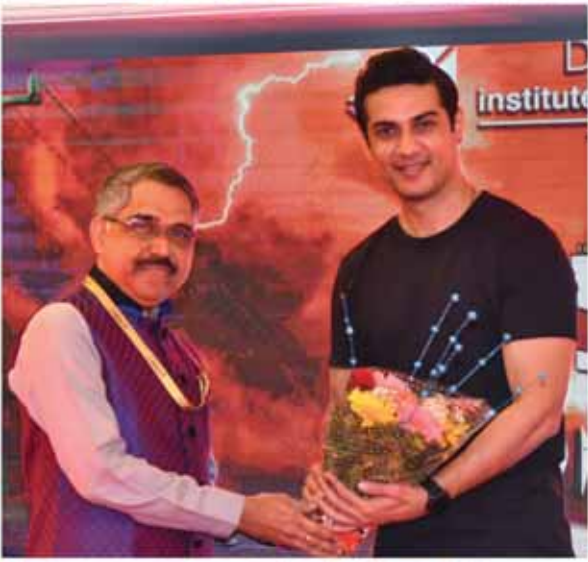
The Teacher's training institute aims to be a prominent name in the field of providing teacher's training courses. The Institute will aim to provide high quality training programs to aspiring teachers who want to get into the teaching profession as well as to those who are in the teaching profession to transform them into experts and prepare them for the rapidly changing dynamics of the global teaching methodologies and new approaches of teaching.



The Pledge One program provides an opportunity to pledge undertaking education for the under privileged strata of the society studying in the aided section of the educational institutions of Rajasthani Sammelan Education Trust. The donations received under the Pledge One program is utilised in an equitable manner to ensure that these students receive Quality Education in an environment that nurtures growth.























To encourage bright students studying in the Kudilal Govindram Seksaria School, Rajasthani Sammelan Educational Trust has come up with an endowment fund titled "Bright Sparks Endowment Fund". This fund has been conceived to provide educational enrichment to talented and deserving students studying in Grade 5 and above.







Institutions

 Kudilal Govindram Seksaria sarvodaya school <small>INSPIRE, INVENT, INITIATE</small>	 Kudilal Govindram Seksaria english school <small>INSPIRE, INVENT, INITIATE</small>	 Ramniwas Bajaj english high school <small>UNLEASH YOUR POTENTIAL</small>	 Mainadevi Bajaj international school <small>GIVING WINGS TO YOUR DREAMS</small>
 Durgadevi Saraf junior college <small>IN PURSUIT OF EXCELLENCE</small>	 Ghanshyamdas Saraf college of arts & commerce <small>EDUCATION EMPOWERS</small>	 Kirandevi Saraf institute of complete learning <small>WIDENING HORIZONS</small>	 Durgadevi Saraf institute of management studies <small>WE CREATE LEADERS</small>
 Deviprasad Goenka management college of media studies <small>INDIA'S PREMIER MEDIA SCHOOL</small>	 Ladhidevi Ramdhar Maheshwari night college of commerce <small>ENLIGHTENING FUTURE</small>	 Ramdhar Maheshwari career counseling centre <small>STEERING TO SUCCESS</small>	 Kunjbihari S. Goyal online academy <small>LEARNING BEYOND BOUNDARIES</small>
 Draupadidevi Sanwormal women's hostel <small>HEAVENLY DOMICILE</small>	 Pravinchandra D. Shah sports academy <small>FITNESS REGIME</small>	 RS CA study centre <small>INTELLECTION HUB</small>	 Mainadevi Bajaj international playschool <small>YOUNG EVOLVING MINDS</small>
 Jankidevi Bilasrai Bubna boys hostel <small>A WISE HIVE</small>	 Rajasthani Sammelan skill development centre <small>SCULPTING SKILLS</small>	 Rajasthani Sammelan teachers' training institute <small>BUILDING FOUNDATIONS</small>	 Rajasthani Sammelan finishing school <small>A NEW BEGINNING</small>

Endowment Funds & Research Chair

 Remsons Group management research centre <small>MANAGEMENT RESEARCH</small>	 IRB scholarship endowment fund <small>HONOURING EXCELLENCE</small>	 BKT endowment freeship fund <small>FOSTERING KNOWLEDGE</small>	 Jankidevi Bilasrai Bubna endowment freeship fund <small>EMBOLDENING STRENGTHS</small>
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Facilities

 Dhurmaal Bajaj bhavan <small>COMMUNITY PARADISE</small>	 Durgadevi Saraf hall <small>TREASURING MEMORIES</small>	 Trivenidevi Deora chikitsa sahayata kosh <small>HELPING TO HEAL</small>	 Ramnarayan Saraf educational outlet <small>ONE STOP EDUC-HOP</small>
 Vijay Pal Singh health centre <small>WEALTH OF WELLBEING</small>	 Kirandevi Saraf library and reading room <small>WORLD OF KNOWLEDGE</small>	 Rajasthani Sammelan I.T. hub <small>LINKING GLOBALLY</small>	 Rajasthani Sammelan food court <small>FOOD FOR THOUGHT</small>

DURGADEVI SARAF INSTITUTE OF MANAGEMENT STUDIES

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