

DSIMS

PGDM

(Approved by AICTE, 2 years full-time)

PROSPECTUS 2018 – 2020



RSET^a

**Durgadevi Saraf
Institute of management studies**

WE CREATE LEADERS

D

RANKED
8TH
TOP
 AMONG PRIVATE B-SCHOOLS IN
 MUMBAI AS PER BUSINESS
 WORLD RANKINGS 2015
BW BUSINESSWORLD

S

RANKED
8th among
 Top Private
 B-Schools
 in Mumbai
 AS PER THE
Times 3 School
 SURVEY 2018

A4
 RATED "A4" UNDER
 B SCHOOLS
 OF WEST INDIA BY
AIMA
ALL INDIA MANAGEMENT ASSOCIATION

RANKED
35TH
 AMONG
 THE TOP PRIVATE
 B SCHOOLS IN WEST ZONE
THEWEEK

M

mint
 MBA UNIVERSE
 RANKINGS:
 RANKED
76TH
 AMONG THE
 TOP B-SCHOOLS IN INDIA BY
 MINT-MBA UNIVERSE
 B-SCHOOL RANKINGS
 2017-18

AA+
 RATED "AA+"
 FOR 2015 BY
CAREERS 360

S



MAIN DONOR'S MESSAGE

Shri Mahavirprasad G. Saraf
Founder and Managing Trustee,
Kirandevi Saraf Trust

It gives me immense pleasure in congratulating Rajasthani Sammelan Education Trust (RSET) and Kirandevi Saraf Trust for the commendable progress achieved by their unique educational project- Durgadevi Saraf Institute of Management Studies, year after year.

It is a pleasure to watch the Institute growing with dynamism unique to itself, in line with the vision and mission. The essence of business today is to understand the rapidly changing global as well as domestic business environment which is fraught with ambiguity and complexity and then strategizing to meet the growth plans. The institute imbibes this spirit in itself and also disseminates the same thinking to its students. DSIMS offers six major programs:- Two programs affiliated to Mumbai University - Two years full-time MMS program and three years part-time MMM / MFM / MHRDM program. Apart from this, DSIMS also offers two years full-time PGDM program, a part-time Executive Program in Management (EPM), a 15 month week-end Post Graduate Program in Managing Family Business and a 3 month Diploma in Women Entrepreneurship.

The progressive educational values and skills imparted by the institute will help students to develop into corporate leaders of tomorrow. The programs introduced at DSIMS provide a complete revamp of the traditional curriculum by introducing the latest syllabus or contemporariness in

Management Education. The qualitative grooming at the institute ensures holistic development of each and every student to gear them up to compete with the best in the industry. It is my sincere wish that Durgadevi Saraf Institute of Management Studies be ranked as one of the top management institutions in the years to come.

DSIMS is privileged to have a dynamic, extremely experienced and a highly effective and motivated team of faculty and staff. The DSIMS Management Council has eclectic interests, expertise and multidimensional capabilities at its disposal. The institute has geographical advantages being located in the heart of the western suburbs. It also boasts of a state-of-the-art infrastructure with all modern amenities required by a management institute.

We extend our continued support to DSIMS and wish them luck in living upto their motto...

"We Create Leaders".

Vision

To be one of the preferred B- Schools in India by developing socially sensitive business professionals with global mindset.

Mission

To create a culture for academic excellence with emphasis on social sensitivity

Our Enduring Goals

At DSIMS, we believe that investment in a sincere and dedicated team provides impetus to us for creating a new paradigm of professional management education. This facilitation process will be enhanced by unique styles of delivery and wide-ranging support material. Our advanced, robust and world-class infrastructure further encourages the process of sculpting fresh ideas that will mould young minds in these times of immense competition.

DSIMS is named in the loving memory of Late Smt. Durgadevi Saraf, mother of main donor, Mahavirprasad G Saraf.



VISION, MISSION & GOALS



CHAIRMAN'S MESSAGE

Shri Ashok M. Saraf
Chairman, Management Council -
Durgadevi Saraf Institute of Management Studies

The excitement at Rajsthani Sammelan Education Trust (RSET) lives on, as we continue to grow and expand. It has been very fulfilling to steadily progress on the growth path; at the same time, it imposes its own challenges. Being in the field of education, a big responsibility lies on our shoulders as we facilitate the shaping of the current generation. We, at RSET, recognize this as the core of all our activities and it reflects in the way we manage and lead the Institutions built on sound values, mission and vision.

We are delighted that you have decided to be a part of our journey. We strive to provide an enriching and holistic learning experience at DSIMS for which we have created a state-of-the-art infrastructure that will facilitate excellent teaching-learning experience and also encourage research. While infrastructure aids the learning process, having a resourceful team is basic to quality. Our team comprises members who possess vast experience in the field of management education, are passionate and dedicated and are engaged in lifelong learning. We, at DSIMS, believe in providing students with quality education that will drive them to foster leadership towards sensitized and inclusive development. Our thrust has been to enhance and nurture the entrepreneurial spirit in our students to make the best use of demographic dividend India is heading towards. In this era of globalization, there is an intensified effort to gain human resources of competitive advantage. We understand the relevance and importance of investing in

the development of the youth and creation of a research environment; in propelling the nation into the sphere of contemporary civilization. The Global political economy is undergoing a vast shift and it is our collective responsibility to identify and acquire our space in this flux. I firmly believe that the solution lies exclusively in knowledge generation and transformation of that knowledge into inclusive solutions that will help us grow and prosper.

I welcome you to DSIMS and wish you all the best for your future endeavors.

“

**The best Preparation
for tomorrow is doing
your best today**

-R. Jackson Brown, Jr.

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DIRECTOR GENERAL'S MESSAGE

Dr. N. M. Kondap
Director General (RSET)
Former Vice Chancellor, SVKM's NMIMS University

Higher Education in general and Management Education in particular is influenced by globalization in technological, social, political, cultural, economic and entrepreneurial requirements with added ingredients of innovation and creativity. Conceptual clarity and its application are going to play a major role in the changing market scenario. The focus is shifting towards experiential learning with field based projects which will provide competitive advantage to the institute.

At Durgadevi Saraf Institute of Management Studies (DSIMS), which is ranked among top 10 business schools in Mumbai, the shift is taking place to develop leadership skills, to understand the market realities and develop the program architecture which addresses stakeholder expectations.

Some of the differentiators are:

International Exposure through International Immersion and Exchange Program.

- **Context of Localization:** DSIMS makes management education relevant in Indian context through rural immersion project.
- **Holistic Development of the Students.**
- **Fostering social responsibility as an integral part of the Institutional strategy.**
- **Corporate connect**

- Entrepreneurship through innovation and creativity.
- Nurturing Excellence

Visit DSIMS: Experience Yourself!



**Education is not
preparation for life;
education is life itself.**

-John Dewey





DIRECTOR'S MESSAGE

Dr. C Babu

Director

Durgadevi Saraf Institute of Management Studies

It gives me immense pleasure to welcome you into a leadership factory - DSIMS. Our Institute is built on the foundation of seventy year legacy of Rajasthani Sammelan Education Trust which runs more than fifteen progressive educational institutions. You would be glad to know DSIMS is ranked in the top 8 B-Schools in Mumbai and in the top 100 B-Schools in India in a short span of seven years of its inception.

DSIMS has been established with a purpose of nurturing and developing socially sensitive business leaders to contribute economic wealth to all community stakeholders. As we understand the requirement of good B-School, our student would find all ingredients right from the day she steps into the institute till she goes out as our successful Alumni. This institute boasts of the state of the art infrastructure ambient academic atmosphere, regular business leaders interaction, industry visits, alumni network and most importantly, intellectually research oriented faculty members.

Historically, DSIMS receives many applications through word of mouth recommendation of our Alumni, parents, recruiters, academicians and anyone and everyone who positively interacted with our Institute in our pursuit and commitment to create excellent business leaders. DSIMS has been taking many painstaking initiatives after careful deliberation with our faculty counsel. You will witness a personal touch during your two years journey in this institute through our faculty - student mentoring process.

The world is ever changing since inception. Particularly, this

century is witnessing a tectonic shift in terms of economic growth. McKinsey & Company has recently reported that three billion middle class consumers are going to emerge for the first time in the human history in a short while leading to unprecedented demand for consumer goods and services of all kinds across the world. Good Business Leaders are always in great demand to manage such explosive economic growth.

You can certainly become one such successful responsive business leader under the personal guidance and tutelage of our caring professors.

We welcome you to this temple of Learning!

“

The roots of education are bitter, but the fruit is sweet.

-Christine Grogain

”

ABOUT RAJASTHANI SAMMELAN EDUCATION TRUST (RSET)

RSET, a registered public charitable trust was established in the year 1948 at Malad, Mumbai. With an aim to promote various educational, charitable and social activities, the trust has pioneered in providing educational opportunities to various sections of society. During the last six decades and more, the trust has played a very vital role in promoting and providing better education from primary to post graduation in the fields of Commerce, Management, Information Technology and Media Studies. Apart from its educational pursuits, RSET also caters to the social and humanitarian needs of the community.

RSET has started its educational activities for girls, but in due course of time, it has opened its doors to boys as well. At present more than 5,000 students are receiving education in various educational institutions run by the trust.

The Educational Institutions owned and run by RSET are:

- Kudlal Govindram Seksaria Sarvodaya School
- Kudlal Govindram Seksaria English School
- Ramniwas Bajaj English High School
- Motinadevi Bajaj International School
- Durgadevi Saraf Junior College
- Ghanshyamdas Saraf College of Arts & Commerce
- Kirandevi Saraf Institute of Complete Learning
- Durgadevi Saraf Institute of Management Studies
- Deviprasad Goerka Management College of Media Studies
- Ladhidevi Ramdhar Maheshwari Night College of Commerce
- Kunjibihari S. Goyal Online Academy
- Motinadevi Bajaj International Playschool

Other organizations owned and managed by RSET include

- Draupadi Devi Sanwarma Women's Hostel
- Ramdhar Maheshwari Career Counseling Centre
- Pravinchanera D. Singh Sports Academy
- Janakidevi Bilasrai Bubna Boys' Hostel (New Initiative)

RSET is also providing many other facilities in its educational complex that include:

- Dhurmal Bajaj Bhavan
- Durgadevi Saraf Hall
- IT Hub
- Food Court
- Raminarayan Saraf Educational Outlat
- RS CA Study Centre
- IRB Scholarship Endowment Fund
- Vijay Pa. Singh Health Centre
- Kirandevi Saraf Library and Reading Room
- BKT Endowment Freeship Fund
- Janakidevi Bilasrai Bubna Endowment Freeship Fund
- Lalchand Damia Golf Cart.

The Trust is providing financial assistance to needy persons for medical treatment through Trivenidevi Deora Chikitsa Sahayta Kosh. Scholarships are also provided to needy students to complete their education.



DSIMS is all set to welcome another fruitful academic year in its stride. The initial years witnessed tremendous success, coupled with admiration from reputed industry and renowned academic community. We are proud to lay a strong foundation with a robust curriculum, where we lay emphasis on the overall development of our budding leaders. The different curricular emphasis are designed to match their learning abilities and interests. At DSIMS we strongly believe in the philosophy of "KAIZEN" or continuous improvement. This is evident in our continuous endeavors to elevate our benchmarks year on year and to compete with the best.

We ensure to make learning more enjoyable and meaningful for students, while developing the desired skills and values that will put them in good stead for the future. These include placing greater emphasis on non-academic program within the curriculum, such as



Entrepreneurial Cell "SOCH", Leader-in-Making, Thought Leadership Forum, Experiential Learning, Global Immersion etc. Our induction / orientation program is designed to educate and provide opportunities for graduates to transform themselves to postgraduate students.

DSIMS is promoted by the esteemed members of the distinguished Rajasthani Sammelan Education Trust, renowned for its contribution in the field of education in India. We aim to follow a consultative style of management which encourages participation in the development of the institute. The Board of Governors is committed to developing an institution of quality and integrity. To this end, it has established an independent Management Council comprising of eminent educationists, administrators and achievers from all walks of life. The Management Council brings to the school, its expertise in administration, technology-aided learning and education management.

DURGADEVI SARAF INSTITUTE OF MANAGEMENT STUDIES

Governing Council as per AICTE norms 2017-2022

Chairman nominated by the Trust	<ul style="list-style-type: none"> • Mr. Ashok M. Saraf
4 members nominated by the Trust	<ul style="list-style-type: none"> • Mr. Kailash Kejriwal • Mr. Nandkishore Gupta • Mr. Jairaj Thacker • Mr. Samir Choksi
An Industrialist / Technologist / Educationist from the Region to be nominated by the concerned Regional Committee as nominee of the Council out of the panel approved by the Chairman of the Council.	<ul style="list-style-type: none"> • Dr. Dinesh Harsolekar
Nominee of the Affiliating Body	<ul style="list-style-type: none"> • Prin. S. G. Chitale
Nominee of the State Government (DTE)	<ul style="list-style-type: none"> • Mrs. Mita Rajiv Lochan
An Industrialist/ technologist/ educationist from the Region nominated by the State Government	<ul style="list-style-type: none"> • Nomination awaited (letter sent to Government)
Principal / Director Member - Secretary	<ul style="list-style-type: none"> • Dr. C. Babu
02 Teachers elected by teachers of the institution	<ul style="list-style-type: none"> • Dr. Sharad Kumar • Dr. Beena Prakash
Additional Members nominated by the Trust	<ul style="list-style-type: none"> • Mr. Vinod Agarwalla • Ms. Archita Rajpuria • Mr. Banwarilal Jhunjhunwala • Mr. Suresh Pansari
Educationist from the region nominated by the Trust	<ul style="list-style-type: none"> • Mr. Madhusudan Maheshwari • Mr. Sunil Kabra • Dr. N. M. Kondap • Dr. Sunanda Kar



DURGADEVI SARAF INSTITUTE OF MANAGEMENT STUDIES

Composition of College Development Committee 2017-2022

<i>Chairman of the Management or his nominee - ex-officio Chairman</i>	• Mr. Ashok M. Saraf
<i>Secretary of the Management or his nominee</i>	• Mr. Kailash Kejriwal
<i>One head of department, to be nominated by the Principal or the head of institution;</i>	• Dr. Sarita Vichore
<i>Three teachers in the college or recognized institution, elected by the full time approved teachers from amongst themselves out of whom at least one shall be a woman;</i>	• Dr. Sarika Jain • Ms. Kusum Pawar • Dr. Chandrashekhar Kaushik
<i>One non-teaching employee, elected by regular non-teaching staff from amongst themselves;</i>	• Mr. R. D. Shetty
<i>Four local members, nominated by the Management in consultation with the principal from the fields of education, industry, research and social service; of whom one shall be alumnus</i>	• Mr. Nandkishore Gupta • Mr. Shrikant Dalmia • Mr. J. P. Khemka • Ms. Nikita Jhunjhunwala (Alumnus)
<i>Co-ordinator, Internal Quality Assurance Committee of the college;</i>	• Mr. Somesh Barerji
<i>President and Secretary of the College Students' Council</i>	• Mr. Fahad Dossani - MMS-II Year • Mr. Ankush Inamdar- MMS-II Year
<i>Principal of the college or head of the institution - Member Secretary</i>	• Dr. C. Babu
Total	15
<i>Special Invitee</i>	• Dr. Sunanda Kar



RSET: Higher Education Advisory Board

Name	Designation
Dr. Arun Nigavekar	Former Chairman, UGC, former Vice Chancellor, University of Pune
Mr. Ashok M Saraf	President, Rajasthani Sammelan Education Trust
Mr. Kailash Kejriwal	Hon. Secretary Rajasthani Sammelan Education Trust
Mr. Jainaj C. Thacker	Managing Trustee, Narsee Monjee Educational Trust
Dr. N. M. Kondap	Director General, Rajasthani Sammelan Education Trust-Member Secretary
Dr. Snehalata Deshmukh	Former Vice Chancellor, University of Mumbai
Prof. D.N.Jayasankaran	Former Vice Chancellor, Kanchi University, D.G,Bharatidasan University
Prof. R Natarajan	Former Chairman, AICTE Former Director, IIT Madras
Dr. D.S.Chauhan	Vice Chancellor, GLA University, Mathura
Mr. Jagdeep Kapoor	Managing Director, Samsika Marketing Consultants Pvt. Ltd.
Mr. Sanjeev Kumar Nair	Senior Vice President & Head GMS Learning and Development Reliance Industries Limited
Mr. M.D.Mallya	Former Chairman & Managing Director, Bank of Baroda
Mr. Kumar Ketkar	Media Consultant, Journalist
Dr. (Lion) Ashok Mehta	Past International President, Lions International & Former Sheriff of Mumbai
Dr. R.B.Smart	Managing Director, Interlink Marketing Consultancy Pvt. Ltd.
Dr. Indu Shahani	Ex Principal, HR College of Commerce & Economics, Sheriff of Mumbai 2008 & 2009
Dr. Ajit Ranade	Chief Economic Advisor, Aditya Birla Group
Dr. Mrinal Raste	Professor of Law, Former Vice Chancellor, Symbiosis International University, Pune
Mr. Ashok Korgaonkar	Founder, Archgroup Consultants, Dubai
Mr. Sunil Khanna	President & Managing Director, Emerson Power Network India Pvt. Ltd.
Dr. C. Babu	Director, Durgadevi Saraf Institute of Management Studies (DSIMS)
Dr. Kumardatt Ganjre	Director, Deviprasad Goenka Management College of Media Studies (DGMC)



The highest result of
education is tolerance.

-Helen Keller

Board of Studies

FINANCE

Member

Mr. Ajay Bordia
Dr. Brinca Jagirdar
Mr. Parimal Sheth
Mr. E. N. Venkat
Dr. Dipali Krishnakumar
Dr. M. Venkateshwarlu
Mr. Sameer Gaud

Designation

Partner
Retd. General Manager & Chief Economist
Director
Partner
HoD-Finance
Professor, Accounting and Finance Area
AVP

Company

Posttron Consulting Services
State Bank of India
J.R. Laddha Financial Services Pvt Ltd
Aavishkar Frontier Fund
Symbiosis-Pune
NITIE
Edelweiss Financial Services

HR

Member

Mr. Sanjay Chaturvedi
Dr. V. V. Gavaskar
Ms. Chetana Malaviya
Ms. Reva Prakash
Dr. Preeti S. Rawat

Designation

Business Partner-Global Operations
Professor
Head IHR
Principal Consultant & CEO
Professor, OB/HR & Editor-Business Perspectives and Research

Company

Sun Pharma
Institute of Banking
Personnel Selection
Edelweissin, Mumbai
Vertte HR Consultants
K.J. Somaiya Institute of Management Studies and Research



MARKETING

Member

Mr. Manoj Paul
Dr. Ranjan Chaudhuri
Mr. Nishith Bhandarkar
Mr. Deepan Bhatt
Mr. Pradeep Dutta

Designation

President & COO
Associate Professor, Marketing
Head - Marketing & Brand Service
GM-Sales
Director - Retail World

Company

GPS Global Systems Inc.
NITIE
Media Next Inc.
Polysat Plastics Private Limited
GfK Nielsen India Private Limited

OPERATIONS

Member

Mr. Arif Siddiqui
Mr. K.V. Subrahmanyam
Dr. Sachin Kamble
Mr. Harish Chatterjee

Designation

Founder Director
Vice President (India) CEO
Associate Professor
Operations Management
Vice President

Company

Colign Consulting
Sagitec USA
Genbioca Sciences Pvt Ltd
NITIE
Raymonds Ltd.

PGDM Admission

Course: Post Graduate Diploma In Management [Approved by AICTE, recognized by DTE and Govt. of Maharashtra]

Duration: Two years - full time.

Intake: 120 seats

Institute type: Private / Unaided. Hindi Linguistic Minority

Fees: Rs. 390,000/- for one year.

The Demand Draft/Pay Order for the fees should be drawn in favour of "RS-DSIMS", payable at Mumbai.

Eligibility Criteria

Basic Qualification: In order to secure admission to first year of two-year full time PGDM course, the candidate should fulfil the following eligibility criteria:

Any Bachelor's degree of minimum three years duration with minimum 50% in any discipline recognized by the Association of Indian Universities, as per the norms of AICTE.

OR

Appeared for the final year examination of any Bachelor's degree of minimum three years duration in any discipline recognised by the Association of Indian Universities. Such candidates can be considered for provisional admission subject to passing the Degree exam, as per the norms of AICTE.

&

Appeared for any one of the following entrance examination required for admission in the Academic Year 2018-19:

CAT, ATMA, GMAT, MAT, CMAT, CET, XAT any other (as per the AICTE norms for minority colleges)

Admission Criteria:

Admission to the programme is based on Admission Test, as indicated above. Group Discussion, Personal Interview, past academic performance and participation at sports and other cultural events at inter collegiate, inter-state and national and international level.

Weightages for Common entrance tests, Group discussion, Interview, Work experience and academic performance as suggested below shall be used for preparing merit list.

Sl. No.	Components	Weightage
1.	Score in common entrance tests	50%
2.	Group discussion	15%
3.	Personal Interview	15%
4.	Academic Performance	10%
5.	Sports, Extra-Curricular Activities, Academic Diversity and Gender Diversity	10%



Application Process:

1. Application form is available on our website. Fill in the application form and submit online.
2. Make online payment of Rs. 2,000.00 towards application form and admission process.
3. Download the application form and payment confirmation slip and submit the application form and payment confirmation slip to the office within 4 working days from the date of online submission.
4. The Institute will prepare a merit list based on the percentile of marks at the admission test and short list candidates for the next stage of selection process (i.e. Group Discussion and Personal Interview).
5. Submission of online admission form does not guarantee an admission to the Institute.

Note: The selected candidates will have to observe the "Code of Conduct" as defined by AICTE, DTE and the Institute. A copy of the "Honor Code" of the Institute will be given to the student at the time of admission, which contains details regarding Anti Ragging and other aspects of discipline. The student will need to return the "Honor Code" to the institute duly signed by him / her.

Prohibition of Ragging

Institute shall take all necessary and required measures, including but not limited to the provisions of these regulations to achieve the objectives of eliminating ragging within the institution or outside (Refer UGC Regulations on curbing the menace of ragging in Higher Educational Institutions, 2009)

Refund of fees

In the event of a student withdrawing before the starting of the Course, the entire fee collected from the student, after a deduction of the processing fee of not more than ₹1000/- (Rupees One thousand only) shall be refunded by the Institution. Should a student leave after joining the Course and if the vacated seat is consequently filled by another student by the last date of admission, the Institute will refund the fee collected after a deduction of the processing fee of not more than ₹1000/- (Rupees One thousand only) and proportionate deductions of monthly fee and proportionate hostel rent, where applicable. In case the vacated seat is not filled, the Institute will refund the security deposit and return the original documents

CURRICULUM

Conventional MBA offering traditional courses fall short of the expectations of the industry. In a globalized, googleized world, where enterprises span continents and markets keep evolving, the MBA curriculum too has to change. The PGDM at DSIMS reflects this paradigm shift in the board room expectation. The Post Graduate Diploma in Management (PGDM), though named conventionally, offers specializations that are reflective of the new management ethos. Students at DSIMS will get to specialize in four unique streams that are the cornerstone of modern enterprises. It equips the students to become business leaders who can act wisely and forcefully in a hyper competitive interlinked business ecosystem.

The PGDM is an All India Council for Technical Education (AICTE) approved two year full-time program. The program is spread across six trimesters spread over two years.

The first and second trimester are common for all students, the students can choose any one out of the four customized specialization domains offered from third trimester onwards, namely:

- Financial Management (Financial Markets)
- Human Resource Management (Organizational Psychology and Human Resource Management)
- Marketing Management (Marketing and Communication)
- Operations Management (Logistics and Supply Chain Management)



First Year- Trimester I

Subject Code

2GDM-101
 2GDM-102
 2GDM-104
 2GDM-105
 2GDM-106
 2GDM-107
 2GDM-108
 2GDM-109

Subject Name

Fundamentals of Management
 Business Economics
 Financial Accounting and Reporting
 Introduction to Behavioral Sciences for Business Management
 Marketing Management
 Business Statistics
 Business Communication
 Operations Management

First Year- Trimester II

Subject Code

2GDM-201
 2GDM-202
 2GDM-203
 2GDM-204
 2GDM-205
 2GDM-206
 2GDM-209
 2GDM-211

Subject Name

Macro Economics
 Cost & Management Accounting
 Taxation and Planning
 Organisational Behaviour
 Marketing Applications & Practices
 Operations Research
 IT Tools and Applications
 Project Management

First Year- Trimester III

Subject Code

Compulsory courses

2GDM-301
 2GDM-303
 2GDM-304
 2GDM-306
 2GDM-309

Subject Name

Business Research Methods
 Corporate Finance I
 Human Resources Management
 Business-The digital way
 Rural Immersion

Specialization Courses

Finance

2GDM-305-FN
 2GDM-306-FN
 2GDM-307-FN

Analysis of Financial Statements
 Financial Markets, Products and Institutions
 Banking, Finance & Insurance

Human Resource Management

2GDM-305-HR
 2GDM-307-HR
 2GDM-308-HR

Learning & Development
 Human Resource Policy, Practices and Audit
 Organisation Structure and Design

Marketing Management

2GDM-305-MK
 2GDM-306-MK
 2GDM-308-MK

Retail Management
 Sales Management & Negotiators
 Marketing Research

Operations Management

2GDM-305-OP
 2GDM-308-OP
 2GDM-309-OP

Transportation and Warehousing
 Business Forecasting and Demand Planning
 Total Quality Management & Lean Six Sigma



Second Year Core Courses

Compulsory courses: Common for all second year students

TRIMESTER IV

SIP
Entrepreneurship
Corporate Law
Corporate Strategy

TRIMESTER V

Business Analytics
Business Ethics & Corporate Governance
International Immersion
Geo Politics (Weekend Course)

TRIMESTER VI

Capstone
CSR & Sustainability Management
LIM

Second Year Specialization Courses

Finance

Focus on Financial Markets: This course prepares the students to take up a career in the fast growing and exciting world of investment industry. In a world in which asset classes have multiplied, a plain vanilla course offering the traditional investment management perspectives will not suffice. The course provides a theoretical knowledge of Multi asset portfolio management, Global investment perspectives and quantitative finance, together with an applied set of courses looking at industry structure, regulations and trends.

Financial Markets

TRIMESTER IV

Corporate Finance-II
Derivatives and Risk Management
Mergers & Acquisitions and Valuation
Multi Asset Portfolio Management

TRIMESTER V

Alternate Asset Classes
Credit Markets (Fixed Income)
Financial Econometrics
Equity Research

TRIMESTER VI

Behavioral Finance
Applications of Portfolio Analysis

Human Resource Management

Focus on Organizational Psychology & Human Resource Management: The PGDM - OP & HRM includes the basic subjects offered in a traditional MBA curriculum, as well as a core of organization Psychology courses designed to meet the specialized needs of today's managers. The focus of the curriculum is to enable students to appraise organizational culture and discuss how it shapes business effectiveness. Besides this, the course content covers the role of motivation factors and their uses in an organizational context as well as the development of plans for process improvements and job enrichment. The course offers multi disciplinary themes in course work, including the globalization of the marketplace, ethical considerations and human resources' role in responding to changing technologies and demographics.

Organizational Psychology and Human Resource Management

TRIMESTER IV

Performance Management System
Labour Legislation
Total Rewards at work
Global HRM

TRIMESTER V

IR and Labour Welfare
Competency Based Assessment & Psychometric Testing
Personal Effectiveness & Developing Interpersonal Skills
Organizational Development and Change Management

TRIMESTER V

- | Leadership Excellence & High Performance Teams
- | Talent Management & Employee Engagement

Marketing Management

Focus on Marketing and Communications: MBA programs in Marketing are quite common. The DSIMS PGDM Integrates Marketing and Communications in a strategic framework, enabling students to combine the analytical rigor of traditional marketing with the leverage of psychology of consumer behavior to deliver better decisions. Marketing and communication courses develop students into a dynamic marketing professional by honing analytical and critical thinking. These courses explore the links between corporate strategy, marketing strategy and communication strategy within a global framework.

Marketing and Communications

TRIMESTER IV

- | Integrated Marketing Communication
- | Consumer Behaviour
- | Marketing Models & Analytics
- | Rural Marketing

TRIMESTER V

- | Marketing & Sales - Services
- | Global Marketing
- | Product & Brand Management
- | Digital Marketing & Social Media

TRIMESTER V

- | Strategic Marketing
- | Business Marketing & CRM

Operations Management

Focus on Logistics and Supply Chain Management: The PGDM L&SCM integrates two crucial aspects of the modern enterprise - Operations and the Supply Chain. Companies need innovative leaders with the vision and skill to manage the entire life cycle of goods and services across a global enterprise. The Supply Chain function is the backbone of any organization. SCM has evolved from being a merely tactical function to a business function. The L&SCM program is designed to introduce the key concepts needed to enable a business to organize and run an efficient Supply Chain. The program looks at contemporary issues in Operations and Supply Chain Management and creates a deep understanding of the issues involved in a very competitive and challenging environment which is constantly in a flux. It equips the participants with a good understanding of the ground level situation and enables them to make decisions keeping in mind the global impact of the decisions. Overall, the program would lead the participant to adopt an integrated approach and create a competitive advantage for the organization.

Operations - Logistics and Supply Chain Management

TRIMESTER IV

- | Operations Strategy including Manufacturing Strategy
- | Logistics & SCM
- | Operations Planning & Control
- | Materials Management

TRIMESTER V

- | E-Commerce & Retail
- | Infrastructure & Facility Management
- | Sustainability & Green Supply Chains
- | ERP

TRIMESTER V

- | World Class Operations
- | Technology Management

WHAT WE DO DIFFERENTLY @ DSIMS



The world has changed over a period of time and along with this the needs of the industry and the expectations about managers have also undergone a sea change. But management education has not progressed much beyond where it all began. The result is the now familiar chorus from the industry "management graduates are not employable from day one". The industry demands management graduates who can be productive from day one, who have a global outlook but a local mindset and whose education is relevant for these turbulent times.

To meet the requirement of the industry and to keep the sanctity of the class room learning, DSIMS has developed a series of unique interventions - a unique, blended pedagogy which aims to produce a day one, job ready manager.

We would classify our innovations into two broad categories:

1. Innovations in Class room Pedagogy
2. Innovations Beyond Class Room Initiatives

Leader in Making (LiM)

DSIMS has designed a set of beyond classroom initiatives – branded as “Leader in Making” (LiM) that will inspire, test and challenge the ideas, knowledge and concepts of modern Management.

These interventions aggregate theory, practice and experience into a powerful course that will form the foundation of student’s future as a global manager.

Apart from imparting education to the students, we also pay special attention to inculcate human values and grooming students for bright career. Our Institute continuously strives to develop students to realize their latent potential while acquiring professional knowledge. We provide the students with career guidance and conduct courses on personality, communication and other such skills. These courses focus on enhancing students’ personality and on preparing them for their future careers and enhancing their employability.

Aims and Objectives of LiM Program:

- To assess students’ strength and weaknesses to obtain not only generic but need based interventions.
- To improve students’ employability quotient by giving them an edge; by providing skills and work related learning.
- To help students realize their potential. To enable them with new knowledge and empower them to gather a broader perspective and greater confidence.
- To guide students for a critical transition into a position of greater responsibility
- To help in increasing students’ overall effectiveness and reduce their learning curve

Nonpareil Pedagogy

We have nurtured one of the best learning environments at DSIMS. The learning process at DSIMS begins before the students enter the learning rooms and continues far beyond the institute. The rigorous yet flexible process focuses on combining clarity on the core concepts with the constraints of execution in a dynamic, globalized environment. The learning process includes experiential learning, workshops, case analysis, role plays, presentations, debates and discussions. As part of innovative pedagogy students of DSIMS are provided with Tabs with pre-loaded academic content in relation to their curriculum. The effort is supplemented by our ‘Corporate to Campus’ effort where select Industry leaders are invited to interact with the students. As a student of DSIMS, you will get a chance to interact with some of the best minds of the Indian Industry.

Business News Analysis (BNA)

To improve your reading and analytic skills and help you remain contemporary and relevant, DSIMS conducts ‘Business News Analysis’ sessions, where you follow the significant news and developments on sectors of your choice and share your readings and understanding with your peers. The sessions are moderated by faculty members who add to your perspective.

Business Immersion

Business Immersion makes students examine, analyze and evaluate complex process that challenges managers along the business cycle.

The program begins with the students doing a thorough,

structured analysis of the major sectors of the Economy. Periodically, the students will present their understanding of the sectors to a panel of faculty and Industry leaders from the concerned sectors. The panel will guide the students and ensure that the learnings are maximized.

After the industry analysis, the students do a deep dive into the sector of their choice. In this process, the students get familiar with the regulatory guidelines, current industry best practices and emerging next practices. This will be done through both industry visits as well as interaction with a wide range of experts.

On completion of the deep dive, the students identify their role within the sector and study the pre requisites of excelling in the role. This includes close interaction with a few role models from the sector. The students learn the processes and rules that govern the operations of the chosen role, the skills and knowledge needed to excel.

Analytical and Critical Thinking - ACT

We have developed the ACT to help our students develop their ability to weigh alternatives, make decisions and evaluate seemingly contradictory facts. ACT is anchored in the necessity to inculcate the art of critically analyzing any issue and developing cogent and powerful arguments for and against any broad, multi disciplinary issues that face the nation, the society or the corporate.

This exercise aims to develop the following in our students:

- Persuasive Writing skills
- Strategic Planning and data acquisition
- Creative Thinking
- Asking the right questions
- Logical reasoning

Broad based reading

The distinctive feature of our curriculum is the wider reading that you have to do to prepare for the class - including the use of news paper, magazine articles, thought leadership pieces from journals and blogs in the class room to drive learning.

Thought Leadership Forum (TLF)

Great leaders are not born, but made. In keeping with this adage, students read, listen to and interact with leaders from the corporate world, who are invited to the campus to share their experiences of practicing leadership and achieving excellence in diverse domains.

Meet the Celebrity

This intervention aims at bringing accomplished writers and known personalities to the campus. Students get an opportunity to interact with these known faces and earn during this process.

Entrepreneurship Development Cell (SOCH)

Entrepreneurship Development Cell was established in the year 2015 and was named as “SOCH”. The students get exposure to various professional courses like Student Entrepreneurship Development programme wherein professional experts help the students to make business plan and carry their ideas forward in the market. Because of such initiatives students become more confident in expressing their

ideas and learn the talent of thinking out of the box.

Bringing Industry to classroom

At DSIMS we ensure to organize guests sessions in each subject under the academic curriculum. These guest sessions are conducted by seasoned industry practitioners and are embedded into the regular lecture schedule. They are quite fruitful and help the students relate the classroom learning to industry expectations.

International Academic-Interface

- Durgadevi Saraf Institute of Management studies (DSIMS) and ESSCA (Ecole Supérieure des Sciences Commerciales d'Angers), France signed a Memorandum of Agreement (MOA) in 2015, crafting an agreement for academic collaboration.
- Durgadevi Saraf Institute of Management studies (DSIMS) and Northumbria University, England signed a Memorandum of Understanding (MOU) on 07-May-2015, crafting an agreement for collaboration. The MOU broadly encompasses exchange of scholarly ideas/expertise and research; the support of specific discipline interaction; the development of programmes to include student exchange and advanced entry from one institution to the other where the students are appropriately qualified.
- Durgadevi Saraf Institute of Management studies (DSIMS) and University of East London (UEL) signed a Memorandum of Understanding (MOU) on 19-June-2015, crafting an agreement for collaboration. The MOU broadly encompasses internationalization of the institutes' campuses, involving student exchange, faculty exchange and research collaboration.
- Durgadevi Saraf Institute of Management studies (DSIMS) and Oxademy Graduate School, Oxford, UK signed a Memorandum of Understanding (MOU) on 25-Nov-2015 for a long term academic partnership.

Many foreign professors and dignitaries have also visited DSIMS and addressed students on myriad subjects.

- A talk on "China's Urbanization Strategy" by Dr. Caryn Callahan, Professor, School of Business, Chaminade University, Honolulu, Hawaii, U.S.A
- A talk on "Paradigm Shift in the Middle Eastern Economics" by Dr. Nora Colton, Deputy Vice Chancellor (Academic), University of East London
- A talk on "Living in US" was delivered by Dr. Frank Tracki from Cornerstone University, U.S.A
- Dr. Karl Markgraf, Associate Vice President for International Affairs, Virginia Polytechnic Institute and State University visited DSIMS campus for exploring possibilities of mutual academic associations in future.
- Mr. Mahendra Gupta, Dean and Geraldine J. and Robert L. Virgil Professor of Accounting and Management, Olin Business School, Washington University in St. Louis visited DSIMS campus on special invitation.
- Ms. Rosemary Anne Mathewson, Consultant with City University New York (CUNY)- Baruch College visited DSIMS to explore various platforms for collaboration.
- Dr. DeWald Marylou, Associate Dean/Professor at Ottawa University visited DSIMS to explore various platforms for academic collaboration in the future.



International Faculty at DSIMS

The pace and diversity of growth of corporate world demands diverse range of competencies. The changing market dynamics have changed the corporate expectations significantly. The competitive world demands corporations to stay ahead of the curve to meet the challenges and leverage the opportunities. The two year PGDM is designed as a robust, unique, industry-driven, practice-oriented program to meet this demand of multinationals and Indian companies, operating in the international arena. The objective of the program is to impart vibrant, comprehensive and innovative learning to our students enabling them to be managers, entrepreneurs, and leaders with strong cultural values and to provide an ideal teaching environment and ambience to develop their skills to meet the challenges of the global business environment through varied global exposure. DSIMS has been engaging International Faculties to interact with our PGDM students to give international flavour of business operations and their management. It has helped DSIMS to maintain edge over other B-schools.

Many International faculties have visited our campus on various occasions like Dr. Frank Tracki, Cornerstone University, U.S.A delivered a talk on "Living in US", Researcher Dr David Zepeda of D'Amore McKim School of Business, Northeastern University, Boston, Massachusetts delivered a session on Supply Chain Management in Health Care Industry, Ms. Ceta Gates, the UK based entrepreneur, intrapreneur, an author the much coveted book, "From Brainwave To Business", and the creator of "Global Brainstorm" & "Whether to" delivered a talk on Happiness Circle.

This year, DSIMS have invited Prof. Hugh Munro, Professor of Marketing & International Business and former MBA Director at the Lazaridis School of Business & Economics at Wilfrid Laurier University to teach a complete course on "Corporate Strategy" to our PGDM students of batch 2017-19. Prof Hugh Munro will be with us for 2 weeks. This will give the students an International perspective of business strategy in a globalised environment. It will help the students immensely since boundaries are shrinking but businesses have expanded.



OTTAWA UNIVERSITY **GO BRAVES!**

Building and strengthening international connect @ DSIMS-PGDM students visit Ottawa University, Kansas, USA

Durgadevi Saraf Institute of Management Studies (DSIMS) in its quest to strengthen global connect, signed a Memorandum of Understanding (MoU) with the prestigious Ottawa University (OU), Kansas, to facilitate our PGDM students to study 2 credit courses in this 150 year old university famous for delivering education class apart.

19 PGDM students of the 2016-18 batch got the opportunity to represent DSIMS internationally and study 2 subject courses spanning across two months at the famous Ottawa University. The subjects studied by the students during these 8 weeks were, Servant Leadership, and Value Systems and Professional Ethics.

The subject Servant Leadership strove to give the students an understanding of a new, unconventional form of leadership, and motivated them to introspect and hone themselves as leaders, while Value Systems and Professional Ethics helped inculcate a train of thoughts that can differentiate between ethical dilemmas. Both the courses helped the students to develop on their emotional quotient and empathy in different business situations. In addition to imbining knowledge, this international exposure provided unique opportunity to the students to learn about new educational system, new people and a contrasting culture.

During their period of stay the students underwent timely evaluations in the form of assignments and presentations pertaining to the subjects, and were challenged to think differently and innovatively, be creative and put the abilities

to test. Students were given tours to a diverse range of industries where they were exposed to a plethora of work and operational environments. They visited the magnanimous Walmart Distribution Centre, where they got to see the source of the hypermarket procurement; Hasty Awards, a company responsible for manufacturing, producing and distributing medals, plaques and trophies for local, regional as well as Olympic level sports; Hallmark Cards, The local yet famous coffee hub - Roasterie; And Kalmar, a homegrown company and assembly plant known for their Make-to-Stock and Make-to-Business Prime Movers.

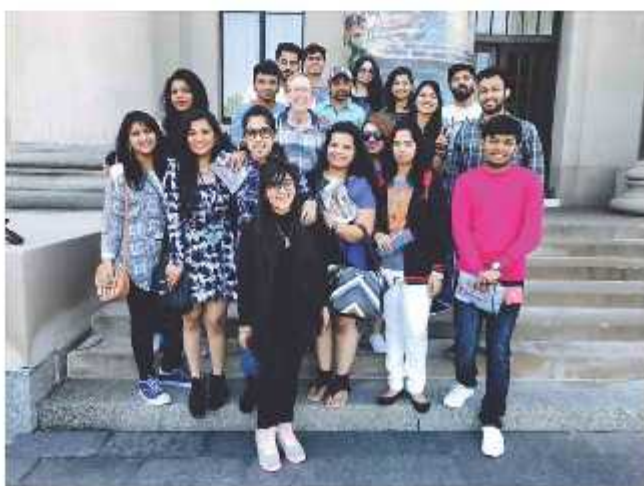
The faculty and administration at OU also organized recreational visits for the students to give them a taste of life beyond grueling class room study schedules, and description of the small town of Ottawa. The students visited Kansas City, where they went to the Nelson Atkins Museum of Art, Union

Ottawa
University
Prepare for a Life of Significance™



Station and Top Golf. They got to witness the majesty of the State Capital in Topeka and got connected with nature and their surroundings at Camp Chippawa, Pomona Lake and Tallgrass Prairie. Students also tried their leg on the local sport, the famous Baseball game, and set foot on the tracks of KC Speedway. The students were engaged in social service activities like making bath salts, greeting cards and origami flowers for the elderly. Pottery, arts and crafts were made to be a part of the recreational activities as well. It was an experience to remember for every student who was a part of this study abroad program.

The University hosted a grand convocation ceremony for all the 19 students on the successful completion of the 8 weeks long program. Overall for the students the entire program was a healthy mix of knowledge enrichment interspersed with immersing in the culture and life of the new country visited. This international exposure not only exposed the students to new subject knowledge but also armed them with many intangible skills like team work, appreciating and valuing cultural differences, becoming socially responsible towards



nature and society, time and stress management, exposing them to innovative pedagogies of learning, and many more skills which will actually create a real leader out of them.

“

Education is the movement from darkness to light.

- Alan Bloom

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Institute Initiatives

Rural Immersion

Rural India is changing rapidly. The rural development initiatives like MNREGA have increased the discretionary spending in Rural India. The rural consumer is now spending more. But the biggest question is: Who are these Rural Consumers? How do they think or act? What makes them good consumers? What influences their spending? These are some of the questions that managers need to answer if they are to enter the rural markets.

Prof. C K Prahalad, in his seminal work, re-introduced Rural India to corporate India. However, if Corporate India plans to enter rural markets, they need a breed of managers who have a firsthand feel for this market. This is the market of tomorrow and the students need to be sensitized to the dynamics of doing business in rural India. Rural Immersion Program at DSIMS helps our students understand rural markets, supply chains, rural consumers and potential models through field trips over a period of one week. This initiative uses the experiential learning model to create a complete manager who can stand up to the pressures of modern world. Apart from collecting and analyzing objective data from rural consumers, households, intermediaries and retailers, students explore the peculiarities and characteristics of industries located in rural areas. They interact with industrial units to gain a well-rounded experience, which provides them clarity and understanding of the five M's of management: Money, Manpower, Material, Machine and Methods and their application in rural India.

DSIMS takes its students to rural areas of India every year. The aim of this immersion is to sensitize the students on how the Rural India operates.

International Immersion

International Immersion is designed to expose students to work practices in an environment different from "home culture". It helps students understand macro-economic situation, various economic parameters of the host country from business management perspective. During the immersion, students interact with leading Chamber of Commerce, global companies; attend lectures by eminent professionals and business heads on global economy & business practices.

This helps students get first-hand experience of the country and get acquainted with culture, work ethos, education, industries, economic and business policies which are instrumental in the accelerated growth of the nation.

Students at DSIMS, in consultation with a faculty coordinator, research and narrow down the countries and the industries or firms they would like to visit. Based on the student feedback and the learning potential, the destination is chosen. Like most of the initiatives, international immersion too is a student-led activity.

HR Meet

DSIMS initiated to organize an exclusive HR meet from the year 2015. This initiative is for an elite group of HR personnel to collectively come together and deliberate on pertinent trends in the management sphere. Eminent speakers from corporate are invited as panelists for the panel discussion. The event is graced by a large number of HR professionals from various sectors. The HR meet gives the audience an opportunity to enhance their knowledge and hone their skills in the domain of HR.

Alumni Club

DSIMS has constituted a very vibrant Alumni Club. This alumni club is very effectively utilised to strengthen the association of alumni with their alma mater. Every year this club organizes a "Home Coming Weekend" wherein many sports activities were conducted.

Industry-Institute Partnership Cell (IIPC)

DSIMS students are exposed to practices of professional managers through numerous guest lectures. The guest speakers are carefully chosen to represent a wide domain of functions and industries.

Apart from bringing the corporate to the campus, the IIPC is active in taking the campus to the corporate. DSIMS identifies the corporate and arrange for a site visit to observe the ground realities.

Our students have visited NSE, Mumbai; Mumbai Port Trust; Birla, Santacruz, Mumbai; Mahindra at Kandivali; Raymonds at Vapi, Warehouses in Mumbai and Coke plant in Varanasi, Rashtriya Chemicals & Fertilizers (RCF) in Mumbai and Goofrey Phillips India Ltd. in Mumbai.



Bloomberg Financial Research & Analysis Lab

To provide extensive and up to date knowledge of financial research, RSFT has installed two live Bloomberg terminals for DSIMS especially for training in Algorithm based trading.

The Bloomberg Professional Service provides students with an additional tool that can enhance their classroom learnings, supercharge their job search and add a valuable skill to their resumes. With over 14,000 functions on the Bloomberg Professional Service, it is a powerful tool in researching and analyzing different areas of the finance industry.

Since industry uses Bloomberg extensively, there is a dire need for newly hired Under Graduates and MBA Graduates to have extensive workable knowledge of Bloomberg.

Most academic institutions do not impart Bloomberg training and hence the palpable skills gap between industry requirements and the academic training.

There has been a clear trend in forward-looking academic institutions to setup Bloomberg Labs and train students in Bloomberg.



CONCLAVES

Opession 2017:

Digital Transformation Of Industries

Opession 2017 (6th edition) was successfully held on 21 January, 2017 and was graced by senior industry professionals - Keynote Speaker Dr Ganesh Natarajan (5FWorld), Dr Sukanta Padhy (AllianzTirel), M/s Milind Shahane (TataIndustries), Satish Pramanik (Abbott), Shrish Bhargava (RaychemRPC), Vinayak Marathe (RelianceTechnology) and Abhijit Yenpure (Analog).

HR-O-SCOPE 2017

The annual flagship HR event - HR-O-SCOPE 17 was organized by Team Utkarsh on 21st of January, 2017. The Theme for the conclave was **'Emerging HR Trends and Innovative HR Practices'**. This prestigious event witnessed the presence of highly privileged dignitaries starting from the keynote speaker Ms. Shuchi Chatterjee and our distinguished speakers and panelists Mr. Sanjay Jha, Mr. Devrajan R, Mr. Malvin Mathias, Mr. Linnosh Rai and Mr. Anil Sunan.

The one day event was filled with edifying speeches and panel discussion by the esteemed speakers and panelists. Along with some tantalizing pre-event activities viz Quizmania, Mannequin Challenge and Good to Great which was a kind of fun and knowledge that received participation from students of reputed institutes and corporate. The winners were awarded with prizes in the closing ceremony.





Financia 2017

Durgadevi Saraf Institute of Management Studies - DSIMS graciously organized Financia'17 on 22nd January, 2017 with the central theme of **"Financial Innovations - Existing Scenarios and Emerging Trends in Banking and Finance Sector"**. Financia being the flagship conclave of finance at DSIMS, witnessed a multifarious set of amicable experts from the industry, namely, Dr. M. Narendra-Rao, Chairman & MD at Indian Overseas Bank, as the key note speaker, Ms. Sonali Johari- at HDFC Life, Mr. Yagnesh Desai- CA & CPA (USA), Consultant of Yagnesh Desai & Co., Mr. Amit Trevedi - Author & Speaker at Karmayoga Knowledge Academy, Mr. Lokesh Mallya Fund Manager CFA & FRM at SBI MF, Mr. Manoj Alirchandani-as speakers & panelists. Financia'17 simulated business situations in the form of Mock-Stock, FinQ & Crack the Interview for all the B-School Students. The event was co-ordinated by Dr. Sarita Vichore, Professor & HOD Finance along with the finance department at DSIMS.

This year, the team had conducted a lot of interesting and fun events like the Mock Stock, FinQ and Crack-the-Interview. These events were planned with the agenda of not only entertainment but also with a tremendous learning perspective. Financia'17 also had daily online event-Daily Quiz to build the excitement for the Conclave and this year's online quiz was a real success. Many students have followed it and have won lots of exciting prizes. With the Conclave and the events, based on the central theme, the managers of tomorrow get a platform where they can practically apply their skills and put theory into action.



CONCLAVES

Touge 2017

Durgadevi Saraf Institute of Management Studies (DSIMS) organised a very informative & interesting conclave sponsored by Shoppers Stop at their campus on Sunday, 22nd January, on the theme, **Indian Marketers- "Their ability to innovate: Issues and Challenges"**.

This was the fifth Marketing Conclave, which has become a signature event at DSIMS. The event was patronized by corporate professionals, academicians and management students from top notch B-Schools.

Mr. Ranajit Ghosh, National Director, Maxus India, Group M, delivered the keynote speech, emphasizing the need of transformation for effective & efficient innovation.

Prof. Ravi Banerjee, convenor of the conclave, who delivered the welcome address, stated the issues and challenges faced by organizations during transformation & innovation, thereby throwing the theme, open for panel discussion.

The essence of the same was that a surprising number of innovations failed not because of some flaw or because the market was not ready, but due to wrong insights gathered by the companies, leading to wrong Ideation & Initiatives, faulty Implementation to ultimate failure.





The learning was that companies should establish a strong connect with the customers in order to understand what they need & want.

The panellists were Mr. Atul Natu (Godrej), Mr. Alok Kapoor (Mahindra), Mr. Salman Bukhari (Luxury Brands Consultant), Dr. Ranjan Chaudhuri (NITIE) & Mr. Kallappa Pattannashetty (Mondelez International).

Touge'17 encapsulated brain stirring events like Brand Nerd, Market Mayhem & Product Niti. The events were judged by Mr. Umesh Dubey from Unilever & Mr. Sanjeev Chawla from IBM.



Social Initiatives



DSIMS is always being an integral part of the economy when it comes to giving back to the society at large. DSIMS considers it as social, economical and environmental responsibility to foster sustainable local development as well as add value to the local economy in which it operates. Our social initiatives take place through an Institutional Social Responsibility (ISR) Cell.

The main rationale for having ISR Cells is to focus on coming together of 'hearts, minds and hands' of the various stakeholders to give back to the society at large continuously.

Objectives:

- ISR Cell aspires to conduct a series of collaborations with NGO'S and government agencies for CSR projects on the areas such as health, education, environment and community development.
- It empowers students by providing opportunities to participate in social outreach programs of the institute so as to enable them to serve the underprivileged section of the society, and enhance their quality of life by willingly contributing skills and knowledge
- Incorporating and integrating ISR education in the curriculum of the institute.

The plan is to associate with one of the school where our students will be organizing poster competition; thereby making the students aware about the environment issues. DSIMS students will also impart awareness among the school students about basic hygiene. They will impart training to the students on english communication and computer skills.

DSIMS believes in contributing to the society with a difference on a continuous basis and its small initiative will indeed lay the foundation of sustainable development of our economy at large.

“

Education is not the filling of a pail, but the lighting of a fire.

- William Butler Yeats

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Scholarships



To enable the deserving student receive the benefits of a world class education, DSIMS provides a number of scholarships and freeships. Based on a combination of merit and means, these scholarships are designed to help the students complete their education.

DSIMS delivers this benefit in three flavors:

1. Freeship for one student from PGDM – the primary criteria being economic status of the student and merit within the selected students.
2. IRB Scholarship for two students from PGDM for academic excellence in the first year.
3. Durgadevi Saraf Medal and Ghanshyamdas Saraf Gold Medal for one student from PGDM – for all round academic excellence in the first year.

The scholars are selected by a panel of faculty from DSIMS and forwarded to the trustees of the Rajasthan Sammelan Education Trust for final decision.

The scholarship amount varies and is awarded on a yearly basis – making it mandatory for the scholars to continue their performance every term.

The methodology and application procedure are available in the student handbook, which is issued to the students on admission.



IRB
scholarship endowment fund
HONOURING EXCELLENCE



BKT
endowment freeship fund
FOSTERING KNOWLEDGE



Janakidevi Bilasrai Bubna
endowment freeship fund
EMBEDDING STRENGTHS

Student Initiatives

Life at DSIMS is never all about academics. We balance academics with a healthy blend of beyond class room initiatives and student led activities.

Finance Club - "FinDS"

The Finance Club at DSIMS encourages students to pursue careers in Finance. The club helps students appreciate perspectives far removed from the typical class room framework, thereby enhancing learning and creating better synergies with people and organizations.

Some of our activities include:

- **Market Monday:** The analytical skills are put to test with real-life, risk-taking situations of an investor with an opportunity to take effective decisions of 'how to invest', 'where to invest' and 'how much to invest' in a multi-asset world.
- **Jobs and Careers:** A career in finance is a challenge. We help build the necessary skills and job capabilities among ourselves to ensure we are job ready from day one.
- **C3-Corporate Campus Connect:** An initiative to invite senior finance professionals to interact with students and mentor us. We also organize corporate visits to observe the day to day activities among the financial services providers.
- **Regulatory Recce:** Keeping updated and making sense of the rules and regulations that govern the financial services world.

Supply Chain Club

The Supply Chain Management Club aims to assist DSIMS students to gain a clear understanding of the opportunities, career paths, trends, and current challenges and issues in operations management. The club enables this through inviting eminent speakers, conducting plant tours, discussion panels, faculty interactions, and other activities. The club leverages these programs to assist students with job and internship searches. The activities of the club include:

- **Supply Chain Conclave:** an annual seminar series on Supply Chain Management that sets the tone for the supply chain club.
- **Industry day:** the club organizes an industry day, where students of other disciplines are introduced to the Supply Chain Industry. This helps the new students at the institute to make an informed career choice.



- **Career Treks:** The club actively identifies career skills that are crucial for success in the supply chain and operations sector by reconciling skills with the job demands. This will help the club members develop practical career enhancing skills.
- **Speaker series:** We learn from the industry experts by inviting them to visit the campus and interact with our members. This helps students build a network of industry experts.
- **Industry Visits:** The club organizes industry visits to get a first hand feel of the supply chain and operations of various firms.

HR Club - "Utkarsh"

Utkarsh is the HR Club of DSIMS serving as a platform to learn the various aspects of HR and to understand how HR can serve as strategic partner to drive the company's strategic plans. The activities at the club include:

- **Act-O-HR:** Role play on contemporary HR issues and concerns. Students are given a situational theme on which they have to create a role play. Through the role play



students try and address the HR issues while suggesting creative and practical solutions.

- **Workshops, Seminars and Quiz Competitions:** Under these intervention students are given a chance to participate in various workshops, seminars and quiz competitions organized outside DSIMS campus.
- **Management Games:** Students gain management acumen by participating in various management games. This helps them learn the nuances of management theories through experiential learning.

Marketing Club - "Vibranz"

Vibranz is an intra college marketing club, conducting various activities across streams including advertising, sales, branding, social media etc. The club believes in inculcating a spirited attitude amongst the students to participate in a proactive manner. This year vibranz conducted two major events- Game of brands, quiz based events to test off the feet grasp of brands and Case study competition, which made the student test their logical and analytical skills. Vibranz hopes to continue more activities in the future to keep on building the students' domain knowledge.

Economic Forum

The Economic Forum is a student-run initiative dedicated to the pursuit of both professional and enthusiast interests in economics. The club aims to introduce the study of economics as core to managerial education. The activities at the club include:

- **Budget Bash:** an in-depth analysis of the annual budget by a panel of eminent economists with divergent views.
- **The Economic Debate:** a series of debates on contemporary issues that will help students get a better insight into the developments across the globe and their impact on Indian economy.

22 Yards

22 yards 2015 is an annual inter-B school cricket event hosted by students of DSIMS. B-school cricket teams from all over Mumbai participate in this event which runs across 5 days.

Format of the game is such that the teams are divided in groups of two with each group consisting of three teams. The top two teams of the two groups then proceed to the semis. The winner of the Semi-final 1 & Semi-final 2 then proceed to battle for the coveted trophy.

The teams compete for the trophy playing with great intent and true sportsman spirit and eventually contribute to make this event a grand success.

Sports Club- "VERSUS"

"Versus" signifies the true and positive spirit of competition or conflict. It signifies war, a fight to discover the best amongst all. "Versus" is the sports initiative taken by DSIMS as a whole, in which the students, faculty and staff come together and contribute wholeheartedly and exhibit oneness.

It is a platform in which hidden talents and abilities are showcased. Various events like cricket, football, volleyball, badminton, table tennis, carom and a plethora of track events

are organized by the students which demonstrate team spirit, the art of playing strategically in times of pressure and developing new tactics to outsmart the opposition.

Cultural Club - "YUWA"

Youth United with Ambition, the YUWA club of DSIMS is highly enthusiastic to encourage the students to take the legacy and culture of DSIMS to the next level. YUWA club organizes and manages the flagship cultural fest of DSIMS - SABRANG. YUWA also takes care of various events like imbuing the vibes of Indian tradition by initiating the traditional day, garba night, teacher's day, world aids day, friendship day and many more such enticing events that keep the DSIMS environment vibrant and youthful.

DSIMS Ambassador's Club.

DSIMS Ambassadors are the students who are the backbone of all events organized at the institute. It is a very enterprising and active set of students who are ever-ready to take responsibility on their shoulders and always deliver with impeccable precision. The students of this club are selected after vigorous rounds of screening aimed at judging their communication prowess and stage presence.

“

**Education is the key to unlock
the golden door of freedom**

-George Washington Carver

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DSIMS Event Gallery-2017

January

- Memorandum of Understanding was signed towards Student Social Responsibility (SSR) for Participation in Student Social Responsibility Projects between DSIMS and Indian Development Foundation (IDF) on 12th Jan 2017.
- Sabrang is the annual Intra-College cultural festival of Durgadevi Saraf Institute of Management Studies (DSIMS)

Sabrang was the perfect platform for everyone to showcase their vibrancy. The event ended in high spirits, with everyone eagerly awaiting the next edition of Sabrang.

February

- DSIMS Economics Club (DECI) organised Post Budget Session on 11 February, 2017. The entire discussion of this session was themed around The Mathematics of Union



that took place on 27th January, 2017, Organized for the Students. by the Students, a plethora of exciting one minute games, Treasure hunt, talent hunt, hog-a-thon and fashion show were some of the Events that took place on the most awaited day at DSIMS. Amidst the hullabaloo of the events, that saw participation from both students and faculty alike,

Budget. The Keynote Speaker of the session was Dr. Atindra Sen. An IAS of 1978 Batch (MP Cadre), Dr Sen is MA and Ph.D from Boston University, Fellow of MIT, Director General at Bombay Chamber of Commerce and Industries, Advisor Corporate Affairs, Shapoorji Pallonji Group. There was an interactive Panel Discussion moderated by Dr. Sumana Choudhuri, Assistant Professor, DS/MS. Along with Dr Sen, the eminent Panelists were Ms Shweta Agrawal, CFO Paragon Partners; Mr Umesh Kolapkar, CA & Independent Consultant and Mr. Indraneel Sengupta, Global Business Strategist. The eminent panelists discussed the implications of several issues of the Wish list of Union Budget 2017.

Budget 2017 was an enriching learning experience for DSIMS students.

- DSIMS organized Fourth Remsons International Research Conference on 18 February, 2017 under the aegis of Remsons Centre for Management Research. The Theme of the conference was Innovative Business Practices for Achieving Excellence in Globalised Competitive Environment. Chief Guest, Mr Krishna Kejriwal, MD Remsons Industries delivered his insightful keynote speech on the importance of innovation for the sustainability of businesses.

Altogether twenty research papers were presented in three different tracks. Dr Anil Sutar, Head of Research, Tata Institute of Social Science (TISS) was the Session Chair in Track I. In Track II, we had Dr Asit Mohapatra, Ex VP Future Supply Chain, as our Session Chair.

In Track III, Dr Vijay Page, Director General Mumbai

Educational Trust (MET) consented to chair the session. The final track had five presenters. On the basis of fair evaluation by a panel of judges and blind reviewers, three of the twenty presenters had been chosen as the Best Paper Awardees. Prize money of fifteen thousand, ten thousand and five thousand had been awarded to Prof Chirag Shah, Prof Archana Khemka and Research Fellow of NITIE, Mr. Gitesh Chavan respectively. The Jury members awarded the certificates to all the presenters.

A unique endeavor on the part of the Institute to host a conference on Innovative Business Practices as one of the most critical strategic dimensions of Indian growth trajectories

Durgadevi Saraf Institution received an innovation award called Emerging Institution by Higher Education Forum.

May

- Durgadevi Saraf Institute of Management Studies (DSIMS) held its Fifth Annual Convocation ceremony on 6th May, 2017 for the award of diplomas to PGDM class of 2015-17. The ceremony also included handing over of Degrees conferred by University of Mumbai to the MMS batch of 2014-16 and Part Time Masters (MM, MFM, MIIRDMA) batch of 2013-16 as well the



In times of uncertainty, The Conference was indeed a grand success.

- DSIMS Annual Sports Event - Versus was held for four days i.e. on 20th February, 22nd till 24th February, 2017. In this Intra-collegiate event, we had various participants playing open & box cricket, Badminton, Table tennis, Rink football, Basketball, Throwball, Carrom, & Volleyball. Opening ceremony and Open cricket were played at Arya Bhasker ground and other sports were played in our campus.



March

- Higher Education Forum - 8th Annual Convention was held on 18th March, 2017 at Saraf Hall. The event was very well organized, and the deliberations were insightful. Different perspectives presented by the speakers added much value to the event. This event was attended by more than 250 delegates and the convention was a great success



diplomas to the students of Family Business Management (FMB).

Dr Anil Sahasrabudhe, Chairman All India Council for Technical Education (AICTE), was the Chief Guest of the occasion. While presenting the Director's Report Dr C Babu announced that DSIMS ranked 8th Best B School in Mumbai and 91st best Management Institute across India, according

to the Ranking of Times B School Survey March 2017. Dr Sahasrabudhe appreciated the proud ranking as a great accolade for a seven year old institution. The 211 graduating students were awarded with their respective degree and diploma certificates. The toppers of each program across each domain also received Academic Excellence Award on the occasion.

June

• DSIMS organized its maiden Alumni Meet on 24 June, 2017. Almost 225 graduated students from six preceding batches of DSIMS gathered to relive old memories. The event was inaugurated by our current batch of students, followed by a welcome note from Director DSIMS, Dr C Babu. Students performed several small skits and dance drama regarding different events of DSIMS. The first batch of DSIMS 2010-12 as well some other batches shared different memoirs from their collection. After the formal event



the alumni enjoyed the reunion dinner. In all, the ambience was electric with people seen chatting and dancing in groups. The Meet ended with promise to meet again and everyone bid emotional farewell to each other and their beloved DSIMS.

July

• DSIMS has planned a 11 day Special Engagement Program for PGDM Batch 2017-19. The program commenced from 22 Jun 2017. The objective was to shape the young minds in the Journey of their Transformation towards being the Future Leaders of India. It was designed to sensitize the learners with basic nuances of management and facilitate creation of a strong foundation before the regular



classes take off. It also acted as a bridge course for helping the learners to reach a uniform level of understanding.

• Three day Boot Camp was scheduled for PGDM 2017-19 batch from 1st Aug-3rd Aug 2017. The students were



inducted towards Course Structure, Rules & Regulations, Code of Conduct and various Set of Activities conducted by various Cells (Academic as well as Cultural).

August

With the avowed objective of making our programmes more industry relevant an event , 'An Evening with the Mentors' was organized on 04th August, 2017 to network with mentors and other industry professionals with whom the students had worked during their summer internship projects. The event included a panel discussion on 'How to build up a



sustainable competitive advantage in your career". Eminent speakers such as Mr. K V Subrahmanyam (Management Consultant & Serial Entrepreneur), Mr. Vinayak Marathe (Sr. VP-Reliance Technology Group), Dr. Narandra Mairpady



and the importance of integrity, on which steady and sustainable progress can be achieved. She drew attention to the need to recognize and value what is present and how family is the bedrock to an individual's foundation. She cited 'Building good educational institutions is the best gift citizens can make towards nation-building' whilst also encouraged students to act on their entrepreneurial aims. She shared innumerable life lessons and insights that she gained over the years. Her address culminated into a very riveting and informative Q&A dialogue with the students, one that invigorated their spirits and had countless takeaways. Sharing the date with the illustrious Dr. Kiran Bedi were Mr. Ashok Saraf, Chairman RSET, Mr. Kailash Kejriwal, Secretary RSET, Dr. N.M.Kondap, Director General RSET, Dr. C. Babu, Director DSIMS and Dr. Sarita Vichore, HoD Finance. The date was further



(Retired CMD-IOE), Mr. Shbasish Pramanik (Director, Regional Head of Development Portfolio and Head I&D India PMO) and Mr. Arjun Varma (Director of Supply Chain -Nivea India) were on the panel. One of the important points mooted was whether enterprising business students should follow their passion or to engage themselves in job of some established industry. Apart from exchanging cordialities with the mentors, we also learnt how to keep abreast with the swift changes in the industry by enhancing one's skills and technical know-how and thereby, surviving in this fiercely competitive and rapidly growing industry. The event was very well attended and served to provide a platform for launching the Placement campaign of 2017-18.

• On 16th August, 2017 Durgadevi Institute of Management Studies held an captivating event to welcome its students of the coming year. The Foundation Day and Academic Inauguration of 8th batch of MMS and 7th batch of PGDM students. The Chief Guest of the event, the Hon'ble Lieutenant Governor of Puducherry, Dr. Kiran Bedi inspired the new students and by her engaging speech stressed on the importance of a strong and solid foundation,

witnessed to the launch of EDGE, DSMS Annual Newsletter, rich in contributions from the students of this institution, and the handover of the 4th Remsons International Conference Proceeding, which has set the tone for an engaging and empowering new academic year.

- As part of the industrial tour, Dr. Nehal Joshipura, finance professor at DSIMS, took the Finance specialization students of MMS and PGDM to the National Stock Exchange (NSE) on 22nd August, 2017. During this 3-hours visit, the students were sensitized with the quintessence of trading and related activities that take place at the exchange. The students attended an informative 2-hour session that entailed a discussion on cash and derivatives trading. They also learnt about the role of the exchange in equity trading, and were given live access to the exchange terminals, where they witnessed real-time operations. The tour concluded with an engaging question & answer session, where students further got a chance to interact with the experts and understand the nuances, under which NSE functions.





September

• On the 6th of September, 2017, the second year students of Durgadevi Saraf Institute of Management Studies (DSIMS) embarked on an International Immersion to Germany & Switzerland. Students were taken in two groups, wherein each group spent 7 days on this excursion. The first group arrived back in the country on 13th September, 2017, following which the second group set forth on their journey with a reroute on 20th September, 2017.

The immersion comprised of visits to the cities of Munich, Stuttgart, Frankfurt, Zurich, Luzern and Engelberg. In addition,

scholarly visits were made to Stuttgart Stock Exchange, Frankfurt Stock Exchange, MAN Truck Factory, the BMW Welt, Mercedes Museum, Ayinger Brewery & ETH University, the transit concluded with the apogee of all visits, Mount Titlis & the Rhino Falls. This uplifting exploration of international business, culture and life, opened the students to a new world, and transformed them into better informed individuals with a broadened global outlook.

• Durgadevi Saraf Institute of Management Studies (DSIMS) witnessed one of its' first events of the academic year, driven towards a social cause, on 26th September, 2017, where students of the Institute of Social Responsibility (ISR) organised a Blood Donation Drive, in association with Lions Club and Rotary club. The event, held between 10am to 5pm, saw 122 donors from around the vicinity, including students, teaching and non-teaching staff, who came forward to support this initiative. Each donor was awarded with a certificate as a token of appreciation and a donor card. This event was conducted under the guidance of Dr. N. M. Kondap, Director General, Dr. C. Babu, Director, Dr. Sarika Jain, Assistant Professor and ISR In-charge, supported by the ISR committee members from MMS and PCDM divisions of the institute. The donors expressed their happiness towards this noble cause, and the collective efforts and contributions from everyone made this event a heart warming success.

October

• The second Entrepreneurship Awareness Drive in IIT Kharagpur was held on the October 4, 2017, at Saraf Hall. The event kick-started with a welcome speech delivered by Dr. C. Babu, Director DSIMS, welcomed the eminent speakers, faculty and the students. The session started with Mr. Radhesh Kanumury, former Country Lead, IBM GEP,



introduced the students to the highly dynamic world of fast growing technologies. Mr. Devang Narella, Founder CEO of Atom Technologies, spoke about employment and entrepreneurship opportunities BFSI sector.

Mr. Harjeet Khanduja, Vice President, Reliance Jio Infocomm, discussed entrepreneurship and startups using examples from movies. Mr. Pratik Gandhi, founder Fdulabs, spoke about his journey and learning from failure. The final speaker of the evening, Mr. Dilip Chhabaria, founder of DC Designs, inspired the student with his journey; spoke about importance finding your purpose. The other speakers that spoke about their own experiences were Mr. Mahendra Sukeja, founder

travelled in two groups. The first group returned on 10th November, 2017, followed by the departure of the second group on 12th November, 2017, and subsequent return on 17th November, 2017.

The excursion consisted of visits to the Amul Factory, SEWA - an NGO, National Dairy Development Board (NDDB) complex, Institute of Rural Management, Anand (IRMA), as well as establishments in adjacent villages such as the handicrafts manufacturing center in Sihol, Dhundi village for it's solar power project, the tobacco co-operative in Gambhira, and the biogas, organic pesticide and fertilizer plant in Sundalpur, among many others. The students also



MACI, and Mr. Varun, founder IBHub. The event was closed with a vote of thanks by Prof. Anthony Colaco.

November

Students in their second year, at Durgadevi Saraf Institute of Management Studies (DSIMS) set forth on their journey to Anand, Gujarat, for their Rural Immersion on 5th November, 2017. The extent of the trip was for 5 days, wherein students



got the opportunity to have an interactive Q&A session with the Sarpanch of Thamna village. Students also visited the lush botanical gardens of Vehrakhadl.

The objective of these visits was for the students to garner an understanding of entrepreneurship, management, business development and sustainability through small demonstrations with large impacts, in the context of the Indian rural landscape.



Student Participants & Winners in Various Inter Collegiate Events:

List of participants:

Name of student	Batch	Name of event	Event organised by Institute / organisation ...	Location of institute / organisation	Month & year of event
Jeetesh Shinde	2016-18	Confluence	Indian Institute of Management (IIM)	Ahmedabad	Nov-16
Bhagyashree Shah	2016-18	Confluence	Indian Institute of Management (IIM)	Ahmedabad	Nov-16
Shruti Oza	2016-18	Confluence	Indian Institute of Management (IIM)	Ahmedabad	Nov-16
Sandeep Ranka	2016-18	Confluence	Indian Institute of Management (IIM)	Ahmedabad	Nov-16
Pranav Shukla	2016-18	Confluence	Indian Institute of Management (IIM)	Ahmedabad	Nov-16
Aakash Desai	2016-18	Confluence	Indian Institute of Management (IIM)	Ahmedabad	Nov-16
Clinton Gonsalves	2015-17	Parakram	Nirma University	Ahmedabad	Oct-16
Tushar Shroff	2015-17	Parakram	Nirma University	Ahmedabad	Oct-16
Prithviraj Shetty	2015-17	Parakram	Nirma University	Ahmedabad	Oct-16
Chirag Shanbag	2016-18	Chakravyyuh	K J Somaiya Institute of Management	Vidya Vihar, Mumbai	Feb-17
Dhairya Shah	2016-18	Chakravyyuh	K J Somaiya Institute of Management	Vidya Vihar, Mumbai	Feb-17
Jeetesh Shinde	2016-18	Chakravyyuh	K J Somaiya Institute of Management	Vidya Vihar, Mumbai	Feb-17
Nirav Avarsekar	2016-18	Chakravyyuh	K J Somaiya Institute of Management	Vidya Vihar, Mumbai	Feb-17
Anand Joisingh	2016-18	Chakravyyuh	K J Somaiya Institute of Management	Vidya Vihar, Mumbai	Feb-17
Akshay Sheity	2016-18	Chakravyyuh	K J Somaiya Institute of Management	Vidya Vihar, Mumbai	Feb-17
Tushar Shroff	2015-17	Chakravyyuh	K J Somaiya Institute of Management	Vidya Vihar, Mumbai	Feb-17
Clinton Gonsalves	2015-17	Chakravyyuh	K J Somaiya Institute of Management	Vidya Vihar, Mumbai	Feb-17
Prithviraj Shetty	2015-17	Chakravyyuh	K J Somaiya Institute of Management	Vidya Vihar, Mumbai	Feb-17
Yadnesh Karekar	2015-17	Chakravyyuh	K J Somaiya Institute of Management	Vidya Vihar, Mumbai	Feb-17
Saurabh Gupta	2015-17	Chakravyyuh	K J Somaiya Institute of Management	Vidya Vihar, Mumbai	Feb-17
Amit Bazari	2015-17	Chakravyyuh	K J Somaiya Institute of Management	Vidya Vihar, Mumbai	Feb-17
Shikhar Jiwarajka	2015-17	Chakravyyuh	K J Somaiya Institute of Management	Vidya Vihar, Mumbai	Feb-17
Vivek Mishra	2015-17	Chakravyyuh	K J Somaiya Institute of Management	Vidya Vihar, Mumbai	Feb-17
Altamish Siddiqui	2015-17	Yudh	Lala Lajpat Rai Institute of Management	Mahalaxmi, Mumbai	Sep-16
Pankaj Yadav	2015-17	Yudh	Lala Lajpat Rai Institute of Management	Mahalaxmi, Mumbai	Sep-16
Clinton Gonsalves	2015-17	Yudh	Lala Lajpat Rai Institute of Management	Mahalaxmi, Mumbai	Sep-16
Amit Bazari	2015-17	Yudh	Lala Lajpat Rai Institute of Management	Mahalaxmi, Mumbai	Sep-16
Vivek Mishra	2015-17	Yudh	Lala Lajpat Rai Institute of Management	Mahalaxmi, Mumbai	Sep-16
Kunal Shingare	2015-17	Yudh	Lala Lajpat Rai Institute of Management	Mahalaxmi, Mumbai	Sep-16
Shikhar Jiwarajka	2015-17	Yudh	Lala Lajpat Rai Institute of Management	Mahalaxmi, Mumbai	Sep-16
Meghan Madan	2015-17	Yudh	Lala Lajpat Rai Institute of Management	Mahalaxmi, Mumbai	Sep-16
Manoj Sharma	2015-17	Yudh	Lala Lajpat Rai Institute of Management	Mahalaxmi, Mumbai	Sep-16
Tushar Shroff	2015-17	Yudh	Lala Lajpat Rai Institute of Management	Mahalaxmi, Mumbai	Sep-16
Prithviraj Shetty	2015-17	Yudh	Lala Lajpat Rai Institute of Management	Mahalaxmi, Mumbai	Sep-16
Saurabh Gupta	2015-17	Yudh	Lala Lajpat Rai Institute of Management	Mahalaxmi, Mumbai	Sep-16
Ritesh Patel	2015-17	Yudh	Lala Lajpat Rai Institute of Management	Mahalaxmi, Mumbai	Sep-16
Yadnesh Karekar	2015-17	Yudh	Lala Lajpat Rai Institute of Management	Mahalaxmi, Mumbai	Sep-16
Hiral Kapasi	2015-17		Bombay Management Association	Churchgate	Jan-17

Nature of event

Inter-college - sports competitions

Inter-college - sports competitions

Inter-college - sports competitions

Management symposium

Management symposium

Management symposium

Management symposium

Management symposium

Management symposium

Inter-college - sports competitions

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Inter-college competitions of varied types

Inter-college competitions of varied types

Panel discussions

Student Participants & Winners in Various Inter Collegiate Events:

List of Winners

<i>Program About ...</i>	<i>Event</i>	<i>Name of DSIMS Student</i>	<i>Program</i>	<i>Batch</i>	<i>Level</i>
Inter-college sports cultural competitions	Basketball	Alisha Koralkar	PGDM	2015-17	Silver
Inter-college sports cultural competitions	Basketball	Digisha Jobanputra	PGDM	2015-17	Silver
Inter-college sports and cultural competitions	Chess	Gaurav Ajuja	PGDM	2015-17	1st
Inter-college - sports competitions	Volleyball	Ankit Daga	PGDM	2014-16	1st
Inter-college sports and cultural competitions	Rink Football	Abhishek Tawte	PGDM	2016-18	1st





Activities Undertaken Under The Aegis of Remson Group Management Research Centre

JOURNAL PUBLICATIONS

INTERNATIONAL JOURNALS

• Dr. Sarita Vichore

1) "Balanced Scorecard: Adoption for Government & Non-Profit Organization", published in "The International Journal's Research Journal of Social Science and Management", April 2013, [ISSN 2251-1571].

2) Understanding the link between input-throughput-output model of organization behavior and the input-throughput-output model for adult learning and the learning outcomes, Asian Journal of Multidimensional Research (A Double Blind Refereed & Reviewed International Journal, Vol 5, Issue 7 July 2016)

3) "Exploring factors of e-learning related To student engagement" International Journal of Multidisciplinary Research and Modern Education (IJMRME) Volume II, Issue II, 2016

• Dr. Sumana Chaudhuri

1) "Study on Cost Benefit Analysis In Appraisal of Infrastructure Projects: A Critical Review" published in "Advances In Management" Journal: Volume 7 (5), May 2014.

2) "Estimation of fair rate of return on equity for Delhi International Airport" published in the "Journal of the Airports Council International". The article has been co-authored with Professor Bijan Vasigh of Embry-Riddle Aeronautical University, Daytona Beach, Florida

3) "A Cost Benefit Analysis of Delhi Airport PPP Project," Journal Airtransport Studies (JATS) - 2015 Vol. 8 No. 1, May 2017.

• Dr. Sarika Jain

1) "Role of Demographic Variables in Work - Family Enrichment: A Study of Sales Employees in India" published in "International Journal of Business and Management Invention" (IJBM/I) Volume 4, Issue 5, May, 2015, Page No. 8.

2) Mediating Role of Work-Family Conflict in the Relationship between Demands and Turnover Intentions. Int. J. Happiness and Development, 3(1),22-43 2016,3(1),22-43

3) "Work-Family Conflict in India: Construct Validation and Current Status" Asia-Pacific Journal of Management Research and Innovation, a Sage publication (APJMRI: Print ISSN: 2319-510X; Online ISSN: 2321-0729), Vol.12 (II), p. 31 - 45, April 16.

4) Submitted a paper on "Mediating role of work-family conflict

in the relationship between demands and turnover intentions" in "International Journal of Happiness and Development" (IJHD), 3 (1),22-43, 2016

5) Work Support and Family Support as Predictors of Work-to-family Enrichment and Family-to-work Enrichment Global Business Review, a Sage publication (GBR: ISSN: 0972-1509, Online ISSN: 0973-0664), September-October Edition ,Vol.18(5), p. 1307-1324

6) CONSTRUCT VALIDATION AND EXPLORATION OF TURNOVER INTENTIONS OF SALES EMPLOYEES: EVIDENCES FROM INDIA International Journal of Indian Culture and Business Management (an Inderscience Publication) Scopus Indexed Journal ABDC list of Journals

• Dr. Nehal Joshipura

1) Risk Anomaly: A Review of Literature. Not Asian Journal of Finance and Accounting (AJFA - Macro think Institute, USA), Vol. 7(2), March 2015. Delayed publication in November 2015)

2) The Volatility Effect: Evidence from India, "Applied Finance Letters", Volume 5, Issue 01, 2016. [ABDC ranked international journal]

3) Beta Anomaly and Comparative Analysis of Beta Arbitrage Strategies, NMIMS Management Review, pp. 57-72, Vol.33, January 2017, University Day Special Issue

• Dr. Beena Prakash

Role of Gender and Motivation across Banking Sector in India, International Journal of Management & Social Sciences, (ISSN 2455-2267), Oct., 2016

• Dr. Beena Prakash and Dr. Sarita Vichore

"To study factors facilitating disruptive innovation technology" published in "Business Sciences International Research" Journal: Volume 2, Issue 1, 2014, ISSN 2321 - 3191).

• Dr. Sarita Vichore & Shazneen B Gandevia

Published a paper on "Understanding the link between input-throughput-output model of organization behavior and the input-throughput-output model for adult learning and the learning outcomes" An Asian journal of multidimensional research (a double blind refereed & reviewed international journal:issn:2278-4853 Vol 5, issue 7 July 2016

• Dr. Sharad Kumar and Ms. Pooja Goswami

Choice of Job Motivators: A Study to Compare the Extrinsic and Intrinsic Motivators of Management Students with their Parents in Mumbai International Journal of Research in Management and Business (ISSN: 2395-4329) Volume 2, issue 4, January 28, 2017



The highest result of education is tolerance.

- Helen Keller



Dr. Nehal Joshipura

1) Risk Anomaly - Empirical Evidence from the Indian Stock Market, *Nirma University Journal of Business and Management Studies*, Vol. 8, Nos. 3 January-June 2014

2) Risk Anomaly - Empirical Evidence from Indian Stock Market, *IUP Journal of Financial Risk Management (IJFRM)*, Vol. 12(1), March 2015

3) Beta Anomaly and Comparative Analysis of Beta Arbitrage Strategies *NMIMS Management Review* pp. 57-72, Vol.33, January 2017, University Day Special Issue

4) "Low Risk Anomaly: A New Enemy of Market Efficiency" published in *"The IUP Journal of Financial Risk Management"*; Volume 10, No. 3, September 2013.

5) "Market Reaction to Stock Salts in Large and Liquid Stocks: Evidence from the Indian Stock Market" published in *NMIMS Management Review: Double issue, October - November 2013, University Day Special January 2014 Issue.*

6) "Exploring Risk Anomaly in Indian Stock Market" had been accepted for "ANVESH-2015" Doctoral Research Conference in Management organized by Nirma University, April 2015.

• **Dr. Sumana Chaudhuri**

1) Brexit and the Aviation Industry: A Strategic Perspective, *Analytique* (Quarterly Journal of Bombay Chamber of Commerce), Vol.XII, No.3, July-September 2016

• **Dr. Beena Prakash**

1) "A Study of Key Growth Drivers and Challenges Faced by Indian Wireless", published in *TIMSR Journal of Management Research*: Volume 2, Issue No. 2, December 2013.

2) Coping Strategies and Demographic Variables: A Study amongst Employees in the Banking Sector, *Indian Journal of Applied Research*, ISSN- 2249-555X, Aug. 2016

• **Prof. Amit Shrivastava**

1) "An Empirical Study of Store Choice Model: An Endogenous Construct" published in *"Adhyaman" - A Journal of Management Sciences*; Volume 4, No.2, December 2014 (ISSN: 2249-1066)

2) "A Study to Understand the Price Sensitive Buying Behaviour of Consumers" published in *"Pacific Business Review International"*: Volume 7, Issue 7, January 2015.

• **Dr. Sarika Jain**

1) Jain, S. & Nair, S. K. "Work Support and Family Support as Predictors of Work to Family Enrichment and Family to Work Enrichment" in *"Global Business Review"* (Sage Publication), (Accepted For Publication).

2) Jain, S. & Nar, S. K. "Work-Family Conflict in India-Construct Validator and Status", *"Asia Pacific Journal of Management Research"*, (Under Review).

• **Dr. Minakshi Kishore**

1) Forecasting the utility of Smart phones and its usage Behaviour amongst the management students in Mumbai *Gyaan Management* Vol No.9, Issue 2, issue July-Dec, 2015

• **Dr. Sharad Kumar**

1) Did increased FDI inflows enhanced corporate investments in

India? *International Journal of Research in Management and Business*, Volume 2 issue 1, February 11, 2016

2) Employee Cost & Productivity - A Comparative Study of Traditional and Modern Indian Banks (1997-2015) *The Indian Banker* Volume III, May 2016

• **Dr. Sharad Kumar, Ms. Jyoti Parimal Sarkar and Ms. Sharmila Bonnerjee**

"Impact of Banking Penetration on Economic Growth: A State-wise Comparative Study" published in *"Business Perspectives and Research"* Journal of K. J. Somaiya Institute of Management Studies & Research, January-June 2014 issue.

• **Dr. Sharad Kumar and Ms. Ekta Joshi**

"Relationship between Locus of Control and Role Stress in IT Industry" published in *"Udyog Pragati"*: Volume 37, No. 4, October-December 2013 issue, (ISSN 0970-3365).

• **Dr. Sharad Kumar & M. Sreeramulu**

Published a paper on Employees' Cost and Productivity - A Comparative Study of Traditional and Modern Banks in India During 1997 to 2015 in the Journal *"The Banker"*, published by Indian Banks Association (IBA) as a cover story in May 2016 issue.

• **Dr. Sanchita Banerji**

1. A Study on factors of Employee Satisfaction and Its Impact on Employee Engagement in Hospitality Industry, *Shodhadiya*, bi-annual Research Journal of AIMSR (ISSN No.-2347-8403), Volume 4 Issue 1, Feb 2017

2. Academic Learning Organization- Case Study of an Educational Institution, Special Issue of *International Scholarly Research Journal for Interdisciplinary Studies*, Mumbai University, Impact Factor- 2.011, ISSN-0976-8564, Apr-17



BOOK REVIEW

- **Dr. Sarita Vichore**
Reviewed a book titled "Security Analysis & Portfolio Management Publication" - Oxford University Press.
- **Dr. Nehal Joshipura**
Low Risk Anomaly: Evidence from India is published by Bloomsbury Publication as a chapter in an edited book - EMERGING HORIZONS IN FINANCE by A K Puri and Kanhatya Singh from Fore School of Management.
- **Dr. Sharad Kumar and Ms. Pooja Goswami** (one chapter in module)
Module of HRM in Advanced Management Book of IIBF (yet to be published)

PAPER PRESENTATION

- **Mr. Amit Srivastava**
"Availability Demystified" at the National Seminar on Effectiveness, Ethics and Sustainability, NSEES 2013, organized by Indian School of Mines, Dhanbad, 6-7 December 2013.
- **Dr. Nehal Joshipura**
 - 1) "Low Risk Anomaly: Evidence from India" in FORE International Finance Conference 2014 (FIFC2014) organized by FORE School of Management, New Delhi, 27 & 28 November, 2014
 - 2) "Asset Allocation using gold and market portfolio: Does it have the golden potential?" at the XIII Capital Markets Conference organized by Indian Institute of Capital Markets, Mumbai, 18 & 19 December, 2014, AIMS J. Batra Best Research Paper Award
- **Dr. Sharad Kumar & Ms. Pooja Goswami's**
Paper got selected for presentation at the Convention Venue, at the Institute of Management Studies, Ranchi University, Ranchi on 27th August, 2016.

- **Dr. Sarika Jain**

Research on Work- Family Balance: A Review. Business Perspectives and Research, 2(1), 43-58, 2013 (Sage Publication)

CONFERENCE PROCEEDINGS

- **Ms. Sharmila Bonnerjee & Dr. Rakesh Singh**
"Sustainable Corporate initiatives in Indian Agriculture - An Assessment" published in the "Selected Conference Papers" 11th South Asian Management Forum (SAMF) organized by

"Association of Management Development Institutions in South Asia" (AMDISA) at Kathmandu, Nepal, May 16 & 17 2011.

- **Mr. Ravi Banerjee**

"How marketing communicators are redefining the rules of marketing communications as of now", 8th SIMSR Global Marketing Conference, 4-5 January 2013.

- **Dr. Beena Prakash**

"Organizational Excellence: Key to Managing Services in Competitive Environment", 10th AIMS

International Journal on Management organized by IIM Bangalore from 6-9 January 2013.

"HR Challenges Managing Digital Natives" published in the Proceedings of the Eleventh AIMS

International Conference on Management (AIMS-11) organized by AIMS International and IMT Ghaziabad and hosted at IMT Ghaziabad, 21-24 December, 2013 (ISBN: 978-81-9247-3-5-8).

- **Mr. Amit Srivastava**

A Study of Price Sensitivity Behaviour in Personal Care and Grocery Category", 5th IIMA Conference on Emerging Economies organized by IIM, Ahmedabad, 9-11 January 2013.

- **Ms. Sharmila Bonnerjee, Ms. Ekta Joshi & Mr. V. S. Girish**

"India - The Regional Management Education Hub: A Critical Analysis" in AMDISA's 12th South Asian Management Forum 2013: "Developing South Asia as a Global Hub of Management Professional - Role of Management Education" in Pune, 14-16 February, 2013

- **Dr. Nehal Joshipura**

"Risk Anomaly - Empirical Evidence from Indian Stock Market", in select papers' proceedings published by Nirma University at their 17th International Conference - NICOM, 2014. (ISBN: 978-81-923049-2-2).

- **Dr. Sumana Chaudhuri**

Attended International Conference conducted by Air Transport Research Society (ARTS) in association with R.H. Smith School of Business, University of Maryland at National University of Singapore, 2-5th July 2015.



ARTICLES

- **Dr. Sharad Kumar**
Management Education in India – Opportunities & Challenges, in *Abacus*, October 2013.
- **Prof. Zubin & Prof. Gajria**
Published an Article about garbage problem, published in *Financial Express (Magazine)* in June 2016, announced in July 2016.

CASE STUDIES

- **Dr. Sharad Kumar**
 1. "Merits and demerits of various appraisal methods used in promotions in a bank".
 2. Caselet on Management Styles to Motivate Juniors (Not published)

Mr. Amit Shrivastava

- "Mahindra First Choice Services: Creating a Value Proposition."

Dr. Chandrashekhar Kaushik

Online Pharmacy Store – A sweet or bitter pill, Published by JDC Bytco Institute of Management Studies and Research, Nashik, Sponsored by Savitribai Phule Pune University, ISBN no: 978-93-2445/- 9-3 (21st January 2017)

INTERNATIONAL CONFERENCE AT DSIMS (14-Mar-2014)

- **Dr. Sharad Kumar & Mr. Dinesh Rajput**
"External sector developments in select Asian Countries during 2008-12: A Comparative Study"
- **Dr. Sumana Chaudhuri, Ms. Rusha Das & Ms. Sharmila Banerjee**
"Integrating India into ASEAN: An Infrastructural Perspective"
- **Ms. Purna Ramuka & Ms. Kusum Pawar**
"A review of Corporate Social Responsibility in Asia with special reference to China, India and Japan"

INTERNATIONAL CONFERENCE AT DSIMS (14-Mar-2015)

- **Dr. Sharad Kumar**
"Opportunities and Issues in Outsourcing Information Technology with Special Reference to Offshore Outsourcing"
- **Dr. Beena Prakash**
"Coping Strategies of BPO Employees and Demographic Determinants"
- **Mr. Amal Roy**
"Cold Chain Product Distribution & Reverse Logistics of Pharmaceutical Companies Operating in India"
- **Dr. Sumana Chaudhuri**
"Outsourcing in the Light of Applied Welfare Economics."

INTERNATIONAL CONFERENCE-EMERGING MANGEMENT PRACTICES (6th February 2016)

- **Arti Deepak Chandavarkar, Prof. Amal Roy**
Humanitarian Logistics: an Indian Perspective
- **Pooja Somani, Prof Amal Roy**
ROLE OF SUPPLY CHAIN MANAGEMENT IN SME (Small to Medium Size Enterprises)
- **Dr. Sarika Jain, Dr. Shreekumar K. Nair**
An investigation of Turnover intentions of Sales Employees: Evidences from India
- **Prof. Maneesh Gupta**
Review of Literature of Asset Pricing Models
- **Dr. Sharad Kumar and M. Sreeramulu**
Employees' Cost and Productivity – A Comparative Study of Traditional and Modern Banks in India During 1997 to 2015
- **Dr Sumana Chaudhuri**
Economic Regulation of Airports in India: Toward Structural Adjustment in Till Model

INTERNATIONAL CONFERENCE ON INNOVATIVE BUSINESS PRACTICES FOR ACHIEVING EXCELLENCE IN GLOBALIZED COMPETITIVE ENVIRONMENT ON (18th February 2017)

- **Prof. Anthony Colaco**
Open Innovation-The Way Forward
- **Dr Chandrasekhar S Kaushik**
A Study of Association between the Demographic Factors and Patients' Visit to Pharmacy
- **Dr Shailja Badra & Prof. Vivek Sharma**
The Future lies in Innovative Governance
- **Dr. Sharad Kumar & Mr. Pravin Shukla**
A Comparative Study of Non-Performing Assets in Various Segments of Indian Banks with Special Reference to Priority and Non-Priority Sector Advances

MAGAZINE/NEWSPAPER

- **Dr. Beena Prakash**
Empowering Employees is it a Myth? HRM Review IUP Publications April 2016 (April 2016)
- **Prof. Zubin & Prof. Jeswani**
Article about Global Warming problem, published in Free Press Journal (newspaper) (03-December 2014)
- **Prof. Zubin & Prof. Repak**
Article about privatisation of Indian Railways, published in Business World (magazine) (20-February 2015)
- **Prof. Zubin & Prof. Gajria:**
Article about garbage problem, published in Financial Express (magazine 03 June 2016)
- **Dr. Sharad Kumar and Dr. A.K. Nag**
"Demonetization of High Denomination Currency: A Critical Review" in Abacus (17 Jan 2017)
- **Dr. Nehal Jashipura**
 1. Financial Express on Mutual Fund benchmarking in column "Your Money". (11-Apr-17)
 2. Financial Express on Mutual Fund titled "Why you should opt for a direct plan." (24-Apr-17)
 3. Mutual fund style box in Financial Express (09-May-17)
 4. How IPO shares get allotted to retail investors." published in Financial Express (30-Aug-17)
- **Dr. Sharad Kumar**
Denomelisation of High denomination currency-A critical Review published in Abacus (2/ April 2017)



INFRASTRUCTURE AND CAMPUS



Beniwasad Tiharuka Computer Lab



Smt. Smita Mahavirprasad Agarwal Nevatia Seminar Hall



Classroom



RSET

**Durgadevi Saraf
institute of management studies**

WE CREATE LEADERS



Shri Murlidhar Karwa Knowledge Resource Centre



Nathmal Garodia Seminar Hall



Pravinchandra D. Shah Sports Academy

Infrastructure & Campus

Draupadidevi Sanwarmal Women's Hostel

Draupadidevi Sanwarmal Women's Hostel is housed on the 11th & 12th floor of the educational complex of Rajasthani Sammelan Educator Trust. The hostel can accommodate 135 girl students.

The hostel has AC as well as Non-AC Triple Occupancy rooms on both the floors. All the rooms have attached toilets, designed in such a way that they can be serviced when the rooms are locked.

Each student in a room is provided with a bed, a writing table, a chair & a common sofa.

The hostel consists of a reception on the ground floor, a recreational area, a dining hall & a dry pantry on the 12th floor. The corridors of the hostel are naturally lit and ventilated by big skylights. Passages have been made colorful to give a lively ambience. Voids are provided between 11th & 12th floors for the students to communicate.

FEE STRUCTURE

Type of Accommodation	Fees for 6 months	Security Deposit
Triple Occupancy Non AC	Indian Students: ₹78,000	₹30,000
Triple Occupancy AC	Indian Students: ₹102,000	₹30,000

"Please note there can be revision in hostel fees, if required."



International Immersion

In a globalised business environment, there are no geographic boundaries for creating opportunity around the world. DSIMS

carries 50 marks.

International Immersion is scheduled for eight days as per the Academic Calendar keeping in view the convenience and whether conditions of the particular countries. The locations are selected in consultation with the students which generally cover two countries (preferably in Europe or any advanced locations).



The students are oriented and get a thorough hand on knowledge about the PESTEL analysis related to the international setting. The entire programme is oriented towards ensuring that the participants get a chance to relate their classroom learning to a real-time situation and the vice versa. It provides insights on the various dimensions of international developments and eco-system. Students are required submitting a report of

prepares the students for every challenge in the international business environment. Students learn the language of global business, engage with complex interconnected global issues, gain opportunities to learn and travel abroad, and become an empowered global citizen. International Immersion Programme for the Post Graduate Diploma in Management students is a unique initiative and a major differentiator with the other B-schools.



It provides the PGDM students with an in-depth exposure to the business environment, geo-political and cultures scenarios of other nationalities of a significant world market, thus preparing them better for a career in the integrated global economy. It further helps to create global consciousness and promote cultural sensitivity. It facilitates to establish network of overseas institutions for mutual exchange and learning.

This is a compulsory activity for PGDM students. Students receive a briefing and are oriented towards these visits in advance before they proceed for international immersion.

By travelling abroad to meet and interact with local business leaders, government officials and also academicians of some reputed universities, students have the opportunity to learn from a tremendous group of professionals while also immersing themselves in another culture and building life-long relationships. International Immersion is a half credit course which

their analysis to ensure adequate learning through this exposure. They are prompted to draw comparisons between different economic set-ups across the globe.

The programme generally includes visits to places like Educational Institution of international repute (preferably a B School), Financial Institution (Bank, NBFC etc), Stock Exchange, Manufacturing Units, Maritime Ports, etc.

For last two years our students visited Germany and Switzerland for International Immersion. The immersion was scheduled for 7 days. The ramble consisted of visits to the cities of Frankfurt, Munich, Heidelberg, Stuttgart, Neuschwanstein, Zurich, Engelberg, and Luzern & Schaffhausen. With scholarly visits to the Frankfurt Stock Exchange, the Mercedes Benz Museum, the BMW Welt, ETH University & the Ayinger brewery; where the gratifying visits were inclusive city tours, City Squares and the Penultimate visit to Mount Titlis.

THE MENTORS - A TEAM GETS DEFINED



Dr. C. Babu Director

Dr. C. Babu is the Director of Durgadevi Saraf Institute of Management Studies (DSIMS), Mumbai. He is an MBA from Madurai Kamaraj University and has completed his PhD in Management from Faculty of Management Studies, Gurukul Kangri University, Uttarakhand. Prior to joining DSIMS, Dr. Babu was the Director-in-charge at Cherana Institute of Management and Research, Mumbai. In the past, Dr. Babu has been associated with prestigious institutes like YMT College of Management, Navi Mumbai, as the Director and ITM Business School, Navi Mumbai, as Assistant Director. He has also held positions of Academic Head, at the Lalita Devi Institute of Management and Sciences, New Delhi Affiliated to Guru Govind University; and as the Dean of School of Management and Media Studies (SAMS), Dehradun, Uttarakhand.

Dr. Babu has conceptualized, designed and conducted unique training programs and introduced Executive Development Programs as a part of his Directorial initiative across various Business Schools in the country. His area of teaching and research are focused on Consumer Behavior and Business Strategy. Dr. Babu has published two books entitled *Management and Technology Emerging Trends and Perspectives* (2012) and *Management and Technology - Entrepreneurial Challenges and Opportunities in Emerging Economies* (2013), both published by the Himalaya Publishing House. Dr. Babu was actively involved in Business Simulation based teaching in Management Education with Prof. Pierre Mora, Bordeaux University, France, in June 2007. He was awarded as the Outstanding Dean for successfully setting up a new campus for School of Management and Media Studies (SAMS) in Dehradun and was also awarded as the Best Professor at ITM Business School, Navi Mumbai in 2006.



Dr. Sharad Kumar Dean - Academics and Research

Dr. Kumar is M.Sc. (Statistics) from IIT Kanpur, M.A. (Psychology) from Kanpur University (Topper), PGDPM and MBA from FMS Delhi University, Ph.D. in Organisational Behaviour from Mumbai University and CAIB from IIBF. Before joining DSIMS in 2012 he was holding the post of Adviser (CGM) in RBI dealing with Information Management Systems and Research and has been the member of various committees set up by the RBI.

Dr. Kumar has been trained at Cambridge University on 'Strategic Risk in Financial Services' and had attachments with Bank of England, UK and Bank for International Settlements (BIS), Switzerland. He also attended Advanced Management Program (AMP) at European School of Management at its London and Paris campuses. Dr. Kumar represented RBI in Global Forum on Trade Statistics jointly organized by UNSD and WTO at Geneva Switzerland. As a lead trainer, he has conducted training programs related to Information Systems Audit and Information Systems Security at Bank of Tanzania's Training Institute at Mwanza and Kenya School of Monetary Studies (KSMS), Nairobi. He has widely published in national and international journals. He is an approved Ph.D. guide of SNDT University in the Management field.

His areas of specialisation are HRM & OB, Information Systems & Information Technology, Research Methodology, Banking & Finance and External Sector.



Dr. Sarita Vichore Professor, Associate Dean & Area Head - Finance

Dr. Sarita Vichore is a doctorate in Management in the area of Finance. She has earned her MBA in Finance and holds a degree of Cost and Management Accountant CMA, USA. She has over 16 years of experience of Industry and academia. Her consultancy interest is in the area of Strategic Cost Management and BSC (Balance Score Card). She has been involved with corporate training for the Middle and Senior level Managers. She has done MDP's and FDP's in the area for "Finance for Non Finance" and "Strategic Cost Management". She has presented research papers in various National and International conferences, she also has publications in referred National and International Journals. Her teaching interest are in the areas of Corporate Finance, Performance Management, Valuations and Mergers & Acquisitions. Her research interest includes Micro Finance.

THE MENTORS - A TEAM GETS DEFINED

FINANCIAL MANAGEMENT



Dr. Priti Pandey Associate Professor

She has an experience of more than 18 years in academics, corporate training and managing of international university programmes in collaboration, at management institutes in India. She has been involved in academic administration as well during her previous assignments.

Doctorate in Finance from USM, Kurukshetra University and Masters in commerce from University of Delhi (Delhi School of Economics). She is also UGC (NET) qualified and started her teaching career at University of Delhi. She has been offering courses on Financial Planning, Investment management, Financial Institutes and markets, Direct taxation and planning, Corporate finance and Financial accounting.

She has contributed research papers in the area of Mutual funds in refereed journal and presented papers on Sustainability accounting at national level conferences. She has been engaged in corporate training at middle and senior levels of management.

Worked as Subject matter expert for a Belgian training institute.

She has been engaged with AIMA, New Delhi for conducting Accounting sessions for Ph.d. students and taken up review of AIMA study material for Finance courses for post graduate programmes. She has contributed in social outreach programs by way of providing teacher training in govt. aided schools.



Dr. Nehal Joshipura Assistant Professor

Dr. Nehal Joshipura has more than a decade long experience in industry and academia. Having received MBA in Finance from Bhavnagar University and MCA from Gujarat University, she has earned PhD on "Exploring Risk Anomaly in Indian Stock Market: the Test of Market Efficiency." She has published a number of papers in refereed management journals including ABDC listed international Journal Asian Journal of Finance & Accounting and Applied Finance Letters. In addition, she has presented papers at national and international conferences and won the best paper prizes at conferences like NICOM at Nirma University and Great Lakes - Union Bank Finance Conference. Her research interests lie in the areas of market efficiency, investment strategies and quantitative investing. She teaches courses like Multi-asset portfolio management, Alternative Asset Classes, Applications of Portfolio Analysis, Portfolio Management, Behavioural Finance in the area of financial markets. Her consultancy interest lies in the area of investments and portfolio management. She is SEBI registered investment advisor.



Maneesh Gupta Assistant Professor

Maneesh Gupta has done his MMS (Finance) from University of Mumbai. He has six years of experience in industry and academia. Prior to this he was associated with KJ SIMR. He has also cleared Financial Risk Management (FRM) Level I.

His research interest are in Credit Risk Management and Finance Analytics.

Education must not simply teach work - it must teach Life.

-M. E. B. De Bois

THE MENTORS - A TEAM GETS DEFINED

FINANCIAL MANAGEMENT



Dr. Shailja Badra Assistant Professor & Chairperson MMS Programme (1st Year)

Dr. Shailja Badra has earned Master's Degree in Financial Management from Jajlal Bajaj Institute of Management Studies, Mumbai. After graduating several stepping stones- B.Ed, M.Ed and M.Phil; she has completed PhD from Himachal Pradesh University, Shimla in the year 2005.

She is currently pursuing Post Graduate Diploma in Operations Research Management from Mumbai University. Dr. Shailja has more than nine years of industry experience in different positions and three years of teaching experience in one of the leading Management Institutes. She has published several research papers in National & International Journals. Her areas of interest include Research Methodology, Operations Research, Business Statistics and Financial Markets.



Sagar Advani Assistant Professor, Adunct

Sagar Advani has completed Financial Risk Management - GARP (Global Association of Risk Professionals), III Levels of Chartered Financial Analyst from CFA Institute, USA & Masters in Finance from ICFAI. He has an industry experience of more than 6 years in Banking, Hedge Funds, & Equity Research.

With his area of passion and adore for Education, he has 8 years of professional experience with more than 10,000 training hours to his credit. His areas of interests include Investment valuation, Derivatives, Risk Management & Financial Planning.

HUMAN RESOURCE MANAGEMENT



Dr. Sanchita Banerji Associate Professor & Chairperson PGDM, year

Dr. Sanchita Banerji is a Ph.D.(HR), MBA, PGDMM with an experience of more than 14 years in the field of Management Education, Training and Consultancy. She has participated and presented papers in various National & International Seminars and Conferences and has several publications to her credit in Journals of repute. She has been invited as a Chairperson and Forum Speaker and is also empanelled in the Editorial and Advisory Board of various esteemed National & International journals. Her teaching and research interest areas include Principles of Management, OB, HRM & Personality Development.



Dr. Sarika Jain Associate Professor, Controller of examination & Head ISR

Dr. Sarika Jain is a Fellow (PhD) of National Institute of Industrial Engineering (NIIE) in the area of Human Resources Management. She holds a first class Master's degree in Social Work with major specialization in Human Resources & Social Work from Aligarh Muslim University (AMU). She has an experience of teaching of about 11 years. She has worked with Tata Institute of Social Sciences (TISS) on a national Project "Educational Status of Religious & Linguistic Minorities". She has received Devang Mehta Award for "Best Professor in CSR" in 2015. She has also published papers in peer reviewed journals of National and International Repute. Her teaching and research interest areas include Organizational Behaviour, HRM, Business Ethics and CSR.



Dr. Beena Prakash Assistant Professor, Area Head-HR & Convener Accreditation

Dr. Beena Prakash holds Masters Degree in Psychology and post graduate degree in HR. She has eight years of academic experience and five years of industry experience. Prior to joining DSIMS, she was Assistant Professor at TIMSR. Her industry experience includes stints at Jindal Steel and Power Ltd., and IEL. She has presented research papers at both National & International Conferences and also published papers in International journals. Her areas of research interest are performance management and employee engagement.

THE MENTORS - A TEAM GETS DEFINED

HUMAN RESOURCE MANAGEMENT



Kusum Pawar Assistant Professor & Chairperson-PGDMAI Year

Kusum Pawar holds Master of Management degree from Dayalbagh Educational Institute (D.E.I), Agra with specialization in HR. She was awarded Director's Medal for securing highest marks in Economics Honors in D.E.I, Agra. She has work experience of over 12 years. Her industry experience includes stints at Birla Sunlife Insurance Co. Ltd. and Max Life Insurance Co Ltd. She is a Certified ISO Internal Auditor for Max Life Insurance Co Ltd and was awarded "Best Process Auditor" certificate by Max. Her areas of research interest are Employee Engagement and HR Audit. She is currently pursuing MA in Psychology specialising in Counselling Psychology from ICNOU.



Anthony Calaco Assistant Professor

Anthony Calaco holds a Bachelor of Science degree in Chemistry, however he was more inclined towards the chemistry of humans in organization rather than that of organic and inorganic elements. This led him to successfully acquiring a Diploma in Human Resource Management (Xavier Institute of Management) and Labor Laws & Labor Welfare (Mumbai University). He holds Masters Degree in HRM from NMIMS. He has 15 years of experience in industry and academics. He teaches courses in Human Resource Management. His areas of interest are learning organization, organizational learning and organization development.



Pooja Goswami Associate Faculty

Pooja Goswami is an MMS with specialisation in HR from Mumbai University (Durgadevi Saraf Institute in Management Studies). She has done her M.Com & completed various NSE certifications. She has worked with Angel broking Ltd and was associated with Raychem RPG Lta during her summer internship. Her research interests are Employee engagement and work life balance. She is part of Remsons Centre for Management Research and assists Dr. Sharad Kumar, Dean, Academic and Research in various research activities of the Institute.

MARKETING MANAGEMENT



Dr. Chandrashekhhar Kaushik Associate Professor & Area Head Marketing

Dr. Kaushik is a doctorate in Marketing Management from Savitribai Phule Pune University (formerly University of Pune). He holds a degree in Pharmacy and is a post graduate in Master of Business Administration specializing in Marketing. Before joining DSIMS, he was as an Assistant Professor with IES Management College and Research Centre.

Dr. Kaushik has more than 14 years of experience in Industry and academics. He has more than 8 years of experience in Pharmaceutical Industry with Production, Sales and Marketing areas. He has more than 6 years of experience in academics with areas of interest in Services Marketing, Retail Management, Rural Marketing and Business Communication. He has interest in Research and has published papers in National and International Journals like Sage and Springer and also written chapters in books.



Ravi Banerjee Assistant Professor & Chairperson MAM/MEM/MHRDM

Ravi Banerjee has about 20 years of experience with him, out of which 10 years are in the field of education, training & consultancy and another 10 years in sales & marketing. He is an M.B.A. from Lucknow University. His most recent and rich corporate experience has been with Dale Carnegie Training, where he was responsible for business development, played an active role in the first-of-its-kind endeavour, the finishing school, which was started with the vision of providing employability skills to fresh graduates & making them industry ready and also catering to corporate requirements at various levels of management. He has also done consultancy assignments with Tata Nano, Ceat Tyres, Novartis and HCL, to name a few.

THE MENTORS - A TEAM GETS DEFINED

MARKETING MANAGEMENT



Dr. Minakshi Kishore Assistant Professor

Dr Minakshi Kishore has 13 years of varied experience both in Academics & Corporate. She has been awarded PhD for doctoral work in Marketing Management field in the year 2015. She worked in corporate sector for 4 years and has rich experience in the area of Planning, Executing Business Development, Revenue Generation and Sales Administration in IT Training Industry. She has published research papers in leading journals and presented papers at National & International Conferences.



Ruchika Shokeen Assistant Professor

Ruchika Shokeen has worked in the corporate sector with leading names in Marketing and Retail sector. She has an experience of thirteen years as a corporate professional wherein she has held the profile of Senior Manager- Home and Lifestyle with Retail/E-Commerce sector. She has worked with companies like Britannia, Aptech, ICICI, Hindware and GHCL. After her groundbreaking work in the corporate sector, she moved into education with a desire to impart her first-hand experience, and insight to build a new generation of professionals for the corporate world.

She did her MBA and DFM from Pune, and an EPRM from IIM Calcutta. She has been in education for three years and is currently pursuing PhD with AIMA. During her days with corporate sector, she has traveled extensively to China and Hong Kong in various capacities working in the Marketing and Merchandising sector. This dynamo has also been a National level athlete. She has amazing abilities to organize mega events and was part of the core team that organized Common Wealth Games 2010 in India, New Delhi.

She brings with her the true attitude and grit of a true sports person and a competitive edge that sports and corporate career have given her. She was instrumental in organizing annual events at GDGU and shaped many lives and inspired many students to take on leading roles in the corporate sector. With her vast experience, she brings to the table her immense marketing and retail insights for the budding managers.



Nilesh Deshpande Assistant Professor

Nilesh Deshpande is a pharmacy graduate B Pharm with first class post graduate specialization in marketing management (MMS) from University of Mumbai. He has more than 20 years of work experience in marketing and sales domain. He has worked across Pharmaceuticals, FMCG and FMCD industries. His last job was in the capacity of Associate Director of marketing in a Top 10 Pharmaceutical organization. He has a passion for teaching and enjoys interacting with and facilitating the learning by young would be managers.



Dr. Dhanashree Pote Assistant Professor

Received PhD from IIT, Bombay, Mumbai in the area of Service Enterprises and analytics, First Class in MMS from Narsee Monjee Institute of Management Studies. Has Successfully completed Entrepreneurship program from Indian School of Business. Besides have published papers in peer reviewed journals and written a number of articles in the area of marketing finance for Business Standard newspaper. Started career with APTECH (earlier Apple Industries Ltd) in marketing and sales, moving to research at IITB and has been associated in teaching with University of Mumbai and IBS Mumbai. Teaching areas of marketing would be services marketing, marketing management, consumer and Industrial buying behaviour, Marketing of Financial products and services to name a few.

OPERATIONS MANAGEMENT



Somesh Kumar Banerji Associate Professor & Area Head-Operations & Chairperson, Placements and Corporate Relations

Somesh Banerjee has a B.Tech. in Metallurgical Engineering from IIT Mumbai and a PGDM from IIM Bangalore. He has more than 37 years of industry experience across industries like Automotive Components, Industrial Plastics, FMCG, Steel and Allied Products. Prior to joining DSIMS, Somesh was Chief Industry Officer and Faculty Member at IIFM Mumbai and earlier, Controller of Projects, SCM & Infrastructure - Adam Smith Institute of Management, Hyderabad. His areas of interest are Logistics, Project Management and Supply Chain Management.

THE MENTORS - A TEAM GETS DEFINED

OPERATIONS MANAGEMENT



Zubin Sethna Assistant Professor

Zubin Sethna is qualified as an engineer and has an MBA from Mumbai University. He has 9 years of rich corporate experience in following areas: production management, production planning & purchase planning, SS, housekeeping, safety, vendor co-ordination, inventory management, warehouse space optimisation, manpower planning and restructuring, scrap reduction, product-costing and new product development. Also, he has been a key user of ERP systems. For past 6 years, he has taught a variety of subjects related to operations-management specialisation: supply chain management, transportation management, warehousing, global-warming mitigation, waste management, production management, operations research and total quality management. He has interests not in only academics but also in cultural, sports & management competitions and industrial visits which enable 360 degree development of students.



Dr. Sadhana Ghosh Adjunct Professor

Dr. Sadhana Ghosh is M. Stat. from Indian Statistical Institute, Calcutta and Fellow of NITIE Mumbai. Before joining DSIMS, Sadhana worked with NITIE and held positions of Board Member NITIE, Dean Academic, Prof. - in- Charge Academics & Placement. She has more than three decades of experience in teaching, training and consulting. Her areas of interest are Quality Management, Six Sigma, Continuous Process Improvement and Business Analytics. She received Best Service Award from NITIE in 2013 and Best Teacher Award in Operations Management by the Jury of 19th Business School Affairs; Dewang Mehra Business School Award, Presented by HUL in Nov. 2011.

GENERAL MANAGEMENT - BUSINESS COMMUNICATION



Sharmila Bonnerjee Adjunct Professor and Chairperson MMS-1 Year

Sharmila Bonnerjee is a faculty in the area of Human Resource Management and Communication Skills at the Durgadevi Saraf Institute of management Studies, Mumbai. She is a graduate from Calcutta University with Honours in Botany, B.Sc. (Hons.) and has completed her Post Graduate Diploma in Business Administration from Symbiosis Centre for Distance Learning, Pune; specializing in Human Resource management. She has also done her Post Graduate Diploma in Software Exports Management, GNIIT S/W Exports from NIIT Ltd. She is currently pursuing MA in Psychology specialising in Organizational Psychology from IGNOU. She has undergone training on "Handling Employee Relations" from Welingkar Institute of Management, Mumbai and has attended workshop on "Case Method Teaching" jointly organized by Harvard Business Publishing and IIM, Ahmadabad. Prof. Sharmila has a rich experience of about 12 years in both Industry and academics. She has worked with premier organizations like NIIT Ltd. and Asset International (a division of APTECH Ltd.). Her teaching proficiency spans across subjects like Business Communication, Perspective Management, Organizational Behaviour and Human Resource Management. Her area of interest includes developing courseware and caselets in the domain of Business Communication for the MMS/PGDAM Curriculum. Her field of research includes Barriers to Effective Communication focussing on "Organizational Barriers to Communication Flow".

GENERAL MANAGEMENT - ECONOMICS



Dr. Sumana Chaudhuri Assistant Professor

Dr. Sumana Chaudhuri received her doctorate from National Institute of Industrial Engineering (NITIE), Mumbai, India. Her area of specialization is in the field of Applied Welfare Economics and Infrastructure Economics. A National Merit Scholar, she is a first class M.Sc. in Economics from University of Calcutta. She has successfully completed sponsored research project with Airports Economic Regulatory Authority of India (AERA). She has received the best paper award at the International Conference on Infrastructure Finance at Indian Institute of Technology Kharagpur in 2010. She has also published articles in peer reviewed International journals and edited books.

VISITING FACULTY

Name	Designation	Company
Mr. Abhay Daudkhane	Manager -Training	Max Life Insurance
Mr. Abhishek Pawar	Managing Director	Skill Shaperz Training & Services Private Ltd
Mr. Ajit Kurvey	Former DGM & Academician	Wheelabrator Alloy Castings Limited
Mr. Amit Kumar	Digital Business Development Head - kamesterclub.com	Buchanan Group
Mr. Anil Agnihotri	Retired Vice Chairman	Mahindra & Mahindra Ltd
Mr. Anil Rander	Sr. VP - Finance & Legal	Tech Mahindra Business Services Ltd
Ms. Anuja Joshi	Academician	
Mr. Archis Sahasrabudhe	Promoter and Owner	Twine Outdoors
Mr. Arun Kamat	Proprietor	Arun Kamat & Company
Mr. B. Banerjee	Former Senior Vice President - QA	Associated Capsules group (ACG)
Mr. B. Dhongade	AGM- Law and HR	SICOM ARC LTD
Mr. Bibek Chattopadhyay	Head Corporate Communications	Ambuja Cement Limited
Mr. C.P. Joshi	Professor	K.J. Somaiya Institute of Management Studies & Research Mumbai
Mr. Deepan Bhatt	General Manager - Sales & Marketing	Polyset Plastics Pvt. Ltd.
Mr. Devendra Asar	Former - General Factory Manager	Hindustan Unilever Ltd.
Mr. Devendra Mogare	Manager - Strategy and Planning	H-Energy (Hiranandani) Group of Companies
Mr. G.M. Bhatt	Academician	-
Mr. Indrasen Dhumal	Director	Prativ Technology & Engineering India
Mr. Jeet Shah	Partner	Veer Consulting services
Mr. K. K. Jain	Retired- Management Consultant	Volhas Limited
Mr. K. Sunil Unni	Educator-cum-trainer	-
Mr. Kiran Rane	Product Head	IndusInd Bank Ltd.
Mr. Leslie Rebello	Director	IR Associates Pvt. Ltd.
Ms. Megha Parulekar	Former Corporate Human Resource Professional & Corporate Trainer	-
Mr. Nandan Shrivastava	Chief Customer Care officer	Bank of Baroda
Mr. Nijai Gupta	General Manager - Treasury	Garware Polyester Ltd
Mr. Nitin Shirde	Supply Chain Consultant	Spectrum Chemicals , Adchem Technologies & Milan Pharma
Mr. P V Gupte	Partner and Promoter	Deepkamal Printing and Packaging Pvt.Ltd.-
Mr. Prakash Gehani	Legal Consultant	-
Dr. Pritee Saxena	Dean - Placements	IBS
Mr. R. Krishnan	Engineer	Indian Institute of Technology
Mr. Ravindra Raswalkar	Former General Manager	Union Bank of India
Mr. Rustom Kutar	worked with BOI at various level	Bank of India
Mr. S.S.N. Murthy	Former - Dy. General Manager	Union Bank of India
Dr. Samita Jain	General Manager-HR	TeamGlobal Logistics Pvt Ltd.
Dr. Sarat Kumar Malik	Joint Director	Securities and Exchange Board of India
Dr. Satish Pai	CEO	People Plus Business Solutions
Mr. Saurabh Parikh	Head program management and PMO	Symantec India Consulting
Ms. Shruti Singh	HR Consultant & Trainer	Midas Consulting

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Name	Designation	Company
Ms. Sonali Frajapati	Academician	M.V.M. College
Ms. Sonia Nangalia	Academician	ICFAI Business School -Powai/Mumbai
Dr. Suhas Rane	Academician	-
Mr. Tapan Wagle	Director	TA & P EHS Consultants Pvt. Ltd
Mr. V. Mahadevan	Partner	L S Shetty & Associates
Mr. V. Seshadri	Academician	-
Mr. Prateek Singh	Sr. Copywriter	Phone-hics Mobile Media Pvt. Ltd
Mr. Abhishek Seth	Assistant Manager	HR Talent Acquisition, Talent Management & Organization Development
Mr. Ajay Reche	General Manager - HR	Peninsula Land Limited (Ashok Pirama Group Company)
Ms. Poorti Pradhan	Sr. Executive - Employee Engagement	Mahindra Logistics Ltd
Mr. Sameer Karna	Founder & Chief Mentor	The Training Curve and is a corporate trainer, driving customized training interventions
Prof. Deepan Bhatt	GM Marketing	Biopac India Corporation Ltd.
Prof. Bipin Vengsarkar		
Prof. Nitin Shinde	Supply Chain Consultant	Spectrum Chemicals , Adchem Technologies & Milan Pharma
Prof. Ajit Kurvey	Former DGM	Wheelabrator Alloy Castings Limited
CA. Dr. S. P. Das	Associate Prof. cum Head - Centre of Excellence for CSR & Sustainability	Don Bosco Institute of Management & Research
Prof. Ritesh Gonil		Flara Capital
Prof. M H Varma	Adjunct Faculty	ICFAI Business School
Prof. Prateek Singh	Sr. Copywriter	Phone-hics Mobile Media Pvt. Ltd
Prof. Deepa Rele	Visiting Faculty	-
Prof. Leslie Rebello	Director	IR Associates Pvt. Ltd.
Prof. Vikas Sharar	Marketing & Corporate Communication	Aranca
Prof. Ramgopal Cancherla	Visiting Faculty	-
Ms. Shelly Kuthiala	Visiting Faculty	-
Prof. B Dhongade	Visiting Faculty to B Schools	-
Prof. K Suril Unn	Educator-cum-trainer	-
Dr. Chandrashekhar V. Joshi	Visiting Faculty	-
Prof. Shivani Parkh	Visiting Faculty	-
Prof. CA Palav Shch	Associated	Edelweiss Capital Limited a Public Limited
Prof. SSN Murthy	Retired as Dy. General Manager	Union Bank of India from its Risk Management Dept
Mr. Joydeep Sen	Senior Vice President - Advisory Desk - Fixed Income	BNP Paribas Wealth Management
Ms. Vasudha Agnihotri	Visiting Faculty	Media Institutes
Mr. B Banerjee	Former Senior Vice President - QA	Associated Capsules group (ACG)
Prof. Prakash Gehani	Professor for Law and Advocare	-

An MBA Summer Internship Program is a brief learning-oriented work experience with a company that is completed between the first and second year of the MBA program. Summer internships are compulsory for most business schools today. Essentially, an internship as an MBA student will allow you to apply the skills and lessons learned in a classroom in the real world of business. The 2014 year-end poll conducted by the Graduate Management Admission Council on 201 recruiters reveals a strong outlook for internship among employers. In 2014, 68 percent of employers said that they had recruited MBA students as interns in 2013.

As summer internships start after the first year of the course. The first year at most b schools prepares the students in core business courses to prepare the ground for taking up specialised electives in the second year. Once in the course, until the summer internship project, their interaction with corporate is nil. It is only after the hands-on experience of the summer project that the real picture starts to build for them. They are better informed about their interests and the field that they would want to work in. Academic knowledge is all that most students have until the internships. The stay for about 8 weeks at a company is a hands-on training for students and a time to apply and observe theory in practice.

Growing number of institutes are setting up advisory boards for their curriculum comprising people from companies in order to make the management courses more relevant to the industry needs. The feedback from the corporate where a student completes his summer internship is often used as an input for curriculum upgrades. Additionally, the feedback of the company also adds to the student's grades and academic evaluation.

SUMMER INTERSHIP PROGRAM@ DSIMS

At DSIMS the Board of Studies is one such body of representatives both from the industry and the academic who meet annually to review the PGDM curriculum in order to make it more robust and industry ready. Hence Summer Internship Program bridges the knowledge gap between the academia and industry by strengthening the relationship both ways and is the most important component of MBA education.

Summer Internships also indicate b-schools which sectors are likely to generate more jobs in the immediate future. If a company shows an interest in recruiting a larger number of summer interns than usual, then B schools try and build a steady relationship with that company.

The summer placements to a great extent indicate how the final placements will be, not only for the second year batch which shall appear for final placements in a few months' time, but also for the first year batch students. Many companies use internships to recruit talent that fits their culture. Students are exposed to a network of professionals and hiring decision makers in that organization who will judge their performance during the tenure of internship. For most employers, interns are an economical way of "trying before buying." If the student as an intern lives up to their performance expectations, he/she would be hired easily.

Thus Summer internships do provide a very lucrative platform to the management students to network with the industry professionals, develop the required skills which will ensure them employment at the end of 2 months, in the form of a Pre-Placement Offer which is converted as a permanent employment in the same company post the student finishes his/her course. It's finally a Win-Win situation both for the graduating students and the company hiring them.

Below are some of the learning's in the form of testimonials which has been shared by the second year MBA students of DSIMS on how they have found their Summer Internship Program a Path-Changer for them.

Mapro Foods Pvt. Ltd.

"I did my SIP with Mapro Foods Pvt. Ltd. I was given a role of product promotion through 3TL activities like in-store sampling, where I interacted with the consumers face to face, understood consumer behavior, relationship building etc. This is how I took the classroom learnings to the ground zero, where I got the real-time experience of sales promotion and learned the tricks of trade."

Sumit Bhowmick

Batch 2016-18-Marketing



HPCL

"Summer internship experience with HPCL in sales gave me immense career flexibility. It was best thing that could have happened with me because you get to learn so much out there on the field. It shows you a whole new picture of the world but the conceptual knowledge and practical learning which I got from my classroom sessions helped me to learn the skills which were useful in sales. It also taught me to get out of my comfort zone. And most important of all, the completion of my project instilled in me confidence that no matter how tough objectives may seem, there is always a way to achieve it. The key to it is perseverance and hard work."

Bhavesh Shah

Batch 2016-18-Marketing



Raymonds Ltd

Learning is a continuous process which helps us to improve and develop continuously. As it is rightly said 'to learn new things we have to unlearn'. This is what I did at my Summer internship at Raymond's Ltd, Var. I had the honour to work with one of the world's largest woolen fabric manufacturing company. Coming from an operations management background working in a backward integrated firm where everything is made in-house was a great exposure. Taking hands-on experience of the production process, learning how supply chains exactly work in the real time, learning project management, company standards, quality control, import and export processes was a great opportunity. I was part of the communication chain from the top management to the workmen, working in the production process. Was exposed to corporate ethics and one of the most important learning was to be disciplined in both the professional and the personal front. One of the best things internship has given is the direction to go ahead in career and provided lots of opportunities which can help me to sail my career ship.

Chirag Agarwal

Batch 2016-18-Operations



Siyarams

I feel very fortunate that I had the privilege to do summer Internship in one of the most reputed company in textile industry. Advertising and Branding was completely new for me, but friendly and motivated atmosphere of Branding Department supported me in completing my Project and helped me in gaining some new insights of the Advertising and Branding World. Analysing Branding Strategies of Core Competitors of "Oxemberg" was one of the main project which I did in my SIP apart from the Research project. As a student of DSIMS, I was always supported by my Faculty Mentor for completing my Research Project which was very much admired and appreciated by the Organisation. During my SIP, I have learnt how an Apparel Branding and Advertisement are done which has done a great value addition to my Marketing Subjects.

Chirag Dembla

Batch 2016-18-Marketing



Motilal Oswal Securities Limited

Nothing is comparable to a real world experience. My learnings boosted up when my theoretical knowledge united with my practical experience. Motilal Oswal Securities Limited gave me an exposure to real world and different issues, along with detailed insights about financial markets which will further help me build my career path. The work was based on real world situations, which was fascinating with a positive atmosphere in Company.

Riddhi Gala

Batch 2016-18-Finance



HyperCity

I did my summer internship of two months from HyperCITY. My time over there gave me a brief glimpse of the rigors of corporate life and how to best handle them. My time dealing with vendors on behalf of the company taught me the finer details of vendor negotiation. I learnt how to give corporate presentation and my time management skills was both challenged as well as honed during my time in the office. I had first-hand experience on learning how all the functions of HR are integrated together.

Prashant Varghese
Batch 2016-18-HR



A PLUS capital services LLP

I have done my summer internship at A PLUS capital services LLP and my role was cold calling clients to convince them to open DEMAT account with our company. Major challenge faced was convincing people over a call and building trust with them, but at the end of 2 months I learnt how to talk to clients professionally and it helped in enhancing my communication skills and an added benefit was good knowledge of share market. Apart from that I also had a great corporate engagement during my 2 month summer internship.

Krutl Gajera,
Batch 2016-18- Finance



Brand Keeda

I am a student of DSIMS, batch 2016-18 and had done my internship at Navi Mumbai based consulting company BrandKeeda. As once Benjamin Franklin said "Tell me and I forget, Teach me and I remember. Involve me and I learn", during my tenure as intern in BrandKeeda, I had been given opportunity to have hands on experience in creating, training and development programs for multiple clients. My internship program had given me opportunities to challenge my limits and to learn new traits such as leadership skills, self-analysis, communication skills and more and have developed myself to be a better person academically, professionally and personally. As there is proof needed to validate words, my first position in best SIP competition prove that internship with right people and right organization with a right attitude and hard work does create wonders in life.

Dipti Tiwari
Batch 2016-18-HR



Bhilai Engineering Corporation

I did my summer internship at Bhilai Engineering Corporations. As a student of operations, took my academics learning one step ahead in the world of 3D Printers. My work was to study the 3D printing manufacturing in Mumbai and understand all the challenges associated with it faced by the different industries. 3D printers are the future of manufacturing and understanding it is a challenge, but by the guidance provided by college as well as industry mentor the task became easier. My SIP was a great learning experience for me.

Sneha Fate
Batch 2016-18-Operations



I-Can Financial Solutions

"There was so much to achieve while studying through a corporate exposure. I-Can Financial solutions acted as a starting point in establishing my competencies. In the process, I developed my self-efficacy and discovered the art of imparting myself in a business driven environment. It was an enlightening experience."

Palak Modi
Batch 2016-18-Finance





“

**Education is the movement from
darkness to light.**

-Aban Dheem

”

ALUMINI TESTIMONIALS



AJIT BITRA

Year of Passing - 2014

Present Organization and Designation - Assistant Manager -Info Edge India Ltd.(99acres.com)

Email ID - ajit.bitra26@gmail.com



My most memorable event in the institute was, when I secured 2nd position in the SIP competition. That moment gave me lots of confidence to achieve more in life and as a result of that, I was the first person from the MMS & PGDM batch to get selected in 2 renowned companies.

AKASH DARUKA**Year of Passing - 2014****Present Organization and Designation - Ajanta Pharma- Sr. Office Corporate Communication****Email ID - akash4690@gmail.com**

I was fortunate enough to peruse my MBA Program from DSIMS, where I had the most 'Learning Experiences' (both practical and theoretical) of my life. I really appreciate the unique pedagogy followed at DSIMS to empower students to organise various management events of the institute.

I got nostalgic thinking about the days spent at DSIMS as there are many memorable moments to share. The ice-breaking session games, the boot camp, our first conclave 'Opession', wow!! That was the first time experience to help in organizing the whole event and meeting face to face with the corporate delegates. Similar experiences during Touge, Financia & HR Conclave. We loved organising the Event with the professors, bringing in sponsorships and planning the marketing strategies both Online and Offline for the event. I am sure so much exposure no other institute in Mumbai can provide to their students in 2 years of Post-Graduation. We also had fun enjoying days during Sabrang, Versus and 22 yards.

We are lucky to be associated with the Institute and wish best for the future. We are sure DSIMS has a great future under the noble guidance of the Visionary Management and such an experienced Faculty Staff. We thank the institute for appreciating our hard work and contribution for the Institute by awarding us and it really means a lot to us. It really boosts us in our career start-up.

**VIKALP MUNDHADA:****Year of Passing - 2014****Present Organization and Designation - HDFC BANK LTD, Assitant Manager, Wealth Management****Email ID - vikalp.mundhada@yahoo.com,**

I got a great traineeship from DSIMS, which enhanced my presentation and communication skills. This B - School provides a mix of both Academic Theory and Practical Business Experience. DSIMS taught me to manage my studies and my extra curricular activities. They actually take the proverb very seriously. All work and no play makes jack a dull boy and vice versa.

My days at DSIMS were memorable and exciting especially of the Finance Conclave - FINANCIA '14. The event helped me to gain confidence in myself and emerge as a person whom people can recognise even after the end of the Program. Many memories with DSIMS, apart from Financia '14 team, The Placement Committee, The Grievance Committee, Touge - Marketing Conclave and especially my friends in my batch as well my juniors who helped me gain the leadership skills which are a life time memories which I will never forget. I gained a lot of experience through my traineeship programme and ended up with a great job at the end. Lastly very much obliged to the great support from the very supportive Faculty Staff and but obvious my Family and my Motivation without whom wouldn't have taken up MBA as a career enhancement Program. I am happy to have chosen DSIMS as a stepping stone to my career.

ANKIT PANDEY:**Year of Passing** - 2015**Present Organization & Designation** - Amag Media Labs Pvt. Ltd. - Advertising & Media Solutions Manager**Email ID** - itsankkit@gmail.com

Looking back at my time at DSIMS, I can see how with a blend of brilliant faculty members, excellent infrastructure, its unique course curriculum and a sound learning ambience, DSIMS is successfully making its mark and playing a pivotal role in shaping the careers of the students. I was lucky enough to be a part of this eco system and develop myself as a student before entering the professional world. The programs at DSIMS stimulates the students to look beyond the stereotype approach and think Out of the Box.

The annual Events in the B-school helped us to explore ourselves and our skills. Working for the Marketing Conclave- Touge during my time at DSIMS is one memory I cherish and am proud of as it played a very vital role in developing me as a marketer. Anchoring for Touge and Sabrang in consecutive years has enabled me to showcase my skills at different levels. So every event holds fond memories as the efforts and results were always something to be proud of. Apart from all this, I'm happy to have garnered skills that will be with me forever. Friends I am proud to have been taught by Faculties who will always be the guiding light in my life. The freedom to express to the management and the faculty helped to build a great camaraderie between us and them which was indeed a big positive aspect. Above all, it's always good to be back to the Alma Mater that has laid the foundation of my Career, so I hope to continue my association with DSIMS in whatever manner possible. Always a DSIMS-ite at heart.

POOJASOMANI:**Year of Passing** - 2015**Present Organization & Designation** - L&T InfoTech Ltd., Management Graduate Trainee**Email ID** - somanipujia@gmail.com

I would like to take this opportunity to thank DSIMS for its generosity, having pursued this excellent course helped me overcome my fears which always held me back & has brought a new dimension into my life to achieve a successful career ahead.

The course was well-structured and various methods of assessment, namely written assignments, seminar presentation and action research ensured the course was purposeful, challenging and stimulating. The collaborative approach to tutorials made for lively discussions and collegiate networking has been very rewarding as it helped to keep a balance between both curricular & extra-curricular activities.

My decision to take Operations as Specialization was definitely the right one. Being part of CPSESSION Conclave has provided me with a myriad of new & life time experiences.

This was my first experience to organize an event which started by incorporating strategies for collection of applications from various colleges across India. Bringing sponsorships, Meeting delegates to Judge the event, Selection of appropriate theme, Marketing strategies to promote & organize event etc. All these activities helped me gain self-confidence and emerge as person whom people can recognise even after the end of the Program. Sabrang, Versus & Placement Activity are among other events which changed the outlook towards life.

The warmth of Batch mates & full time support from Prof. Somesh Banerji & other faculty members had made my stay memorable and worthwhile. It gives me immense pride to be associated with DSIMS which offers the best possible grounding for the path you're about to take.

MONISH B KANCHAN:

Year of Passing - 2015

Present Organization & Designation - DELOITTE TOUCHE TOHMATSU INDIA PRIVATE LIMITED, Executive,
Transfer Pricing

Email ID - monish.kanchan.1989@gmail.com, monishtheone@gmail.com



To start with firstly would like to thank DSIMS for giving me this platform through programs like Industry Immersion and Summer Internship, which helped me to get final placement in Deloitte and to all Staff and Faculty especially Sarita Mam for mentoring and believing in me. Also would like to thank Nehal Mam for always pushing us to be the best.

And last but not the least I thank my friends, who always stood by me in good as well as bad times without whom these two years wouldn't have been the best and the most memorable years of my life.

My most memorable event would be at the time of Summer Internship Project Competition. That event infused confidence in me and made me aware of my hidden skills and brought out the best in me.

Also programs like International Immersion and Rural Immersion gave me a fair practical insight about the current scenario in India and the world.

At DSIMS, even the real complicated moments, absorbing moments, made me realize that even hard times have things in them that make you feel alive. Would like to end with a famous Chinese proverb: "The best time to plant a tree was 20 years ago. The second best time is now."

NAMAN MAHANSARIA

Year of Passing - 2016

Present Organization and Designation - WNS Global Services Pvt. Ltd, Assistant Manager- Finance

Email ID - nam.2291@gmail.com



"DSIMS" It's the most integral part of my life, Two years at DSIMS, it was the time process which very efficiently projected me to the term life. Not only studying but it adds the value to life of an individual gives you enough opportunity to grow before world test you. DSIMS helps an individual to create a self-identity.

The most memorable event was Finance. Initially along with my DSIMS family and myself were very shocked as they have chosen me as a head at such a very big event. Since I was with no experience at this but the firm belief of college in me helped to take it very positively, and that was the most life-changing experience as it showed me true character of leader and it's not easy to manage all be it funds or people it helped me to inculcate the value of responsibility, money and power and I will always remain grateful to DSIMS for creating a rocking base of my career to fly high and also to make me understand that "Great power comes with great responsibility"

ANUJ AGRAWAL

Year of Passing - 2016

Present Organization and Designation - CRISIL, Management Trainee

Email ID - anu_lagra21@yahoo.com



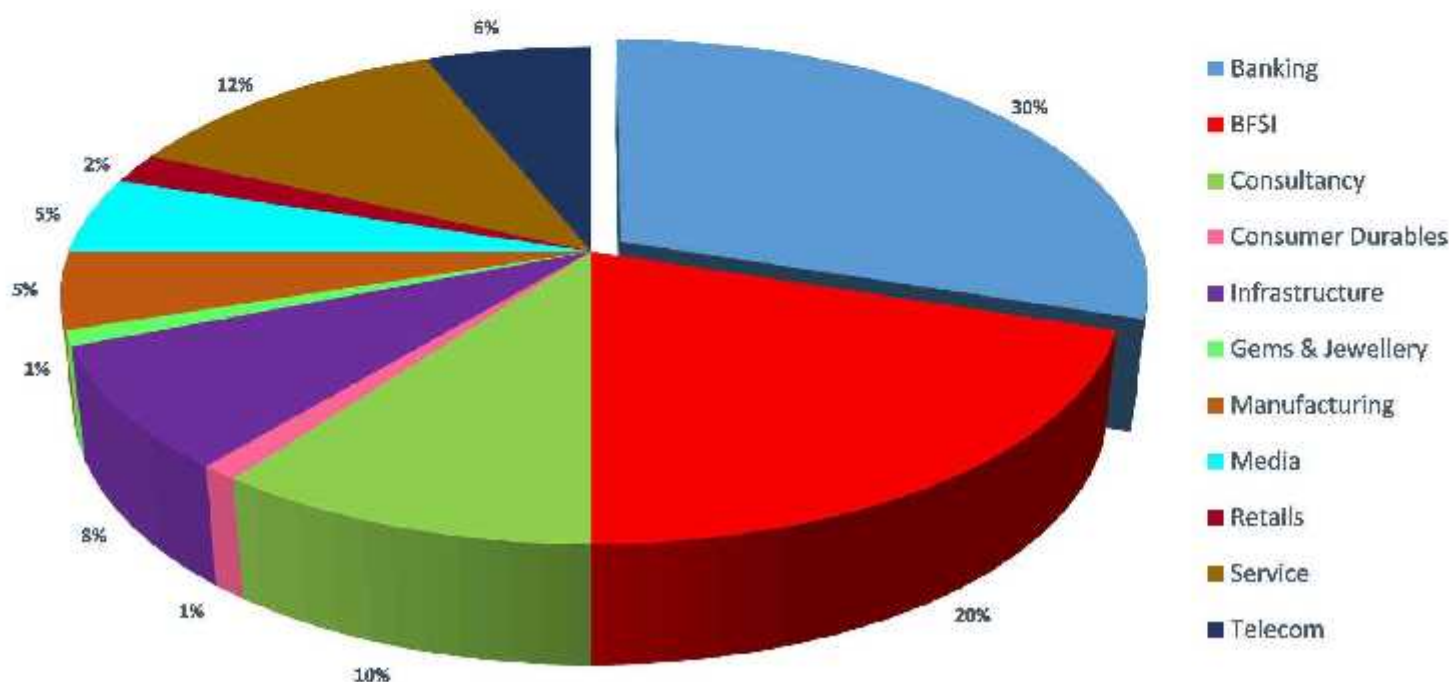
DSIMS has been one of the finest institutes in Mumbai for pursuing MBA, the reason being it's esteemed faculty & infrastructure. When I enrolled for the MMS Programme, I didn't imagine how big of a step would this be for my career. Memories have been instilled in my mind of the time I spent here. I am thankful to DSIMS in more ways than once. Not only did it sharpen my core skills but it also gave me a platform to perform. The encouragement that I received here was over whelming. Gratitude, is how can simply put up of my time here at the DSIMS.

One of the most memorable moments of my time spent here, will always be the International immersion to Singapore & Thailand. Apart from this FINANCIA '16- the finance concave of DSIMS also ended up with a lot of personal & professional growth. It helped me out, in nurturing my skills & helped me trigger up my confidence levels.

A student shall always be indebted to his 'Guru', his teacher for it is they who make the student a complete phenomena. I want to sincerely thank Dr. Sarita Vichore, HOD Finance without whom my journey would be incomplete. It is because of her profound teachings & guidance that helped me crack out the interview and got me selected for CRISIL. I can say that without her DSIMS is incomplete. Also would like to thank Prof. Ravi Banerjee for teaching us the significance of practicality & morality.

To sum it up it has been a journey to cherish, the friends I made & the teachers I spent time learning with. It has been an incredible journey, one which would always make me feel nostalgic about the time I spent here. I would further encourage budding MBA aspirants to choose DSIMS as an option because, 'this is where you can shine'. I wish as I grow in my career, I can also see the Institution reaching heights where few have set foot to. Always a DSIMSite by heart.

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Courses @ RSET

 <p>Kudlal Govindram Seksaria marwadiya school अज्ञान, अंधकार, अंधकार</p> <p>Established in 1959</p>	<p>The school is authorized by the Maharashtra State Board of Education to offer SSC syllabus & the medium of instruction is Hindi.</p>	 <p>KSSS www.kgss.org.in</p>
 <p>Kudlal Govindram Seksaria english school अज्ञान, अंधकार, अंधकार</p> <p>Established In 2010</p>	<p>The School is authorised by the Maharashtra State Board of Education to offer SSC syllabus & the medium of instruction is English.</p>	 <p>KGES www.kges.org.in</p>
 <p>Renukas Bai English High School RELEASE YOUR POTENTIAL</p> <p>Established in 1985</p>	<p>The School is affiliated to the Council for the Indian School Certificate Examinations and follows the ICSE curriculum from Nursery to Std.X.</p>	 <p>RBHS www.rbhs.org.in</p>
 <p>Mainakvi Dajaj International school GATEWAY TO KNOWLEDGE</p> <p>Established in 2009</p>	<p>Authorised International Baccalaureate Diploma Programme (IBDP). Authorised - Cambridge Primary Programme (CPP), International General Certificate of Secondary Education (IGCSE).</p>	 <p>MBIS www.mbis.org.in</p>
 <p>Durgawati Saraf Junior college A FUTURE TO ACHIEVE</p> <p>Established In 1975</p>	<p>The Junior College is authorized by HSC Board of Government of Maharashtra to offer higher secondary courses in arts, commerce & science. College has started Bi-focal in science stream. The students have the option of selecting Computer Science & Electronics as their subjects of choice.</p>	 <p>DSJC www.dsjc.org.in</p>
 <p>Ghanshyamdas Saraf college of arts & commerce EXCELLENCE EDUCATION</p> <p>Established in 1983</p>	<p>Affiliated to University of Mumbai</p> <p>Undergraduate courses: B.Com B.Com (Accounting & Finance), B.Com (Banking & Insurance) B.Com (Financial Markets), B.M.S., B.M.M., & B.Sc IT.</p> <p>Post Graduate Courses: M.Com (Accountancy), M.Com (Business Management) MCI - Masters in Communication & Journalism. MFTNMP -Masters in Film Television and New Media Production.</p>	 <p>GSCC www.sarafcollege.org</p>
 <p>Kirandevi Saraf Institute of complete learning Pursuing Education</p> <p>Established in 2005</p>	<p>University / Institute Tilak Maharashtra University Punjab Technical University ICOPF (Mysore University) Helen O'Grady International</p> <p>Courses BCA, BBA MBA-HR/ Finance/ Marketing/ IT MBA+APFF/ CFP Teacher Training Program</p>	 <p>KBIL www.kbil.org.in</p>

Courses @ RSET

 <p>Durgadevi Saraf Institute of Management Studies DURGAPUR, MUMBAI</p> <p>Established In 2010</p>	<p>University & AICTE Approved courses:</p> <ul style="list-style-type: none"> • Two years full-time Master in Management Studies (MMS) • Two years full-time Post Graduate Diploma in Management (PGDM) • Three Years Part Time Post Graduate course in Management (MMM/ MFM/ MHRDM) <p>Short term Autonomous Weekend Course</p> <ul style="list-style-type: none"> • Executive Program In Management • Post Graduate Program in Managing Family Business • Diploma in Entrepreneurship & Business Planning for Women 	  <p>DSMS www.dsims.org.in</p>
 <p>Deviprasad Goenka Management College of Media Studies MUMBAI CENTRE, MUMBAI</p> <p>Established in 2010</p>	<p>1) AICTE approved (2 years full-time) Post Graduate Diploma in Management (PGDM) with specialization in (a) Media & Entertainment and (b) Advertising & Communications 2) Bachelor of Arts Film, Television & New Media Production- affiliated to University of Mumbai 3) Courses in affiliation with University of Mumbai's Garware Institute of Career Education and Development (a) Post Graduate Diploma in Digital Marketing (b) Post Graduate Diploma in Communication Design (c) Certificate Course in Digital Film Making (d) Certificate Course in Sound Engineering & Design (e) Certificate Course in Cinematography</p>	  <p>DGMC www.dgmcms.org.in</p>
 <p>Ladhidevi Ramdhar Maheshwari Night College of Commerce MUMBAI CENTRE, MUMBAI</p> <p>Established in 2014</p>	<p>Rajasthani Sammelan has started a Night College in its educational campus in the name of Ladhidevi Ramdhar Maheshwari Night College of Commerce from the academic year 2014-15. The college is affiliated to the University of Mumbai and offers B.Com course. Ladhidevi Ramdhar Maheshwari Night College of Commerce has accommodated students who have passed out from evening section of Durgadevi Saraf Junior College as well as other deserving students from the nearby areas.</p>	 <p>LMC www.lcmc.org.in</p>
 <p>Ramdhar Maheshwari Career Counseling Centre MUMBAI CENTRE, MUMBAI</p> <p>Established In 2011</p>	<ul style="list-style-type: none"> • Learning Difficulty Solutions • Counseling • Speech & Drama Programme • Career Assessment Test • Career Guidance • Study Aaroz • SAT/GRE/GMAT/ILTES/TOEFL Coaching • Professional Consultancy 	 <p>RMCC www.rmcc.org.in</p>
 <p>Kunjihari S. Goyal Online Academy MUMBAI CENTRE, MUMBAI</p> <p>Established In 2014</p>	<p>Rajasthani Sammelan has started an Online Academy to extend educational facilities to a large number of students who are unable to attend regular lectures in a college. At the same time, there are many students who are anxious to study further. Through online academy, lectures of well qualified lecturers will be available on the website and students will be able to study from the convenience of their own home. Besides, the student will be able to view the lecture on the website again and again to clear his/her concept. The online academy will provide lectures of degree and post-graduate courses.</p>	 <p>GOLD www.goldelearning.com</p>
 <p>Mainadevi Bajaj International Playschool MUMBAI CENTRE, MUMBAI</p> <p>Established In 2014</p>	<p>Rajasthani Sammelan continues with its endeavors in the field of education with its new Initiative for Toddlers which is, Mainadevi Bajaj International Playschool. The Trust aims to lay the foundation of learning for tomorrow's Global Citizen. Mainadevi Bajaj International Playschool is the first IPC Accredited Playschool in Mumbai, India. All teachers hold a diploma in preschool teaching. Teachers also receive training from IPC's teacher training, devised by an ex teaching fellow of Harvard University. The Mainadevi Bajaj International Playschool offers a Playgroup program.</p>	 <p>MBIP www.mbip.org.in</p>
 <p>RS CA Study Centre MUMBAI CENTRE, MUMBAI</p> <p>Established in 2015</p>	<p>Rajasthani Sammelan has started RS CA Study Center. In the city like Mumbai there are some constraints in many houses and students often face inconvenience to study in a peaceful atmosphere. This study center proves to be a boon to many students, as they are able to study in a quite environment. The study center remains open from morning till late evening for the benefit of students. The ICAI Extension counter has also been opened at the RS CA Study Centre for the benefit of its students and members, for submission of various documents and distribution of study material to CA students.</p>	 <p>RSCA www.rscs.org.in</p>

Facilities



Dhurmaal Bajaj
Bhavan
DURMAAL BAJAJ BHAVAN

Established in 1975

Dhurmaal Bajaj Bhavan is a community hall which was constructed in the year 1975-76 with the handsome donations received from Shri Dhurmaal Bajaj Charity Trust & other philanthropists of the community. It is situated on S.V. Road, on the opposite side of the Educational Complex of Rajasthani Sammelan. It has a spacious, air conditioned hall on the ground floor with a seating capacity of 350 persons. The building has two more halls on the first & second floors. There are air conditioned rooms adjacent to the hall on all the floors. Dhurmaal Bajaj Bhavan caters to the needs of the community, as it is rented out to the people for marriage & other social & business purposes. Many cultural activities of the schools & colleges of the trust are also conducted in Dhurmaal Bajaj Bhavan.



Trivenidevi Deora
Chikitsa Sahayata Kosh
TRIVENIDEVI DEORA CHIKITSA SAHAYATA KOSH

Established in 2001

Rajasthani Sammelan has set up Trivenidevi Deora Chikitsa Sahayata Kosh to provide medical help to needy people. It is managed by Trivenidevi Deora Chikitsa Sahayata Kosh Committee. The committee receives applications for medical help from needy people and on scrutiny of the applications, sanctions and disburses medical aid to the concerned persons who have applied for the same. Many people including the staff of all the institutions have availed of this facility from time to time.



Durgadevi Saraf
Hall
DURGAVEVI SARAF HALL

Established in 2002

Durgadevi Saraf Hall is constructed in the educational complex of Rajasthani Sammelan & is an air conditioned, sound proof hall with state of the art facilities. It has a seating capacity of approximately 300 persons & is mainly used for organizing seminars, conferences & cultural activities of the educational institutions of the trust. Besides, it is sometimes also given to the members of the community for marriage & other social needs. The hall has all the facilities to cater to business meetings. It has 2 air conditioned rooms adjacent to the hall.



Rajasthani Sammelan
IT Hub
RAJASTHANI SAMMELAN IT HUB

Established in 2010

To maintain universally accepted IT Standards in security, availability and data management, Rajasthani Sammelan has decided to have an IT Hub as proper data centre which is supported and managed 24x7. The IT Hub is constructed on the 10th floor of the new building, in a built-up area of 3800 sq.ft. It is fully air conditioned and is operational. The main aim of constructing the IT Hub is to make all course material available on line to our students, easy flow of interaction between student and teacher through electronic medium, to create alumni data and keep students attached to our organization life-long through web, to safe guard the campus using video vigilance and electronic access control, to control the entire admission process of all institutions centrally, to safe guard all available data and provide fast Internet services within the campus.



Rajasthani Sammelan
Food Court
RAJASTHANI SAMMELAN FOOD COURT

Established in 2013

Rajasthani Sammelan has started a cafeteria in its premises to provide snacks of large varieties to students. The cafeteria is situated on the ground floor on the south side of Durgadevi Saraf Hall in a total built-up area of approximately 4500 sq.ft. It is used by staff and students of all institutions. Various food items of different price range are supplied by the cafeteria to the students & staff of all our institutions. The cafeteria supplies all kinds of snacks and beverages to the canteens of all the institutions of Rajasthani Sammelan.



Ramnarayan Saraf
Educational Outlet
RAMNARAYAN SARAF EDUCATIONAL OUTLET

Established in 2014

Rajasthani Sammelan has started an educational outlet in its campus by the name of Ramnarayan Saraf Educational Outlet. This educational outlet is dedicated to the memory of late Shri Ramnarayanji Saraf. The educational outlet is constructed on the ground floor of the new building of Ramniwas Bajaj English High School on the rear side, in a built-up area of 5000 sq. ft., with an independent entrance. In this educational outlet, all stationery items, text books etc. are sold at a reasonable price so that students need not go out to purchase such items elsewhere. It also has xeroxing facility for staff and students.



Vijay Pal Singh
Health Centre
VIJAY PAL SINGH HEALTH CENTRE

Established in 2014

Rajasthani Sammelan has constructed Vijay Pal Singh Health Centre on the ground floor of the new building of Ramniwas Bajaj English High School and Deviprasad Goenka Management Institute of Media Studies, in a built-up area of approximately 1200 sq. ft. The health centre is fully air-conditioned and has a well equipped clinic, managed by trained and experienced staff and qualified medical professional prepared to meet the emergencies. The health centre caters to the students of all institutions of Rajasthani Sammelan for health check-up. It will also conduct health and wellness educational seminars for staff, students and parents.

Other Initiatives



Kirandevi Saraf
library and reading room
WISDOM IS KNOWLEDGE

Kirandevi Saraf Library and Reading room offers reading room facilities to such students who do not have a peaceful environment at their house. The reading room is open to all students from Standard 8th onwards. The Kirandevi Saraf Library and Reading room facility is available to the students from 6pm in the evening to 9pm and from 9am to 9pm on Sundays & holidays. The library is manned by staff of Rajasthani Sammelan and the students are enrolled on payment of nominal fees to access the facilities.



Draupadidevi Sanwarnal
women's hostel
HEAVENLY DORMITERS

University Grants Commission(UGC) has given a special grant to GSCC under X Plan to start residential facilities for women students to pursue higher education. Rajasthani Sammelan's Draupadidevi Sanwarnal Womens Hostel is state-of-the-art infrastructure with two and three bedded A.C. and non A.C. rooms, WI-Fi enabled recreational area, a dining room, a dry pantry and laundry facility. The hostel has round the clock vigilant security services with CCTV surveillance.

www.dswhostel.org.in



Pravinchandra D. Shah
sports academy
FITNESS RECREATION

Pravinchandra D. Shah Sports Academy is built on a 24,000 sq ft area with the most modern infrastructure. The Academy offers sports facility like Tennis, Basketball, Box Cricket, Futsal, Handball, Netball, Hockey, Skating & a walking track. Pravinchandra D. Shah Sports Academy will perhaps be the new sports landmark in the north western part of Mumbai and will add a new dimension to the educational endeavour of Rajasthani Sammelan Education Trust.

www.pdsa.org.in



B K T
freeship endeavour fund
POSTERING KNOWLEDGE

Rajasthani Sammelan has started BKT Endowment Freeship Fund to provide freeship to those students who cannot afford education due to lack of funds. BKT Endowment Freeship Fund is going to provide opportunity to many deserving students to obtain suitable education and thereby make progress in their life by becoming properly qualified.



Ramsons Group
management research centre
MANAGEMENT RESEARCH

Rajasthani Sammelan has started Ramsons Group Management Research Centre (in memory of Radhadevi Haralka) in Durgadevi Saraf Institute of Management Studies. Research is an important part of management education for its growth and development. Ramsons Group Management Research Center has been playing an active role in the area of research in management studies. This has given an opportunity of interaction with scholars of reputed universities all over the globe. The Director as well as faculty members of DSIMS have been presenting research papers in many International and national seminars and workshops. We are sure that in future, many scholars will successfully complete Ph.D Programms from Durgadevi Saraf Institute of Management Studies.



IRB
scholarship endowment fund
RECOGNISING EXCELLENCE

Rajasthani Sammelan has started IRB Scholarship Endowment Fund to provide scholarships to all meritorious students of all the institutions of Rajasthani Sammelan. This will give encouragement to many brilliant students to achieve further excellence in education. Meritorious students will be further motivated to work hard and give their best performance in the field of studies.



Jankidevi Bilasrai Bubna
endowment freeship fund
EMBOLDENING STRENGTHS

Rajasthani Sammelan Education Trust has started Jankidevi Bilasrai Bubna Endowment Freeship Fund to give freeship to the needy and deserving students studying in various educational institutes of RSET. The Jankidevi Bilasrai Bubna Endowment Freeship Fund will provide the much needed financial support to such students who do not have the financial means to pursue their education.

NEW Initiatives



Janakidevi Birsara Ruona
boys hostel
A NEW INITIATIVE

Rajasthan Sammelan Educational Trust proposes to start a Boy's hostel that will provide accommodation to students interested in pursuing higher education in the educational institutions of RSET or any other institute. The hostel which will be situated in an exclusive building will have the most modern Infrastructure and will include areas for recreation, dining, entertainment and laundry facility.



Rajasthan Sammelan
finishing school
A NEW INITIATIVE

With the increasing globalisation and the foray of multinationals, organisations are looking at globally savvy individuals. To meet the fast changing requirements of the corporate world, Rajasthan Sammelan's proposes to start a Finishing School that will impart training in soft skills, communications, personality development etc with a view to groom the students for challenges of internationally benchmarked corporate world.



Rajasthan Sammelan
skill development centre
A NEW INITIATIVE

The proposed Skill development centre aims to advance the skill sets of the students to compete in a global environment. The objective is to provide necessary information and training to develop the skills sets of the students and make them industry ready. The Skill Development Centre will help bridge the industry-academia gap for employability.



Rajasthan Sammelan
teachers' training institute
A NEW INITIATIVE

The Teacher's training Institute aims to be a prominent name in the field of providing teacher's training courses. The Institute will aim to provide high quality training programs to aspiring teachers who want to get into the teaching profession as well as to those who are in the teaching profession to transform them into experts and prepare them for the rapidly changing dynamics of the global teaching methodologies and new approaches of teaching.



The Pledge One program provides an opportunity to pledge undertaking education for the under privileged strata of the society studying in the aided section of the educational institutions of Rajasthan Sammelan. The donations received under the Pledge One program is utilised in an equitable manner to ensure that these students receive Quality Education in an environment that nurtures growth.



To encourage bright students studying in the Kudlal Govindram Seksaria School, Rajasthan Sammelan Educational Trust has come up with an endowment fund titled "Bright Sparks Endowment Fund". This fund has been conceived to provide educational enrichment to talented and deserving students studying in Grade 5 and above.

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Institutions



Endowment Funds & Research Chair



Facilities

