



Durgadevi Saraf™
institute of management studies
LOCAL EXPERIENCE, GLOBAL IMPACT

DSIMS

Post Graduate Diploma
in Management (PGDM)

Prospectus 2015-17
(Approved by AICTE)

Be the kind of Leader that you
would like to follow...







MAIN DONOR'S MESSAGE

Shri Mahavirprasad G. Saraf

Founder and Managing Trustee,
Kirandevi Saraf Trust

It gives me immense pleasure in congratulating Rajasthani Sammelan and Kirandevi Saraf Trust for the commendable progress achieved by their unique educational project- DURGAVEVI SARAF INSTITUTE OF MANAGEMENT STUDIES, year after year:

It is a pleasure to watch the Institute growing with dynamism unique to itself, in line with the vision and mission. The essence of business today is to understand the rapidly changing global as well as domestic business environment which is fraught with ambiguity and complexity and then strategizing to meet the growth plans. The institute imbibes this spirit in itself and also disseminates the same thinking to its students. DSIMS offers four major programs:- Two programs affiliated to Mumbai University - Two years full-time MMS program and three years part-time MMM / MFM / MHRDM program. Apart from this, DSIMS also offers two years full-time PGDM program and a part-time Executive Program in Management. , two new programs were launched – a 15 month, week-end Post Graduate Program in Managing Family Business and a 3 month Diploma in Women Entrepreneurship.

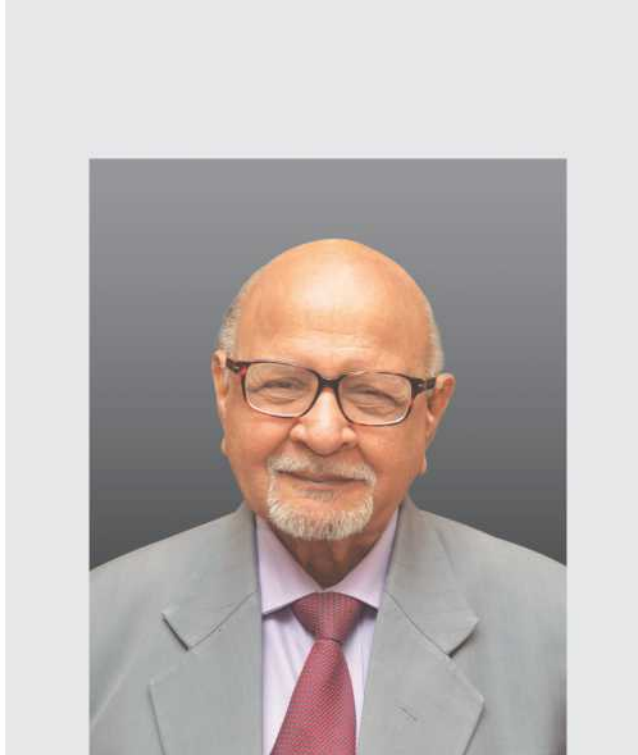
The progressive educational values and skills imparted by the institute will help students in their holistic persona

development. The programs introduced at DSIMS provide a complete revamp of the traditional curriculum by introducing the latest syllabus or contemporariness in Management Education. The qualitative grooming at the institute ensures that each and every student performs at par with the best in the industry. It is my sincere wish that Durgadevi Saraf Institute of Management Studies be ranked as one of the top management institutions in the years to come.

DSIMS is privileged to have a dynamic, extremely experienced and a highly effective and motivated team of faculty and staff. The DSIMS Management Council has eclectic interests, expertise and multidimensional capabilities at its disposal. The institute has geographical advantages being located in the heart of the western suburbs. It also boasts of a state-of-the-art infrastructure with all modern amenities required by a management institute.

We extend our continued support to DSIMS and wish them luck in living upto their motto...

“Local Experience. Global Impact”.



ADVISOR

Prof. Y K Bhushan

Senior Advisor - IBS Business School, Mumbai
Vice Chancellor of ICFAI University Meghalaya, Shillong

Professor Y K Bhushan is a product of Delhi University & Indiana University, USA and has been in the profession of teaching, educational administration and management consultancy for 51 years. He taught at Delhi University at the prestigious Shri Ram College of Commerce and at National Institute of Co-operative Management. He then headed the Management Training Institutions of two major public sector banks in India. For 16 years, he was the Director and Madgavkar Chair Professor of HRM at Narsee Monjee Institute of Management Studies, Mumbai now a Deemed University. He was elevated as the Director General of the Institute in the year 2000. He worked as Director of International Educational Institute of Varkey Group at Dubai for over a year. He is currently working as Senior Advisor and Campus Head of the IBS Business School at Mumbai, dealing with academic and institutional excellence. In addition, he has been appointed as 'Vice Chancellor' of ICFAI University Meghalaya, Shillong. He has also been invited to be 'Senior Enterprise Fellow' of Essex University in UK.

Professor Bhushan is acknowledged as a leader in HRD, Training and Development and Management Education and has received many rewards including Life Time Achievement Award for his sustained contribution to education. He was elected as the President of Indian Society for Training and Development in 1989 and was President of AIMS in 1993 - 94. Hereceived Ravi J Mathai National Fellowship awarded by AIMS He was the President of AMDISA (Network of South

Asian Management Institutes) for two years between 2000-2002. He is a member of the Governing Council of Indian Institute of Banking and Finance and has been elected its Fellow. He has also served as a Member on the Boards of Directors of some corporates and played an active role in International bodies in Management like INTERMAN. Professor Bhushan has sat on the jury for prestigious awards like QIMPRO Quality Awards and Indian Hospitality and Food Awards. He chaired the Review Committee for the reputed Tata Institute of Social Sciences in the year 2000.

Professor Bhushan has authored over a dozen books on Business and Management and contributed several papers in national and international conferences in areas like Innovation and Entrepreneurship, Training and HRD, Stress Management and Management Education. He has also received the National Ishan Award for Best Author for the Book on 'Business Organization & Management', in the year 1999. He has guided several scholars for Doctoral degree and has been an examiner for PhD in some well known Universities in India. He has offered over 100 Management Development Programmes, singly and jointly for corporates; including Voltas, Parle's, DHL, Geologistics, L&T, Hoechst, Aventis and Ajmal Perfumes, Dubai among others. He has also offered Management Consultancy to organizations like Mafatlal, Parle, Meltron, Health Total, Union Bank of India and several other corporates.



CHAIRMAN'S MESSAGE

Shri Ashok M. Saraf

Chairman, Management Council -
Durgadevi Saraf Institute of Management Studies

The excitement at Rajasthani Sammelan lives on, as we continue to grow and expand. It has been very fulfilling to steadily progress on the growth path; at the same time, it imposes its own challenges. Being in the field of education, a big responsibility lies on our shoulders as we facilitate the shaping of the current generation. We, at Rajasthani Sammelan, recognize this as the core of all our activities and it reflects in the way we manage and lead the Institutions built on sound values, mission and vision.

DSIMS has four major programs-Two programs affiliated to Mumbai University-the two years full-time MMS program and three year part time Masters Degree programs. Apart from this, DSIMS also offers two years full-time PGDM program and a part time Executive program in management. DSIMS also offers a 15 month week end post graduate program in managing family business and a 3 month Diploma in Women Entrepreneurship.

We are delighted that you have decided to be a part of our journey. We strive to provide an enriching and holistic learning experience at DSIMS for which we have created a state-of-the-art infrastructure that will facilitate excellent teaching-learning experience and also encourage research. While infrastructure aids the

learning process, having a resourceful team is basic to quality. Our team comprises members who possess vast experience in the field of management education, are passionate and dedicated and are engaged in lifelong learning. We, at DSIMS, believe in providing students with quality education that will drive them to foster leadership towards sensitized and inclusive development.

In this era of globalization, there is an intensified effort to gain human resources of competitive advantage. We understand the relevance and importance of investing in the development of the youth and creation of a research environment; in propelling the nation into the sphere of contemporary civilization. The Global political economy is undergoing a vast shift and it is our collective responsibility to identify and acquire our space in this flux. I firmly believe that the solution lies exclusively in knowledge generation and transformation of that knowledge into inclusive solutions that will help us grow and prosper.

I welcome you to DSIMS and wish you all the best for your future endeavours.



DIRECTOR

Dr. C Babu

Director

Durgadevi Saraf Institute of Management Studies

Our economy is witnessing a tectonic shift in this century. Indian business leaders are highly respected across the globe for their immense contributions. It is important for any one who wishes to pursue a management programme to join a Business School that is preferred by successful corporates.

DSIMS is one of a very few Business Schools in India that offers a unique two-year PGDM programme with a clear business focus, intellectual discipline and a sense of teamwork approach.

In a short span of four years, DSIMS has won many accolades because of its pragmatic curriculum architecture. Our research oriented faculty team has designed PGDM curriculum with high level of corporate input which enable our management students to maintain their supremacy in the corporate world.

Faculty mentors at DSIMS believe in supreme managerial, entrepreneurial and leadership skills. Among various innovative initiatives that are embedded in our curriculum of PGDM, a few notable ones are – a) Analytical and Critical Thinking module which is designed to inculcate the art of critical analysis; b) Manager in Making module which is meant for Personal, Professional and Innovative

Excellence; and c) Business, Rural and International Immersion modules which are meant for enhancing managerial decision making process.

Our industry connect is another feather in DSIMS cap. Each course is delivered by a combination of academicians and practising business leaders in order to give a blend of concepts and application to students. Besides, students get ample opportunities to interact with world renowned academicians in the campus due to our global leadership development initiatives.

Since DSIMS is nurtured and patronised by Rajasthani Sammelan, a noble trust which believes in philanthropy and community services for over six decades, our students are imbued with core values of assuming high responsibility.

In every input of DSIMS, our mission of shaping vibrant and young minds is visibly conspicuous.

We whole-heartedly welcome you to take part in this Centre of Excellence – DSIMS

MISSION, VISION AND GOALS

Mission

DSIMS is committed to the mission of shaping vibrant, young minds who will excel in combining unique managerial skills for a changing world caught in a socio-economic and cultural vortex.

Vision

The vision of DSIMS is to be a world-class institution of high-quality learning that is in tune with the modern business environment. It aims at developing managers with a global mindset and impeccable character and virtue. A strong, resourceful team strengthened by the state-of-the-art infrastructure promises to make the learning process an enduring one. Although regionally located, DSIMS aims to leave a mark on the map of national as well as global economy.

Our Enduring Goals

At DSIMS, we believe that investment in a sincere and dedicated team provides impetus to us for creating a new paradigm of professional management education. This facilitation process will be enhanced by unique styles of delivery and wide-ranging support material. Our advanced, robust and world-class infrastructure further encourages the process of sculpting fresh ideas that will mould young minds in these times of immense competition.



ABOUT RAJASTHANI SAMMELAN

Rajasthani Sammelan, a registered public charitable trust was established in the year 1948 at Malad, Mumbai. With an aim to promote various educational, charitable and social activities, the trust has pioneered in providing educational opportunities to various sections of society. During the last six decades, the trust has played a very vital role in promoting and providing better education from KG to PG in the fields of Commerce, Management and Information Technology. Apart from its educational pursuits, Rajasthani Sammelan also caters to the social and humanitarian needs of the community.

Rajasthani Sammelan had started its educational activities for girls, but in due course of time, it has opened its doors to boys as well. At present 15000 students are receiving education in various educational institutions run by the trust.

The Educational Institutions owned and run by Rajasthani Sammelan are :

- Kudilal Govindram Seksaria Sarvodaya School
- Kudilal Govindram Seksaria English School
- Ramniwas Bajaj English High School
- Mainadevi Bajaj International School
- Durgadevi Saraf Junior College
- Ghanshyamdas Saraf College of Arts & Commerce
- Kirandevi Saraf Institute of Complete Learning
- Durgadevi Saraf Institute of Management Studies
- Deviprasad Goenka Management College of Media Studies
- Ladhidevi Ramdhar Maheshwari Night College of Commerce
- Kunjbihari S Goyal Online Academy of Learning & Development



Encouraging Intellectual Growth

Other organisations owned and managed by Rajasthani Sammelan include

- Draupadidevi Sanwormal Women's Hostel
- Ramdhar Maheshwari Career Counseling Centre
- Pravinchandra D. Shah Sports Complex (New Initiative)

Rajasthani Sammelan is also providing many other facilities in its educational complex which includes:

Dhurmaj Bajaj Bhavan (Community Hall), Durgadevi Saraf Hall, IT Hub, Ramnarayan Saraf Educational Outlet, Vijay Pal Singh Health Centre, Food Court, Freeship Endeavour Fund (New initiative) and Kirandevi Saraf Library & Reading Room.

The Trust is providing financial assistance to needy persons for medical treatment through Trivenidevi Deora Chikitsa Sahayta Kosh. Scholarships are also provided to needy students to complete their education.



DSIMS

DSIMS is all set to welcome another fruitful academic year in its stride. The initial years witnessed tremendous success, coupled with admiration from reputed industry and renowned academic community. We are proud to lay a strong foundation with a robust curriculum, where we lay emphasis on the overall development of our students. The different curricular emphases are designed to match their learning abilities and interests. A range of enhancements will be implemented in the course of the next two years which will be beyond our classroom initiatives.

We ensure to make learning more enjoyable and meaningful for students, while developing the desired skills and values that will put them in good stead for the future. These include placing greater emphasis on non-academic program within the curriculum, such as Influencing Power of Communication, Manager-in- Making, Experiential Learning, Glocal Immersion,

Our induction / orientation program is designed to educate and provide opportunities for graduates to transform themselves to postgraduate students.

DSIMS is promoted by the esteemed members of the distinguished Rajasthani Sammelan Trust, renowned for its contribution in the field of education in India. We aim to follow a consultative style of management which encourages participation in the development of the institute. The Board of Governors is committed to developing an institution of quality and integrity. To this end, it has established an independent Management Council comprising of eminent educationists, administrators and achievers from all walks of life. The Management Council brings to the school, its expertise in administration, technology-aided learning and education management.

Members Of Board Of Governors

Shri Ashok M. Saraf	Chairman
Shri Kailash Kejriwal	Secretary
Shri Nandkishore Gupta	Jt. Secretary & Treasurer
Shri Jairaj C. Thacker	Member
Shri Samir Choksi	Member
Shri Vinod Agarwalla	Member
Smt. Archita Rajpuria	Member
Shri Banwarilal Jhunjhunwala	Member
Shri Suresh Pansari	Member
Shri Madhusudan Maheshwari	Member
Shri Sunil Satyanarayan Kabra	Member
Prof. Y.K. Bhushan	Member - Educationist
WRO-AICTE or his nominee	Member - Nominee of AICTE
Prin. S.G. Chitale	Nominee of Mumbai University
The Director of Technical Education or his Nominee	Nominee of the State Government - DTE
Dr. Sunanda Kar	Special Invitee
Dr. C. Babu	Director - Member Secretary (Ex-Officio)

Course: Post Graduate Diploma in Management (Approved by AICTE, recognized by DTE and Govt. of Maharashtra)

Duration: Two years - full time.

Intake: 120 seats

Institute type: Private / Unaided. Hindi Linguistic Minority

Fees: Rs. 300,000/- fees for the year.

The Demand Draft/Pay Order for the fees should be drawn in favour of "RS-DSIMS", payable at Mumbai.

*Exclusive fee for foreign immersion, which will be charged on actual expenses.

Prohibition of Ragging

Institute shall take all necessary and required measures, including but not limited to the provisions of these regulations to achieve the objectives of eliminating ragging within the institution or outside (Refer UGC Regulations on curbing the menace of ragging in Higher Educational Institutions, 2009)

Refund of fees

Refund of fees will be as per AICTE rules.

ELIGIBILITY CRITERIA

Basic Qualification: In order to secure admission to first year of two-year full time PGDM course, the candidate should fulfil the following eligibility criteria:

Any Bachelor's degree of minimum three years duration with minimum 50% in any discipline recognised by the Association of Indian Universities, as per the norms of AICTE.

OR

Appeared for the final year examination of any Bachelor's degree of minimum three years duration in any discipline recognised by the Association of Indian Universities. Such candidates can be considered for provisional admission subject to passing the Degree exam, as per the norms of AICTE.

and

Appeared for any one of the following entrance examination required for admission in the Academic Year 2014-15:

- CAT
 - ATMA
 - GMAT
 - MAT
 - CMAT
 - CET
 - XAT
- Any other (as per the AICTE norms for minority colleges) followed by GD/PI conducted at the institute level.

The Institute will also accept candidates who have applied and appeared for the Group Discussion and Personal Interview process conducted by M-JPAT.

Note: The selected candidates will have to observe the "Code of Conduct" as defined by AICTE, DTE and the Institute.

A copy of the "Honor Code" of the Institute will be given to the student at the time of admission, which contains details regarding Anti Ragging and other aspects of discipline. The student will need to return the "Honor Code" to the institute duly signed by him / her.

PGDM ADMISSION



CURRICULUM

Conventional MBA offering traditional courses fall short of the expectations of the industry. In a globalized, googleized world, where enterprises span continents and markets keep evolving, the MBA curriculum too has to change. The PGDM at DSIMS reflects this paradigm shift in the board room expectation. The Post Graduate Diploma in Management (PGDM), though named conventionally, offers specializations that are reflective of the new management ethos. Students at DSIMS will get to specialize in four unique streams that are the cornerstone of modern enterprises. It equips the students to become business leaders who can act wisely and forcefully in a hyper competitive interlinked business ecosystem.

The PGDM is an All India Council for Technical Education

(AICTE) approved two year full-time program. The program is spread across six trimesters spread over two years. The first year being common for all students, the students can choose any one out of the four customized specializations offered in the second year, namely:

- Operations Management (Logistics and Supply Chain Management)
- Human Resource Management (Organizational Psychology and Human Resource Management)
- Marketing Management (Marketing and Communications)
- Financial Management (Financial Markets)

FIRST YEAR COURSES (SUBJECT LIST)

Trimester I

Introduction to Behavioral Sciences
Marketing & Sales I
Financial Accounting
Business Statistics
Prices and Markets
Principles of Management
IT in Business

Trimester II

Organization Behaviour
Marketing & Sales II
Cost and Management Accounting
Public Finance & Taxation
Operations Research
Operations Management
Macro Economics

Trimester III

Human Resources Management
Applications in Marketing
Financial Management
Decision Science
Corporate Strategy
Corporate Law
Geo-Politics

SECOND YEAR CORE COURSES

Trimester IV

Analysis of Financial Statements
Business Analytics with R

Trimester V

Project Management
Environment Management & Social Initiatives

Trimester VI

Entrepreneurship
Corporate Governance, Business Ethics and CSR

Specialization: A total of five courses per trimester are offered. The courses offered are subject to the approval of the Academic Council Members.

*The curriculum may undergo change as per advice from the Academic Council.

Operations (Focus on: Logistics and Supply Chain Management): The PGDM L&SCM integrates two crucial aspects of the modern enterprise - Operations and the Supply Chain. Companies need innovative leaders with the vision and skill to manage the entire life cycle of goods and services across a global enterprise. The Supply Chain function is the backbone of any organisation. SCM has evolved from being a merely tactical function to a business function. The L&SCM program is designed to introduce the key concepts needed to enable a business to organize and run an efficient Supply Chain. The program looks at contemporary issues in Operations and Supply Chain Management and creates a deep understanding of the issues involved in a very competitive and challenging environment which is constantly in a flux. It equips the participants with a good understanding of the ground level situation and enables them to take decisions keeping in mind the global impact of the decisions. Overall, the program would lead the participant to adopt an integrated approach and create a competitive advantage for the organisation.

OPERATIONS

Trimester IV

Transport and Warehousing

Operations Planning and Control

Technology Management including Manufacturing Strategy

Business Process Re-engineering & Bench Marking

Materials Management

Trimester V

Logistics and SCM

Total Quality Management

IT for SCM and ERP

Service Operations and Retailing

Infrastructure and Facility Management

Trimester VI

Business Forecasting and Demand Planning

World Class operations

Operations Strategy

Risk Management and Lean Six Sigma

Sustainability and Green Supply Chain

Human Resource (Focus on: Organizational Psychology & Human Resource Management): The PGDM - OP & HRM includes the basic subjects offered in a traditional MBA curriculum, as well as a core of organization Psychology courses designed to meet the specialized needs of today's managers. The focus of the curriculum is to enable students to appraise organizational culture and discuss how it shapes business effectiveness. Besides this, the course content covers the role of motivation factors and their uses in an organizational context as well as the development of plans for process improvements and job enrichment. The course offers multi disciplinary themes in course work, including the globalization of the marketplace, ethical considerations and human resources' role in responding to changing technologies and demographics.

HR

Trimester IV

Organisation Structure & Design

Training and Development

Performance Management System

Compensation and Benefits

Human Resource Policy and Practices

Trimester V

IR and Labour Legislation

Competency Based Assessment and Psychometric Testing

Personal Effectiveness & Developing Interpersonal Skills

Organizational Development and Change Management

Talent Management & Employee Engagement

Trimester VI

Building High Performance Teams and Developing Leadership Excellence

Global HRM

Building Learning Organization and Knowledge Management

Employee Relations & Welfare

HR Audit & Scorecard

Marketing (Focus on: Marketing and Communications): MBA programs in Marketing are quite common. The DSIMS PGDM integrates Marketing and Communications in a strategic framework, enabling students to combine the analytical rigor of traditional marketing with the leverage of psychology of consumer behavior to deliver better decisions. Marketing and communication courses develop students into a dynamic marketing professional by honing analytical and critical thinking. These courses explore the links between corporate strategy, marketing strategy and communication strategy within a global framework.

MARKETING

Trimester IV

Consumer Behaviour
Brand Management
Product Management
Sales Management
Advertising Management

Trimester V

International Marketing
Marketing Models
Marketing & Sales - Services
Rural Marketing - I
Social Media Management

Trimester VI

Strategic Marketing Problems
Media Planning & Analytics
Retail Management
Business Marketing
Rural Marketing - II

Finance (Focus on: Financial Markets): This course prepares the students to take up a career in the fast growing and exciting world of investment industry. In a world in which asset classes have multiplied, a plain vanilla course offering the traditional investment management perspectives will not suffice. The course provides a theoretical knowledge of Multi asset portfolio management, Global investment perspectives and quantitative finance, together with an applied set of courses looking at industry structure, regulations and trends.

FINANCE

Trimester IV

Financial Institutions and Markets
Financial Regulations & Compliance
Market Microstructure
Banking and Finance
International Securities Operations

Trimester V

Derivatives and Risk Management
International Finance
Multi Asset Portfolio Management
Alternate Asset Classes
Credit Markets (Fixed Income)

Trimester VI

Behavioural Finance
Applications of Portfolio Analysis
Financial Information Systems
Volatility and Dynamic Asset Pricing
M & A and Valuation



A session in progress at DSIMS



WHAT WE DO DIFFERENTLY AT DSIMS

Management education as we know it today is a poor copy of what Harvard Business School attempted in early 20th century. The world has changed in the past one hundred years. The needs of the industry have changed and the expectations about managers have changed. But management education has not progressed much beyond where it all began. The result is the now familiar chorus from the Industry "management graduates are not employable from day one". The industry demands management graduates who can be productive from day one, who have a global outlook but a local mindset and whose education is relevant for these turbulent times.

To meet the requirement of the Industry and to keep the sanctity of the class room learning, DSIMS has developed a series of unique interventions - a unique, blended pedagogy which aims to produce a day one, job ready manager. We would classify our innovations into two broad categories:

1. Innovations in Class room Pedagogy
2. Innovations in Beyond Class Room initiatives - "Manager in Making"

Manager in Making

DSIMS has designed a set of beyond classroom initiatives – branded as "Manager in Making" (MiM) that will inspire, test and challenge the ideas, knowledge and concepts of modern Management.

These interventions aggregate theory, practice and experience into a powerful course that will form the foundation of your future as a global manager.

The MiM program is divided in three broad disciplines:

- Personal Excellence

- Professional Excellence
- Innovative Excellence

Personal Excellence

Personal Excellence series of interventions are designed to act as a finishing school to our students. It includes a series of interventions spread across two years that will help develop a balanced personality. They include:

Personality Development

DSIMS offers a series of corporate etiquette workshops and sessions to ensure all round personality development. The sessions include grooming tips, correct e-mail and telephone etiquette, formal dining tips among other initiatives.

News in class

To improve your reading and analytic skills and help you remain contemporary and relevant, DSIMS conducts "News in class" sessions, where you follow the significant news and developments on sectors of your choice and share your readings and understanding with your peers. The sessions are moderated by faculty members who add to your perspective.

Professional Excellence

DSIMS has tailored the Professional Excellence Series to build capability to perform in a tough industry scenario. The aim is to convert you into a job ready manager – not just a management graduate. The Professional Excellence series include:

Industry Immersion

In January 2012, Nitin Nohira, Dean of Harvard Business School unveiled what he terms as "the biggest curriculum change in nearly 90 years" at HBS – the Field Immersion Experiences for



Leadership Development program. We call it Industry Immersion – an initiative where students engage in an 18 month long activity that will help them understand managerial decision making in corporate.

Thursdays at DSIMS is Industry Immersion day. Every Thursday, students at DSIMS complement their classroom learning with our signature program – The Industry Immersion. The industry immersion program is an effort to provide students, during their academic tenure, the experience of working with an industry. The key element of the program is an internship undertaken by the students, dealing with real issues and problems within an industry. The students are guided by a senior Industry Coach and a Faculty Mentor. The Industry Coach is a person from the industry who is neutral, experienced and competent in the industry and understands the important trends and developments. The Industry Coach provides insights into the ways of the industry that are seldom captured in articles and books - going beyond the numbers and prepare students to be successful in their careers.

Business Immersion

Business Immersion makes students examine, analyze and evaluate complex process that challenges managers along the business cycle.

The program begins with the students doing a thorough, structured analysis of the major sectors of the Economy. Periodically, the students will present their understanding of the sectors to a panel of faculty and Industry leaders from the concerned sectors. The panel will guide the students and ensure that the learnings are maximized.

After the industry analysis, the students do a deep dive into the sector of their choice. In this process, the students get familiar with the regulatory guidelines, current industry best practices and emerging next practices. This will be done through both industry visits as well as interaction with a wide range of experts.

On completion of the deep dive, the students identify their role within the sector and study the pre requisites of excelling in the role. This includes close interaction with a few role models from the sector. The students learn the processes and rules that govern the operations of the chosen role, the skills and knowledge needed to excel.

Analytical and Critical Thinking -ACT

We have developed the ACT to help our students develop their ability to weigh alternatives, make decisions and evaluate seemingly contradictory facts. ACT is anchored in the necessity to inculcate the art of critically analyzing any issue and developing cogent and powerful arguments for and against any broad, multi disciplinary issues that face the nation, the society or the corporate. This exercise aims to develop the following in our students:

- Persuasive Writing skills
- Strategic Planning and data acquisition
- Creative Thinking
- Asking the right questions
- Logical reasoning

Broad based reading

The distinctive feature of our curriculum is the wider reading that you have to do to prepare for the class – including the use of news paper, magazine articles, thought leadership pieces from journals and blogs in the class room to drive learning.

Social Sensitivity – Project Sahyog

This is an initiative to create socially sensitive managers. We have a number of initiatives which serve a dual purpose of sensitizing our students and also helping the society in the process. Project Sahyog is a compulsory beyond classroom activity for all our students where they engage with NGOs / SHGs / Corporate CSR departments. This enables them to evaluate situations from a socially sensitized and accommodative perspective. This helps create a socially conscious and responsible manager.

Innovative Excellence

This series of interventions bring out the leadership and innovative thinking needed to survive turbulent times. The interventions are a series of initiatives including:

The Leadership Series Seminars

Great leaders are not born, but made. In keeping with this adage, students read, listen to and interact with leaders from the corporate world, who are invited to the campus to share their experiences of practicing leadership and achieving excellence in diverse domains. This is followed by a submission by students on their takeaways from the interaction.

Institute Initiatives

Rural Immersion

Rural India is changing rapidly. The rural development initiatives like MNREGA have increased the discretionary spending in Rural India. The rural consumer is now spending more. But the biggest question is—Who are these Rural Consumers? How do they think or act? What makes them good consumers? What influences their spending? These are some of the questions that managers need to answer if they are to enter the rural markets.

Prof. C K Prahalad, in his seminal work, re-introduced Rural India to corporate India. However, if Corporate India plans to enter rural markets, they need a breed of managers who have a firsthand feel for this market. This is the market of tomorrow and the students need to be sensitized to the dynamics of doing business in rural India. Rural Immersion Program at DSIMS helps our students understand rural markets, supply chains, rural consumers and potential models through field trips over a period of one week. This initiative uses the experiential learning model to create a complete manager who can stand up to the pressures of modern world.

Apart from collecting and analysing objective data from rural consumers, households, intermediaries and retailers, students explore the peculiarities and characteristics of industries located in rural areas. They interact with industrial units to gain a well rounded experience, which provides them clarity and understanding of the five M's of management: Money, Manpower, Material, Machine and Methods and their application in rural India.

International Immersion

International Immersion is designed to expose students to work practices in an environment different from "home culture". It helps students understand macro economic situation, various economic parameters of the host country from business management perspective. During the immersion, students interact with leading Chamber of Commerce, global companies; attend lectures by eminent professionals and business heads on global economy & business practices.

This helps students get firsthand experience of the country and get acquainted with culture, work ethos, education, industries, economic and business policies which are instrumental in the accelerated growth of the nation.

Students at DSIMS, in consultation with a faculty co-ordinator, research and narrow down the countries and the industries or firms they would like to visit. Based on the student feedback and the learning potential, the destination is chosen. Like most of the initiatives, International Immersion too is a student led activity.



Conclaves



Opsession 2014 – accelerate your competitive advantage

The 4th edition of our prestigious Operations and Supply Conclave Opsession 2014 with the theme SUPPLYING THE FUTURE was successfully hosted by DSIMS on 18th October 2014. The event was preceded by a very successful pan-India SIP competition for which we received 68 entries from over 24 different institutions, including NITIE, XLRI, IIMs, NMIMS, Welingkar, K.J. Somaiya and various others.

Several leading professionals from industry like Mr. Sukumar Narasimhan, SVP-RIL, Mr. Jayanta Chatterjee, Head-SC, Castrol India, Mr. Surendra Deodhar, Head-Materials, Reliance Life Sciences, Mr. Naval Sabharwal AVP, Hexaware Technologies and Mr. Pratin Vete, AD, Ernst & Young shared their knowledge and valuable insights on diverse cutting edge technologies.

The conclave was well attended by several industry professionals from Raymond Ltd, Khimji Poonja Freight Forwarders Pvt Ltd, Mahindra Realtors & Infrastructure Pvt Ltd, Bisleri International, Clearfast Air Cargo agencies Pvt Ltd, Tata Steel Ltd, Shree Ganesh Roadways and many consultants and academicians.

The event concluded with the distribution of prizes and certificates, a Vote of Thanks and an invitation to the delegates to attend the 5th edition of Opsession in 2015.

“Innovation has nothing to do with how many R&D dollars you have. When Apple came up with the Mac, IBM was spending at least 100 times more on R&D. It's not about money. It's about the people you have, and how you're led.”

— Steve Jobs

HR Conclave 2014

The annual flagship event of HR, HR-O-SCOPE- 2014 was held on 13th December, 2014 at the Durgadevi Saraf Institute of Management Studies. The theme this year was "Redefining HR Strategies to Enhance Organisational Effectiveness" stressing the importance of HR's strategic role in supporting the business and redefining the approach towards HR Transformation. Keynote speaker Mr. Devrajan R, Director HR at GlobeOp Financial Services opened the conclave by articulating the need for alignment of the HR with business. The event saw active participation both from industry and academia. The esteemed list of speakers and panellists included some of the highly respected and seasoned personnel from the HR community: Ms. Minakshi Samant, Director- HR (South Asia) Millward Brown, Mr. R. Padmanabhan, Senior Vice President, Learning & Development, HDFC Bank, Mr. Rahul Pinjarkar, Vice President & Head of Human Resources, Saint-Gobain , Ms. Hemalakshmi Raju, Head(L&D), Tata Motors, Dr. Ajoy V Kurup, Head (HR), PSIPL, Kalpataru Group. Panel gave their valuable insights on contextual factors emphasizing HR strategy changes through a moderated open panel discussions. The discussions provided tremendous insights from HR veterans who shared their vast experience with the audience.

The second half of this full day event was HRANNBHOOI an intercollegiate event across best of the B-schools in Mumbai. Schools like K. J. Somaiya, Mumbai, Symbiosis Institute of Business Management, Pune, Thakur Institute of Management Studies and Research, Mumbai and St. Francis Institute of Management Studies and Research, Mumbai participated in a series of Management Games that challenged the students to showcase best of their managerial skills and leadership qualities. The end of the event was a prize distribution ceremony where prizes for all the activities were declared and SIBM, Pune emerged out to be the winner.

Financia 2014

Financia is an annual event organised by the Finance Club at DSIMS (FinDS). It is aimed at bringing eminent people from Industry and Academia together for discussion on a topic of current interest.

Financia 2014 was held on January 25, 2014 at the DSIMS auditorium. India is a large economy with great potential. With this in mind, the theme for Financia 2014 was set as "Investing in India's future". The idea was to debate the best way forward for investing in India so as to reap maximum benefit – whether to invest in infrastructure, education, social initiatives etc.

The event began with an inaugural address by Dr. Sarita Vichore who set the tone for the panel discussion. This was followed by Keynote Addresses by Mr. Ashvin Parekh, Managing partner, APAS and Mr. Sameer Chandra, Director, Citibank. The Director, DSIMS made a strong speech on the need for investing in Indian education. Thereafter, it was time for Panel discussion. The Panel Members were:

- Mr. Ashvin Parekh, Managing Partner, APAS
- Mr. Brij Gopal Jaju, Director and CFO, Welspun
- Mr. D.P. Sudhaker, CIO, Dept of Posts
- Mr. Sunil Sapre, VP, L&T Corporate Finance
- Mr. Parimal Sheth, Director, JRL Financial Services
- Dr. Varadraj Bapat, Faculty, Finance Dept, SOM, IIT Mumbai
- Mr. Dhananjay Sinha, Head of Research, Emkay Global Services

The Panel had an invigorating and lively discussion moderated by Prof. V S Girish.

After conclusion of the Panel discussion, prizes were awarded for Mock Stock and FinQ. As a part of Financia 2014, FinDS had organised Mock Stock and FinQ. Mock Stock is an inter - college stock investment competition with participation by 98 students from 27 colleges. The software for the competition was provided by ICICI Direct. FinQ was an additional online quiz on economics and mathematics for Mock Stock participants. The programme concluded with a Vote of thanks by Dr. Kiran Karande.



Touge'14

Durgadevi Saraf Institute of Management Studies (DSIMS) organized its 11th Marketing Conclave – Touge'14 at their campus on Tuesday, 18th February '14. The event was patronized by senior corporate professionals, academicians and management participants from top notch B-Schools.

The keynote speaker, Mr. Manoj Paul, Ex. COO Bharti Airtel highlighted the importance of Product Innovation, Pricing Strategies and out-of-box thinking as the must-focus marketing planks for all organizations. Mr. Pradeep Lokhande, CEO, Rural Relations emphasised the significance of drastic opportunities and challenges in the rural markets. Dr. Rakesh Singh, Director, DSIMS emphasized that the rural markets still need a major structural shift and impetus to catch up with the happenings in the urban world. The welcome address was delivered by Prof. Ravi Banerjee.

The essence of TOUGE'14 was panel discussion titled "CONTEMPORARY MARKETING CHALLENGES – STAKEHOLDER VALUE MAXIMIZATION". The discussion boasted an erudite panel of speakers including Shri R. Suresh, Vice President Sales, UltraTech Cement Ltd; Shri Susshruth Apshankar, Assistant Vice President, Commercial Strategy, Idea

Cellular Ltd; Shri Vaibhav Joshi, Head of Loyalty and Analytics, Shoppers Stop Ltd.; Shri Amiteshwar Singh, AVP – Marketing, Reliance Retail; Dr. Shri Ranjan Chaudhuri, Associate Professor-Marketing, NITIE besides the key note speaker. The discussion was moderated by Prof. Sharad Kanstia.

The panelists provided valuable insights and shared real life corporate experiences woven around the marketing strategies being adopted by organizations to overcome the current marketing challenges in pursuit of stakeholder value maximization. The discussion and deliberation amongst marketing experts was very insightful, informative and interesting for all the participants. The vote of thanks was delivered by Prof. Amit Shrivastava.

The second half of the full day event encapsulated brain stirring events like KWIZNATION, DIGIPLAN & SELL IT for management participants where participation was received from institutions all across India including the likes of IIMs, NITIE, NMIMS, TAPMI, Symbiosis etc.

True to its aim, Touge'14 was a confluence of young guns, academicians and seasoned industry professionals.



SOCIAL INITIATIVES

As a small contribution to helping India improve its corporate social responsibility, DSIMS initiated Project Sahyog in August, 2011.

Project Sahyog – “We Care We Share”

The project sensitizes students to social concerns so that they can incorporate a broader perspective which is socially sensitised and accommodative in nature in their decision making.

Design of the program: Students choose an NGO/Trust/ Corporate CSR Department of their liking and participate in its social initiatives. Students work under the guidance of a sponsor guide and a faculty. At the end of their engagement, students are evaluated, based on the report of their activities.

SCHOLARSHIPS

To enable the deserving student receive the benefits of a world class education, DSIMS provides a number of scholarships and freeships. Based on a combination of merit and means, these scholarships are designed to help the students complete their education.

DSIMS delivers this benefit in three flavors:

1. Freeship for one student from PGDM – the primary criteria being economic status of the student and merit within the selected students.
2. IRB Scholarship for two students from PGDM for academic excellence in the first year.
3. Durgadevi Saraf Medal and Ghanshyamdas Saraf Gold Medal for one student from PGDM – for all round academic excellence in the first year.

The scholars are selected by a panel of faculty from DSIMS and forwarded to the trustees of the Rajasthani Sammelan for final decision.

The scholarship amount varies and is awarded on a yearly basis – making it mandatory for the scholars to continue their performance every term.

The methodology and application procedure are available in the student handbook, which is issued to the students on admission.



Jeel Sarvaiya of PGDM batch 2013-15 receiving the Scholarship Certificate and cheque from Shri Rajkamal Bajaj, Trustee Rajasthani Sammelan, during the annual IRB Scholarship distribution function 2014.



Dakshina Murthi of PGDM batch 2013-15 receiving the Scholarship Certificate and cheque from Shri Rajkamal Bajaj, Trustee Rajasthani Sammelan, during the annual IRB Scholarship distribution function 2014.

STUDENT INITIATIVES

Life at DSIMS is never all about academics. We balance academics with a healthy blend of beyond class room initiatives and student led activities.

FinDS

The Finance Club at DSIMS encourages students to pursue careers in Finance. The club helps students appreciate perspectives far removed from the typical class room framework, thereby enhancing learning and creating better synergies with people and organizations.

Some of our activities include:

- **Market Monday:** The analytical skills are put to test with real-life, risk-taking situations of an investor with an opportunity to take effective decisions of 'how to invest', 'where to invest' and 'how much to invest' in a multi-asset world.
- **Jobs and Careers:** A career in finance is a challenge. We help build the necessary skills and job capabilities among ourselves to ensure we are job ready from day one.
- **C3 - Corporate Campus Connect:** An initiative to invite senior finance professionals to interact with students and mentor us. We also organize corporate visits to observe the day to day activities among the financial services providers.
- **Regulatory Recce:** Keeping updated and making sense of the rules and regulations that govern the financial services world.

Supply Chain Club

The Supply Chain Management Club aims to assist DSIMS students to gain a clear understanding of the opportunities, career paths, trends, and current challenges and issues in operations management. The club enables this through inviting eminent speakers, conducting plant tours, discussion panels, faculty

interactions, and other activities. The club leverages these programs to assist students with job and internship searches.

The activities of the club include:

Supply Chain Conclave – an annual seminar series on Supply Chain Management that sets the tone for the supply chain club.

- **Industry day** – the club organizes an Industry day, where students of other disciplines are introduced to the Supply Chain Industry. This helps the new students at the institute to make an informed career choice. **Career Treks** – The club actively identifies career skills that are crucial for success in the supply chain and operations sector by reconciling skills with the job demands. This will help the club members develop

practical career enhancing skills.

- **Speaker series** – We learn from the Industry experts by inviting them to visit the campus and interact with our members. This helps students build a network of industry experts.

- **Industry Visits** – The club organizes industry visits to get a first hand feel of the supply chain and operations of various firms.

Economic Forum

The Economic Forum is a student-run initiative dedicated to the pursuit of both professional and enthusiast interests in economics. The club aims to introduce the study of economics as core to managerial education. The activities at the club include:

- **Budget Bash** – an in-depth analysis of the annual budget by a panel of eminent economists with divergent views.

- **The Economic Debate** – a series of debates on contemporary issues that will help students get a better insight into the developments across the globe and their impact on Indian economy.





Activities undertaken under the aegis of Remson Group Management Research Centre

National Journals

Ms. Nehal Joshipura

"Market Reaction to Stock Splits in Large and Liquid Stocks: Evidence from the Indian Stock Market" published in NMIMS Management Review, Double Issue, October - November 2013, University Day Special January 2014 Issue.

Ms. Ekta Joshi and Dr. Sharad Kumar

"Relationship between Locus of Control and Role Stress in IT Industry" published in Udyog Pragati, Vol.37 No. 4, October-December 2013 issue (ISSN 0970-3365)

Dr. Rakesh Singh & Ms. Sharmila Bonnerjee

"Sustainable Corporate Initiatives in Indian Agriculture – An Assessment" published in the "Selected Conference Papers" 11th South Asian Management Forum (SAMF) organised by Association of Management Development Institutions in South Asia (AMDISA) at Kathmandu, Nepal, May 16th & 17th, 2011

Ms. Beena Prakash

"A Study of Key Growth Drivers and Challenges Faced by Indian Wireless", published in TIMSR Journal of Management Research Vol. 2, Issue No. 2, December 2013

Dr. Sumana Chaudhuri

"Studies on Cost Benefit Analysis in Appraisal of Infrastructure Projects : A Critical Review" published in Journal "Advances in Management" – Vol.7(5) May (2014)

Beena Prakash and Dr. Sarita Vichore

"To study factors facilitating disruptive innovation technology" published in "Business Sciences International Research Journal : Volume 2 Issue 1 (2014) (ISSN 2321 – 3191)

Dr. Shalini Bariar

"Social Media and its Role in Brand Building" published in International Journal of Scientific and Innovative Research (IJSIR) Vol.2, Issue-1 (January-June) 2014.

Dr. Sarita Vichore

"Balanced Scorecard: Adoption for Government & Non-Profit Organization", published in "The International Journal's Research Journal of Social Science and Management" ISSN 2251-1571, April 2013

Ms. Nehal Joshipura

"Low Risk Anomaly : A New Enemy of Market Efficiency" published in "The IUP Journal of Financial Risk Management", Vol. X No.3, September 2013

Dr. Sharad Kumar, Ms. Jyoti Parimal Sarkar and Ms. Sharmila Bonnerjee

"Impact of Banking Penetration on Economic Growth: A State-wise Comparative Study" published in "Business Perspectives and Research" - Journal of K. J. Somaiya Institute of Management Studies & Research - January-June 2014 issue.

Conference Proceedings

Authors	Topic	Name of Conference/ Organizers
Ms. Beena Prakash	"HR Challenges Managing Digital Natives"	11th AIMS International Conference on Management (AIMS-11) organized by AIMS International and IMT Ghaziabad and hosted at IMT Ghaziabad, December 21 – 24, 2013 (ISBN:978-81-924713-5-8).
Prof. Nehal Joshipura	Risk Anomaly - Empirical Evidence from Indian Stock Market	17th International Conference – NICOM 2014 published by Nirma University (ISBN :978-81-923049-2-2)

Paper Presentation

Authors	Topic	Name of Conference/ Organizers
Mr. Ravi Banerjee	How marketing communicators are redefining the rules of marketing communications as of now"	8th SIMSR Global Marketing Conference, January 4th & 5th, 2013.
Ms. Beena Prakash	"Organisational Excellence: Key to Managing Services in Competitive Environment"	10th AIMS International Journal on Management organised by IIM Bangalore from January 6th – 9th, 2013.
Mr. Amit Shrivastava	A Study of Price Sensitivity Behaviour in Personal Care and Grocery Category"	5th IIMA Conference on Emerging Economies organised by IIM, Ahmedabad, January 9th – 11th, 2013.
Ms. Sharmila Bonnerjee, Ms. Ekta Joshi and Mr. V. S. Girish	India - The Regional Management Education Hub :A Critical Analysis	AMDISA's 12th South Asian Management Forum 2013 : "Developing South Asia as a Global Hub of Management Professional – Role of Management Education" in Pune, February 14 – 16, 2013
Mr. Amit Srivastava	Availability Demystified	National Seminar on Effectiveness, Ethics and Sustainability, NSEES 2013 organised by Indian School of Mines, Dhanbad, 6-7 December 2013.

Case Studies

Dr. Sharad Kumar

Merits and demerits of various appraisal methods used in promotion in a bank

Articles by Dr. Sharad Kumar

Abacus

Management Education in India – Opportunities & Challenges , October 2013

International Conference held at DSIMS on 14th March, 2014

Dr. Sharad Kumar & Mr. Dinesh Rajput

External sector developments in select Asian Countries during 2008 - 12 : A Comparative Study

Ms. Sumana Chaudhuri, Ms. Rusha Das & Ms. Sharmila Bonnerjee

Integrating India into ASEAN: An Infrastructural Perspective

Ms. Prerna Ramuka and Ms. Kusum Pawar

A review of Corporate Social Responsibility in Asia with special reference to China, India and Japan

INFRASTRUCTURE AND CAMPUS

MDP Room



Classroom



Nathmal
Garodia Seminar Hall



Shri Murlidhar Karwa
Knowledge Resource
Centre



Beniprasad Luharuka
Computer Lab



Draupadidevi Sanwarmal
Women's Hostel



ABOUT

DRAUPADIDEVI SANWARMAL WOMEN'S HOSTEL

Draupadidevi Sanwarmal Women's Hostel is housed on the 11th & 12th floor of the educational complex of Rajasthani Sammelan. The hostel can accommodate 131 girl students.

The hostel has Double Occupancy as well as Triple Occupancy rooms on both the floors. All the rooms have attached toilets, designed in such a way that they can be serviced when the rooms are locked.

Each student in a room is provided with a bed, a writing table, a chair & a common sofa.

The hostel consists of a reception on the ground floor; a recreational area, a dining hall & a dry pantry on the 12th floor. The corridors of the hostel are naturally lit and ventilated by big skylights. Passages have been made colorful to give a lively ambience. Voids are provided between 11th & 12th floors for the students to communicate.

Salient Features

1. 11th floor
 - a) Triple Occupancy – 25 Rooms
 - b) Double Occupancy – 1 Room
 - c) Rector's Residential Accommodation
 - d) Dry Pantry
2. 12th Floor
 - a) Triple Occupancy – 18 Rooms
 - b) Laundry
 - c) Dry Pantry
 - d) Dining Hall – 40 Seater
 - e) Recreational Area
3. Voids provided between 11th & 12th floors for students to communicate.
4. All rooms with attached toilets.
5. Toilets are designed in such a way that they can be serviced when the room is locked.
6. Each student is provided with a cupboard, a writing table, a chair and a bed exclusively for herself.
7. Each room has a sofa apart from the bed, cupboard, writing table & chair.
8. Passage has a sky lit facility with Wi-fi for all students.
9. An administration office to control the hostel.



RECREATIONAL AREA



STUDENTS ROOM



CAFETERIA



HOSTEL PASSAGE

Fee Structure

Type of Accommodation	Fees for 6 months	Security Deposit
Triple Occupancy Non AC	Indian Students: ₹ 66,000	₹ 25,000
Triple Occupancy AC	Indian Students: ₹ 90,000	₹ 25,000
Double Occupancy AC	Indian Students: ₹ 102,000	₹ 25,000

THE MENTORS – A TEAM GETS DEFINED

Director



Dr. C. Babu

Dr.C.Babu holds Master's Degree and Doctorate of Philosophy in Management. Before joining DSIMS, he was working as In-charge Director of Chetana's Institute of Management. He has twenty three years of experience. He worked with Business Schools - School of Management and Media Studies, ITM Business school, Dr.G.D.Pol Foundation, in senior positions as Dean, Assistant Director and Director. He was instrumental in starting a management school – LD Institute of Management, New Delhi, affiliated to Guru Gobind Indira Prastha University in the year 2004. His area of research is Marketing Management. He is a recognised PhD guide. He is an active member of Bombay Management Association, Indian Merchant Chambers, Indian Institute of Materials Management and All India Institute of Management. He has worked closely with Northumbria University, Newcastle, UK and EDHEC Business School, France on various academic assignments.

Dean - Academics and Research



Dr. Sharad Kumar

Dr. Kumar is M.Sc. (Statistics) from IIT Kanpur, M.A. (Psychology) from Kanpur University (Topper), PGDPM and MBA from FMS Delhi University, Ph.D. in Organisational Behaviour from Mumbai University and CAIIB from IIBF. Before joining DSIMS in 2012 he was holding the post of Adviser (CGM) in RBI dealing with Information Management Systems and Research and has been the member of various committees set up by the RBI. Dr. Kumar has been trained at Cambridge University on 'Strategic Risk in Financial Services' and had attachments with Bank of England, UK and Bank for International Settlements (BIS), Switzerland. He also attended Advanced Management Program (AMP) at European School of Management at its London and Paris campuses. Dr. Kumar represented RBI in Global Forum on Trade Statistics jointly organized by UNSD and WTO at Geneva Switzerland. As a lead trainer, he has conducted training programs related to Information Systems Audit and Information Systems Security at Bank of Tanzania's Training Institute at Mwanza and Kenya School of Monetary Studies (KSMS), Nairobi. He has widely published in national and international journals. He is an approved Ph.D. guide of SNDT University in the Management field.

His areas of specialisation are HRM & OB, Information Systems & Information Technology, Research Methodology, Banking & Finance and External Sector.

OPERATIONS



Amal Roy
Associate Professor

Amal Roy is a Mechanical Engineer & Post Graduate in Industrial Engineering & Management from IIT, Kharagpur. He has over 35 years of corporate experience in senior positions in reputed Companies like ICI, GLAXO, DABUR, GHARDA CHEMICALS, SHREYA etc. He held the position of General Manager in Glaxo India, Profit Centre Head in Dabur India, Director in Gharda Chemicals, Vice President in Shreya Life Sciences. He has taught in various Management Institutes like NMIMS, Jamnalal Bajaj, Sydenham etc. He has also published technical papers, organised Industrial Seminars, and developed Case Studies on real life industrial projects. He is Fellow of Institution of Engineers, Indian Institute of Industrial Engineering & other Professional Institutes.



Somesh Kumar Banerji
Associate Professor

Somesh Banerjee has a B.Tech. in Metallurgical Engineering from IIT Mumbai and a PGDM from IIM Bangalore. He has more than 37 years of industry experience across industries like Automotive Components, Industrial Plastics, FMCG, Steel and Allied Products. Prior to joining DSIMS, Somesh was Chief Industry Officer and Faculty Member at IIFM Mumbai and earlier, Controller of Projects, SCM & Infrastructure - Adam Smith Institute of Management, Hyderabad. His areas of interest are Logistics, Project Management and Supply Chain Management.

THE MENTORS – A TEAM GETS DEFINED

MARKETING



Ravi Banerjee
Assistant Professor

Ravi Banerjee has about 20 years of experience with him, out of which 10 years are in the field of education, training & consultancy and another 10 years in sales & marketing. He is an M.B.A. from Lucknow University. His most recent and rich corporate experience has been with Dale Carnegie Training, where he was responsible for business development, played an active role in the first-of-its-kind endeavour, The Finishing School, which was started with the vision of providing employability skills to fresh graduates & making them industry ready and also catering to corporate requirements at various levels of management. He has also done consultancy assignments with Tata Nano, Ceat Tyres, Novartis and HCL, to name a few.



Amit Shrivastava
Assistant Professor

Amit holds a PGDBM in Marketing. He is currently pursuing his PhD from the Indian School of Mines, Dhanbad. Prior to his joining DSIMS, he was with TIMSR, Mumbai. Amit brings with him over 14 years of professional experience with organizations like Max New York Life Insurance, Bharti Axa Life Insurance, Wipro BP services. His interests are market applications & rural marketing.



Dr. Harshita Kumar
Assistant Professor

Dr. Kumar is a Ph.D. in the field of Management with work experience of around 10 years. She teaches courses in the area of marketing and general management. Her area of interest lies in Marketing communication and Research Methodology.



Dr. Shalini Bariar
Assistant Professor

Dr. Shalini Bariar is PhD in marketing with 6 years of experience in academics and 7 years of experience in advertising industry. She has a number of international publications and has also attended and presented papers in various conferences. She is also a member of editorial board of International journal of Scientific research and innovation. She is actively involved in research and teaches courses in the area of marketing and general management. Her interest areas are Integrated marketing communications, branding and strategy.

THE MENTORS – A TEAM GETS DEFINED

FINANCE



Dr. Sarita Vichore
Associate Professor

Dr. Sarita Vichore is a Ph.D. in the field of Management with work experience of around 13 years with various Business Organizations & reputed Management Educational Institutions. She is an MBA in finance & is also a Certified Management Accountant from Institute of Certified Management Accountants, USA. She is a corporate trainer in the field of Accountancy and Finance. Her Research Interest is Micro Finance.



Dr. Kiran Karande
Associate Professor

Dr. Kiran Karande is a Ph. D. in Derivatives from IGIDR, Mumbai. He is also a B.Tech. (Mech Engg) from IIT, Mumbai and a PGDM (Finance) from IIM, Bangalore. He has extensive industry experience of more than 16 years in Derivatives and Risk Management. His research interests include Derivatives, Risk, Strategic Management and Game Theory.



Nehal Joshipura
Assistant Professor

Nehal Joshipura earned MBA in Finance from Bhavnagar University and MCA from Gujarat University. She is currently pursuing her PhD on "Exploring risk anomaly in Indian stock market: The test of market efficiency." She has nearly a decade long experience in industry and academia. She was with Alliance University, Bangalore in her last assignment. She teaches courses in the area of information management and finance. She has published a number of papers in referred management journals. In addition, she has presented papers at national and international conferences. Her research interests lie in market efficiency, portfolio theory and application of information technology in management.



Naina Gaud
Assistant Professor

Naina Gaud is a rank holder Chartered Accountant with 10 years of post qualification work experience. She was with the Investment Banking (Real Estate) division of Morgan Stanley Advantage Services for more than 6 years. She engaged in corporate trainings in areas such as advanced financial modelling, valuation & MS-Excel. Prior to joining DSIMS, she was an Assistant Professor at TIMSR. She is a commerce graduate from R.A. Podar College, Mumbai.

THE MENTORS – A TEAM GETS DEFINED

HUMAN RESOURCES



Beena Prakash
Assistant Professor

Beena Prakash holds Master's Degree in Psychology and Post graduate Degree in HR. She has nine years of academic experience and five years of industry experience. Prior to joining DSIMS, she was Assistant Professor at TIMSR. Her industry experience includes stints at Jindal Steel and Power Ltd., and IEL. Her areas of research interest are performance management and employee engagement.



Sarika Jain
Assistant Professor

Sarika Jain holds a Master's degree in Social Work with major specialization in Human Resources & Social Work. She has an experience of teaching of about 5 years. She has also worked with Tata Institute of Social Sciences (TISS) on a national Project "Educational Status of Religious & Linguistic Minorities".



Kusum Pawar
Assistant Professor

Kusum Pawar holds Master of Management degree from Dayalbagh Educational Institute (D.E.I),Agra with specialization in HR. She was awarded Director's Medal for securing highest marks in Economics Honors in D.E.I,Agra. She has industry experience of over 10 years. Her industry experience includes stints at Birla Sunlife Insurance Co. Ltd. and Max Life Insurance Co Ltd. She is a Certified ISO Internal Auditor for Max Life Insurance Co Ltd and was awarded "Best Process Auditor" certificate by Max. Her areas of research interest are Performance Management and HR Audit.



Ms. Pooja Goswami
Research Associate

Pooja Goswami is an MMS with specialisation in HR from Mumbai University (Durgadevi Saraf Institute in Management Studies). She has done her M.Com & completed various NSE certifications. She has worked with Angel broking Ltd and was associated with Raychem RPG Ltd during her summer internship. Her research interest are Employee engagement and work life balance.

THE MENTORS – A TEAM GETS DEFINED

General Management - Business Communication



Sharmila Bonnerjee
Assistant Professor

Sharmila Bonnerjee is a graduate from Calcutta University with B.Sc (Hons) in Botany. She has done her Post Graduate Diploma in Business Administration (PGDBA) from Symbiosis Centre for Distance Learning specializing in Human Resource. She has also done her Post Graduate Diploma in Software Exports Management (GNIIT S/W Exports) from NIIT Ltd and has over 8 years of work experience which includes both industry and teaching.

General Management - Economics



Dr. Sumana Chaudhuri
Assistant Professor

Sumana Chaudhuri received her doctorate from National Institute of Industrial Engineering (NITIE), Mumbai, India. Her area of specialization is in the field of Applied Welfare Economics and Infrastructure Economics. A National Merit Scholar, she is a first class M.Sc. in Economics from University of Calcutta. She has successfully completed sponsored research project with Airports Economic Regulatory Authority of India (AERA). She has received the best paper award at the International Conference on Infrastructure Finance at Indian Institute of Technology Kharagpur in 2010. She has also published articles in peer reviewed International journals and edited books.

General Management - IT



Shivani Parikh
Adjunct Faculty

Shivani Parikh is an MBA from NMIMS and has seven years of industry experience in Information Technology domain. She has worked with Polaris and Mphasis on multiple projects, at various international locations for clients like Deutsche Bank, Standards and Poor's, Citibank and Singapore Airlines. She has conducted corporate training in IT companies and has done IT consulting for international clients. Her area of focus is Business Analysis.



Visiting Faculty

Anil Agnihotri, Retired Vice Chairman, Corporate Center, Mahindra & Mahindra Ltd

Anuja Joshi, Academician

Amitabh Gupta, Vice President & Product Manager, India & Singapore, Leading Multinational Bank

Abhay Daudkhane, Max Life Insurance

Abhishek Pawar, Skill Shaperz Training & Service Pvt Ltd, Mumbai

Ajit Kurvey, Former DGM, Wheelabrator Alloy Castings Limited

Akshay Damani, M/s. A.Damani and Associates

Arun Kamat, M/s. Arun Kamat & Company

Avani H Vajani, Co-Founder of People first HR Solution

B D Dhongade, AGM- Law and HR, SICOM ARC LTD

Bibek Chattopadhyay, Head Corporate Communications - South Asia Region, Ambuja Cement Limited

Chandur Bhaya, Association with Financial Services industry

Emelia Noronha, Prahladrao Dalmia College of Commerce and Economics

Indrasen Dhumal, Prativ Technology & Engineering India

Indrayani Deekshit, iisham Consulting

Jeet Shah, Veer Consultancy Services

K. K. Jain, Retired- Management Consultant at Voltas Limited.

K.T. Upadhyay, Academician

Kannan Rajarathnam, Hinduja Group

Leslie Rebello, LR Associates Pvt. Ltd.

Mahendra Yadav, Academician

Mamta Srivastava, Academician

Manmeet Barve, Aditya Institute of Management Studies and Research

Narendra Singh, Former AVP, UTI Asset Management Company

Nandan Shrivastava, Chief Customer Care officer, (International Ombudsman), Bank of Baroda

Prakash Chhugani, Academician

Prakash Gehani, Legal Consultant

Dr. Preeti Saxena, Dean, IBS

Raghukumari, K. J. Somaiya Institute of Management Studies and Research

Ravindra Raswakar, Former GM, Union Bank of India

R. Krishnan, Engineer, Indian Institute of Technology

Rajesh Deshpande, Academician

Satish Ailawadi, Dean, K.J. Somaiya

Dr. Sarat Kumar Malik, Securities and Exchange Board of India

Dr. Satish Pai, People Plus Business Solutions

Shelly Kuthiala, Academician

Shruti Singh, Midas Consulting

Shilpa Vohra, Director, Narind Finvest Pvt. Ltd.

Sonali Prajapati, M.V.M College

Shaktidhar, IL&FS India Ltd.

Dr. Suhas Rane, Academician

Saurabh Parikh, Head program management and PMO, Symantec India Consulting.

Syed Asfi, Senior Manager, Vodafone India Ltd

Prof. Sonio Nangallia, Academician

Tapan Wagle, TA& P EHS Consultants Pvt. Ltd

Prem Vijoy, Tata Consultancy Services Limited

PLACEMENT

The companies that have partnered with us:

99 Acres
 A.K. Capital
 ABC Consultants
 Aegon Religare
 Affinity.com
 American Express
 Antal International
 Ariston Capital Services
 Bajaj Capital
 Bajaj Electricals
 Beyond Talent Management
 BLR Logistics
 BMA Wealth Creators
 Bonanza Online
 Business Standard
 Callan Research
 Canon India
 Canvera Digital Technologies
 Cello
 Chitte Industries Private Limited
 Citibank
 Citigroup
 CMS Computer Systems
 CNBC Awaaz
 Energyis
 Coign Consulting
 Credit Suisse
 Crisil
 Crossword
 CUNIX Infotech
 CyberTech
 Dachser
 Dainik Jagran - Cityplus
 DCB Bank
 DDB Mudra
 Decimal Point
 Decimal Points
 Deutsche Bank
 DH Consultancy
 DHL
 DIESEL
 Directi
 DNA India
 Doyen Infosolutions
 eConfluence
 Edelweiss Finance
 Emerald Hotel
 Energia Wellbeing
 Enterprise Force
 EnterpriseForce
 Enza Consulting
 Ernst & Young
 eScan - Microworld Technologies
 Focus Management Consultants
 Forun express
 Future Education
 Future Group
 Future Ideas
 Glenmark Pharma
 Godfrey Phillips
 Gratitude India
 Havells India
 HDFC Asset Management
 HDFC Bank
 HDFC Realty
 Hilton Hotels
 Hotel Sea Princess
 HR Anexi
 HR Mantra
 HT (Live Mint)
 Hypercity
 ICICI Prudential
 ICICI Securities
 IIFL
 Indiabulls
 IndiaInfoline
 Indian Express
 IndusInd Bank
 Infosys
 Innov8
 Insta Group
 Insync Analytics
 Intellecta Consultancy
 Intellecta Consultants
 ITC
 Jaro Education
 Jeevansaathi.com
 Jinbhuvish Power Generations Pvt Ltd
 JP Morgan
 Jupiter info Media
 Karvy Stock Broking
 KK Capital
 KPIT Cummins
 KPMG
 Kuloday Group
 Kuloday Technopack
 L&T Infotech
 LA Technologies
 LDS Infotech
 Lexi Pens
 Lotus Knowlwealth
 Lubrizol Advanced Chemicals
 Mahindra Logistics
 Margins View
 Markets & Markets Pvt Ltd.
 Matrix Cellular
 Maven Wires
 Media Worldwide
 MGB Advisors
 Money House Direct
 Morpheus Human Consulting
 Motilal Oswal
 Navine Flourine
 Neeyamo
 Nestle
 Network 18 online
 Next Step Infotech
 Nine A
 Nmore
 Nomura
 NSE
 Osian Software
 PagalGuy.com
 Pantaloon
 Piramal Group
 PNB Metlife
 Quant Capital
 Ranco Energy
 Randstad
 Reliance Digital
 Reliance Capital
 S.K. Logistics
 Sales Academy
 Serco
 Silicon Interface
 SK Logistics
 Sofomation
 Spark Recreations
 SS&C Globe op
 SS&C GlobeOp
 Standard Chartered
 Sutra HR
 SynCore Group
 Tam Media
 TAM Media Research
 Tata Consultancy Services
 Tata Croma
 Tata Motors
 TCS
 Test Funda
 Textile Industries
 Themis Medicare
 Thomson Reuters
 Total Shipping and Logistics
 Transparent Value
 Trident Hotels
 Trigyn Technologies
 Universal Hunt
 Value Consulting
 Verve Compusoft
 Vibrant Holidays
 Videocon D2h
 Virus Health Care
 Vogel Business Media India Pvt. Ltd
 William Penn
 Zycus Infotech

INSTITUTIONS OF RAJASTHANI SAMMELAN



Kudilal Govindram Seksaria
sarvodaya school
INSPIRE, INVENT, INITIATE

The school is authorised by the Maharashtra State Board of Education to offer SSC syllabus & the medium of instruction is Hindi.

Established in 1959



KGSS

www.kgss.org.in



Kudilal Govindram Seksaria
english school
INSPIRE, INVENT, INITIATE

The school is authorised by the Maharashtra State Board of Education to offer SSC syllabus & the medium of instruction is English.

Established in 2010



KGES

www.kges.org.in



Ramniwas Bajaj
english high school
UNLEASH YOUR POTENTIAL

The school wants to follow ICSE curriculum for its students from Nursery to standard VIII which will later have natural growth up to standard X.

Established in 1985

RBHS

www.rbhs.org.in



Mainadevi Bajaj
international school
GIVING WINGS TO YOUR DREAMS

Authorised International Baccalaureate Diploma Programme (IBDP).

Authorised - Cambridge International Primary Programme (CIPP),
Check point, International General Certificate of Secondary Education (IGCSE).
Proposed Cambridge International Diploma for Teachers and Learners (CIDTL)

Established in 2009



MBIS

www.mbis.org.in



Durgadevi Saraf
junior college
IN PURSUIT OF EXCELLENCE

The Junior College is authorized by HSC Board of Government of Maharashtra to offer higher secondary courses in arts, commerce & science. College has started Bi-focal in science stream. The students have the option of selecting Computer Science & Electronics as their subjects of choice.

Established in 1983



DSJC

www.dsjc.org.in



Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS

Affiliated to University of Mumbai

Undergraduate courses:

B.Com
B.Com (Accounting & Finance), B.Com (Banking & Insurance)
B.Com (Financial Markets), B.M.S., B.M.M., & B.Sc IT.

Post Graduate Courses:

M.Com (Accountancy), M.Com (Business Management)
MCJ - Masters in Communication & Journalism.

Established in 1983



GSCC

www.sarafcollege.org



Kirandevi Saraf
institute of complete learning
WIDENING HORIZONS

University / Institute

Tilak Maharashtra University
Punjab Technical University
IGNOU
ICOFP
Karnataka State Open University
Helen O'Grady International
NAEMD
Bharathiar University

Courses

BCA, BBA
MBA-HR/ Finance/ Marketing/ IT
B.Com, B.C.A., M.C.A., M.B.A., M.A., DECE.
MBA+APFP

Teacher Training Program
Event Management Courses

Established in 2005



KSIL

www.ksicl.com

INSTITUTIONS OF RAJASTHANI SAMMELAN

University & AICTE Approved courses:

- Two years full-time Master in Management Studies (MMS) approved by AICTE, recognized by Government of Maharashtra, Director of Technical Education & affiliated to University of Mumbai.
- Two years full time Post Graduate Diploma in Management (PGDM) approved by AICTE and recognized by Government of Maharashtra and Director of Technical Education.
- Three Years Part Time Post Graduate course in Management, Master in Marketing management (MMM), Masters in Finance Management (MFM) and Master in Human Resource Development Management (MHRDM) affiliated to University of Mumbai, approved by AICTE and recognized by Government of Maharashtra and Director of Technical Education.



Durgadevi Saraf
institute of management studies
LOCAL EXPERIENCE. GLOBAL IMPACT

Established in 2010

Short term Autonomous Weekend Course

- Executive Program in Management
- Post Graduate Program in Managing Family Business
- Diploma in Entrepreneurship & Business Planning for Women



DSIMS

www.dsims.org.in



Draupadidevi Sanwormal
women's hostel
HEAVENLY DOMICILE

Established in 2011

Rajasthani Sammelan has started Draupadidevi Sanwormal Womens Hostel that provides residential accommodation to girl students pursuing higher education in the Institution run by Rajasthani Sammelan or in any other institute and not having residential facilities in Mumbai. The Hostel is on the 11th and 12th floor of the Management and International School building in the R.S. Campus with an accommodation for 131 students. The hostel has state-of-the-art infrastructure with two and three bedded A.C. and non A.C. rooms on both the floors and consists of a visitor's room, and informal space, a dining room, a dry pantry and laundry facility. The hostel has round the clock vigilant security services available for safety of the students.

DSWH

www.dswhostel.org.in



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

Established in 2010

- MBA (Media & Entertainment) + PGP in Media, Entertainment & Advertising BBA + UGP in Media, Entertainment & Advertising
- BA- Film, Television & New Media Production
- PGDM- (a) Media & Entertainment Marketing (b) Advertising & Marketing Communications
- **Post Graduate Diploma & Certificate Course in:**
- Digital Marketing • Cinematography • Communication Design
- Photography • Sound Engineering & Design • Graphic Design Digital Film Making



DGMC

www.dgmcms.org.in



Ladhivevi Ramdhar Maheshwari
night college of commerce
ENLIGHTENING FUTURE

Established in 2014

Rajasthani Sammelan has started a Night College in its educational campus in the name of Ladhivevi Ramdhar Maheshwari Night College of Commerce. The college is affiliated to the University of Mumbai will offer B.Com course from the academic year 2014 - 15. The Ladhivevi Ramdhar Maheshwari Night College of Commerce will accommodate students who pass out from evening section of Durgadevi Saraf Junior College as well as other deserving students from the nearby areas.



LRMC

www.lrmc.org.in



Ramdhar Maheshwari
career counseling centre
STEERING TO SUCCESS

Established in 2011

- Learning Difficulty Solutions
- Counseling
- Speech & Drama Programme
- Career Assessment Test
- Career Guidance
- Study Abroad
- SAT/GRE/GMAT/ILTES/TOEFL Coaching
- Business Coaching

RMCC

www.rmcc.org.in



Kunjibihari S. Goyal
online academy
LEARNING BEYOND BOUNDARIES

Established in 2014

Rajasthani Sammelan has started an Online Academy to extend educational facilities to a large number of students who are unable to attend regular lectures in a college. At the same time, there are many students who are anxious to study further. Through online academy, lectures of well qualified lecturers will be available on the website and students will be able to study from the convenience of their own home. Besides, the student will be able to view the lecture on the website again and again to clear his/her concept. The online academy will provide lectures of degree and post-graduate courses.

GOLD

www.goldelearning.com



Rajasthani Sammelan
international playschool @ MBIS
YOUNG EVOLVING MINDS

Established in 2014

Rajasthani Sammelan continues with its endeavors in the field of education with its new initiative for Toddlers which is, Rajasthani Sammelan International Playschool. The Trust aims to lay the foundation of learning for tomorrow's Global Citizen. Rajasthani Sammelan's International Playschool is the first IPC Accredited Playschool in Mumbai, India. All teachers hold a diploma in preschool teaching. Teachers also receive training from IPC's teacher training, devised by an ex teaching fellow of Harvard University. The Rajasthani Sammelan International Playschool offers a Playgroup program and a Mother Toddler program- Baby Bonding.



RSPS

www.rsplayschool.org.in

FACILITIES AT RAJASTHANI SAMMELAN



Remsons Group
management research centre
MANAGEMENT RESEARCH

Rajasthani Smmelan has started Remsons Group Management Research Centre (in memory of Radhadevi Harlalka) in Durgadevi Saraf Institute of Management Studies. Research is an important part of management education for its growth and development. Remsons Group Management Research Center has been playing an active role in the area of research in management studies. This has given an opportunity of interaction with scholars of reputed universities all over the globe. The Director as well as faculty members of DSIMS have been presenting research papers in many international and national seminars and workshops. We are sure that in future, many scholars will successfully complete Ph.D Programme from Durgadevi Saraf Institute of Management Studies.



IRB
scholarship endowment fund
HONOURING EXCELLENCE

Rajasthani Smmelan has started IRB Scholarship Endowment Fund to provide scholarships to all meritorious students of all the institutions of Rajasthani Smmelan. This will give encouragement to many brilliant students to achieve further excellence in education. Meritorious students will be further motivated to work hard and give their best performance in the field of studies.



Vishwanath Podar
study centre
INTELLECTION HUB

Rajasthani Smmelan proposes to start Vishwanath Podar Study Centre which is under construction. In a city like Mumbai, there are space constraints in many houses and students often face inconvenience to study in a peaceful atmosphere. This study centre will prove a boon to many students, as they will be able to study in a quiet environment. The study centre will be open from morning till late in the night for the benefit of the students.



Rajasthani Smmelan
freeship endeavour fund
FOSTERING KNOWLEDGE

Rajasthani Smmelan proposes to start a Freeship Endeavour Fund to provide freeship to those students who cannot afford education due to lack of funds. Freeship Endeavour Fund will provide opportunity to many deserving students to obtain suitable education and thereby, make progress in their life by becoming properly qualified.



Rajasthani Smmelan
media research centre
MEDIA RESEARCH

Rajasthani Smmelan proposes to start Media Research Center in Deviprasad Goenka Management Institute of Media Studies to encourage research in Media Studies. Media is a powerful means of communication for the present generation. Media also includes entertainment industry. The Media Research Center will help further growth in the areas of Mass Communication, Direction, Cinematography, Acting, Editing, Dialogue writing and other areas of media and entertainment.

OTHER INITIATIVES OF RAJASTHANI SAMMELAN



Dhurmal Bajaj
bhavan
COMMUNITY PARADISE

Established in 1975

Dhurmal Bajaj Bhavan is a community hall which was constructed in the year 1975-76 with the handsome donations received from Shri Dhurmal Bajaj Charity Trust & other philanthropists of the community. It is situated on S.V. Road, on the opposite side of the Educational Complex of Rajasthani Sammelan. It has a spacious, air conditioned hall on the ground floor with a seating capacity of 350 persons. The building has two more halls on the first & second floors. There are air conditioned rooms adjacent to the hall on all the floors. Dhurmal Bajaj Bhavan caters to the needs of the community, as it is rented out to the people for marriage & other social & business purposes. Many cultural activities of the schools & colleges of the trust are also conducted in Dhurmal Bajaj Bhavan.



Durgadevi Saraf
hall
TREASURING MEMORIES

Established in 2002

Durgadevi Saraf Hall is constructed in the educational complex of Rajasthani Sammelan & is an air conditioned, sound proof hall with state of the art facilities. It has a seating capacity of approximately 300 persons & is mainly used for organizing seminars, conferences & cultural activities of the educational institutions of the trust. Besides, it is sometimes also given to the members of the community for marriage & other social needs. The hall has all the facilities to cater to business meetings. It has 2 air conditioned rooms adjacent to the hall.



Trivenidevi Deora
chikitsa sahayata kosh
HELPING TO HEAL

Established in 2001

Rajasthani Sammelan has set up Trivenidevi Deora Chikitsa Sahayta Kosh to provide medical help to needy people. It is managed by Trivenidevi Deora Chikitsa Sahayta Kosh Committee. The committee receives applications for medical help from needy people and on scrutiny of the applications, sanctions and disburses medical aid to the concerned persons who have applied for the same. Many people including the staff of all the institutions have availed of this facility from time to time.



Ramnarayan Saraf
educational outlet
ONE STOP EDU-SHOP

Established in 2014

Rajasthani Sammelan has started an educational outlet in its campus by the name of Ramnarayan Saraf Educational Outlet. This educational outlet is dedicated to the memory of late Shri Ramnarayanji Saraf. The educational outlet is constructed on the ground floor of the new building of Ramniwas Bajaj English High School on the rear side, in a built-up area of 5000 sq. ft., with an independent entrance. In this educational outlet, all stationery items, text books etc. are sold at a reasonable price so that students need not go out to purchase such items elsewhere. It also has xeroxing facility for staff and students.



Vijay Pal Singh
health centre
WEALTH OF WELLBEING

Established in 2014

Rajasthani Sammelan has constructed Vijay Pal Singh Health Centre on the ground floor of the new building of Ramniwas Bajaj English High School and Deviprasad Goenka Management Institute of Media Studies, in a built-up area of approximately 1200 sq. ft. The health centre is fully air-conditioned and has a well equipped clinic, managed by trained and experienced staff and qualified medical professional prepared to meet the emergencies. The health centre caters to the students of all institutions of Rajasthani Sammelan for health check-up. It will also conduct health and wellness educational seminars for staff, students and parents.



Kirandevi Saraf
library and reading room
WORLD OF KNOWLEDGE

Established in 2014

The Kirandevi Saraf Library and Reading room will offer reading room facilities to such students who do not have a peaceful environment at their house. The reading room is open to all students from Standard 8th onwards. The Kirandevi Saraf Library and Reading room facility will be available to the students from 6pm in the evening to 9pm and from 9am to 9pm on Sundays & holidays. The library will be manned by staff of Rajasthani Sammelan and the students will be enrolled on payment of nominal fees to access the facilities.



Rajasthani Sammelan
I.T. hub
LINKING GLOBALLY

Established in 2010

To maintain universally accepted IT Standards in security, availability and data management, Rajasthani Sammelan has decided to have an IT Hub as proper data centre which is supported and managed 24 x 7. The IT Hub is constructed on the 10th floor of the new building, in a built-up area of 3800 sq. ft. It is fully air conditioned and is operational. The main aim of constructing the IT Hub is to make all course material available on line to our students, easy flow of interaction between student and teacher through electronic medium, to create alumni data and keep students attached to our organization life-long through web, to safe guard the campus using video vigilance and electronic access control, to control the entire admission process of all institutions centrally, to safe guard all available data and provide fast internet services within the campus.



Rajasthani Sammelan
food court
FOOD FOR THOUGHT

Established in 2013

Rajasthani Sammelan has started a cafeteria in its premises to provide snacks of large varieties to students. The cafeteria is situated on the ground floor on the south side of Durgadevi Saraf Hall in a total built-up area of approximately 4500 sq. ft. It is used by staff and students of all institutions. Various food items of different price range are supplied by the cafeteria to the students & staff of all our institutions. The cafeteria supplies all kinds of snacks and beverages to the canteens of all the institutions of Rajasthani Sammelan.

Disclaimer: There may be occasions that due to misinterpretation of Rules or any other cause a dispute / grievance may arise. Notwithstanding, the student and parent agree to, that the dispute, if any, shall be resolved within the jurisdiction of Mumbai only.



Rajasthani Sammellan

Institutions

 Kudilal Govindram Seksaria sarvodaya school <small>INSPIRE, INVENT, INITIATE</small>	 Kudilal Govindram Seksaria english school <small>INSPIRE, INVENT, INITIATE</small>	 Ramniwas Bajaj english high school <small>UNLEASH YOUR POTENTIAL</small>	 Mainadevi Bajaj international school <small>GIVING WINGS TO YOUR DREAMS</small>
 Durgadevi Saraf junior college <small>IN PURSUIT OF EXCELLENCE</small>	 Ghanshyamdas Saraf college of arts & commerce <small>EDUCATION EMPOWERS</small>	 Kirandevi Saraf institute of complete learning <small>WIDENING HORIZONS</small>	 Durgadevi Saraf institute of management studies <small>LOCAL EXPERIENCE, GLOBAL IMPACT</small>
 Deviprasad Goenka management college of media studies <small>INDIA'S PREMIER M SCHOOL</small>	 Ramdhar Maheshwari career counseling centre <small>STEERING TO SUCCESS</small>	 Ladhidevi Ramdhar Maheshwari college <small>ENLIGHTENING FUTURE</small>	 Kunjbihari S. Goyal online academy <small>LEARNING BEYOND BOUNDARIES</small>
 Draupadidevi Sanwormal women's hostel <small>HEAVENLY DOMICILE</small>	 Pravinchandra D. Shah sports academy <small>FITNESS REGIME</small>	 Vishwanath Podar study centre <small>INTELLECTION HUB</small>	 Rajasthani Sammellan international playschool @ MBIS <small>YOUNG EVOLVING MINDS</small>

Endowment Funds & Research Chair

 Remsons Group management research centre <small>MANAGEMENT RESEARCH</small>	 I R B scholarship endowment fund <small>HONOURING EXCELLENCE</small>	 Rajasthani Sammellan freeship endeavour fund <small>FOSTERING KNOWLEDGE</small>	 Rajasthani Sammellan media research centre <small>MEDIA RESEARCH</small>
---	--	---	--

Facilities

 Dhurnal Bajaj bhavan <small>COMMUNITY PARADISE</small>	 Durgadevi Saraf hall <small>TREASURING MEMORIES</small>	 Trivenidevi Deora chikitsa sahayata kosh <small>HELPING TO HEAL</small>	 Ramnarayan Saraf educational outlet <small>ONE STOP EDUCATION</small>
 Vijay Pal Singh health centre <small>WEALTH OF WELLBEING</small>	 Kirandevi Saraf library and reading room <small>WISDOM OF KNOWLEDGE</small>	 Rajasthani Sammellan I.T. hub <small>LINKING GLOBALLY</small>	 Rajasthani Sammellan food court <small>FOOD FOR THOUGHT</small>



Indian Management Vol. 53 ; Issue 11 November 2014-11-18 has rated Durgadevi Saraf Institute of Management Studies, "A4 " under B schools of West India



Ranked as Asia's Fastest Growing Private Education Institute at the WRC Leaders Excellence Awards 2012-13



Careers 360 rates Durgadevi Saraf Institute of Management Studies, "AA+" for 2015



Ranked among the Top 150 B-Schools in India as per the Times B-School 2014 survey

DURGADEVI SARAF INSTITUTE OF MANAGEMENT STUDIES

R.S. Campus, S.V. Road, Malad (West), Mumbai - 400 064. Phone: 022-66812311 / 14 / 25. Fax: 022-66812318
 Email: info@dsims.org.in / admission@dsims.org.in | Website: www.dsims.org.in

Concept & Designed by P.V. Advertiser