

ANNUAL REPORT: 2020-21



Dr.C. Babu
Director

University & AICTE Approved Courses:

- Two years full time Master in Management Studies (MMS)
- Two years full time Post Graduate Diploma in Management (PGDM)
- **Short term Autonomous Weekend Course**

Durgadevi Saraf Institute of Management Studies started another successful year under the guidance of the Director of the institute *Dr. C. Babu*.

No. of Students	No. of Teaching staff	No. of Non-Teaching staff	No. of Computers	No. of Books	No. of Newspapers	No. of CDs/DVDs	No. of Journals	No. of Magazines	Results Final Year 2018-20 Batch
385	24	18	189	10837	13	695	25	25	PGDM - 98% MMS: 100%

ACADEMICS

Our 9th MMS (2018-20) batch comprising of 115 students graduated with a satisfying pass percentage. Our 8th PGDM (18-20) batch comprising of 115 students made us feel proud with 98 pass percentage with good grades. Academic Topper for MMS for 18-20 batch was Ms. Charvi Shukla and in PGDM our academic topper was Col. Sunil Kumar.

Durgadevi Saraf Institute of Management Studies (DSIMS), despite continued lockdown in phases during this period (Mid-March 2020-April 2021) functioned normally using online mode both for academic and administrative activities. Most of the administrative staff attended the office by following Government of India and Maharashtra Government norms. In the month of September 2020 most of the faculty members attended the office in staggering basis. The faculty and staff above 65 years were allowed to work from home. The lectures were scheduled as per the academic calendar and conducted smoothly in on-line mode. PGDM 1st year admission process continued and the Special Engagement Programs (SEP) for newly admitted students were organized in on-line mode.

13th & 14th August, 2020

MMS III Sem students attended the webinar on the topic “Training effectiveness through Communication” as it was relevant to their subject of training and development.

SIP

Summer Internship projects (SIP) have been initiated for PGDM and MMS students.

138 students out of 194 students are placed till date for internship. The duration of internship for MMS Students will be for 8 weeks i.e. from 24th May till 23rd July 2021. The duration of internship for PGDM Students will be for 8 weeks i.e. from 25th May till 17th July 2021.

	No. of students placed
Work From Home internship	106
Onsite internship	11
Both (WFH & Onsite)	14
Yet to confirm	7

Capstone

As per schedule, Capstone project was submitted through soft copies by PGDM and MMS students. Timely evaluation of both faculty evaluation and capstone viva have been completed.

One-month online certification program on Communication Skills:

From 10th June 2020, (DSIMS) started its first one-month online certification program in Communication Skills. With a batch of 20 graduate students with varied educational backgrounds this online program is conducted Zoom platform. Sixteen sessions of one and a half hours each were scheduled with the aim to sharpen the overall communication skills of the students and boosting their self-confidence. All the online classes are being conducted on -Zoom Platform using power-point presentations, Video clips and a lot of interactive discussions held between faculty and students. At the end of the program every participant is being awarded with an online course completion certificate from DSIMS.

One-month online certification program on Retail Management

DSIMS conducted a one-month free Online, Retail Management Certification Program in the month of June-July 2020. This was done to empower the students with knowledge in the critical pandemic times. This course on “**Retail Management**” provided the students with an overview of the retail sector as well as opportunities in Retail Management.

The sessions turned out to be very interactive as students showed a lot of keenness to learn and understand the various aspects of retail.

13th & 14th August, 2020

Students who were participated in Retail Management and Communication On-Line courses were awarded with e-certificates and were given the status of DSIMS Alumni.

13th & 14th August, 2020

MMS III Semester students attended the webinar on the topic “Training effectiveness through Communication” as it was relevant to their subject of training and development.

Coursera Courses

Many of DSIMS students/learners have completed the online courses of coursera. Out of 562 invitations including the faculty, staff, students (2018-20, 2019-21, 2020-22 batches) and also few Alumni members, 265 learners had enrolled and were active in completing their courses.

In total, 31 learners completed one course, whereas few of them completed multiple courses. Two learners have even completed 12 courses each.

Dr. Nehal Joshipura completed two Specialization courses: 1) Business Statistics and Analysis from Rice University through Coursera and 2) Academic English: Writing on 11th August, 2020.

The Business Statistics specialization was comprising of 5 courses:

1. Introduction to Data Analysis Using Excel
2. Basic Data Descriptors, Statistical Distributions, and Application to Business Decisions
3. Business Applications of Hypothesis Testing and Confidence Interval Estimation
4. Linear Regression for Business Statistics
5. Business Statistics and Analysis Capstone

STUDENT COMPETITIONS/OTHERS

- **REPORT on the event Bollywood Trivia conducted by FinDs**

FinDs conducted its first event 'Bollywood Trivia' on Sunday, 11th October 2020. There were around 46 participants, with a team of 2, with 12 teams of juniors and 11 teams of seniors. The first round was conducted separately for the juniors and seniors. The second round was a blend of juniors as well as seniors, where the hosts created a joyful atmosphere and the juniors and seniors gelled with each other. The tie-breaker round in the final stage increased the enthusiasm among the participants and the event ended on an energetic note.

FinDs Presidents and vice-presidents circulated a feedback form to understand for suggestions from the students for the kind of events they are looking for. FinDs team was also motivated by some positive responses, in the feedback form, as well as some personal messages received by a few members of the core committee. Many of the students especially the juniors are very excited and waiting for the next event to be conducted by FinDs.

- There were a few technical glitches, and the team conducted a core committee meeting on 13th October 2020, to further discuss on the improvisation of the same.

PLACEMENTS

Final Placements:

Students who passed out in 2021 have been placed in some of the well known companies like 3A Financial Services Pvt Ltd, Abott India, Allyventure, Bombay Chamber of Commerce and Industry Pvt Ltd, Branch International, Capgemini, Choice Portfolio Management Services Pvt Ltd, Credence Analytics, Deflytics Software, Deloitte Tax Services India Pvt Ltd, Expertrons, Growel - Grauer & Weil (India) Limited, ICICI Bank, ICICI Prudential Life Insurance, Interactive Brokers, Jaro Institute of Technology Management & Research Limited, JM Financial Services Ltd, Kalpataru Limited (Eversmile Properties Pvt Ltd), Kaya Limited, Kokilaben Dhirubhai Ambani Hospital, Kotak Life Insurance, Mahindra Logistics, Mitr Learning & Media Pvt. Ltd, MONEY FROG FINANCIAL SERVICES, Naukri.com (Info Edge (India) Ltd), NoBroker Technologies Pvt Ltd, Nomura - Quess Corp Ltd, One Stop Retail, ORRA Fine Jewellery Pvt. Ltd., Parekh Integrated Services Pvt Ltd (PISPL), Pentaleap Advertising & Marketing Solutions, Quantiphi, Quess Corp Ltd - Ultratech Cement, Rashi Peripherals Pvt Ltd, Reliance Retail, Reliance Mart, Seeba Industries Pvt Ltd, Ugam Solutions, Wilhloesch group.

SIP Companies :

Students were placed in companies to do their Summer Internship Projects in June & July 2020 are Margin's View Consultancy Ltd, NJ Group, Vardhan Consulting Engineers, HDFC Life & Wealth Management, Riche Entrepreneurial Venture Neo Pvt Ltd., Angel Broking, IIFL Securities, Motilal Oswal Securities, Team Global Logistics, ARC HR services, Essel Propack Ltd, Pantaloons, E4 Development and Coaching Ltd., TATA Teleservices Ltd., Amul, Forevision, NEELL's Invest, Ambrapali Electrotech Private Limited, Ginio Wholesale, Ecofriendly Jalebi.

GUEST LECTURES & BOARD OF STUDIES MEETING

Several eminent personalities virtually addressed our students via zoom platform. The Board of Studies of Finance Department held on 6th February, 2021 and for HR, Marketing and Operations Departments- held on 13th February, 2021 to discuss on PGDM curriculum / courses. Overall discussions were held on to review the current syllabus, modify and update content of the subjects and to introduce workshops in the desired areas as non-credit subjects.

Project Sahyog of ISR committee of DSIMS & DSGS organized a guest session on 22nd April, 2021. The Guest Speaker for the session was Dr. Hishmi Jamil Husain (Head of Biodiversity, Corporate Sustainability) at Tata Steel. This initiative was taken by Dr. Sarika Jain (Head - ISR Committee) and students of ISR committee. The topic of the session was 'Importance of Biodiversity Conservation for the Corporate Sustainability'.

IN-HOUSE FACULTY RETREAT MEETING

In-House Faculty Retreat held on 8th and 9th April, 2021 to discuss on the recommendations of Board of Studies meetings organized by each domain.

Discussed on PGDM Program Architecture for the Batch 2021-23 and also discussed on rationalization of courses based on AICTE recommendations and guidelines.

Dr. Nehal Joshipura, Dr. Sarika Jain, Dr. C. Kaushik, and Prof. Somesh Banerji presented the BoS recommendations and the suggested subject framework as an outcome of BoS deliberations.

The meeting ended with a vote of thanks to the Director, DSIMS and Director, DSGS. In their concluding observations, the Directors plentifully thanked the members for their active and enthusiastic participation. The Faculty Retreat 2021 was indeed a successful one.

SOCIAL INITIATIVES

31st August till 15th September 2020 – Covid 19 Fundraiser Event

Under the aegis of Dr. Sarika Jain, who guided the students throughout to conduct the event. The first activity started with NGO-GOONJ by organizing a COVID 19 FUNDRAISER on the 31st August 2020 which ended on 15th September 2020.

Ms. Neelima from GOONJ gave a tour in this project which helps people from all over India to survive this pandemic by stabilizing them economically and by providing them with Basic essentials. In order to help these economically challenged, students raised funds through Ketto platform which then directly transferred to Goonj.

The students also organised an Instagram campaign in the form of a talent hunt "ROCK OUT FOR CHANGE" competition wherein apart from DSIMS, participants from different platforms were invited like students from XIMB, working professionals like High court advocate or voice modulators and also DSIMS alumni. The motive was to spread awareness of the cause, increasing the visibility of campaign and DSIMS Project sahyog Instagram page. Through this remarkable campaign we have raised an unexpected amount of Rs 30,967 via personal selling and via digital media was Rs.2,350 which makes it the total of Rs. 33,317.

The Instagram talent hunt received a good response as well and the winner was Komal Lonkar . This activity also gave the opportunity to interact with juniors who came up with great energy, enthusiasm, ideas and made a great contribution to the success of the event.

3rd to 10th October, 2020

- Under Project Sahyog, ISR committee of Durgadevi Saraf Institute of Management Studies and Durgadevi Saraf Global Business School (DSGS) organised 7 days social drive "Auto Shield for the New Normal" in collaboration with Lions Club of Vidyavihar from 3rd October 2020 to 10th October 2020. The motive of this drive was to ensure the safety of the Auto rickshaw drivers as well as the passengers in this COVID -19 Pandemic. In order to do so, the funds collected from this drive were used by Lion's Club to provide safety shields to auto rickshaw drivers.

2nd October 2020

- Ms. Rutuja Nimkar of MMS II year student won the "OUTFIT OF THE DAY" competition held by the ISR committee on 2nd October 2020. This was the active participation and contribution towards the drive "Auto S.H.I.E.L.D for the new normal" in association with Lions Club of Vidyavihar.

15th October, 2020

- Indian Development Foundation (IDF) and Durgadevi Saraf Institute of Management Studies (DSIMS) conducted a session on Dr Kalam, Igniting Minds - "Salam To Kalam" on 15th October, 2020.

11th to 24th October, 2020

- Under Project Sahyog, DSIMS and DSGS started a fundraising camp for "Mumbai Dabbavalas" between 11 Oct 2020 to 24 Oct 2020 in association with the NGO "Making a Difference". The objective of the drive was to provide "Dry Ration kits" to support Dabbavalas family.

5th till 11th November, 2020

- Project Sahog, in association with Indian Development Foundation (IDF) successfully completed the 'Diya Selling Drive' from 5th to 11th November, 2020.
With the able support, students sold a total of 160 diyas and have collected 11,200/-.
This amount was used for helping the women group and for educating children.

27th February, 2021

DSIMS and DSGS in collaboration with IDF organized a social event "Sahyog for social responsibility" for the development of underprivileged children. This event was organized on 27 February 2021 in which all the volunteers went to government school to spent 2-3 hours with those children. They organized different entertaining games for the children like painting competition, Bollywood puzzle and many more then distributed goodie bags to those kids filled with stationery objects. All the volunteers worked really hard to bring sponsorship to bring goodie bags for the children just to see smile on the face of those kids which brought real happiness to our volunteers. For making this event a success professor Sarika Jain guided the volunteers and was working on every point to make the event a huge success. The main aim of the SSR was to bring that true smile filled with happiness on the face of those children. DSIMS and DSGS always try to contribute to the society in one way or the other through different social events and have their separate ISR committee for social events which work for the development of society.

YUWA's Sabrang 2020-21 - 3rd & 4th April, 2021

YUWA organized a two day Sabrang 2020-21, the flagship cultural event of DSIMS on 3rd and 4th April, 2021 sponsored by The Popcorn Events, UFO Fries, Printing Fluids, Stage Works, Aesthetics, Amoli, Sweet Sensations, Cake My Bae and Soro Basics.

This year for the first time Sabrang happened virtually on zoom and theme was 'Bollywood Genre'. All the divisions from both the programmes, MMS and PGDM, were represented by different genres and they were Action (FYPGDM-A), Comedy (FYPGDM-B), Romance (FYMMS-A) and Comedy (FYMMS-B).

This event was judged by Mr. Pintu Mukherjee. Mr. Mukherjee, is a playback singer, Music Director, & Composer in Bollywood film Industry.

Sabrang 2021, ended with the declaration of the Best Class Award to FYMMS-A based on their overall performance thereby achieving highest number of points. This was followed by a virtual DJ where all students grooved to amazing music, celebrating their hard work at the end of this extraordinary cultural event organized by Team YUWA.

FACULTY DEVELOPMENT & MANAGEMENT DEVELOPMENT PROGRAMS

- In-House Faculty Development Program for Faculty Members started from 26th June, 2020 and this program was to be conducted on different topics by each faculty for 90 minutes which would continue till 17th July 2020.
- On 10th July 2020, Faculty Development Program on "Plagiarism" was organised by HEF. The FDP was facilitated by Dr. Kirti Arekar, Associate Professor at K J Somaiya Institute of Management Studies & Research, Mumbai and others. Dr. C. Kaushik and Dr. Nehal Joshipura attended this FDP on Zoom Platform.
- On 25th July, 2020 the Faculty Development Program on "Simulation as a Teaching Tool" organised by Higher Education Forum discussed how simulation can help teachers in improving their teaching pedagogy. Simulations aim to provide an experience as close to the 'real life situation' as possible; however, a simulated activity has the advantage of allowing learners to 'reset' the scenario and try alternative strategies and approaches. This allows learners to develop experience of specific situations by applying their wider learning and knowledge. The instructors also differentiated between a case study and a simulation where it says that business simulation considers studying industry conditions, understanding customer, strategy formulation, managing operations, conducting study after every period of play and presenting situation analysis for present and future.

The FDP was conducted by Dr. Suresh Mony and Dr. Neha Chhabra Roy.

- Dr. Sumana Chaudhuri attended a Webinar on 28th July, 2020 hosted by Bombay Chamber of Commerce and Industry (BCCI). Director General of

BCCI, Dr. Sandeep Khosla in his opening remarks mentioned that there are currently 3000 active members with the Chamber, of which 2200 members are from the MSME sector. In this pandemic, the MSME sectors are the worst hit. BCCI working relentlessly to revive this sector. BCCI is in the process of drafting a White paper on MSME's revival strategy, which is to be published in the month of August, 2020.

The theme of the webinar was *MSME-WAY FORWARD*. It was an interactive session with Dr. Harshadeep Kamble, IAS, Secretary (Small and Medium Industries) and Development Commissioner (Industries) Government of Maharashtra. Dr. Harshadeep Kamble in his address mentioned that in this pandemic year the businesses should try to remain afloat. He also informed that, during his tenure, the MSME state budget has been increased from INR 5 crores to INR 10 crores under the aegis of the New Industrial Policy. He put in his records his appreciation for the Import Substituting MSME Units and promised to offer state support to strengthen those units.

- Mr. Lancy D'Souza, Advocate of Bombay High Court was the other speaker who enlightened the audience about the legal problems faced by the MSMEs.
- Dr. Vinod Chopra, Member of MSME Committee, BCCI moderated the session.
- Dr. Sumana Chaudhuri was invited by YPO (Young Presidents Organisation) Calcutta Chapter to attend the Webinar on 30 July 2020 on Economy, Education and Excellence by Dr. Raghuram Rajan, former Governor RBI and Professor Booth School of Business, University of Chicago.

In his opening remarks Dr. Rajan categorically mentioned that the current pandemic is not comparable to any of the earlier economic crisis. To control the crisis, uniformly coordinated global policies should be in place. In economies like India, adequate government intervention, particularly for the MSMEs is critically important to revive the economic slowdown

His advice to the Indian money market is to take a proactive look, avoid speculation and maintain a balanced portfolio to yield the best returns as the economy slowly recovers.

- Dr. Sumana Chaudhuri attended the Webinar on Design Thinking and Imbibing Creativity among Students, organized by Higher Education Forum (HEF) on 08 August, 2020. Professor Dr. Pradeep Pendse, Dean, WeSchool, was the Speaker and Facilitator. Professor A K Sengupta of HEF India was the Principal Facilitator and he was accompanied by an illustrious and distinguished team from academia as Project Managers.

The major takeaways from Dr. Pendse's session may be summarized as follows:

- i) He imparted us an understanding that Design Thinking is a generic approach to solve problems.
- ii) We learned the importance of nurturing Design Thinking among students as it leverages creativity and stimulates innovative and Entrepreneurial spirit among them.
- iii) He deliberated on Design Thinking process. A financially viable, desirable, and technically feasible design ultimately lead to a sustainable innovation.

11th August, 2020

Dr. Nehal Joshipura completed two Specialization courses:
1) Business Statistics and Analysis from Rice University through Coursera and
2) Academic English: Writing

The Business Statistics specialization was comprising of 5 courses:

1. Introduction to Data Analysis Using Excel
2. Basic Data Descriptors, Statistical Distributions, and Application to Business Decisions
3. Business Applications of Hypothesis Testing and Confidence Interval Estimation
4. Linear Regression for Business Statistics
5. Business Statistics and Analysis Capstone

18th December, 2020

Dr Nehal Joshipura attended the Finance Day organised by India Finance Association or IIM Calcutta in place of the prestigious India Finance Conference this year on Dec 18, 2020. The event had speakers from across the world.

After opening remarks from Prof Sankarshan Basu, IIM-B, the first session was by Prof. Raghavendra (Raghu) Rau, Judges Business School, University of Columbia on "Inferences from big data". He presented many case studies and research and claimed that 'trust' is being replaced by 'big data' in Finance.

Next was the panel discussion on the theme: 'Economic recovery post Covid-search for a right alphabet'. The panelists were Satyaki Ghosh; CEO-Domestic Textiles Division, Aditya Birla Group; Mr. Vishal Anand Kanvaty, Chief Market Innovation, NPCI and Tamal Bandyopadhyay, Sr. Journalist. It was moderated by Deep Narayan Mukherjee; Associate Director, Risk Management & Advanced Analytics, Boston Consultancy Group.

The next was an amazing session by Prof. Robert Webb, University of Virginia, on “Risk Capital and Risk Appetite”. This session generated a lot of insights around the research and industry practices. The Finance Day ended with the valedictorian speech from Mr. Ravi Varanasi, Chief Business Development Officer, and National Stock Exchange. He discussed the impact on COVID on the security market.

- 25th to 27 December 2020

Ms. Sunita Pujar attended a 3 day virtual workshop on "Trending Technologies in Library and Information Services" Jointly organized by BVB's Sardar Patel College of Engineering, Mumbai and REWA Engineering College, REWA, MP, as a twinning activity under TEQIP-III from 25th to 27 December 2020.

23rd April, 2021

Dr. Sarita Vichore attended a webinar on INNOVATION :- USE OF RESEARCH FOR DEVELOPING A NEW BUSINESS FOR HEI's on 23rd April, 2021. The speaker of the webinar was Dr. Anand Deshpande, Founder and CMD of Persistent Systems, chaired by Prof. Anil D Sahashrabudde, Chairman of AICTE.

REMSONS CENTRE FOR MANAGEMENT RESEARCH

Research Papers published in Journals from July 2020 till May 2021.

Publications in International Journals AY 2020-21			
Sr. No.	Faculty	Title	Journal Name
1	Dr. Sumana Chaudhuri, et al	“Cross-disciplinary issues in International Marketing: A Systematic Literature Review on International Marketing and Ethical Issues	<i>International Marketing Review</i> , ABDC Journal Category A , H Index 83, Volume Ahead of Print, DOI Awaited
2	Dr. Sumana Chaudhuri, et al	Social Customer Relationship Management Factors and Business Benefits	<i>International Journal of Organizational Analysis</i> , <i>Emerald</i> , ABDC Journal Category B , Vol. 29 No. 1, pp.

			35-58, https://doi.org/10.1108/IJOA-11-2019-1933
3.	Dr. Sumana Chaudhuri, et al	"Adoption of AI-Integrated CRM System by Indian Industry: From Security and Privacy Perspective"	Information and Computer Security, ABDC Journal Category B , Vol. 28 (4), H Index 46, https://doi.org/10.1108/ICS-02-2019-0029
4	Dr. Nehal Joshipura	"Low-risk effect: evidence, explanations and approaches to enhancing the performance of low-risk investment strategies	<i>Investment Management and Financial Innovations</i> (ABDC 'B' ranked , and Scopus listed)
	Dr. Nehal Joshipura & Dr. Mayank Joshipura	Economic and Social Impact of Covid-19	<i>Investment Management and Financial Innovations</i> (ABDC 'B' ranked , and Scopus listed)
5	Dr. Sarika Jain, et al	Team Global Logistics Pvt Ltd: Driving Employee Engagement Through Employee Empowerment.	<i>International Journal of Indian Culture and Business Management</i> , (Inderscience Publication) Confirmation for acceptance received on 5 th May 2021
6	Dr Sarika Jain & Nair S.K.	Integrating Work Family Conflict and Enrichment understanding the moderating role of demographic variables	<i>International Journal of Organizational Analysis</i> , Emerald, ABDC Journal Category B : Vol & No. ahead of print https://doi.org/10.1108/IJOA-07-2020-2330

Publications in In-house Journals (The Management Quest-Vol 3 Issue 1)

Sr. No.	Faculty	Title
1	Dr. Sarita Vichore & Saurabh Agrawal	Study of Financial Sector & Portfolio Management
2	Dr. Sharad Kumar & Vaishnavi Seth	A Study of Effect of Behavioral Biases on Investment Decisions
3	Dr. Dhanashree Potey	Book Review: Activism & Change Leading to Personal, Societal and Organization Transformation

Book Publication

Dr. Sanchita Banerji- *Human Resource management- Concepts, Perspectives & Applications*, International Research Publication House,2020 (First Edition)
ISBN - 978-93-87388-36-9

Remsons International Research Conference 2021

Rajasthan Education Trust in scholarly partnership with Remsons Centre for Management Research (RCMR) organized the 7th Remsons International Research Conference 2021 virtually on 27 March 2021. This conference was organized under the aegis of Remsons Centre for Management Research at DSIMS. The Remsons Centre for Management Research is focusing on developing contemporary and usable research in various areas of Business Management. The Conference witnessed an outstanding congregation of leading industry commanders and academic stalwarts across three continents, North America, Europe, and Asia. RCMR has been publishing its Research Journal titled "The Management Quest" with ISSN 2581-6632 (Online). The second Issue of Volume 2 and Volume 3 Issue 1 of the Journal has been unveiled on 27 March 2021 at the Remsons International Research Conference 2021.

EVENTS AT DSIMS

- **11th October, 2020**

FinDs conducted its first event 'Bollywood Trivia' on Sunday, 11th October 2020. There were around 46 participants, with a team of 2, with 12 teams of 1st Year and 11 teams of second year students. The first round was conducted separately for the 1st and 2nd year students. The second round was common for both. The tie-breaker round in the final stage increased the enthusiasm among the participants and the event ended on an energetic note.

FinDs Presidents and vice-presidents circulated a feedback form to understand for suggestions from the students for the kind of events they are looking for. FinDs team was also motivated by some positive responses, in the feedback form, as well as some personal messages received by a few members of the core committee. The students enjoyed the activities and are eagerly looking for many more events to be conducted by FinDs.

- **16th, 17th and 18th October, 2020**

23 DSIMS students and One student from Ghanshyamdas Saraf College registered and attended Online Entrepreneurship Workshop conducted by IIT B Illuminate on 16th, 17th and 18th October. DSIMS e-Cell students coordinated with IIT-B E-Cell students for the smooth conduct of the online workshop

- **28th November, 2020**

Governing Council meeting of DSIMS & DSGS and College Development Committee meeting for DSIMS were held on 28th November, 2020. Some of the members attended these meeting on-line.

RSET Trustees and concerned Members of these forums attended the meeting. Discussion on various matters like Budget, institutional activities, research work, admissions etc., took place in the Governing Council Meeting and matters like Institutional Development Plan, Alumni, Awards, Accreditation and various other issues were discussed in the College Development Committee meeting. Dr. C. Babu Director, DSIMS and Dr. Sarita Vichore, Director, DSGS made presentations about DSIMS and DSGS respectively.

- **3rd December, 2020**

FinDS, the finance club at DSIMS organized 'Logo Creation Competition' steered by the HOD-Finance Dr. Nehal Joshipura, Director-DSGS Dr. Sarita Vichore and Director-DSIMS Dr. Babu. FinDS logo has

resembled the finance club and students at this college for several years. The competition was for students of DSIMS and DSGS to form an emblem that stays unaltered and provides the finance club a brand identity. The competition was declared on 24th November 2020, with a window until the 2nd December 2020, for submission. The submissions were taken online through Google forms. The competition was judged in two stages; initial screening by all the professors and the final decision was from a panel of three management experts. There were 32 entries received giving cut-throat competition to each other.

The submissions made by the students were extremely inventive and it was hard task for the judges to decide on a winner among them. However, one among them stood out the foremost and it had been from a 1st year PGDM of DSGS named Saiffuddin Ujjainwala. The winning logo shows blue-collar work of finance professionals with the colour of the coin and a graph symbolizing financial markets, and it also appears like high-rise commercial buildings of big-wigs in the finance industry.

- **5th December to 12th December 2020**

VIBRANZ Marketing Club conducted a series of intercollegiate events in the month of December 2020 which was a great success. The online contests, Marketing Quest (Marketing Quiz) organized on 5th December 2020 and Mind Boggler (Marketing Crossword) on 6th December 2020 created a huge excitement among the participants. It received over 455 registrations from various IIMs and Top B-schools of India and also got 4.4star rating on Dare 2 Compete website.

The Top 3 winners of each event were rewarded by digital certificates and a free access to our workshop. The club was overwhelmed to see such positive feedback from all which has motivated us to perform even better in upcoming events. The workshop “The Fundamentals of Market Research” was conducted by Dr. Chandrashekhar Kaushik on 12th December 2020. This workshop was attended by marketing students from both SYPGDM and SYMMS along with the winners and registration received from outside college.

- **ISO Audit - 15th January, 2021**

ISO 9001:2015 Surveillance Audit was conducted on 15th January 2021 by Lloyd's Register Quality Assurance Ltd (LRQA). This year the audit was conducted virtually by Mr. Vinay Joglekar, the Lead Auditor from LRQA. The Opening Session was attended by all the teaching and non-teaching staff members. After the opening meeting Mr. Joglekar audited the Top Management followed by Management elements and then the PGDM department. Previous Non Compliances (NCs) for Placement, PGDM and

Management Elements were closed. No new NCs were raised. The audit ended with a closing session where the auditor gave his inputs to all the stakeholders. The entire process was conducted smoothly in online mode.

- **Training Session - 16th January, 2021**

Kotak Education Foundation (KEF) undertakes the CSR initiatives of Kotak Mahindra Bank to cater to the education and livelihood needs of the underprivileged section of the society. Dr. Sarita Vichore, Dr. Sarika Jain and Dr. Shailja Badra had conducted training on Project Management for Kotak Education Foundation's 'School Coordination Team' on 16th January 2021 for guiding their employees through the virtual training session.

- **Debate Competition by FinDs - 26th January 2021**

FinDS, Finance club at DSIMS-DSGS conducted an online debate competition called 'WiseDate - Confidence speaks it all!' on 26th January 2021, under the guidance of Dr. Nehal Joshipura, HoD Finance. The competition was held for the students of DSIMS and DSGS, where there were 5 teams from juniors and 3 teams from seniors. The hosts for the event were Ms. Namrata Harsh, Head-Operations, FinDS and Ms. Apurva Pandey, Vice President, FinDS.

The judges for the event were the alumni of DSIMS viz. Mr. Mit Ambani, Assistant Manager-Financial Strategy, Anand Rathi Financial Services Ltd. (MMS Finance - 2017-19) and Mr. Pranav Shukla, Assistant Manager at Shriram Automall India Ltd. (MMS Marketing - 2016-18).

The event generated keen interest in the students. Both participants and audience showed great enthusiasm.

- **Union Budget 2021 - 5th February, 2021**

DSIMS & DSGS organized a webinar on Union Budget - 2021 on 5th February, 2021. The theme of the webinar was "Budget 2021 - Review of key takeaways for Indian industry".

The webinar started with a Key note by Mr Shailesh Haribhakti. Followed by a panel discussion moderated by Prof Apurva Mehta. The panellists for the panel discussion were accomplished professionals like Dr Brinda Jagirdar, Dr M Narendra, Mr Gopikrishnan.

- **HR Conclave - 27th February, 2021**

HR Conclave - HR in Disruptive Era organised by Utkarsh Club was held on 27rd February, 2021 in the form of Webinar.

The key note speaker of the Conclave was Mr. Sudhanshu Misra, CHRO, Tata Coffee, and the esteemed panelists were Mr. Unmesh Rai, Head-Employer Branding of Talent Acquisition & OD, Piramal Enterprises Ltd., Ms. Alka Mishra, Head FLP and Corporate Relations, ICICI Foundation for Inclusive Growth, Dr. Rahul Kamble, Assistant Professor, IIM, Ms. Varshita Bangia, Associate Director, National Learning and Development, KPMG & Ms. Harini Sreenivasan, Partner, Semcostyle Institute India LLP.

a) Financia - Finance Conclave - 6th March, 2021

The Finance Club of DSIMS and DSGS, 'FinDS', hosted their flagship event, the 10th edition of the annual finance conclave, 'Financia 2021', on Saturday, 6th March 2021.

The theme for the event was 'Disruption in Indian Businesses and Skill sets required to excel in the evolving world of Finance and commerce'. Due to the Covid-19 pandemic, the finance conclave was conducted as a webinar.

The panellists for the conclave were :

- a) Mr. Arun Ramamurthy, FinTech and Digital Transformation Specialist;
- b) Mr. Venkatesh Gopalkrishnan, Chief Executive Officer at Shapoorji Pallonji Real Estate;
- c) Mr. Narayanan(Nana) Ramaswamy, National Lead for Education and Skill Development Sector, KPMG;
- d) Mr. Aswini Sahoo, Executive Vice President and Chief Investment Officer at Asset Reconstruction Company(India) Limited - ARCIL and e) Mr. Harish H.V, Managing Partner at ECube Investment advisors.

Beside the panel discussion, which was moderated by Prof Apurva Mehta, there was a brief Q & A session towards the end of the webinar.

• Women's Day Celebration - 8th March, 2021

Durgadevi Saraf Institute of Management Studies (DSIMS) and Durgadevi Saraf Global Business School (DSGS) jointly organized International Women's Day Celebration on 8th March, 2021 at Nathmal Garodia Seminar Hall.

The event was well planned. The event started with greeting every women employee with flower, gift and refreshments. Following the Ganesh Vandana, both the Directors addressed the gathering. DSGS Director Dr. Sarita talked about bringing more hope and positivity among women. She also mentioned the contribution of both men and women as a synergistic force to enrich and elevate our society.

DSIMS Director Dr. Babu quoted Women Achievers across the world, who left us an indelible impression with their mind and matter.

The event was highly successful in terms of rejuvenating all the members of the Institute as they cherished their togetherness after a long pandemic time.

b) Touge - Marketing Conclave - 13th March, 2021

The Marketing Department of DSIMS and DSGS held their 9th Edition of Marketing Conclave Touge 2021 on 13th March, 2021. The theme for the conclave was "Resilience in Marketing - The Pandemic and Post Pandemic Era". The conclave was organized on the virtual mode, via zoom Webinar.

The objective in organising such an event was to familiarize our students in these pandemic times the current marketing scenario and challenges. The event started with a rendition of Saraswathi Vandana and warm welcome by the convener of Touge 2021 Dr. Dhanashree Potey, faculty DSIMS. This was followed with the address by both the directors, Dr. C. Babu - Director DSIMS and Dr. Sarita Vichore - Director DSGS. Then a few students from the Touge committee introduced the Keynote speaker and other panellists with their career profile and contributions in their respective areas.

The session started with the keynote speaker for the day Mr. P. Krishnamurthi, Global Vice President, Out of Home (OOH), Unilever. He opined that marketers today need to drive behavioural change; embrace E-Everything which can lead to recovery in these pandemic times and 2021 will embrace all things virtual like festivals, celebrations & coming together of everything. The next speaker was Dr. Ranjan Chaudhuri, Associate Professor, NITIE. He stated that organisations should show Resilience and Readiness from the lessons learned by this pandemic. His take away was 30,000 of retail space has now come into six inches of the digital screen. So, firms should now have their action plan ready to engage and connect with consumers.

Ms. Manju Garg, Country Head, South Asia & Indian Director, Merz India Health Care Pvt Ltd explained how the pharma industry leveraged on technology and came out strong. And that they must hence have mixed product portfolio and Agility cum versatility. Moving to the next speaker online was Mr. Satish Karandikar, Head - Product Planning, Commercial Vehicles, at Mahindra and Mahindra Ltd. He opined that product launches are done online digitally in this pandemic and that firms should use the various dynamics to engage the customer and offer consumer experience and unfolded the dimensions of the same. The last speaker for the session was Mr. Aditya Kothari, DGM, Marketing, Lifestyle International Pvt. Ltd. He stated that the retail sector had its down in this pandemic but embraced technology and with skilling up the shop floor assistant they managed to do a decent online business. With Fashion on Wheels and educating the customers to operate digitally, they have driven sales. The event was followed by a Q & A

session in which students were able to ask questions to the panellists' regarding their mind set and doubts on the topic.

The event ended up by a vote of thanks given by HOD, Marketing Dr. Kaushik. DSIMS and DSGS has seen exponential growth over the past years in terms of academic as well as non-academic activities. "Touge 2021" being consistently topical in the current and essential topics in the business and social environment.

c) Opession - Operations Conclave 20th March, 2021

The Operations and Supply Chain Conclave - Opession' 2021, was held on Saturday 20th March 2021 through webinar.

The themes for the Conclave in this edition are "Cloud and Collaborative Technologies & Hyperloop: Future of Transportation."

The panellists of the conclave were :

- 1) Dr. S. R. Chakravarthy, Dept. of Aero Engg., IIT-Madras
- 2) Dr. Guruprasad Rao, Director & Mentor, Imaginarium India Pvt. Ltd
- 3) Mr. Sudeb Mandal, Founder Director at Veersa Technologies India Pvt. Ltd.
- 4) Mr. Sukanta Padhy, Chief Information Officer at ATC Tires Pvt. Ltd.

• Equisearch competition - 27th March, 2021

The Finance club of DSIMS and DSGS - FinDS, hosted the grand finale of the Equisearch competition, on Saturday, 27th March 2021. Due to the Covid-19 pandemic, the event was conducted on an online platform, where teams from various colleges prepared equity research and presented their analysis on the company assigned to them.

The event was compered by Mr. Jatin Saraf on behalf of FinDS. He welcomed all the participants along with the students of DSIMS and DSGS and HOD of Finance - Dr. Nehal Joshipura. The judge for the event was Mr. Vinit Bolinjkar - Head of Research at Ventura Securities. He has been the head of research at Ventura for more than a decade. He is a veteran in technical and fundamental research and has earned his MMS from JBIMS.

• Foundation Day - 3rd April, 2021

On 3rd April 2021, DSIMS and DSGS celebrated Foundation day to mark the academic inauguration of the 11th Batch of MMS and 10th Batch of PGDM students. The event was hosted online and started with Saraswati Vandana. Dr. Sanchita Banerjee gave a welcome speech and explained the significance of foundation day. Mr. Aslam Karmali, CEO Eureka Forbes Consumer Division, was the chief guest for the event, Shri Kailashji Kejriwal, honorary secretary RSET, welcomed Mr. Karmali

by virtually presenting him a bouquet of flower. The event started with the address of Mr. Ashok Saraf, President RSET, to the students. Further, Dr. Babu, Director DSIMS, and Dr. Sarita Vichore, Director DSGS addressed the students and presented the Director report.

Mr. Karmali then addressed the students and shared with them the skill sets and attributes required in today's world. He spoke of the VUCA world and how can it be tackled by building the adversity quotient. He ended his address by answering few questions posed by students.

Shri Ashokji Saraf, President RSET presented a token of appreciation virtually to Mr. Aslam Karmali.

The event further progressed by acknowledging the contributions made by students beyond academics.

The Best Coordinator for Institute activities and The Best Placement Coordinator of the year awards were given to Mr. Neel Lad from PGDM batch 2018-20.

The best coordinator for ISR activities award was given to Mr. Nikunj Hariya from PGDM batch 2018-20. The Best Sportsperson of the year award was given to Mr. Sanchit Nemani from PGDM Batch 2018-20. The Best Active Alumnus of the Year award was given to Ronak Mavani from PGDM Batch 2017-19. The best all-rounder student for the academic year 2019-20 award was given to Ms. Aakansha Chopra PGDM batch 2019-21.

Thereafter, an introduction of Shri Mahavirprasadji Saraf highlighting his contribution and recognition of vast and dedicated social services was given by the master of ceremonies. The Cash Awards constituted by Mahavir Prasadji namely Durgadevi Saraf Award and the Ghanshyamdas Saraf Award for academic excellence was bestowed to the student who has stood first in the PGDM and MMS first year respectively. The Award for Academic excellence from PGDM batch 2019-2021 First year was won by Miss Anusha Iyer and the Award for Academic excellence from MMS batch 2019-2021 First year went to Miss Charmi Vora. The event ended with a vote of thanks extended by Dr. Shailja Badra, MMS Chairperson.

Faculty Retreat – 8th & 9th April, 2021

In-House Faculty Retreat held on 8th and 9th April, 2021 to discuss on the recommendations of Board of Studies meetings organized by each domain.

Discussed on PGDM Program Architecture for the Batch 2021-23 and also discussed on rationalization of courses based on AICTE recommendations and guidelines.

Dr. Nehal Joshipura, Dr. Sarika Jain, Dr. C. Kaushik, and Prof. Somesh Banerji presented the BoS recommendations and the suggested subject framework as an outcome of BoS deliberations.

The meeting ended with a vote of thanks to the Director, DSIMS and Director, DSGS. In their concluding observations, the Directors plentifully thanked the members for their active and enthusiastic participation. The Faculty Retreat 2021 was indeed a successful one.

PGDM Convocation - 17th April, 2021

CONVOCATION 2021 for PGDM Batch 2018-20

Durgadevi Saraf Institute of Management Studies (DSIMS) held its eighth Annual Virtual Convocation ceremony for the award of diplomas to the PGDM batch of 2018-20 on 17 April 2021.

Mr. Amit Malik, Managing Director, Cisco, Asia Pacific was the Chief Guest of the occasion. Mr. Sanjay Muthal, CEO Kontempore was the Guest of Honor of the occasion.

President RSET and Chairman DSIMS Shri Ashok Saraf welcomed Mr. Amit Malik, Mr. Sanjay Muthal, invited dignitaries, trustees of RSET, parents and graduating students. Shri Ashokji applauded the students and bestowed them with his strong message of *being thankful to parents, managing time to keep pace with the ever-changing world, acquiring, leadership skills, embracing technology and following good ethics.*

Dr. Sarita Vichore presented the Director's Report covering significant activities and achievements of DSIMS during Academic Year 2019-20. Director's Report covered the Academic Excellence, Readiness and Resilience exhibited by the Institute during the ongoing pandemic, Social Outreach, International Collaboration, International Immersion, good Placement, and recognitions of DSIMS faculty members' and students' achievement. She announced that DSIMS is ranked 5th Best B School in Mumbai according to the Times B School Survey, 2021. Dr. Sarita appreciated the efforts taken by the faculty members in achieving the excellence.

Mr. Amit Malik in his convocation address advised the graduating students that they should focus on the increasingly digitized world and create ways to navigate the uncertain world. He urged the students to *aspire to become job creator*. Instead of *daring to dream*, he said that they should *dream to dare* and convert the million challenges of India into opportunities.

The Guest of Honour, Dr. Sanjay Muthal advised the students to cautiously tread path, whilst keeping in mind the lessons of endurance and ability to change with situation that the pandemic has taught us.

The stellar highlight of the entire event was the Award Ceremony. Dr. Sanchita Banerjee was the Master of Ceremony and Dr. Sumana Chaudhuri presented the 113 graduating students, who were awarded with diploma certificates. The toppers of each program across each domain have received Academic Excellence Award. Col. Sunil Kumar of PGDM (2018-20) received *Academic Excellence Award* for

scoring highest CGPA as well he received Sri Sunil Kabra Rolling Trophy award for being the academic topper of the PGDM batch 2018-20. Mr. Neel Lad bagged the *Student of the Year Award* and *Sri Kailash Parasrampuriah Rolling trophy* in appreciation of his academic excellence, sports and Institution building activities.

Dr. Sarika Jain, HoD HR anchored the students to take the MBA oath and ensured to honor the sanctity of the same. Placement Chair Prof. Somesh Banerjee delivered the vote of thanks expressing gratitude to all those present in the ceremony and to all those who made this convocation a grand success.

MMS Degree Distribution Ceremony - 24th April, 2021

Durgadevi Saraf Institute of Management Studies (DSIMS) organized Degree Distribution Ceremony for the MMS batch 2018-2020 on April 24, 2021. It was the day when all the dedication, commitment and toiling in the two years of academic life of students paid off. This year has the event was managed in online mode as the coronavirus COVID-19 pandemic is the defining global health crisis of our time and the greatest challenge we have faced since World War Two. COVID-19 knows no boundaries or borders. To fix this, business and society have to work together. Hence, we all faculty, staff, current year students, graduating students and their parents came together at an online platform and made sure that the “work must go on”. The ceremony started at 10:30 am with the Master of Ceremony, Prof. Anthony Colaco welcoming the students online. The Chief Guest for the event was Shri Anil Salvi, Managing Director & Group Head – Human Resources at JM Financial Group. The event started the event with the blessings of the Almighty. Post that, Shri Ashokji Saraf was asked to declare the Convocation open. Dr. Sarita Vichore delivered the welcome address to the graduating students. Post which Shri Ashokji Saraf was asked to address the students. Shri Ashokji Saraf mentioned how the Saraf Group of Institutes is growing year on year. He also mentioned the social initiatives taken up the group and how the group is contributing to the society. Shri Ashokji Saraf also mentioned that DSIMS has joined hands with Harvard for Online Courses which will benefit the current students as well the passed-out students. After the visionary address of Shri Ashokji Saraf, Dr. C. Babu, Director DSIMS was invited to present the Director’s Report. Dr. Babu highlighted the major achievements of DSIMS which included points like Placements, International Immersion, Rural Immersion, Summer Internships, Live Projects, Co-curricular activities, Extra Curricular activities, social initiatives etc. Dr. Babu also highlighted an important aspect, which is the life at DSIMS pre covid and post covid. He pointed out the fact that nothing stopped DSIMS from continuing its usual lectures and activities. In fact, due to online mode, DSIMS could manage to organize more events and guest lectures.

Shri Anil Salvi, Managing Director & Group Head – Human Resources at JM Financial Group, being the chief guest of the ceremony addressed the students by giving some success mantras to them. He gave an example of Sachin Tendulkar as a leader. He stated that we just remember him as a cricketer with the highest runs or someone who hits sixes and fours on the ground. But what we don’t know is the extreme hard work that goes behind this kind of performance.

Shri Anil Salvi stressed on the point that the students should carry the value system of their institute throughout their life such as discipline, punctuality, sincerity, hard work,

dedication, time management, etc. He also stressed on the point that success is also being aware about unknown and unseen circumstances impacting the outcomes.

At the end Shri Anil Salvi stated the economy is going through a lot of challenges due to Covid 194 pandemic. After the enlightening speech by Shri Anil Salvi, Prof. Anthony Colaco invited the MMS Second Year Chairperson Prof. Priyanka Oza to give away the Degree Certificated to MMS Students. Prof. Priyanka Oza commenced with calling the students for conferring degree certificates to MMS Students. All the students were elated to receive the certificates for their academic achievements. Some of the students were also felicitated with various academic awards like “Topper of the year”, “Student of the Year”. The Academic Award holds an important place for a student as it is an acknowledgement of the hardwork and dedication towards themselves as well as the Institute. The Academic Awards for MMS were as follows:

MMS Academic Award (Overall Topper of the Year) – Charvi Shukla
 MMS Academic Award (Topper for Finance Specialization) – Rupali Sarawagi
 MMS Academic Award (Topper of HR Specialization) – Charvi Shukla
 MMS Academic Award (Topper of Marketing Specialization) – Abhilasha Bohra
 MMS Academic Award (Topper of Operations Specialization) – Aniruddha Darvalikar

And finally, Ms. Rupali Sarawagi was awarded the Student of the Year.. Ms. Rupali Sarawagi was declared the Student of the year and was invited to give the valedictory address.

After Ms. Rupali Sarawagi’s reminiscing speech, all the students took the oath administered by Dr. Sarika Jain, Associate Professor- DSIMS and became esteemed alumni of the college. Prof. Somesh Kumar Banerji was invited to give away the Vote of Thanks. Finally, the students were bid a farewell with a lovely video made by their junior batch as a remembrance of all the good times that they had in DSIMS.

Academic Council Meeting – 30th April, 2021

1. Academic Council Members Present: (External)

Finance	Dr. Mayank Joshipura	Associate Dean, NMIMS
	Mr. Rohit Agarwal	Head, Financial Institutions RBL Bank
Marketing	Dr. R.K Srivastava	Professor, SIMSREE
HR	Dr. Asit Mohapatra	Professor, IIM Ranchi
	Dr. Satish Kumar	HOD, Dept. of Applied Psychology, Mumbai University
Operations	Dr. Indrajit Mukherjee	Professor, SJMSOM, IITB
	Mr. Milind Shahane	CEO, Tata Class Edge

Academic Council Members Present: (Internal)

Mentors	Dr. C Babu	Director, DSIMS
	Dr. Sarita Vichore	Director, DSGS
Program Chairpersons	Dr. Sumana Chaudhuri	SYPGDM Chairperson
	Dr. Sanchita Banerjee	FYPGDM Chairperson
Finance	Dr. Nehal Joshipura	HoD, Finance
	Prof. Maneesh Gupta	Ass. Prof. Finance
Marketing	Dr. C Kaushik	HoD, Marketing
HR	Dr. Sarika Jain	HoD, HR
Operations	Prof. Somesh Banerji	HoD, Operations

Directors and SYPGDM Chairperson welcomed the Distinguished Academic Council Members.

All AC Members unanimously appreciated the soundness of the program architecture.

The AC Members laid an emphasis on introduction of course specific job-oriented certificate programmes, that would enhance the employability and job profiles of the graduating students at the Institute.

The AC Members also insisted to embed the values of Integrity, Honesty and Discipline across courses.

SEMINARS / EVENTS ATTENDED/CONDUCTED

- **29th August, 2020**

Dr. Sumana Chaudhury attended E-Conference on NEP 2020: Impact on PGDM Education dated 29th August, 2020.

The E-Conference deliberated on the following aspects of NEP 2020:

1. The Impact of the NEP 2020 on management education in general, particularly over 500 PGDM granting B-schools.
2. Challenges and opportunities of NEP 2020 for B-schools.
3. Planning the future roadmap to align and benefit from this landmark policy.

- **3rd & 4th November, 2020**

"Dr Nehal Joshipura from DSIMS attended Morningstar Investment Conference on Nov 3-4, 2020. This internationally acclaimed conference is organised every year to discuss issues related to Indian Investment Industry and is attended by most of the market participants. This year also the conference had 15 technical sessions with panel discussions and lectures by industry leaders followed by Q&A.

Speakers included International funds managers like Samir Arora from Helios Capital, Singapore and Rupal Bhansali from Ariel investments, USA. Samir explained how non-diversified portfolio is a mistake and companies going from good to great do not continue to remain great. Rupal spoke of non-consensus investing based on her popular book on it and her practice in international investment.

Veteran investor like Sujoy Bhattacharya spoke about what is actually value investing and how PE ratios are delusional. Sanjay Baxi, adjunct prof. at MDI and fund-manager spoke on behavioural finance. In a panel discussion on Debt market, Prof. Anant from SPJIMR said, "Debt market needs truth and transparency in disclosures for objective valuations." The panel agreed that below AA category, valuation has to be subjective in absence of proper disclosures.

There were interesting sessions delivered by Narayan Murthy, founder-Infosys and Lord Nicolas Stern, Prof at LSE. The conference ended with the closing remarks on emerging investment trends like ESG, Passive investing, role of psychology etc.

- **13th February, 2021 - Union Budget Webinar**

Dr. Sumana Chaudhury attended a Webinar organized by ENQUBE Collaborations on Union Budget 2021-2022- Indian Economy - A Way Forward, on 13th February, 2021 at the invitation of Dr. Narendra, Former CMD IOB and Advisor ENQUBE Collaborations.

The Webinar was addressed by six luminary speakers, veteran bankers and economists from Banking sector, Regulatory bodies, and Corporates.

The Chief Guest Mr. Anand Sinha, Former Deputy Governor, RBI in his inaugural speech focused on the Execution aspect of this year's budget. He deliberated on the macro risk issues and suggested some challenging measures to level up the economy on the alphabetical recovery path.

The other Panelists were Dr. Shubhada M Rao (Founder, Quant Eco Research), Mr Ananth Narayan (Senior India Analyst, Observatory Group, LLC and Associate Professor SPJIMR), Mr. R Kannan (Former Head

Corporate Performance, Hinduja Group), Ms. Dipti Deshpande (Senior Economist, CRISIL), and Mr. Sunil Goyal (Co-Founder Ladderup- Kreston SGCO Group).

The Panelists critically analysed the Union Budget 2021-22. They deliberated on the six pillars of Budget 2021, namely, structural reforms under Atmanirbhar Bharat and its long term Impact on Indian economy, National infrastructure pipeline under PPP mode and its implementation thereof, financial sector reforms, disinvestment target achievability and privatization of strategic and Non-strategic PSUs. The Webinar had a rich discourse on the impact of Union Budget 2021 and immensely benefitted the audience with learning from the insightful analysis of the distinguished panelists and discussants.

STUDENT EXCHANGE PROGRAM

Two DSIMS (PGDM) students enrolled for Alba Graduate Business School, Athens under International Students Exchange Program to pursue three courses Marketing Strategy, Understanding the Business Context and Managing People and Organisation respectively.

Under this International Students Exchange between DSIMS and Alba, Mr. Rushabh Patwa and Mr. Chaitanya Vyas pursued their courses for three months from January to March 2021 successfully completed the courses.

Joint Conclave with HEF - 20th February, 2021 - Entrepreneurship Event

Continuing the tradition of motivating young entrepreneurs, for the second year in row, Durgadevi Saraf Institute of Management Studies (DSIMS) in collaboration with Higher Education Forum (HEF) felicitated young entrepreneurs on 20th Feb 2021.

During this online felicitation program, 7 young entrepreneurs, including Sehrish Qureshi, a DSIMS alumnus and a now a successful photographer were awarded. The present DSIMS-DSGS students attended the program.

The event started with Mr. Ashok Saraf the Chairman of DSIMS delivering a welcome address. This was followed by 5 distinguished speakers expressing their thoughts and guiding the students. The speakers were Prof Aruna Katara, President, Hope Foundation, Pune, Dr Hema Santhanam, Former Director, JBIMS, and Dr Sanjay Muthal, ED, Kontempore Leadership & Business Solution.

The young entrepreneurs, Mr Prathamesh Gosavi of Bots n Brains, Ms Sehrish Qureshi and Mr Rishabh shared their inspiring stories and entrepreneurial learnings with the DSIMS-DSGS students.