

ANNUAL REPORT: 2016-17



Dr.C. Babu
Director

University & AICTE Approved Courses:

- Two years full time Master in Management Studies (MMS)
- Two years full time Post Graduate Diploma in Management (PGDM)
- Three years Part Time Masters degree, Masters in Marketing Management (MMM), Masters in Finance Management (MFM), Masters in Human Resources Development (MHRDM).

Short term Autonomous Weekend Course:

Post Graduate Program in Managing Family Business

www.dsims.org.in

Durgadevi Saraf Institute of Management Studies started another successful year under the guidance of Director **Dr. C. Babu**.

No. of Students	No. of Teaching staff	No. of Non-Teaching staff	No. of Computers	No. of Books	No. of Newspapers	No. of CD/D VDS	No. of Journals	No. of magazines	Results 2015-17 - PGDM Final Year 2014-16 - MMS
468	22	18	190	6900	11	400	25	24	MMS: 91% PGDM: 93%

ACADEMICS

Our 5th batch of MMS comprising 117 students graduated with a satisfying 100 pass percentage. Our 5th batch of PGDM students comprising 67 students made us feel proud with 100 pass percentage and high grades. Topper is Ms. Lohiya Sonal Raghuveer in MMS & Ms. Gagar Akansha Shivratn in PGDM. The academic year began in July 2016 with three mainstream programs. The first quarter was being used by us to prepare students for their career through multiple workshops - interview, confidence building, Communication, MIM, LIM and many more besides the regular curriculum.

STUDENT EVENTS

- **IRB Scholarship 2016-17 of DSIMS**

Recipients of IRB Scholarship and Freeship

SINGH ROHIT BINOD (Scholarship)	MMS 2 nd year 2015-17 batch
AKANSHA GAGGAR (Scholarship)	PGDM 2 nd year 2015-17 batch
SWATI SHIRODKAR (Freeship)	MMS 2 nd year 2015-17
BIPIN MORE (Freeship)	MMS 2 nd year 2015-17
AJINKYA JUNANKAR (Freeship)	PGDM 2 nd year 2015-17
HEERAL UPADHAY (Freeship)	PGDM 2 nd year 2015-17

PLACEMENTS

Final Placements: Students who passed out in 2017 have been placed in some of the well known companies, like, Nestle, Alchemist, Axis Bank, Blankslate ,Brand Box, Crisil, Deflytics Software, Deutsche Bank, DH, consultants, DTDC, Eagle Group, ICICI bank, ICICI Prudential - Asset management, InBody, Indsec securities, Indusind, InSync Analytics (India) Pvt. Ltd. , Naukari.com, Navtek Solutions, Oracle, Financial Software Services Limited , Pantaloons, Parekh Integrated Services Private Ltd, Reliance Jio, RMC Redymix (India), Taurus, Tech Mahindra, TJSB, VIVO Mobiles, EMC solutions Worldwide Pvt. Ltd, Lite Technology Pvt. Ltd (Polycab), Adnet Global, Bajaj Corp, Citi Group, Aditya Birla Money, GlobeOp, Motilal Oswal, Equations PR and Media, Morgan Stanley, Choice International, Jaro education, , Syncore, Magicrete Building Solutions Pvt. Ltd, NSE, 24 Digital Frame, Oppo Mobiles, Genisis Infoserve, Edge Setter, IIFL, Deloitte, Anand Rathi, Genitic Callnet, IndiaBulls, Jeevansaathi

SIP Companies : Students were placed in companies to do their Summer Internship Projects in May and June 2017 are Amul, Parle Products Pvt Ltd, Reliance Retail Ltd, Remsons, Eskay Hospitality (I) Pvt. Ltd, GlaxoSmithKline Consumer Healthcare Ltd, NEC, Odex Media, Mapro Foods Pvt Ltd, Shoppers Stop, Index Media, Genesis Infoserve Ltd, Times Group, Pantaloons, Lithan, BEC Group, Hotel Sahara Star, Omkar Realtors, SetMyCar, Camlin, Cello World, IPCA Laboratories Ltd, Godrej Properties, Hypercity, Brand Keeda, FDC Ltd, Hypercity, RCF, Raychem RPG, Umicore India Pvt Ltd, Goldensource International Pvt Ltd., Reliance Digital, Agility Logistics, Raymonds, BASF, Sun Jewels Pvt Ltd, Quantum Global Securities Ltd, Phillip Capital, OMLET Education, Motilal Oswal Securities Ltd., A PLUS

Capital Services, SOTC, I-CAN Financial Solutions, Birla Sunlife Insurance, TJSB Bank, Bassein Catholic Bank, Thomas Cook, Axis Bank, RAAS Home Finance Ltd, Nirmal Bang, Ultratech Cement, Deloitte, ICICI Bank, JM Financials, PWC, JM Financials, Kotak Mahindra Bank, Ventura Securities Ltd, Sharekhan Ltd, Workstore, Forexserve, Quant Capital, IDBI Capital, Vermillion Group /Beacon Trusteeship Limited, Finman Advisory Services., Natural Icecreams, Randstand India Ltd, Bharat Petroleum Cooperation Ltd, Smaaash, DHFL, GoAir, Hindalco Industries Ltd, Siyaram Silk Mills, Magicrete, Essel Vision, Vivanta by Taj, RMC Readymix (India), Kidzania.

GUEST LECTURES

Several eminent personalities came to the campus to address students.

1. **4th January, 2016** - Dr. Meena Galliara, Director of Sustainability Management and Social Entrepreneurship.
2. **9th January, 2016** - Ms. N.S. Vishnu Priya, COO - Business Operations of Dicitex Furnishings.
3. **15th January, 2016** - Mr. Gaurav Mashruwala, a Certified Financial Planner Practitioner.
4. **March 1, 2016** - MMS students had a session on **"SAY NO TO STRESS AND YES TO LIFE"** at DSIMS. **Ms. Sana Iqbal was the speaker who is taking a solo biking trip across the country and the goal is to conduct awareness workshops in how to come out of depression and life without stress.**
5. **18th March, 2016** - Prof. K. Sunil Unni conducted a programme on 'How to select a Management Programme for the students.
6. **18-March-2016** - DSIMS organized a lecture under the **'Thought Leadership Forum-Lecture Series'** and the theme was **'Brands & Beyond'**.

The Speaker **Mr. Datta Nadkarni** is VP-Strategic Alliances, United Software Associates. He is experienced Fortune 500 VP/ CMO/ Marketing Strategist for Global Brands like Farmers, Philips, Vision-express, Lenscrafters, Coca-cola, Colgate-Palmolive, Mastercard and Partypoker.com.

7. **19th March, 2016** - DSIMS organised a lecture under the initiative **"Meet the Celebrity.** The Speaker was **Dr. Ambi Parameswaran**, Advisor, FCB Ulka and he spoke on the theme **'For God's Sake'**.

Dr. Ambi Parameswaran has spent a large part of his thirty-five-year working career in advertising at DraftFCB Ulka where he rose to be Executive Director and CEO. An engineer from IIT Madras and MBA from IIM Calcutta, he also completed his PhD from Mumbai University in 2012. He has authored/co-authored six books on topics ranging from brand building and advertising to consumer behaviour.

"For God's Sake" is his most generally accessible literary effort so far where he explores the intersection between religion and the worlds of commerce and marketing.

- **2nd April, 2016** - Prof. Kusum Pawar organized a guest session I for the first year MMS students (Both A & B Division) under the subject Human Resource Management. Mr. Gurucharan Gandhi, Head L&D, Aditya Birla Financial Services Group was the speaker who addressed the students on the topic **"Training & Development"**

- **6th April, 2016** – Ms. Pooja Goswami organized two guest sessions for MMS I year students. The speaker was Mr. Arun Kamat, who is a CA by profession in his self owned CA firm in the name M/s Arun Kamat & Co.
1. **9th April, 2016** – Prof. Kusum Pawar organised a guest session for the first year MMS students (Both A & B Division) under the subject Human Resource Management. Prof. Sunil Unni, Business Consultant, Inter-culturist, Visiting faculty at Business Schools and a Rotarian (PHF) conducted the session on the topic **"HR Strategies"**
 8. **29th April, 2016** - As a part of Global Quest initiative, DSIMS organised an International Guest Session on 29 April, 2016. A distinguished Professor and a prolific Researcher Dr David Zepeda of D'Amore McKim School of Business, Northeastern University, Boston, Massachusetts delivered a session on *Supply Chain Management in Health Care Industry*.
 9. **9th July 2016** - Ms. Hiral Dholakia, HR Director (L&D) of JWT Ltd., addressed the students on Exposure to working in companies like JWT.
 10. **9th July 2016** - Mr Gajendra Shukla from Tech-Mahindra, Business Development Manager, spoke to students on how sales are carried in the Market.
 11. **9th July 2016** - Ms. Suchi Chatterjee, Head HR from Chep Solutions spoke on Landscape of HR during during Boot Camp for II year PGDM and MMS – HR students.
 12. **9th July 2016** - Ms. Poorti Pradhan, HR Consultant spoke on Landscape of HR during during Boot Camp for II year PGDM and MMS – HR students.
 13. **9th July 2016** – Mr. Ritesh Gohil, Senior Associate of Elara Capital spoke on Career Opportunities during the Boot Camp for II year PGDM Finance Students.
 14. **9th July 2016** – Mr. Nicky Ruparel, Asst. Vice President of BNP Paribas also spoke on Career Opportunities during the Boot Camp for II year MMS Finance Students.
 15. **9th July 2016** - Mr. Abhimanyu Sable, Engineer of Mahindra Susten (Part of Mahindra Group) shared his views on Solar Panels and Solar-Electricity Sector during during Boot Camp for II year PGDM and MMS – Operations students.
 16. **26th July, 2016** - Ms. Bhavna Agarwal, Asst. Vice President of BA Continuum India Pvt Ltd. too Guest Session for PGDM IV Sem- HR Students on Recent Trends in Performance Management Practices in National & International Context.
 17. **9th August, 2016** - Prof Rupesh Siyodia, K J Somaiya, Professor in Operations took guest lecture on Advanced Supply Chain Management for Operations Students.
 18. **31st August, 2016** - Dr. V.V. Gavaskar, Ex Professor & Head of Institute of Banking Personnel Selection spoke to students on Assessment Centre.
 19. **3rd September, 2016** - Mr. Nachiket Marathe, Manager – Market Research from Mahindra and Mahindra took guest session on Product & Brand Management.
 20. **20th September, 2016** - Mr Joydeep Sen, Senior Vice President - Advisory Desk, BNP Paribas Wealth Management spoke on Fixed Income to Finance Students.
 21. **23rd September, 2016** - Mr. Shirish Garodia, Head, Forex Desk from Edelweiss Securities took guest lecture on Derivatives & Risk Management.
 22. **24th September, 2016** - Mr. Vishwa Deepak Dikshit, Regional Commercial Manager, United Arab Shipping Company spoke on Role of Leader in Talent Management.

23. **16th December, 2016** - Mr Kiran Rajshirke, Project Manager of Teradata took guest lecture on Project Management & Data Analytics for Operations Students.
24. **13th December, 2016** - Mr. Sanjeev Doshi, Chief Manager of Rashtriya Chemicals and Fertilisers (RCF) spoke on People Capability Maturity Model.
25. **16th December, 2016** - Mr. Milind Shahane, Sr. Vice President of Tata Industries spoke on Total Quality Management.
26. **23rd January, 2017** - Ms. Celia Gates, the UK based entrepreneur delivered a talk on Innovation & Entrepreneurship.
27. **24th January, 2017** - Mr. Vishwa Deepak Dikshit, Regional Commercial Manager of United Arab Shipping Company spoke on Conflict Management
28. **30th January, 2017** - Dr. Vinai K Gupta, Professor in ISM delivered a talk on Spiritual Endeavours in the life of a Students and a Professional.

BOARD OF STUDIES

The PGDM program from DSIMS is positioned as an industry ready course. The Board of Studies (BoS) comprises of both academicians of repute and senior members from relevant industry and each domain has formed a BoS. The BoS meetings were held in February/ March and useful suggestions were made to improve the PGDM curriculum. The recommendation of BoS will be put up for approval at the Academic Council meeting.

DSIMS PGDM Board of Studies Finance, Marketing and Operations Meeting was held on 25th February 2017 and HR BOS was held on 4th March, 2017.

ACADEMIC COUNCIL MEETING

Academic Council Meeting was held at **29th April 2017** at DSIMS to consider and approve the recommendations put forward during Board of Studies and Faculty Retreat deliberations, to enhance industry interaction and identifying and implementing differentiators which bring significant value addition to PGDM vis a vis MMS programme.

The members present at the meeting were Dr. Pankaj Trivedi-Head of Phd programme, HoD, Finance Somaiya Institute of Management & Research, Mr. M Narendra-Retd. Chairman & Managing Director, Dr. Asit Mohapatra -Senior Vice President Hr Future Supply Chain Limited, Dr. Indrajit Mukherjee-Sr. Operations Faculty SJM SOM IIT Bombay, Mr. Vinayak Marathe-Sr. Vice President-Reliance Technology Group, Mr. Alok Kapoor-Head-Marketing & Franchise Development, Mahindra First Choice Services Ltd., Alumni- IIM A, Mr. Suman Srivastava-Consultant Marketing Unplugged., Alumni- IIMA, IMD Lucerne along with DSIMS Academic Council members. Dr. Sharad Kumar welcomed the luminaries in the meeting and shared his valuable thoughts. Mr. Ashok Saraf discussed the employability and additional training required for the students. Dr. Kondap focused on NAAC and curriculum design. Dr. Babu discussed major activities and achievements of DSIMS during Academic Year 2016-17. Feedback was taken at the end of the meeting.

MANAGEMENT DEVELOPMENT PROGRAMS

- **19th, 23rd & 24th September, 2016**

Prof. Vijay Hegde attended a MDP Program in “**Banking and Financial Services**” at Sydenham Institute, Churchgate.

- **19th October, 2016**

Dr. Minaskhi Kishore, Prof. Amit Shrivastava and Prof. Ravi Banerji – Marketing attended a one day Management Development Program conducted by N L Dalmia on Digital Marketing – New Wave of Marketing.

- **21st October, 2016**

Dr. Sarita Vichore, Dr. Shailja Badra, Dr. Sumana Chaudhuri, Prof. Somesh Banerji & Prof. Amit Shrivastava attended a one day Management Development Program conducted by N L Dalmia on Goods & Services Tax – Finance.

- **11th January, 2017**

Prof. Sharmila, Prof. Zubin and Ms. Pooja attended the MDP organized by N L Dalmia at Mira Road on The New Rules of Business and the Speaker was Mr. Rajesh Srivastava.

- **9th February 2017**

Dr. Sarika Jain, Prof. Anthony and Ms. Pooja Goswami attended a MDP on Labour Laws at N. L. Dalmia Institute of Management Studies and Research, Mumbai. Dr Krishnamurthy -Key Architect of Industrial Relation Institute of India was the speaker for the day. Various clauses of sexual harassment Act and Contract Labour Act was deliberated and overview of General Industrial Relation Scenario was discussed.

SOCIAL INITIATIVES

- DSIMS participated in the inter-collegiate event 'Chakravayuh' hosted by Lala Lajpatrai Institute of Management Studies, Mumbai. Our students won three gold medals in Chess, Carom & Football and Silver medal in Box Cricket-Runner Up.
- Three teams from MMS-A (2016-18) had participated in an activity named FinMap of Pratyaksha 10.0, the annual fest of JBIMS. Students from top B-Schools like KJ Somiya, Welinkars, SP Jain etc had participated. Out of 12 colleges and 47 teams in all, 1 team from DSIMS has won the Second Runners Up position.

- **10th November, 2016** - Institute's Social Responsibility (ISR) Session was held in DSIMS by Indian Development Foundation (IDF). Dr. Narayan Iyer, CEO of IDF sensitised our students (PGDM and MMS Year I) regarding the need and importance of Social Responsibility.
- **17th and 24th November 2016**, Ms. Mallika R along with her team gave our students (PGDM and MMS Year I) training on leadership skills. This was a prerequisite for those students who have enrolled for Students Leadership Program (SLP). The students who are trained now will go to the nearby schools and train the school students. This activity is done in association with IDF.
- **14th & 15th November 2016**– Students were involved in Crowd Management (which was because of demonetization) and Data Management by using Excel Skills. Bank of Baroda (Sunder Nagar Branch) & Axis Bank (Malad Branch) that were involved with.
- **12th January, 2017**

Memorandum of Understanding was signed towards Student Social Responsibility (SSR) for Participation in Student Social Responsibility Projects between DSIMS and Indian Development Foundation (IDF).

- **30th January, 2017**

DSIMS organized a CSR activity at Sarvodaya School on 30th January 2017. MMS Students from Semester II under CSR subject conducted a **Poster Making Competition** on “Swach Bharat Abhiyan” and “How to save the environment” for students of Sarvodaya school.

Overall **660 students** from the school participated in the competition. **Dr Sarita Vichore and Dr Shailja Badra** extended their support for judging the event.

- **6th February, 2017**

Dr. Sarika Jain organised a session on managing Environment Ethics by members of Organization of Aware Saviours in Society (OASIS), a registered Environmental NGO of Action oriented Awareness since 1997.

- **25th February, 2017**

DSIMS had organized a *Cricket for Social Responsibility* wherein our campus hosted a cricket tournament for raising fund for the *MID DAY MEAL* for NGO.

CULTURAL EVENTS

Sabrang is the annual Intra-College cultural festival of Durgadevi Saraf Institute of Management Studies (DSIMS) that took place on 27th January, 2017.

Organized for the Students, by the Students, under the Cultural wing YUWA (Youth United With Ambition) the cultural event is a day awaited by both students and faculty

YUWA has been organising the cultural fest since its inception and is celebrated across the college with great pomp and zest by the students and teachers alike. The event gives students a recess from the academia and is a chance for them to bring their hidden talent on to the table. It's the perfect opportunity for the students to keep honing their creative side along with academic excellence.

This year Sabrang became more special, since the students spent plenty of time immersed in the Annual Conclaves, but didn't let loose and spent several man hours working towards their cultural festival, since this was the perfect time to let their hair down and enjoy the Sabrang festivities.

Our esteemed sponsors for this year's edition were Goldmedal Switches & Systems (Title Sponsor), a number of Supporting Sponsors, Jazbaa (Youth Community Partner), Maxxtech (Technology Partner), TallGrass Café (Restaurant Partner), Body Canvas (Tattoo Partner), McDonalds (Fast Food Partner), eSandesh (SMS Partner) & Hunger Burst (Food Partner)

The fervour of Sabrang is not just limited to DSIMS, but has become viral and hit the support of various celebrities such as Aamirali Malik, Rohan Shah, Vedaant Sawaant, Paras Arora, Rohit Phalke who were excited to come on board and support the festival.

With an innovative twist and a plethora of exciting games, Sabrang is the perfect platform for students to display their talent. With the addition of one minute games, the crowd was constantly engaged with the activities Sabrang had to offer.

The day kick started with the lighting of the auspicious lamp and our Director Dr C Babu declaring the Event open. The first event for the day was Treasure Hunt, that this year saw participation from 12 teams, including one consisting of Faculty members and Staff.

Students then went on to show their muscle power in the Tug of War, that saw an all-girls team giving the other teams a tough fight.

The Hog-o-thon was the next Event that followed, where students competed to eat as much food as they could in the stipulated time.

Amidst all of the events, students and faculty enjoyed the exciting One Minute Games in which they rushed to build the tallest pyramid using cups and balloons, or scurried to knock as many cups, and also shot as many ping pong balls into the cups as they could in

60 seconds. They made the most of other sensational games that ran on the side, namely Twister, the Dizzy Penalty Challenge, and Dab Game.

What followed next, was a unanimous crowd pleaser. Students took the stage and captivated, surprised and left the audience in admiration during the Talent Hunt. The crowd as well as the judges was left impressed by the pipes that the singers had, the grace and grit that the dancers brought forth, and the accuracy of the mimicry. Fresh bars were dropped on stage by our student rappers, that was refreshing and new to the stage, and it left everyone awestruck. What made the event all the more special and memorable was when some of the faculty members too took the stage and relived their college days by singing for an excited and engaged audience.



- 1) Ist Year PGDM students performing Bollywood dance
- 2) 1st Year MMS student Ms. Shruti Rajgire performing Bharatnatyam dance
- 3) From (L to R) – Dr. Sharad Kumar. Mr. R D Shetty, Dr. C Babu, Dr. Sanchita Banerji, Prof. Ravi Banerji, Dr. Nehal Joshipura, Prof. Sharmila Bonnerji and Prof. Gaanyesh Kulkarni.

INTER-COLLEGIATE COMPETITION

21st April, 2016

- BMA Awards is one of the prestigious event in the BMA Calendar. This year the Award function was held at Y B Chavan Centre., Nariman Point. DSIMS final year student from MMS- Semester IV, Ms. Sonal Raghuveer Lohiya was awarded as the Best Management Student by the Bombay Management Association. Honourable Railway Minister, Mr. Suresh Prabhu was the Guest of Honour at the function.



From (L to R) Dr. C. Babu, Ms. Sonal Lohiya, Dr. N M Kondap – Award Function

INTERACTION WITH INDUSTRY

- **Visit to Raymond Factory - 3rd September 2016**

27 students from DSIMS, accompanied by two professors, visited Raymond Factory, the textile icon, near Vapi. Students observed varied manufacturing processes – making of yarn from raw materials, dyeing of yarn, weaving of yarn into fabrics and finishing of fabrics. The products ranged from basic trouser fabric to Presidential collection worth one lakh rupees. They saw world's finest worsted suiting fabric made of finest wool fibers (only 11.4 microns thick). Thus, the students obtained knowledge about manufacturing processes of textile industry.

- **10th November, 2016**

Prof. Gaanyesh Kulkarni visited IITB-SINE, IITB Campus, Powai (Society for innovation and Entrepreneurship) and met Dr. Milind Atrey, HODS and Professor and discussed on setting up a Pre-Incubator and gained excellent insights on how an incubator functions vis-à-vis how incubates are offered various facilities in an incubator.

FACULTY DEVELOPMENT PROGRAMS

- **13th February, 2016** – Dr. C. Babu, Dr. C. Kaushik, Dr. Minakshi Kishore, Prof. Amit Srivastava & Prof. Ravi Banerji attended Workshop on Marketing Pedagogy, at the AAAI Training Center, Parel. All seasoned faculty from the best of business schools had come and shared their experiences.

- This is the first session out of six sessions which will be held in the gap of three to four months, covering interesting developmental areas in marketing pedagogy. The proposed date for the next session would be 18th June 2016 to take this initiative further.
- **22-23rd April, 2016** - Prof. Nehal Joshipura attended Faculty Development Programme on Econometrics for Researchers held at Institute of Management, Nirma University, Ahmedabad.
- **11th June, 2016** - A one day Faculty Development Programm on *NBA - Accreditation Process* was attended by 4 faculty members – Prof. Beena Prakash, Dr. Sanchita Banerj, Ms. Sunita Pujar & Ms. Pooja Goswami conducted by GNVS Institute of Management, Sion Koliwada.
- The eminent speakers of the program were : Dr. Avichal Kapur (NBA Process related Committee), Mr. Suresh Mhatre (Member of NBA), Mr. Raikar (Director of Sanjay Ghodawat Group of Institutions – Kolhapur).
- **18th June, 2016** - After the stupendous success of the first workshop conducted by **Forum for Marketing Education (FME)** on 13th February, 2016, the forum had organised another workshop on 18th June, 2016 at the AAAI Training Center *Advertising Agencies Association of India, B-502, Marathon Futurax, N M Joshi Marg, Lower Parel.*
- Eminent Marketing Authority, **Dr. Mithileshwar Jha** has conducted a session on **‘Session Plan Formulation and its Challenges’** and session 2 was conducted by
- **Dr. Kalim Khan** on **‘Analytics for Marketing Teachers’**.
- From DSIMS all Marketing Faculty Members including Dr. C. Babu attended this Workshop.
- **22nd - 23rd and 27th - 28th June, 2016** - Ms. Pooja Goswami had attended a four day Faculty Development Programme organized by St Francis Institute of Management and Research on the topic, 'Basic and Advanced MS Excel'. This program was conducted for the participants to know the aspect of a technical competence of using the basic features of MS-Excel to advanced features and functionality. The program covered the requirements of Business Reporting and Business Analytics and also involves programming with macros and VBA in excel.

The Lead Facilitator was Mr Cyrus Lentin, CEO at MaexaData.

- **24th Sept. 2016**

Prof. Beena Prakash, Ms. Sunita Pujar & Ms. Pooja Goswami attended a one day - Faculty Development Seminar on NBA - Accreditation Process and Upcoming SAR (2016) on Saturday, 24th September 2016, which was held at GNVS Institute of Management Institute.

Dr. Kondap was one of the speakers amongst others. There was a software demo made on Accreditation.

- **7th, 8th & 9th Sept. 2016**

DSIMS conducted Faculty Development Program, on Research Methodology with the support of experts from Tata Institute of Social Sciences from 7th till 9th September, 2016. The program was attended by all faculty members of DSIMS and a few from DGMCS. The program was of a grand success.

- **22nd October, 2016**

Dr. C. Babu, Prof. Ravi Banerji, Dr. Minakshi Kishore attended a one day workshop on Digital Marketing organized by Forum for Marketing Education and the Workshop was attended by many professors from different B-schools.

- **7th, 8th & 9th Sept. 2016**

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- **26th November, 2016**

Dr. C. Babu, Prof. Ravi and Dr. Minakshi attended a one day follow up workshop on Digital Marketing, which was held at Advertising Agencies Association of India's Training Center at Lower Parel.

- **4th February, 2017**

The Faculty Development Program on "Case Writing", was organized by DGMC at Madhoprasad Saraf Seminar Hall, 6th Floor.

The resource person was Dr Manoj Kumar from Flame School of Business, Pune and Chairperson, FLAME Centre for Case Development.

All DSIMS faculty members attended this Workshop.

- **1st March, 2017**

Dr. Sarita Vichore attended a PICUP FINTECH CONFERENCE held at Hotel Trident, Nariman Point, organised by FICCI.

- **27th April, 2017**

Prof. Anthony Colaco attended a program organized by NHRDN, Mumbai Chapter at GNIVS, Matunga, on Master Class on "Organization Development facilitated by Mr. R.

Sankarasubramanyan, who is the Director of a Boutique Change Management Consulting Firm called Change Works.

- **27th April, 2017**

Dr. Nehal Joshipura went for Networking purpose at Hotel Marine Plaza and met around ten people who were in the finance industry. Also met Limca Record Holder, Mr. Bhawe, who is a Chartered Accountant.

REMSONS CENTRE FOR MANAGEMENT RESEARCH

Under the aegis of Remsons Centre for Management research, our faculty contributed to knowledge creation.

Journal Publications

2nd April 2016 - Prof. Amit Shrivasta submitted an article on "Location and Price Sensitivity" which has been accepted to be published in the "International Journal of Applied Business and Economic Research, Vol.14, No.2(2016).

May 2016 - Dr.Sharad Kumar & Dr.Sreeramulu - "Employees' Cost and Productivity - A Comparative Study of Traditional and Modern Banks in India During 1997 to 2015" has been published in the monthly journal 'The Indian Banker'.

Prof. Sarika Jain had published under the title name Work - Family Conflict in India, Construct Validation and Current Status", Asia-Pacific Journal of Management Research and Innovation, a Sage publication (APJMRI: Print ISSN: 2319-510X; Online ISSN: 2321-0729), Vol.12 (I), p. 31 - 45.

Prof. Prof. Zubin & Prof. Gajria - Article about garbage problem, published in Financial Express (Magazine) in June 2016, announced in July 2016.

Dr. Sarita Vichore & Shazneen B Gandevia

UNDERSTANDING THE LINK BETWEEN INPUT-THROUGHPUT-OUTPUT MODEL OF ORGANIZATION BEHAVIOR AND THE INPUT-THROUGHPUT-OUTPUT MODEL FOR ADULT LEARNING AND THE LEARNING OUTCOMES; Asian Journal of Multidimensional Research Vol 5, Issue 7 July 2016 (ISSN:2278-4853 Impact Factor: SJIF 2013=4.708. - **National**).

Dr. Sharad Kumar & M. Sreeramulu

Employees' Cost and Productivity - A Comparative Study of Traditional and Modern Banks in India During 1997 to 2015.

AIMS J L Batra Best Research Paper Award -

Dr. Sharad Kumar & Ms. Pooja Goswami's Paper got selected for presentation at the Convention Venue, at the Institute of Management Studies, Ranchi University, Ranchi on 27th August, 2016.

August 11, 2016 - Prof.Nehal Joshipura

The Volatility Effect: Evidence from India,"Applied Finance Letters", ,Issue no.: Vol 5, No 1. (International).

Sr.No.	Faculty	Title	Journal Name	Issue	Type
21	Dr.Sumana Chaudhuri	Brexit and the Aviation Industry: A Strategic Perspective	Analytique"(Quarterly Journal of Bombay Chamber of Commerce)	Vol.XII,No.3,July-September 2016	National
22	Dr.Beena Prakash	Coping Strategies and Demographic Variables: A Study amongst Employees in the Banking Sector	Indian Journal of Applied Research,ISSN - 2249-555X	Aug. 2016	National
23	Dr.Beena Prakash	Role of Gender and Motivation across Banking Sector in India,	International Journal of Management & Social Sciences,,(ISSN 2455-2267)	Oct., 2016	National

- Dr. Nehal Joshipura has completed her Ph . D in (Thesis entitled "Exploring Risk Anomaly in Indian Stock Market: The Test of Market Efficient") in November.

Paper Published

28 th January	Dr.Sharad Kumar and Ms. Pooja Goswami	Choice of Job Motivators: A Study to Compare the Extrinsic and Intrinsic Motivators of Management Students with their Parents in Mumbai	International Journal of Research in Management and Business (ISSN: 2395- 4329): Volume 2 Issue 4
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28 th January	Dr.Sharad Kumar and Ms. Pooja Goswami	Choice of Job Motivators: A Study to Compare the Extrinsic and Intrinsic Motivators of Management Students with their Parents in Mumbai	International Journal of Research in Management and Business (ISSN: 2395- 4329): Volume 2 Issue 4
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Papers presented in Conferences

International Conference-Emerging Management Practices 6th February 2016

	Name of the Author	Title of the paper
1	Arti Deepak Chandavarkar, Prof. Amal Roy	Humanitarian Logistics: an Indian Perspective
2	Pooja Somani, Prof Amal Roy	ROLE OF SUPPLY CHAIN MANAGEMENT IN SME (Small to Medium Size Enterprises)
3	Prof. Sarika Jain, Dr. Shreekumar K. Nair	An Investigation of Turnover Intentions of Sales Employees: Evidences from India
4	Prof.Maneesh Gupta	Review of Literature of Asset Pricing Models
5	Dr.Sharad Kumar and M. Sreeramulu	Employees' Cost and Productivity – A Comparative Study of Traditional and Modern Banks in India During 1997 to 2015
6	Dr Sumana Chaudhuri	Economic Regulation of Airports in India: Toward Structural Adjustment in Till Model

	International Conference on Innovative Business Practices in globalized competitive Environment, 18th February 2017	
1	Prof.Anthony Colaco	Open Innovation-The Way Forward
2	Dr Chandrasekhar S Kaushik	A Study of Association between the Demographic Factors and Patients' Visit to Pharmacy
3	Dr Shailja Badra & Prof Vivek Sharma	The Future lies in Innovative Governance
4	Dr Sharad Kumar & Mr Pravin Shukla	A Comparative Study of Non-Performing Assets in Various Segments of Indian Banks with Special Reference to Priority and Non-Priority Sector Advances

27th April, 2017 - Dr.Sharad Kumar's Demonetisation of High denomination Currency-A critical Review published in Abacus.

INSTITUTE EVENTS

DSIMS conducted a number of events over the course of the year.

- **2nd April, 2016** - The Higher Education Advisory Board meeting held on Saturday, 2nd April.
- As a part of Global Quest initiative, DSIMS organised an International Guest Session on **29 April, 2016**. A distinguished Professor and a prolific Researcher Dr David Zepeda of D'Amore McKim School of Business, Northeastern University, Boston, Massachusetts delivered a session on *Supply Chain Management in Health Care Industry*. Dr Zepeda highlighted the criticality of managing technology & resources across health care supply chain. Empirical data reveals that health care sector lags behind in supply chain

performance in comparison to other industries. He summarised his address by reflecting on effective management of supply chain risk through horizontal inter organisational arrangements among hospitals on their inventory costs. He compared Indian health care with their global peers and showed a few relatively new Indian hospitals have devised ways of providing world class health care at ultra low cost with quality comparable to best in class USA & EU hospitals. A Hi end & research based presentation of Dr Zepeda was indeed a value addition for our DSIMS fraternity.



Prof. Zepeda-Global Quest addressing students and faculty members

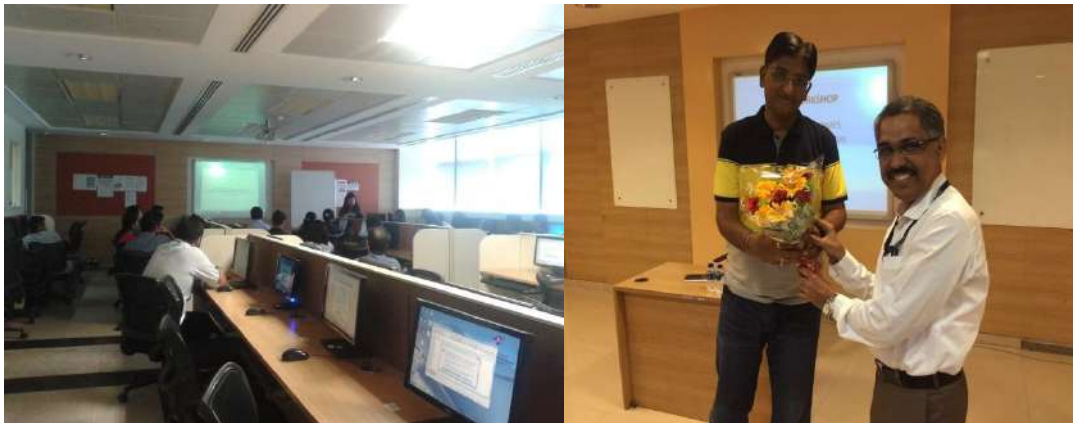
- **30th April 2016:** SIP Workshop for the MMS & PGDM Semester II students was held on 30th April to brief the students about the expectations from Summer Internship Program.
- Durgadevi Saraf Institute of Management Studies organized a candid and luminous convocation ceremony on the **14th day of May, 2016** for its graduating students from across the three of its preeminent courses being the Post Graduate Diploma, Part Time Masters and Full Time Masters in Management Studies. The event embarked with the ingression of the ceremonial academic procession. The DSIMS convocation 2016 was held at Durgadevi Saraf Hall and this momentous event was embraced by the presence of Shri. Suresh Prabhu - Honorable Railway Minister and Dr. Santrupt Misra - CEO, Carbon Black Business and Director, Group Human Resources of the Aditya Birla Group. The stellar highlight of the entire event was when the graduating students were awarded with their respective degree and diploma certificates by Honorable Shri. Suresh Prabhu and Dr. Santrupt Misra. The glittering ceremony climaxed with a happy ending along with the convocation retreat and networking.



- 1) (L to R) Dr. S. Misra, Shri Kailash Kejriwal & Shri Ashokji
- 2) MMS 2013-15 batch students
- 3) PGDM- 14-16 batch students

- **5th June, 2016** - DSIMS organised an exclusive SIP workshop for its students. The workshop was conducted by **Prof. Sonia Nagalia**. The centric theme of the workshop was to edify students on the research methodology aspect of their summer internship projects. The students were keen on learning various different research models that can be used to make their summer internship projects more effective and valuable. The students were thoroughly guided about the relevant technicalities and usage of **SPSS - a research methodology software**. The session kept the students enthusiastically engaged with the vivid aspect of learning.

Post lunch there was a session on “how to make a best SIP project” which was embraced by **Mr. Anuj Bhargava** - (The National President, IMCI). Mr. Bhargava edified the inquisitive students on how to get an edge over others and how to substantiate the summer internship project to ensure valuable outcomes. The students were interactive and enjoyed this colloquially educative session with Mr. Bhargava.



- 1) SIP lecture by Prof. Sonia Nagalia.
- 2) Speaker Mr. Anuj Bhargava is felicitated by Dr. C. Babu on 5th June, 2016- He conducted a session on 'How to make a best SIP Project'

- **11th June, 2016**

Durgadevi Saraf Institute of Management Studies hosted the zonal event of the Mumbai NHRDN Chapter as a venue partner. This networking event was the first of its kind at the individual chapter level. Mr Neeraj Agraawal, Zonal President-Gladiators Team and Mr Ashish Gakrey welcomed the assembled HR personnel from different organisations and invited them to be a part of the shared services. The theme address on HR Branding

which was professionally delivered by Dr Sunil Pevlekar, who made the session highly interactive and drew the enthusiastic involvement of all the HR professionals present in the audience. The audience was also informed about the distinguishing features of DSIMS as a leading institution imparting professional management education. The event concluded with a promotional video informing the assembled gathering about other programs of NHRDN and inviting people to register.



NHRDN Networking Event held on 11th June, 2016

- INTERNATIONAL YOGA DAY-21st June 2016

On the occasion of International Yoga Day, DSIMS invited Sister Neeraja from the Prajapita BrahmaKumaris Ishwariya Vishwa Vidyalaya, Malad Centre who delivered a session on 'practicing Raja yoga Meditation and its benefits'. During this one hour session which was attended by all the faculty and staff members of DSIMS and other sister institutes of Rajasthani Sammelan, Sister Neeraja gave deep insights on the importance of Yoga in our lives. In a very simple but influencing way she explained how in our modern world today, the pace of life is growing ever faster and we are losing touch with our true inner peace and power. Deriving analogies between a grounded and stable life to a "garden" and an unstable and directionless life to a "jungle", sister Neeraja stressed on "Raja Yoga" as a form of meditation that is accessible to people of all backgrounds. Raja Yoga Meditation is a state of being in that place just beyond every day consciousness, which is where spiritual empowerment begins. According to sister Neeraja the positive after effects of meditation helps us to respond to situations, rather than just reacting to them. We begin to live with harmony, we create better and happier, healthier relationships and change our lives in a most positive way. The session ended with a live demonstration of Raja Yoga Meditation which was very relaxing and soothing to our minds and senses.



International Yoga Day - 21st June - Sister Neeraja addressing the DSIMS staff & faculty members

- **8 & 9th July, 2016 - Boot Camp 2016-17**

DSIMS welcomed all its second year students post their summer internship experience and announced the commencement of the second academic year of their MMS and PGDM programs respectively. A two - day boot camp was organised on 8th and 9th of July, 2016 within the DSIMS campus to sensitize the second year students with interesting activities and sessions. The boot camp gave an opportunity to all the enthusiastic students awaiting to share their edifying and fun filled summer internship experiences. It was a culmination of various sessions on guidelines, norms and upskilling of domain knowledge by participating in quizzes and interactions with the domain experts from the academia and industry. Also the achievements of the placement department and special focus on the Leaders In Making and Managers In Making programs made the two-day boot camp a rejuvenating experience for the students to embark their second academic year as management aspirants.

Post lunch there was a session on “how to make a best SIP project” which was rembraced by **Mr. Anuj Bhargava** – (The National President (IMCI). Mr. Bhargava edified the inquisitive students on how to get an edge over others and how to substantiate the summer internship project to ensure valuable outcomes. The students were interactive and enjoyed this colloquially educative session with Mr. Bhargava.

- **12th July, 2016**

NBA Accreditation Workshop was held on 12th July.

1. Mr. Suresh Mhatre- Member, NBA, AICTE
2. Dr. V.A. Raikar, Director, Sanjay Ghodawat Group of Institutions, Kolhapur were invited as an expert for this workshop.

- **16th July, 2016 - High tea for Visiting Faculty Members**

An informal interaction with Visiting Faculty was arranged on 16th July, 2016. Around 19 visiting faculty members attended and discussed over a cup of tea, on academic and non-academic/administrative issues.

- **11th, 13th, 16th, 18th, 19th, 20th August –MMS 1st year Boot Camp 2016-18**

A Six day Boot Camp Program was held starting from Thursday, 11-August-2016 for the 1st year MMS students of 2016-18 batch (A & B).

- **12th August, 2016**

Foundation day and Academic Inauguration was held at DSIMS, Saraf Hall for the 6th batch of PGDM and the 7th Batch of MMS students to welcome the new students. Mr. Ashok Saraf – Chairman RSET along with Dr. N. M. Kondap – Director General, Dr. C. Babu – Director DSIMS, Dr. Sharad Kumar – Dean Academics & Research DSIMS and Respected Chief Guest Mr. Ninad Karpe – MD & CEO Aptech Ltd. together with the Trustees of Rajasthani Samelan, the Faculty of DSIMS and the Sr. Student ambassadors cheerfully welcomed the batch of 2016 - 18 to DSIMS. Also, DSIMS launched its first edition of the in-house newsletter – EDGE and the students driven DSIMS anthem was released too. The event concluded with inspiring visions, future aspirations and sparkle in the eyes generated by ambitions and passion to achieve those ambitions of DSIMS and those associated with DSIMS.



From (L to R) Mr. Ninad Karpe (Chief Guest), Dr. C. Babu, Dr. N M Kondap, Mr. Ashok Saraf and Dr. Sharad Kumar.

- **27th August, 2016 - Achievers Zone**

DSIMS organised a unique event, named *Achievers Zone* at the Campus. Basically, this event was organized wherein Alumni who have been able to make a mark in their professional career shared their expedition from Campus for Corporate to the current students of PGDM program.

- **27th August, 2016**

There was an Academic Inauguration for Part Time Masters – 2016-19.

- **27th August, 2016**

A panel discussion was organised by the ISTD - Indian Society for Training and Development at DSIMS. The theme for the panel discussion was "What next after the Bell Curve in Performance Management System?" The panel included an elite group of members namely, Mr. Sanjeev Pankar - Senior Director Human Capital Tax and Regulatory Services at PWC, Mr. Pramod Sadarjoshi - Senior Director Asia Pacific HCM Strategy and Transformation at Oracle, Mr. Aniruddha Khekale - Group Director HR Emerson Process Management India and Mr. Durgesh Bhatt - GM HR Sandhya Group. Various HR professionals, other industry professionals, faculty members and students of DSIMS formed to be the inquisitive audience. The panel edified everyone with the nuances of the future trends of PMS post the bell curve phenomena. The session was concluded with a satiating round of interesting question and answers.



From (L to R) - Dr. Shailja Badra in the Podium - Mr. Durgesh Bhatt, Mr. Sanjeev Pankar and Mr. Aniruddha Khekale

- **17th of September, 2016**

The Best Summer Internship Project (SIP) Competition, 2016 an intra-collegiate SIP competition was conducted at Durgadevi Saraf Institute of Management Studies. Top 5 best summer internship projects were selected through a vigilant screening process by internal expertise faculty members followed by an assessment through an external panel member comprising of well-known and professional industry experts like Dr. Anil Sutar - Professor from Tata Institute of social sciences and Dr. Gita Kumta - Ex. Professor, NMIMS. Later on the competition amongst these top 5 best SIP projects was held on 17th of September, 2016. The participants delivered astonishing presentations and were assessed accordingly by a highly experienced jury panel comprising of Mr. Venkat, Senior Executive of MNC Oil Major (Royal Dutch Shell Group), Mr. KVS - Board Member of Zensoft Services and Dr. Trivedi -Area Chairperson of Finance at University of Mumbai, (KJ Somaiya).



Ms. Hiral Kapasi from MMS HR batch

19th of September, 2016

A prize distribution ceremony, presided by Mr. Ashok Saraf – Chairman DSIMS, was conducted where in the following students were declared as the winners of the *Best SIP Competition*.

1st Prize: Ms. Hiral Kapasi from MMS HR batch on project titled as “*Identification and Analysis of Early Warning Signals*” to Prevent Employee Turnover AT BASF India

2nd Prize: Ms. Hemlata Deora from PGDM HR batch on project titled as “*Employee Engagement Survey Reliance JIO Infocom Limited*”

3rd Prize: Mr. Kunal Shingre from MMS operation batch on project titled as “*Reliability Analysis of a Bearing*”.

Mr. Debashish Mishra from PGDM Finance and Ms. Hiral Upadhyay from PGDM Marketing were amongst the top 5 shortlisted projects.



1st Prize received by Ms. Hiral Kapasi from MMS HR batch on project titled as “*Identification and Analysis of Early Warning Signals*” to Prevent Employee Turnover AT BASF India from Mr. Ashok Saraf

- **23rd Sept. 2016**

BMA in association with DSIMS organized an event – a crucial conversation with A K Narayan, President , Human Resources for the Raymond Group on “**Leadership Challenges for Make in India Initiative**”

- **6th October, 2016**

Vibranz '16 the first Intra-collegiate event - '**War of Brands**' held for the 1st year students.

This was conducted basically, to showcase students’ talent in the world of brands and how well one knows about the brands.

- **13th October, 2016**

Industry Academia Initiative Meet, coordinated by Mr. M. D. Agrawal along with other Academia Directors and BMA held at DSIMS.

- **14th October, 2016**

Entrepreneurship Awareness Drive 2016

In association with Entrepreneurship Cell of IIT Kharagpur, Durgadevi Saraf Institute of Management Studies (DSIMS) organised an “*ENTREPRENEURSHIP AWARENESS DRIVE-2016*” on the 14 October, 2016. This prestigious event witnessed the presence of illustrious corporate dignitaries, like Mr.Govind Shrikhande (Managing Director, Shoppers Stop), Mr.Ajit Joshi (CEO, BKC Reliance Industries), Mr.Sadashiv Nayak(CEO,BigBazaar-FutureRetailGroup), Mr. Sasha Mirchandani (Founder and CEO, KAE Capital), Mr.Nilesh Gopali(CountryHead,CloudBuy), Ms.NavitaYadav (Managing Director, Structured Finance- VISTRA) and Mr. Ashish Fafadia (CFO, Bloom Ventures).



- **15th October, 2016**

A seminar titled HEADSTART MHCET held at DSIMS to familiarise students with the MHCET exam which is one of the qualifying examinations for students interested in pursuing MBA/MMS.

Team Indian Development Foundation organized Leadership Talks & Musical Event to mark the **birth anniversary** of **Dr. APJ Abdul Kalam** at Durgadevi Saraf Hall.

- **19th October 2016**

DSIMS as Event Partner with IMC conducted a session on Digital Transformation and Digital Security for the CEO's. Two senior industry professionals Mr. Samir Shah – CEO of Aurionpro Solutions Limited and Mr. Siddharth Gopalkrishnan, Partner of Mckinsey &Company addressed the audience.

imci

- **11th & 12th November, 2016**

DSIMS Murlidhar Karwa Knowledge Resource Centre in collaboration with IGIDR (Indira Gandhi Institute of Development Research), Mumbai jointly organized two days Workshop on **KOHA: An Open Source Software for Library Solutions' on November 11 - 12, 2016**. The inaugural function of the workshop held on November 11, 2016. The Director General, DSIMS and DGMCMS Dr Kondap delivered the inaugural address, Director, DSIMS, Dr Babu gave a Directors address and Ms Sunita Pujar, Librarian, DSIMS presented an overview of the workshop. Chief Guest and Keynote speaker Smt. Vasumati Sriganesh, CEO, QMed Knowledge Foundation, Mumbai delivered the keynote address and explained the changing role of libraries in the present era and how the deployment of technology has become an absolute necessity to reach out to the users. The Valedictory Session was held on November 12, 2016 and Certificates were distributed to all the participants. Altogether various participants from Mumbai, Pune and Indore have attended the workshop.



Ms. Sunita Pujar with Koha Workshop team.

- **18th & 19th November, 2016**

The NHRDN - Prof Ram Charan Young HR Icon Awards – 2016 held at MDP Room, Seminar Hall. This was the most prestigious award for HR Professionals and Students.

- **IMCI Inter Management Institutes' Best Summer Project Contest 2016- 2nd December 2016**

Institute of Management Consultants of India (IMCI) had organized the Grand Finale of Inter Management Institutes' Best Summer Project Contest on **Friday, 2nd December 2016 at Saraf Hall of Rajasthani Sammelan Education Trust (RSET)**. Illustrious dignitaries from IMCI, namely, V. V. Deodhar (Chairman, IMCI Mumbai Chapter), Anuj Bhargava (National President, IMCI), Ms. Mita Dixit (Dy. Chairman, Mumbai Chapter), Sandeep Chalke (Hon. Secretary, Mumbai Chapter), Ashish Bairagra and Ankit Shah graced the occasion. Amongst RSET members, Dr. N. M. Kondap (Director General), Dr. C. Babu (Director, DSIMS), and Professors of DSIMS attended the event.

The five finalists were Mr. Dhruv Budhiraja (NMIMS), Mr. Nishant Singh (ASB), Mr. Sanjog Singh Ahuja (SIMSR), Mr. Shubham Arora (UBS), and Ms. Hiral Kapasi of MMS-HR, DSIMS. Presentations by all the contestants were equally qualitative and meticulous, while the questions asked by the jury were also exhaustive. Mr. Sanjog Singh Ahuja of K J Somaiya won the trophy in the grand finale round. All the contestants were felicitated by the IMCI dignitaries.



Mr. Shubham Arora (UBS), and Ms. Hiral Kapasi of MMS-HR along with Prof. Somesh Banerji, Prof. Kusum Pawar, Ms. Pooja Goswami and Prof. Anthony Colaco.

- **NHRDN Event – 3rd December 2016**

An event on Decoding Assessment Centres was hosted by Durgadevi Saraf Institute of Management Studies (DSIMS) in association with NHRDN on **Saturday 3rd December, 2016**. The key speaker for the inquisitive event was Mr. Neeraj Agrawal, VP- HR & OD, J.M Baxi Group. The event witnessed a massive presence of various dignified industry experts, academicians and students from various institutes. An assessment centre is a process where candidates are assessed to determine their suitability for specific types of employment in corporates. Mr. Agrawal, effectively, explained the curious audience about the end-to-end functioning of an assessment centre.

- **OPSESSION '2017 : Digital Transformation of Industries**

6th edition of Opsession '17 in the area of operations was successfully held and was graced by senior industry professionals - Keynote Speaker Dr Ganesh Natarajan - 5FWorld, and other distinguish speakers - Dr Sukanta Padhy - AllianzTire, Mr Milind Shahane - Tata Industries, Mr Shibasish Pramanik - Abbott, Mr Shirish Bhargava - RaychemRPG, Mr Vinayak Marathe- Reliance Technology & Mr Abhijit Yenpure - Anulom.



- 1) (L to R) Speakers - Mr. Shirish Bhargava, Mr. Milind Shahane, Dr. Ganesh Natarajan, Mr. Shibasish Pramanik, Mr. Abhijit Yenpure and Dr. Sukanta K. Padhy.
- 2) From (L to R) - Dr. Kondap felicitating the Key note speaker Dr. Ganesh Natarajan with a flower bouquet.

- **HR-O-SCOPE 2017 : Emerging HR Trends And Innovative HR Practices**

5th edition of HR-O-SCOPE '17 was organized by Team Utkarsh in the area of HR. It witnessed the presence of highly privileged dignitaries - Keynote speaker Ms Shuchi Chatterjee - Chep India Solutions, and other esteemed speakers and panelists - Mr Sanjay Jha - Mahindra First Chioce Wheels, Mr Devrajan R - SS&C Globeop, Mr Melvin Mathias - Welspun Corp Ltd., Mr Unmesh Rai - Piramal Group, & Mr Amit Suman - Taj Hotels, Resorts & Palaces.

Some tantalizing pre-event activities like inter collegiate quiz competition in Opsession and Quizomania, Mannequin Challenge and Good to Great (corporate event) in HR-o-Scope were held. These events received participation from students of reputed b-schools. The winners were awarded with prizes in the closing ceremony.



1) From (L to R) Speakers - Mr. Unmesh Rane, Mr. Melvin Mathias, Mr. Devrajan R., Ms. Shuchi Chatterji, Mr. Sanjay and Mr. Amit Suman.

2) Dr. Sarika Jain is felicitating the student - Mr. Rishi Tiwari Certificate of Achievement for winning the 2nd Place in Quiz O Mania.

• **Touge - Indian Marketers-“Their ability to innovate: Issues and Challenges”.**

Durgadevi Saraf Institute of Management Studies (DSIMS) organised a very informative & interesting conclave sponsored by Shoppers Stop at their campus on Sunday, 22nd January, on the theme, Indian Marketers-“Their ability to innovate: Issues and Challenges”.

This was the fifth Marketing Conclave, which has become a signature event at DSIMS. The event was patronized by corporate professionals, academicians and management students from top notch B-Schools.

Mr. Ranajit Ghosh, National Director, Maxus India, Group M, delivered the keynote speech, emphasizing the need of transformation for effective & efficient innovation.

Prof. Ravi Banerjee, convenor of the conclave, who delivered the welcome address, stated the issues and challenges faced by organizations during transformation & innovation, thereby throwing the theme, open for panel discussion.

The essence of the same was that a surprising number of innovations failed not because of some flaw or because the market was not ready, but due to wrong insights gathered by the companies, leading to wrong ideation & initiatives, faulty implementation to ultimate failure.

The panellists were Mr. Atul Natu (Godrej), Mr. Alok Kapoor (Mahindra), Mr. Salman Bukhari (Luxury Brands Consultant), Dr. Ranjan Choudhary (NITIE) & Mr. Kallappa Pattannashetty (Mondelez International).

Touge'17 encapsulated brain stirring events like Brand Nerd, Market Mayhem & Product Niti. The events were judged by Mr. Umesh Dubey from Unilever & Mr. Sanjeev Chawla from IBM.



1) From (L to R) Speaker- Mr. Kallappa Pattana Shetti, Dr. Ranjan Chaudhuri, Mr. Atul Natu, Prof. Ravi Banerji, Mr. Salman Z. Bukhri and Mr. Alok Kapoor.

- **Financia - “Financial Innovations - Existing Scenarios and Emerging Trends in Banking and Finance Sector”**

DSIMS graciously organized Financia'17 on 22nd January, 2017 with the central theme of “Financial Innovations - Existing Scenarios and Emerging Trends in Banking and Finance Sector”. Financia being the flagship conclave of finance at DSIMS, witnessed a multifarious set of amicable experts from the industry, namely, Dr. M Narendra- Ret. Chairman & MD at Indian Overseas Bank, as the key note speaker, **Ms Sonali Johari- at HDFC life**, Mr. Yagnesh Desai- CA & CPA (USA), Consultant at Yagnesh Desai & Co., Mr. Amit Trevedi - Author & Speaker at Karmayoga Knowledge Academy, Mr. Lokesh Mallya- Fund Manager-CFA & FRM at SBI MF, **Mr. Rajesh Bhojani-**, **Mr. Manoj Alimchandani-** as speakers & panelists. Financia'17 simulated business situations in the form of Mock-Stock, FinQ & Crack the Interview for all the B-School Students. The event was co-ordinated by Dr. Sarita Vichore, Professor & HOD Finance along with the finance department at DSIMS.

This year, the team had conducted a lot of interesting and fun events like the Mock Stock, FinQ and Crack-the-Interview. These events were planned with the agenda of not only entertainment but also with a tremendous learning perspective. Financia'17 also had daily online event-Daily Quiz to build the excitement for the Conclave and this year's online quiz was a real success. Many students have followed it and have won lots of exciting prizes. With the Conclave and the events, based on the central theme, the managers of tomorrow get a platform where they can practically apply their skills and put theory into action.



- 1) Dr. Sarita Vichore felicitating the student with the Certificate of Appreciation, who stood first in FINQ
- 2) (L to R) - Speakers - Ms. Sonali Johari, Mr. Lokesh Mallya, Mr. Amit Trivedi, Mr. Manoj Alimchandani (CA), Mr. Rajesh Bhojani and Dr. Narendra.

- **International Collaboration Between DSIMS and Ottawa University**

January 18, 2017 was one of the historic moments in the journey of DSIMS. The DSIMSians witnessed the signing of Memorandum of Understanding (MOU) between DSIMS, an emerging institute of huge potential and the Ottawa University at Kansas

(USA) with a proud 150 years of heritage in building professionals through its undergraduate & graduate (masters) programs. The MOU was signed by Hon'ble President of RSET and (Chairman of DSIMS), Mr Ashok Saraf and Dr Marylou Dewald, Associate Dean and Director International Programs of Snyder School of Business of Ottawa University, Kansas, USA.

Collaboration will indeed be a game changer for the PGDM students at the inflection point of their professional life. This International Exchange program will not only help students to broaden their perspectives but also help manifold the prospect of their proficiency spectrum globally by interacting with international faculty and students within and outside classroom.



- 1) From (L to R) Dr. Sharad Kumar on the Podium, Dr. Kondap, Dr. Frank Trocki from Ottawa University, Mr. Ashok Saraf, Dr. Marylou Dewald from Ottawa University and Dr. C Babu.
- 2) From (L to R) Dr. Sharad Kumar on the Podium, Dr. Kondap, Dr. Frank Trocki from Ottawa University, Mr. Ashok Saraf, Dr. Marylou Dewald from Ottawa University and Dr. C Babu.

- **12th January, 2017**

Memorandum of Understanding was signed towards Student Social Responsibility (SSR) for Participation in Student Social Responsibility Projects between DSIMS and Indian Development Foundation (IDF).



Memorandum of Understanding was signed towards Student Social Responsibility (SSR) for Participation in Student Social Responsibility Projects between DSIMS and Indian Development Foundation (IDF) dated 12th January, 2017

- **18th February, 2017 - Remsons International Research Conference 2017**

DSIMS organized Fourth Remsons International Research Conference on 18 February, 2017 under the aegis of Remsons Centre for Management Research. The Theme of the conference was *Innovative Business Practices for Achieving Excellence in Globalised Competitive Environment*. Chief Guest, Mr Krishna Kejriwal, MD Remsons Industries delivered his insightful keynote speech on the importance of innovation for the sustainability of businesses.

Altogether twenty research papers were presented in three different tracks. Dr Anil Sutar, Head of Research, Tata Institute of Social Science (TISS) was the Session Chair in Track I. In Track II, we had Dr Asit Mohapatra, Ex VP Future Supply Chain, as our Session Chair.

In Track III, Dr Vijay Page, Director General Mumbai Educational Trust (MET) consented to chair the session. The final track had five presenters. On the basis of fair evaluation by a panel of judges and blind reviewers, three of the twenty presenters had been chosen as the Best Paper Awardees. Prize money of fifteen thousand, ten thousand and five thousand had been awarded to Prof Chirag Shah, Prof Archana Khemka and Research Fellow of NITIE. Mr. Gitesh Chavan respectively. The Jury members awarded the certificates to all the presenters.

A unique endeavor on the part of the Institute to host a conference on Innovative Business Practices as one of the most critical strategic dimensions of Indian growth trajectories in times of uncertainty. The Conference was indeed a grand success.



4th Remsons International Conference held on 18th February, 2017.

- 1) (L to R) PGDM & MMS 1st year students along with M. Sunita Pujar, Dr. Sanchita Banerji, Dr. Sharad Kumar, Ms. Pooja Goswami and Dr. Sumana Chaudhuri in the Centre.
- 2) (L to R) Dr. Vijay Page, Dr. C. Babu and Dr. Sharad Kumar **23rd January, 2017 - A Talk by**

Ms. Celia Gates, UK

ECell-SOCH, DSIMS's Entrepreneurship Cell, had organized the Talk of **Ms. Celia Gates**, the UK based entrepreneur, intrapreneur, an author the much coveted book, "From Brainwave to Business", and the creator of "Global Brainstorm" & "Whether.to". Ms Celia won the British Consumer Invention of the Year Award. Having qualified with a degree in Industrial Design and Technology Ms. Celia started her career in creative consultancy and became the Design Director of Imperial International before branching out on her own. Celia trained as a coach with the Glazer Kennedy Institute, Baltimore, US in 2008 and worked alongside Tony Robbins' chief UK coach, Brigitte Summer.

Ms. Gates, while addressing to an overflowed seminar hall of DSIMS, started with an exercise of the 'happiness circle', which remains a full circle for happiest person, while for the rest, there can be hexagons or octagons, depending upon one's temperament, and perspective towards others.

Ms. Gates then moved on to "Whether System", the tool, designed by her for lateral and literal thinking, which is based on the four parameters viz.- say what you think, broaden perspective, collaborate constructively, and reaching the right decision in record time.

Finally, she illustrated Tony Buzan's Mind Mapping, followed by illuminating on Sun mindset, Rain mindset, Rainbow mindset, Wind mindset, and Snow mindset, The session was enriching and engaging in terms of building perspective, organize thought processes and apt decision making in different contexts of life and business.



From (L to R) Dr. Sharad Kumar, Dr. C. Babu, Ms. Celia Gates, Dr. Nehal Joshipura



ECell-SOCH, DSIMS's Entrepreneurship Cell, had organized the Talk of Ms. Celia Gates, the UK based entrepreneur, intrapreneur, an author the much coveted book, "From Brainwave To Business", and the creator of "Global Brainstorm" & "Whether.to", addressing students.

- **11 February, 2017 - Post Budget Session at DSIMS**

DSIMS Economics Club (DEC) organised Post Budget Session on 11 February, 2017. The entire discussion of this session was themed around *The Mathematics of Union Budget*. The Keynote Speaker of the session was **Dr. Atindra Sen**. An IAS of 1978 Batch (MP Cadre), Dr Sen is MA and Ph.D from Boston University, Fellow of MIT, Director General at Bombay Chamber of Commerce and Industries, Advisor Corporate Affairs, Shapoorji Pallonji Group.

There was an interactive Panel Discussion moderated by Dr. Sumana Chaudhuri, Assistant Professor, DSIMS. Along with Dr Sen, the eminent Panelists were Ms Shweta Agrawal, CFO Paragon Partners; Mr Umesh Kolapkar, CA & Independent Consultant and Mr. Indraneel Sengupta, Global Business Strategist. The eminent panelists discussed the implications of several issues of the Wish list of Union Budget 2017.

- **11th February 2017**

IDF Chairman Dr. Narayan conducted '**Meet the Mentor**' program at DSIMS for PGDM students on the 6th Floor.

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Altogether twenty research papers were presented in three different tracks. Dr Anil Sutar, Head of Research, Tata Institute of Social Science (TISS) was the Session Chair in

Track I. In Track II, we had Dr Asit Mohapatra, Ex VP Future Supply Chain, as our Session Chair.

In Track III, Dr Vijay Page, Director General Mumbai Educational Trust (MET) consented to chair the session. The final track had five presenters. On the basis of fair evaluation by a panel of judges and blind reviewers, three of the twenty presenters had been chosen as the Best Paper Awardees. Prize money of fifteen thousand, ten thousand and five thousand had been awarded to Prof Chirag Shah, Prof Archana Khemka and Research Fellow of NITIE. Mr. Gitesh Chavan respectively. The Jury members awarded the certificates to all the presenters.

A unique endeavor on the part of the Institute to host a conference on Innovative Business Practices as one of the most critical strategic dimensions of Indian growth trajectories in times of uncertainty. The Conference was indeed a grand success.

- **20th February 2017 to 24th February 2017**

DSIMS Annual Sports Event – Versus was held for four days i.e. on 20th February, 22nd till 24th February, 2017. In this Intra- collegiate event, we had various participants playing open & box cricket, Badminton, Table tennis, Rink football, Basketball, Throwball, Carrom, & Volleyball. Opening ceremony and Open cricket were played at Arya Bhaskar ground and other sports were played in our campus.

- **18th March, 2017**

Higher Education Forum – 8th Annual Convention held at Saraf Hall. The event was very well organized, and the deliberations insightful.

Different perspectives presented by the speakers added much value to the event.

This event was attended by more than 250 delegates, the convention was a great success.. **Durgadevi Saraf Institution received an innovation award** called Emerging Institution by **Higher Education Forum**.



From (L to R) – Dr. N M Kondap, Dr. Peter Cunningham, Mr Ramesh Iyer (In the Podium), Dr. Rammohan Rao, Dr. B S Sahay, Prof. Sharu Bangnekar and Dr. A K Sengupta.

- **05-Apr-2017.**

DSIMS had a very invigorating and insightful discussion during the Faculty Retreat 2017.

The retreat was organized with the intent to analyse the BoS recommendations and select the suggestions to be placed before the Academic Council for its concurrence.

- **29th April, 2017**

The focus of the Academic Council Meeting was to review and approve Board of Studies (BoS) Recommendations and Faculty Retreat Deliberations which covered:

1. To consider and approve the recommendations put forward during Board of Studies and Faculty Retreat deliberations.
2. Pedagogy for improving the effectiveness of courses and employability of students
3. Enhancing industry interaction
4. Identifying and implementing differentiators which bring significant value addition to PGDM vis a vis MMS programme.

Academic council meeting went off very well and have received good suggestions which will be incorporated in our programme structure.

COLLABORATION/ TIE-UP

- **12th July, 2016** – Mrs. Vanessa Bryan, Faculty in Marketing Area and International Partnerships Manager with University of Salford Manchester, United Kingdom visited two Institutes of Rajasthani Sammelan Education Trust (RSET)- Durgadevi Saraf Institute of Management Studies (DSIMS) and Deviprasad Goenka Management College of Media Studies (DGMC) on 12 July 2016. She met the Director General, Directors, Deans and senior Faculty Members from these two Institutes. The University of Salford is a public research university in Manchester, England. University of Salford Manchester has a successful global presence and a turnover of £189m. They have 7 schools, 20,000 students and 2,500 staff members. Over the past few years, the University has developed international academic partnerships with institutions around the world, the majority of this providing student mobility for overseas study. Recently the adopted approach to international partnerships has begun to focus more on the development of strategic partnerships for programme delivery outside of the UK. Faculty Exchange, Student Exchange, Summer Schools and organizing Joint Conferences were discussed as possible ways of taking the academic partnership forward.

- **31st August, 2016**

Ms. Felicia Werner, Academic Partnership Development Officer for UEL visited RSET Campus to talk about short courses, summer programs, articulation agreements and other points of collaboration between DSIMS-DGMCMS and UEL. Mr. Yaazdan Katrak accompanied Ms. Felicia.



From (L to R) – Ms. Sunita Pujar, Ms. Felicia Werner (UEL), Mr. Yaadan Katrak and Dr. C. Babu.

- **10th November, 2016**

Dr. Marylou DeWald, Director, Ottawa University Global Initiatives and Dr. Frank Trocki met Dr. C. Babu at DSIMS and spoke about a proposal for our PGDM students. As per their proposal, our students can visit Ottawa

University Kansas, US campus and stay for two months; and learn two full credit courses.

Their price points appear to be very reasonable. More over their B-School is accredited by ACBSP. Dr. Babu and Dr. Sharad Kumar along with the Delegates met the Chairman at Sarex for a detailed discussion.

- Met the Rt. Hon Prime Minister of Uganda and then had a meeting with Dr. Michael Warder, Dr. John and Mr. Prakash from Pepperdine University, US at Hotel Taj Palace, Colaba on 8th **March, 2017**.
- Mr. Michael Y. Warder the Vice chancellor of Pepperdine University visited our campus on Friday, 10th **March 2017**.



From (L to R) Michael Y. Warder, Sr.
Principal, The Warder Consultancy LLC
Ex Vice Chancellor of Pepperdine University, Malibu.
Prof. Somesh Banerji, Mr. R. D. Shetty, Mr. Kamal Bhagtani,
Dr. Kumar Datt, Dr. Mangesh Karandikar and Dr. Kondap

Rural Immersion – between 24th& 30th January, 2016

DSIMS organised Rural Immersion for PGDM II year students from 7th **November 2016 to 11th November 2016 at Ahmednagar district**. Total 67 students of PGDM were taken for Rural Immersion. The main objective of this immersion was to sensitize our PGDM students towards the various schemes undertaken by the government in villages, and to study and analyze their execution and effectiveness. Through Rural Immersion our students were exposed to the Economic angle, the Marketing angle and the financial angle of business undertaken in a rural setting.

The places visited were Walki village (for Weekly Bazar), APMC market (for grain transactions and onion auctions), Manjarsumba village (for ideal farming, biogas, vermicompost and water conservation), Shendi village (for rural SHG), Kashti village (for Cooperative society), Shrigonda (for Sugar factory), Rahuri Agricultural University and Hiwre Bazar (for Watershed management and concept of ideal village).



Prof. Zubin, Dr. Kaushik and Dr. Nehal with PGDM II year Students
SEMINARS / EVENTS ATTENDED BY FACULTY MEMBERS

- **16th April, 2016** – Minakshi Kishore attended a guest lecture in Garware institute at kalina campus given by Ms Akshaara Lalwani, Director of Communication India.
- **21st & 22nd April, 2016** – Prof. Amal Roy attended a Logistic Summit 2016 organised by CII at the Hotel, Lalit. This summit was based on transformation of logistics, advancing multi-model transportation & recommendation. Also, session was on Integrating various modes of transport and transformation of logistic sectors in India.
- **5th to 7th May, 2016** - Prof. Somesh Banerji attended a Continual Education Certificate Training Program on 'Fundamentals and Application of Six Sigma Methodology and Lean Management' held in Shailesh J Mehta School of Management, IIT Bombay.

The aim of this 3-days short-term course was to familiarize and illustrate application of key concepts/techniques/methodology of six sigma and lean management. More emphasis was given to case-based application of key concepts/tools of Six Sigma and lean management.

- **23rd & 24th September, 2016:-**

Prof. Nehal attended Simulations Workshop – "Teaching with Simulations" conducted by S P Jain Institute of Management.

- **16th & 17th December, 2016**

Prof. Amit Shrivastava and Prof. Maneesh Gupta attended a two day workshop on Business Analytics using 'R' Tool at IBS, Powai

- **21st December, 2016**

Dr. C. Babu attended a meeting called by Forum of Minority Management Institute (FMMI) to discuss issues related to recent GR asking B-Schools to pay certain fees for students who have been admitted in MMS program last year. This meeting was held at Xavier's Institute of Management, Fort.

- **19th to 21st December, 2016**

Dr. Nehal Joshipura's paper titled "Beta Anomaly and Comparative Analysis of Beta Arbitrage Strategies" was accepted for presentation in the *poster session *at the India Finance Conference, jointly organised by IIM-A, IIM-B and IIM-C. Dr. Nehal visited IIM Ahmedabad and made a presentation.

- **24th December, 2016**

Dr. C. Babu along with Dr. Minakshi Kishore went as Panelists for Research Convention (basically to judge Best Research Papers of Mumbai University Research Convention – Avishkar) at V.G.Vaze College in Mulund.

- **14 February, 2017**

Dr. Sumana Chaudhury visited Royal Bombay Yatch Club to attend Post Budget Panel Discussion organized by Bombay Chamber of Commerce and Industry. As a part of Industry Connect (IIPC), BCCI extended Complementary Delegate Registration to MMS & PGDM students of DSIMS.

It was a highly enriching session and the Guest of Honor was Mr Govind Sankaranarayanan, COO of Tata Capital; Keynote Speaker Dr R Nagaraj, Sr Prof IGIDR; Dr Sidhartha Roy, Advisor Dept of Economics & Statistics, Tata Services Ltd and Mr H Parekh, Partner International Tax & Regulatory, BSR & Associates LLP.

The session was quite interactive, participative & lively as Editor Economic & Political Weekly (EPW) Mr Paranjay Guha Thakurta moderated the panel with his critical appreciation about Union Budget 2017.

The students interacted at length with the panelists & keynote speakers. The students' overwhelming responses & feedback were recorded in the electronic, social & print media.



Dr. Sumana Chaudhury along with MMS & PGDM students at Royal Bombay Yatch Club

- Dr. C Babu attended a breakfast meeting organized by Harvard Business Publishing on **2nd March, 2017** at Sofitel, BKC. The Chief Guest of the event was Mr. Vinay Hebbar : Senior

Vice President International Business and he spoke on *“Lifelong Learning: An Imperative”*
This Executive Breakfast meet would be attended by senior leaders from corporate and academic organizations.

- **1st April, 2017**

Dr. C. Babu had a breakfast meeting with Chairman of AICTE Dr. Anil Sahasrabudhe, at Welinkar Institute of Management. Few excerpts of Chairman’s deliberation is given below.

“Faculty Development Program and Accreditation are to be given priority to enhance overall quality of Management Education. Leading B-Schools may mentor and hand - hold second tier B-Schools to enhance quality inputs. AICTE is planning to categorize all B-Schools in to three segments on the basis of overall quality and reputation. B-Schools that follow under ‘A’ category shall be given autonomy to retain their prescribed fees structure. AICTE will further stay silent on ‘Justice Shree Krishna’s PGDM Fees Regulation Report’ since Central and State Government have pro-student philosophy”.

There were nine Directors - from Welinkar, IES, MET, DSIMS, Bharatiya Vidhyapeet, PTVA, Thakur Institute, N L Dalmia and GNIVS who attended this meeting and urged Honorable Chairman to look into the Autonomy issue that has been raised because of recent Government’s decision to convert PGDM degrees of IIMs into MBA degrees. The AICTE Chairman assured that he would look into this matter.
