



## Author Guidelines

**The Management Quest (Online ISSN: 2581-6632)** , A Bi- Annual Research Journal, under the aegis of Remsons Centre for Management Research, invites research articles on different domains of Management Science, from scholars for its upcoming journal issues.

The publication policy of the journal is governed by the following guidelines:

The contribution should be original and not published earlier or submitted elsewhere for publication simultaneously.

### Title Page

Each contribution should provide a separate title page containing title of the article, name (s) of authors(s) and affiliation(s) and address for communication along with phone /mobile number and e-mail address of the contact person (in case of a multi-authored paper). On the next page, text of the articles should be given only with title of the article (excluding the name/s of author/s).

### Abstract

An informative abstract of about 200-250 words should be appended. The self-explanatory abstract should properly reflect the purpose, methodology, findings and originality/ value of the paper.

### Keywords

At least five to six appropriate and short keywords separated by commas should be included which will encapsulate the core topic of the paper. Keywords are to be incorporated just after the abstract.

### Technical Requirements

Article should be provided in Microsoft Word format. A PDF version of the same word document must also be accompanied along with the scanned copy of the declaration form (format available in DSIMS website) signed by author/s.

Article should preferably be within 3000 words in length. This takes into consideration all text including references and appendices.

Newly introduced terms, words in foreign language and titles of journals should be provided in italics in text.

Article should be typed in Times New Roman font keeping margin 2.5 cm in all sides. Line spacing should be 1.5. The font size of title should be 14 in bold. Other than title all parts of article will be in font size 12. Font size of other headings should be 12 in bold. Font size of sub-headings and sub-sub-headings should be 12 in bold italics.

Headings should succinctly indicate the distinctions between hierarchies of headings. Headings, sub-headings and sub-subheadings should be put down accordingly by numbering with decimal sub-divisions (e.g. 1, 1.1, 1.1.1, so on) in Indo-Arabic numerals.

All the headings in text, tables and charts should be in lower case, except the first letter and such cases like proper nouns, abbreviations, etc. where capitals must be used.

Alignment: Title (centre), headings; sub-headings; sub-sub-headings (left), headings of tables (left) and figures (centre). Text of article should be justified.

All figures (charts, diagrams, line drawings, Web Pages/screenshots and photographic images) should be of high quality and legible. Minimum number of small and simple tables should be kept in articles. All tables and figures should be numbered consecutively with Indo-Arabic numerals.

## References

References to published literature should be presented following Publication Manual of American Psychological Association (APA), 6th Ed. All the references should be checked carefully for completeness, accuracy and consistency. In text citation should be given in the following way:

(Kotler, 2003) using the first named author's name or (Kotler & Keller, 2006) citing names of two, or (Kotler, Keller, & Jha, 2005) citing three authors, or (Kotler et al., 2005) when there are more than three authors. At the end of the paper a reference list in alphabetical order should be supplied.

## Submission Preparation Checklist

- It is strongly suggested to authors to check their manuscripts thoroughly before submitting for publication in DSIMS to avoid typographical and grammatical errors, inconsistencies and violation of the author guidelines.
- All the references related to In Text Citations should be arranged alphabetically at the end of article strictly following the Publication Manual of the American Psychological Association, 6<sup>th</sup> edition.
- Manuscript should also be tested with good plagiarism test software (e.g. Turnitin/ Urkund ) before submitting and the detailed report should be attached.
- After checking all the pros and cons the article in Microsoft word and PDF format
- Should be sent to "rcmr@dsims.org.in" along with plagiarism test report and the scanned copy of the declaration form (format available in DSIMS website) signed by author/s.

**Note:** Authors will be communicated through e-mail about the status of their submitted articles after peer reviewing. The reviewing process may take 3-4 months to be completed. In the meantime, any kind of communication/enquiry about the status of article will not be entertained. It is also to be noted that after submission of one article, the author will not be permitted to submit another article until the final status of previously submitted article is informed. Some terms and conditions for the publication of the accepted articles will also be applied with prior consent of authors.

**Processing Fee:** A processing fee will be charged to the author(s) after his/her paper/article has been selected for publication. **As DSIMS is a non-profit making professional organization**, it is a compulsion for us to carry out publishing cost of its own. Thus, we introduce a processing fee to reduce this financial burden relating to publication. The processing fee is as follows:

For 1<sup>st</sup> author - Rs.1000/- and for 2<sup>nd</sup> and other each authors - Rs.500/- Total processing charges will be depends on the number of authors.

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